

# APPLETON POST-CRESCENT

VOL. LXVI, No. 3 76 Pages and 8-Page Tabloid

APPLETON-NEENAH-MENASHA, WIS., FRIDAY, FEBRUARY 21, 1964

ASSOCIATED PRESS  
WIRE SERVICE

Price Ten Cents

## 3 Shots Miss Turk Leader; Assailant Arrested by Police

Prisoner Admits He Tried To Murder Premier Inonu

ANKARA, Turkey (AP) — A where he is a foreman of a Turk fired three shots at Pre-power station. Inonu today as he entered supporter of the outlawed Dem- his official car outside party of the late strong- in front of his man premier, Adnan Menderes' office. All shots Menderes and other leaders of missed and the party were executed after police grabbed being convicted of crimes against the state.

"I hope I kill him!" police known for his political skill. His said the would-experience dates back half a century and includes 14 years

Inonu shouted as he as premier under Kemal Ataturk opened fire with a pistol. "It turk, founder of modern Tur-

key would be for the good of the key."

Succeeded Ataturk

The man was identified as Mesut Suna, 38, an opponent of Inonu succeeded him as president of the military revolution of 1960 den. He brought his country that overthrew the Menderes through World War II un-

satisfied and lined up with the funds not asked by Secretary of Defense Robert S. McNamara.

The premier, 79, had just left Allies toward the close of the Defense

his office to go to the National war.

Assembly a short distance away when the shots rang out, by the Democratic party of Ad came late Thursday on a 336-0

unruffled, he got into his car man Menderes after the war in roll call vote.

Police said Suna admitted he Turkey.

had fired his pistol with intent. When Menderes was ousted and a manned interceptor plane,

to kill. by the army in May 1960. Inonu

The House Armed Services Com-

Suna came to Ankara two days ago from Kayseri, 165 miles southeast of Ankara, last December.

Excessive 2 Pounds

3 Air Force Colonels Recommend Ouster of Captain, 11-Year Veteran

PORSCHE, N.H. (AP) — saying he fasted several times, sometimes as long as five days. But he added discon-

and taken reducing pills, but an absolutely, one four-day fast took excess two pounds today, leaving off only one and a half pounds.

He also charged that Lt. Col.

A board of three Air Force Hugh B. McManus Jr., a medi-

colonels Thursday recommended officer, "did practically dismis-

the 221-pound, nothing for me. He denied me think all of you believe him.

11-year veteran for being "de-

fective toward his duty to main-

tain a prescribed standard of fitness."

The hearing was said to be the first of its type involving a comissioned officer.

Fasted Several Times

New weight regulations issued last August for Air Force offi-

cers called for Sacane, a 6-foot, 2-inch, 31-year-old, to reduce his 235 pounds down to 219. His latest reported weight is 221—two pounds over the prescribed minimum.

Sacane testified at the hear-

May We Ought To Give Water Skiing Lessons

Mo-Ski-Tow officials at "View Ridge" and Fox Valley Ski Club by the secretary of the Air

officials at Calumet Park, along Force following review by Air Force headquarters in Wash-

with Post-Crescent promotion personnel are wearing dark ington.

glasses these days. Reason for the attire is to keep the glare of the sun out of their eyes rather than shield them from any brilliant snow reflections. The latter is disappointingly conspicuous by its absence.

Dismayed, but undaunted Post-Crescent Ski School officials and those of View Ridge and Fox Valley Ski Clubs are still postponing the third and final ski classes... while courageously maintaining they will be held... when the snow falls again.

\$175,000 Peace Prize Made Available to U.N.

UNITED NATIONS, N.Y. (AP) — Secretary General Thant says the United Nations will use the \$175,000 peace prize of the Balzan International Foundation for "some suitable purpose which already has the blessing of the General Assembly."

Thant did not detail plans for the money in thanking foundation officials for the 1963 award announced Thursday. The prize will be presented May 10.

### TODAY'S INDEX

Comics	A12
Editorials	A 6
Entertainment	A11
House	A 3
Country Life	Tabloid
Obituaries	A16
Sports	A14
Vital Statistics	A10
Women's Section	A 3
Weather Map	A10
Fox Cities	A 9

# Dangerous Game by Reds In Viet Nam, Johnson Says

President Asserts 'Civil War' Among Communists Worse Than U.S. Problems

BY FRANK CORMIER

LOS ANGELES (AP) — President Johnson, shaking a finger at Communist China, said today that outsiders supporting Communist guerrillas in South Viet Nam are "playing a deeply dangerous game."

At the same time, Johnson argued that communism's troubles around the globe actually are more acute than those facing the United States. He said U.S. problems are eclipsed by "the spreading civil war among Communists" — a reference to the policy gulf between the Soviet Union and Communist China.

Frederick M. Shobe, testifying over angry government objections at Hoffa's jury-tamper- ing trial, said he was employed by Walter Sheridan, special consultant to Atty. Gen. Robert Kennedy, from May 1962 through January 1964. Shobe, a Negro, said he was not assigned President Adolfo Lopez Mateos to the present case until June of 1963.

### Not Federal Cases

Asked if he was promised any compensation by the government, Shobe replied, "Mr. Sheridan had my FBI record. I was told he was working on a presidential pardon for me." Shobe was prepared for the campus cere- mony, called on educators and day at Rota from Holy Loch, to honor Johnson and visiting

Lopez Mateos, in remarks. The submarine tender Proteus is expected to arrive Monday, April 15, at the southern Atlantic Coast, within easy reach of the Mediterranean.

Talks with Lopez, Mateos This was the prelude to two days of Mexican-American good will talks at the desert resort of Palm Springs, 90 miles away.

Lopez Mateos, in remarks, increase understanding among squadrons.

Shobe said he had served peoples and governments.

The pending assignment of the submarine tender Proteus is expected to arrive Monday, April 15, at the southern Atlantic Coast, within easy reach of the Mediterranean.

Shobe said he had served peoples and governments.

The Mexican leader said the nuclear submarines to Rota

robbery, burglary and forgery, some may think it Utopian to had been an open secret in the area for weeks. There was no

and was on parole at the time "completely do away with the area for weeks. There was no

he said Sheridan hired him.

Walker testified against ready seems to be dissolving," Madrid, but the commander of the Polaris squadron at Holy Loch, Capt. David Bell, confirmed the reports Thursday in disclosing the departure of the Proteus.

\$1.725-Mile Range

The United States has had Polaris submarines on patrol in the Mediterranean almost a year. With a range of 1,725 miles, their missiles are capable of penetrating deep into the Soviet Union.

A tactical reason for the assignement of the submarines is the withdrawal of obsolete intermediate-range ballistic missiles from Turkey and Italy.

The pending assignment of the submarine tender Proteus is expected to arrive Monday, April 15, at the southern Atlantic Coast, within easy reach of the Mediterranean.

Spanish sources considered the U.S. decision a compliment to Spain's political stability and its relations with the United States.

However, a problem is visible in Spain's growing trade with Cuba. On Tuesday, the U.S. State Department said Spain will get no new U.S. aid until it replies to an inquiry on what steps it is taking to curtail this trade.

Austrian Chancellor Prepares to Resign

VIENNA, Austria (AP) — Chancellor Alfonso Gorbach plans to resign next week as head of the Conservative-Socialist coalition government because of a factional fight in his Conservative party.

The chancellor, 66, said Thursday night he will offer his resignation to President Adolf Schaefer Tuesday. He has been chief of the coalition cabinet for three years.

Partly Cloudy, Little Temperature Change

Fox Cities — Fair tonight. Saturday partly cloudy, little change in temperature. Low 28. High Saturday near 35. Light northerly winds becoming Westerly Saturday.

Appleton — Observations at 10 a.m. today. Temperatures for the 24-hour period: High 28, low 14. Wind velocity 10 mph east. Barometer: 30.20 and steady. Relative humidity: 82 per cent. Dew point: 11 degrees. Temperature: 19. Skies: Clear. Precipitation: Trace.

Five-Day Outlook — Temperatures will average near or a little below normal with only minor day to day changes. Total precipitation less than one-tenth inch in occasional snow flurries.

Sun sets at 5:30 p.m. rises Saturday at 6:44 a.m. Prominent constellation is Orion. Visible planets are Venus and Jupiter.



Timed With the Birthday anniversary of the first president, Tim Grace poses today with knurled likeness of George Washington in historic Williamsburg.

The wooden Washington was discovered growing from an ancient paper mulberry tree within a stone's throw of this Colonial capital where Washington spent many sessions as a member of Virginia's House of Burgesses.

During the debate, Rep. Carl Vinson, D-Ga., chairman of the Armed Services Committee, told the House that the committee had put in the extra \$92 million

on advice of Gen. Curtis LeMay, Air Force chief of staff, although it had not been included in McNamara's requests.

Fixes Maximum

Since it is an authorization bill, it really includes no money at all. It simply sets the maximum limits for later appropriations by Congress.

And even if Congress later appropriates the \$92 million for research, there is nothing in the law that can force McNamara to spend it if he doesn't want to.

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And even if Congress

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### HOUSES FOR SALE \$6

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New and clean 1½ story, 3 bedroom home; full basement, detached garage. All improved lot, nice trees. Taxes \$1,000.

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**Menasha** \$10,900

Nest 3 bedroom home with full basement and new furnace. Located close to Catholic School and the Swimming Pool.

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Real nice 2 bedroom with aluminum siding and awnings. Full basement and 1½ car garage.

Town of Menasha \$13,900

3 bedroom Cape Cod with attached breezeway and garage.

Appleton \$15,200

3 bedroom ranch just a few years old. Has a large living room, full basement and hot water heat.

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This Country Ranch near a Catholic School sits on a 1/2 acre lot. Has a large front porch plus family room, 12 x 22, kitchen, 2 car garage attached! Taxes \$1,000. MLS 1-9

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**MUELLER REALTY**

LLOYD MUELL

# Urban Renewal Meeting Is Set

**Board of Realtors Sponsor  
Program Monday at Menasha**

MENASHA — An information session of making use of the meeting on the Federal Urban Renewal Program will be held at 7 p.m. next Monday at the realtors with Katz, Les Patton, chairman of the realtors' urban renewal committee, said.

Menasha Mayor John Klein asked for Monday's meeting to hear the benefits of the program and procedures necessary. Neenah officials also have been invited to attend the meeting which is open to the general public as well.

Madison, South Milwaukee and Oshkosh now have redevelopment programs underway and Appleton is considering the program. Other communities as small as 2,500 population have applied for assistance. Patton said some are asking improvement of large areas, others only a block or two.

WNAM Inc., holder include James McKenna, Washington, 45 per cent; Hudson Broadcasting, 45 per cent, and Don Wirth, 514 Keyes St., Menasha, 10 per cent. McKenna is the station's attorney, and Wirth is the Notre Dame Dad's Club station manager.

WNAM Inc. currently has no record for the benefit of the broadcast holdings, but on Nov. 1 filed with the FCC for a construction permit for a 35,540-watt FM station in Neenah on Catholic School, Appleton. Serving on the committee for Appleton, Dec. 12 filed an application for a permit for the president of the chapter, Mrs. Everts, Appleton. The talent show will be sponsored for the benefit of the station manager.

The award was for an article "The Reason Why" which appeared in the company's publication for a permit for the president of the chapter, and both same FM channel, and both requests are under FCC consideration.

In 1947, WNAM began broadcasting under the ownership of Neenah-Menasha Broadcasting, Bay; Dr. Leo Murphy, past Church and now at Nashville, Tenn., received a 100 award and WNAM-FM, which left the air in Appleton. Miss Marguerite Van George Washington Honor 1953. In 1954, WNAM entered Hulst, Hollandtown, sister of a Medal. His subject was the television on UHF channel 42. Notre Dame nun, is helping to "Problem of Equality." He declared, "Democracy was never prior to the time Neenah-Menasha Broadcasting formed a subsidiary firm, Valley Tele-

Sister Manette, a teacher at St. Joseph School, is moderator. It was created to be a lifter, a developer of men. Democracy, which built, owned and the Notre Dame Dad's Club, was created to help men meet those who have daughters who duties. Democracy demands more from men than any other

At the time of the last petition filing, Feb. 7, the FCC listed Pickard as full owner of WNAM.

## Rabbi Says Persecution Can Bring Compassion

"It takes persecution to appreciate liberty, and persecute Jewish pulpit," the rabbi said. "It can bring about compassion wryly."

He said: "The purpose of Brotherhood Week is not only to bring this persecution to the attention of our people, but to get our people to do something about it, starting with a self analysis."

Communists use stories of racial persecution in the United States as a propaganda weapon to turn non-white people throughout the world against us," he said.

"We can use religion for the purpose of uniting people in love and respect for one another, etc. for blocking streets for more than the allotted time.

"Hatred is that roadways can be blocked anti-religious, as love is religious," he said.

Rabbi Silverstein noted the same ailment. Rabbi Gilbert "unique manner" in which this Synagogue said in a Brothertowning of cultures and freedom sometime Wednesday night.

The roofing, which was being used in construction of a house at the intersection of DePere and Eleventh Streets, belonged to Don Lamers, 914 S. Weimer and the economic and social

Lamers told police the thief, "As yet, the only field that does not discriminate against

thieves, left 11 cartons of the Rabbinate, but then it discriminates against

the roofing weighing approximately 78 pounds each.



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Members of the Wisconsin State Patrol in this area Thursday afternoon participated in a training session at the Boy's Brigade building on coping with violent and non-violent demonstrators. Richard Cox, Neenah, throws Bernard McKinnon, Appleton, a "violent" demonstrator.

## Kimberly-Clark Corp. Gets Freedoms Foundation Honor

NEENAH — Kimberly-Clark system in the realm of self-dis-Corp. has been awarded an honor certificate by the Freedoms Foundation at Valley Forge as honor."

part of the foundation's 15th annual awards program "for out-

The Rev. Norman S. Ream, former pastor of First Methodist Church, now at Wauwatosa, received an honor certificate for his sermon, "Chris-tianity and Communism."

Bues wants the city to make another attempt to get other communities in the region to participate in a pipeline project before 4 p.m. Thursday when

The Lake Michigan project was a Milwaukee Road switch engine proposed by the water commission a year ago.

Other Developments

In other developments, the Menasha Water and Electric

Utility Service department on

Instructed the city clerk to Racine Street.

advertise for bids on sidewalk.

The car apparently was parked

curb and gutter, concrete and ed

too near the tracks and was

asphalt street construction for

struck when the engine went by

the 1964 season.

Approved the request of

Schultz Manufacturing and Supply, Inc. to place a railroad spur line across Fourth Street between Mason and Outagamie Streets, providing the Wisconsin

Public Service Commission concurs with the project.

Requested the Chicago and North Western Railway Co. to remove a 50-foot spur in the area of the proposed extension of Washington and Franklin Streets.

Purchased Car

Purchased a car for the department of public works from Gibson Company, Inc. for \$1,725.

Authorized Gresl Construction Co., Inc., Appleton to hire sub-contractors to assist with ground drainage work at the Appleton Vocational and Adult School.

Hired Raymond N. LeVee

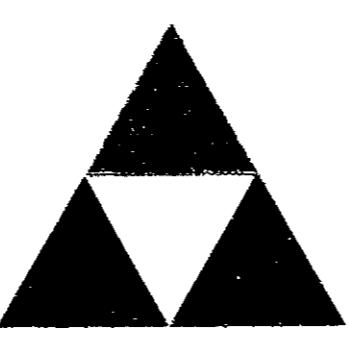
## City, Railroad Officials To Study Street Blockage

MENASHA — Mayor John Klein, Police Chief Lester Clark and City Atty. Richard Steffens will meet with officials of the Chicago and North West

Under the system, if an engineer, for example, blocks the roadway and is ticketed and must appear in court, the rail company must pay him overtime for that period in court.

This works out to approximately \$45 per day. And apparently he doesn't have to work that day of the court appearance.

If the worker pleads innocent in court and gets a trial he can make another \$45.



## NEVER FELT BETTER!

This slogan has become a meaningful byword to Appleton Mills' people and customers. Papermill superintendents throughout the United States know that at Appleton Mills they find the right blend of manufacturing maturity and technological progress to provide top performance wet felts for today's high-production paper machines.

APPLETON MILLS APPLETION, WIS.

## Council Hires Firm To Make Water Study

Report Will Consider Lakes Michigan And Winnebago for Long-Range Supply

The City of Appleton has taken another step in the direction architect for a proposed new senior high school as recommended by the board of education.

Upon recommendation of the common council hired Consoer, Townsend and Associates of Chicago to conduct a water feasibility study and financial report.

Both would consider advantages of the city going to Lake Michigan or Lake Winnebago for its long-range supply to replace the Fox River.

The study and report will cost an estimated \$16,000 and take six months to complete. As a

water source until late 1964.

## Parking Meters Collect \$17,360

Parking meter business continued to set a brisk pace for the City of Appleton in January with revenues amounting to \$17,360.

### Pipeline Recommended

Appleton's water commission previously recommended that a pipeline be constructed to Lake Michigan to provide the city with the best supply possible.

There was no discussion as to the contract between the city and consulting firm selected.

The East Ramp revenue totaled \$2,189; collections at the West Ramp amounted to \$1,947.

The "take" from the West Ramp indicated more motorists are using the facility each month.

### \$125 Damage Caused

In Menasha Accident

Close to \$125 in damage was caused here shortly before 4 p.m. Thursday when

The Lake Michigan project was a Milwaukee Road switch engine proposed by the water commission a year ago.

In other developments, the Menasha Water and Electric

Utility Service department on

Instructed the city clerk to Racine Street.

advertise for bids on sidewalk.

The car apparently was parked

curb and gutter, concrete and ed

too near the tracks and was

asphalt street construction for

struck when the engine went by

the 1964 season.

Approved the request of

Schultz Manufacturing and Supply, Inc. to place a railroad spur line across Fourth Street between Mason and Outagamie Streets, providing the Wisconsin

Public Service Commission concurs with the project.

Requested the Chicago and North Western Railway Co. to remove a 50-foot spur in the area of the proposed extension of Washington and Franklin Streets.

Purchased Car

Purchased a car for the department of public works from Gibson Company, Inc. for \$1,725.

Authorized Gresl Construction Co., Inc., Appleton to hire sub-contractors to assist with ground drainage work at the Appleton Vocational and Adult School.

Hired Raymond N. LeVee

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NEWSPAPER ARCHIVE®

# U.N. Cyprus Debate Delayed By U Thant

**Secretary General Wants to Ease Turkish-Greek Crisis With Private Negotiations**

BY WILLIAM N. OATIS  
UNITED NATIONS, N.Y.  
(AP) — Secretary-General U Thant sought to delay U.N. objectives was reported from Security Council debate on Cyprus today while he continued private talks on his plan to ease the crisis.

Council members were expected to go along with Thant's request to postpone an after-

noon council session until Monday.

General agreement on broad proposals for an international peace force, an impartial mediator to seek a political accord between the feuding Greeks and Turkish Cypriots, and a Security Council guarantee of Cypriot independence and territorial integrity.

**General Agreement**  
A Cyprus government representative said there was general agreement that a mediator should be named and that the international force should be linked to the council through a committee headed by Thant.

However, discussions were continuing on the nations that should be asked to supply the troops, which Thant reportedly wants to draw from British Commonwealth and nonaligned nations.

Disagreement was reported on whether the Security Council resolution should refer to the 1960 treaty by which Britain, Greece and Turkey guaranteed the independence of Cyprus and the maintenance of the island republic's constitution.

Greek Cypriots want no mention of the treaty because it permits Greece, Turkey and Britain to intervene militarily.

The Greek Cypriots want to end the Turkish Cypriot minority's veto over legislation, and they fear a Turkish invasion to partition the island between the two communities.

Britain, Turkey and the United States are insisting that the council take cognizance of the treaty.

Thant told newsmen he thought this dispute could be compromised.

Sporadic shooting continued on Cyprus, where British troops are trying to enforce a ceasefire until an international force can take over.

## GAO Says \$300 Million Spent On Missile That Did Not Work

WASHINGTON (AP)—A congressional agency charged today that the Army wasted \$300 million on a missile that never did its job.

The General Accounting Office did not name the missile in a statement released to the press. But it did so in a secret report sent to the White House and the Pentagon.

The Army disagreed with the conclusions of the GAO, which is the agent of Congress in checking on government spending.

The GAO reported that the secretary of the Army said that although the missile "has deficiencies, it is an effective weapon system."

**Missile Unsatisfactory**  
The GAO said the missile was "an unsatisfactory weapon" because it has "unreliable accuracy" and it is difficult to use because of high maintenance requirements and because of its susceptibility to electronic interference.

The GAO said in 1953, a subcontractor advised the government that the guidance system designed for the missile was so susceptible to electronic jamming that it would be of no use. Despite this, the GAO said,

## Appeals Court Lifts Conviction On Travel Law

**Newsman Freed of Federal Charge Of Illegal Re-Entry**

BY BEN THOMAS

NEW ORLEANS (AP)—A federal appeals court has ruled unconstitutional federal law penalizing U.S. citizens for leaving and re-entering the country without a valid passport.

"The government cannot say to its citizen, standing beyond its border, that his re-entry into the land of his allegiance is a criminal offense," the 5th U.S. Circuit Court of Appeals said Thursday.

### Conviction Reversed

A three-judge appellate court panel threw out a lower federal court conviction of Negro journalist William Worthy for allegedly illegally re-entering the United States after going to Cuba in 1961.

Worthy, whose home is at Boston, is a correspondent for the Baltimore Afro-American. He is the only American citizen indicted for re-entering the country of his birth without a passport.

Worthy said he had "long hoped that the 5th Circuit judges would not blanch in the face of these arbitrary and unconstitutional" laws.

### Public Right

In a statement issued to The Associated Press, Worthy expressed hope that the Johnson administration "will be more enlightened than its three predecessors" on the public's right to know and to travel.

He traveled to Cuba in July 1961, arriving at Havana aboard the S S. Guadeloupe. He filed numerous news dispatches from Cuba.

He returned to the United States Oct. 10, 1961, arriving in Miami, Fla., on a commercial airline flight from Havana. Shortly afterwards, a federal grand jury at Miami indicted him for unlawfully entering the U.S. without a valid passport.

**Garry Moore May Not Return To Broadcasting**

NEW YORK (AP)—Garry Moore, whose Tuesday night television variety show will not be renewed next season, says he's quitting his other two Co-lumbia Broadcasting System

shows and may not return to broadcasting.

Moore, after a 30-year career during testing that they were in radio and TV, announced Thursday he will resign as mod-

In 1959, the GAO said, the operator of the TV show "I've Got Secret" and give up his day-development of the improved guid-

CBS recently had announced

ance system and to issue the it was dropping the variety hour original missiles to the troops at the end of this season.

"These decisions were made."

"I have a very active mind," the GAO said, "despite state-

ments from various Army com-

broadcasting future which re-

mands and agencies that the only eight working hours a

week was not suitable for use week," said Moore.

in the field army, could only

serve as a training weapon, and

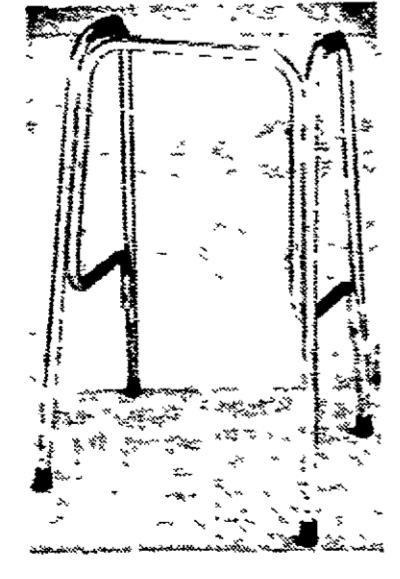
Moore, whose contract with CBS

should not be issued to the

troops" to the has 11 years to go, will be paid

more than \$100,000 annually

## SURGICAL NEEDS



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Weary Chicago Policemen Count and count and count—hour after hour, all night, all day long—what has added up to \$763,233.30 in bills and coins, plus some government savings bonds. Money was picked up in raid on home of alleged gambling operator. Woman (bottom of photo) watches the count which began Wednesday night and ended late Thursday. She says she is the wife of Lawrence Wakefield, who died shortly after the raid. (AP Wirephoto)

## Judge to Rule Monday on Schlitz Deal

### Company Wants to Buy Public Share Of Canadian Firm

SAN FRANCISCO (AP)—U.S. District Judge George B. Harris said Thursday he will rule next Monday on a request by the Jos. Schlitz Brewing Co. to complete purchase of 950,000 publicly held shares of John Labatt Ltd., a Canadian brewing firm.

The Milwaukee brewing company asked permission despite a U.S. Anti-Trust Division suit seeking to block the purchase of Labatt stock by Schlitz.

### Shares in Escrow

The 950,000 publicly owned shares now are held in escrow at Toronto by the Canada Trust Co. of Ontario. Arthur B. Dunn, San Francisco attorney for Schlitz, said Schlitz had delivered an irrevocable letter of credit to the Toronto bank to pay out \$39 million for the 950,000 shares offered by about 8,000 Labatt stockholders. Schlitz offered to pay \$23 (Canadian) a share, about \$4 a share over market prices.

### Family Stock

Schlitz also acquired 750,000 shares of Labatt stock held by members of the Labatt family.

Besides settling the question of escrow stock, Judge Harris also on Monday will set the date for a hearing on preliminary injunction asked by the government to prevent Schlitz

from completing its stock purchase until the anti-trust suit can be tried on its merits. Judge Harris issued a 10-day restraining order Wednesday.

### Biggest Seller

The government charges that with control of Labatt, Schlitz also would acquire control of the General Brewing Co., which makes Lucky Lager beer in California and Utah. Lucky Lager is the biggest selling beer in western United States. The government also asked that Schlitz

### Hearing to be Open

## Five New York Firemen Suspended in Scandal

NEW YORK (AP)—Fire Commissioner Edward Thompson, once, but he declined to give further details. The third floor quarters of the firehouse reportedly involved.

Half of the company's 30 firemen have been quizzed thus far. Thompson said, adding: "All of the men in this company are not evil men, but they will all be questioned."

Formal allegations will be filed against the suspended firemen next week for a departmental hearing. The commissioner said the hearing will be open.

### Suspended Captain

The suspended fire captain, Joseph J. Sosa, 45, of Floral Park, N.Y., is a 22-year veteran with two heroism awards.

Also suspended were:

Martin Buchalter, 33, of Staten Island, Alfred W. Cordes, 35, and John J. McHugh, 27, both of the Bronx; and William Allen, 31, of Richmond Hill, Queens.

All five were accused of "conduct prejudicial to good order and discipline, conduct tending to bring reproach upon the department, and disorderly conduct."

An additional charge of "conduct unbecoming an officer" was filed against Sosa.

### Spanish Trucks Shipped to Cuba

MADRID (AP)—The Spanish Pegaso car and truck manufacturing concern said Thursday it

had shipped the first 18 trucks of a total of 110 purchased by

Brewing would result in increased concentration in the beer industry with substantial interests in the Pegaso firm.

be ordered to divest itself of the Burgermeister Brewing Corp., another San Francisco brewery which Schlitz bought for \$12 million in December, 1961.

The government contendend that Schlitz control of General Brewing would result in increased concentration in the

state-owned National Institute of Industry with large interests in the Pegaso firm.

Buy a case of 24 12-oz. bottles of Old-Fashioned

Chou En-Lai Welcomed

## Red China Would Like To Weaken Influence Of U.S. in Pakistan

BY CONRAD FINK

RAWALPINDI, Pakistan (AP)—Premier Chou En-lai, the nation's largest salesman. When he's in Asia, he doesn't seem to keep the welcome in low key intentionally.

But when the government made it plain—with sound trucks—that an all-out welcome was in order, thousands of citizens in Rawalpindi, the capital, went wild over Chou.

He was draped with garlands and cheered wildly. His car was pelted with flowers. Some Pakistanis even stretched red carpets in front of the car.

### Changed Reception

The spectators, many of whom were brought to town in army trucks, saw little of Chou, however. The Chinese premier settled back in the dark interior of his huge car and had only an occasional wave for those standing under the hot sun.

Why the Pakistan government changed signals on the reception is a mystery. But the Chinese premier settled back in the dark interior of his huge car and had only an occasional wave for those standing under the hot sun.

Now 66, Chou appears frail. He often stumbles slightly as he walks along the ranks, his right hand lifted in a half salute. He looks immensely relieved when the honor guard ordeal is behind him. Some onlookers have difficulty in realizing that this little man with streaks of gray in his black hair is 66, returned home from United Nations debate to meet the Chinese leader and his traveling companion, Foreign Minister Chen-yi.

### Today's Chuckle

Bath mats are little dry rugs that children like to stand beside.

(Copr. 1964)

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We have a lot 250 Ft. frontage by 100 Ft. deep on Highway 47 between Appleton and Menasha, near Valley Fair Shopping Center. About 20,000 cars pass every 24 hours. An office is on the property with lights, gas, heat and water. This property can be rented for \$10 per day or \$300 per month.

Please can be arranged for 6 months or 1 year.

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An Additional 3c Per Can

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# \$540.2 Million in 1963 Sales, Products by Fox Cities Industry

## Pride in Our Community

The Post-Crescent goes to a lot of extra work and effort each year to publish this Business and Industry Edition.

It would require a considerable amount of time and effort on the reader's part to peruse it completely. We don't expect that all of you would do so. We know most of us will be interested in certain articles in the report. We know some of you will save it for reading at a later date, or for future reference.

Yet we believe the effort is entirely worthwhile.

The Fox Cities area is one of the top growth sections in the entire Midwest. Its rapidly expanding economy is built on a very sound base. This includes an ambitious, hard-working, tritely population; a prosperous agricultural community; home-based industry which is constantly expanding its scope; wholesale and retail trade which realizes the challenges of growth; and a transportation system geared to service this expansion.

Those of us who live here and are absorbed in our daily routines cannot personally measure the extent of this growth. We see the many new buildings, we know the problems our own school faces, or our own church. But we cannot grasp the total impact.

This Report Edition of the Post-Crescent is an attempt to picture this growth in its total aspect and in its particular phases. Putting it together has made us even more proud of the community in which we do business; we hope you will be proud too.

Turn to Page 6, Col. 4

## Manufacturers Had 22,320 On '63 Rolls

### Employment Figures Have Been Fairly Steady for 3 Years

An average of 22,320 employees were on Fox Cities manufacturer's payrolls each month during 1963, according to information compiled by the Wisconsin State Employment Service.

This figure has been fairly steady for the past three years and is only about 300 employees above the 1962 average.

Work force for Appleton, Neenah-Menasha and Oshkosh totaled 26,600, a 20% rise in the 1962 number. Statewide figures brought the total Wisconsin work force to 455,100.

3,920 More

Swelling the Fox Cities employment totals were paper mills and factories in Kaukauna, Kimberly and Combined Locks where approximately 3,920 persons were employed.

Kimberly's production workers at the end of 1963 numbered about 1,300; Combined Locks, 470, and Kaukauna, 2,150.

Job referments in district offices of the WSES at Appleton.

Automation and the elimination of overemployment within

## Value of Goods Manufactured Climbed by 3.93 Per Cent Over 1962; Payroll Goes Up By 5.73% While Employment Gains 2.03%

BY DICK LYNEIS  
Post-Crescent Staff Writer

Products manufactured and delivered to customers by Fox Cities industry during 1963 were worth an estimated \$540,231,491.

The year was another record sales year, 3.33 per cent over the \$524,700,360 worth of goods manufactured in 1962. It also marked the fourth consecutive year that the Fox Cities' gross product exceeded the half billion dollar level.

Information used to compile the \$540.2 million figure came from 63 industries and businesses that answered the Post-Crescent's ninth annual business and industry Progress Report questionnaire. A total of 216 questionnaires were sent out. Those answering make up over 75 per cent of Fox Cities employment.

### Credence, Reality

Residents of the Fox Cities hear each year about their area's prosperity and independence of the "ups and downs" of the national economy. But there are no claims or analyses that can match the Post-Crescent survey for credence or reality.

Industrial employment for the year was 26,049, a jump of 115 over 1962's total of 27,934. This represents a growth of 2.03 per cent which looks comparatively small

... on paper. However, employment was up by as high as 10.81 per cent in certain segments of Fox Cities industry. Substantial employment gains had to be made in businesses outside of pulp and paper manufacturing where employment fell by 23% ... another misleading figure.

Segments of the pulp and paper and paper manufacturing industry accounted for a large try, the same industry that reported the drop in employment. Layoffs didn't account for the employment decrease, but retirement of people in positions where replacement was unnecessary due to the Fox Cities during the past consolidation of duties did account for some of the cutbacks. Value added to raw materials

... The real yardstick of growth by manufacturing processes lies in higher dividend checks creased \$8,435,230, a 3.21 per cent to stockholders. A good per cent gain. In 1962 the total was \$516,224,915 and last year it was among the 28,049 people who \$324,650,145.

Capital investment in plants and equipment went up 5.4 per cent, or \$17,291,051. In 1962 the figure was \$346,514,026, and in 1963 — \$363,805,080.

Following is a breakdown of the payroll rose \$7,626,222. It 1963 industry totals by major categories, showing value of \$159,585,125 in 1962, and \$167,214,347 in 1963, a significant products or sales, values added, increase of 5.73 per cent, compared to a 4.43 per cent jump with comparisons to the previous year.

Pulp and Paper Manufacturing is, of course, the largest single employment group in the Fox Cities. Employees in this group made up 38.14 per cent of the total Fox Cities employment for 1963.

**Payroll Increase**

Included was a \$968,305 industrial payroll increase in the pulp

**Additional Fringe Benefits Mostly in Insurance Areas**

In 1963 there were 9,533 workers compared to 9,625, a drop of 2%, or 2.03 per cent. The payroll of \$65,902,303 was \$64,305 (1.49 per cent) over the \$64,933,998 in 1962. The 1963 total represents 42.96 per cent of industrial wages paid.

Typical added benefits in this field were changes from 50-50 payment of insurance programs to 100 per cent by the companies, improved hospital-surgical coverage, addition of major medical expense coverage, and increased company contributions to group insurance plans.

Other benefits given were a reduction in the four-week vacation requirement to 20 years and longer vacations, contributory retirement plans liberalized by reducing employee contributions, additional holiday pay, improved sick pay and pension programs, additional paid holidays and wage increases.

**9,353 Workers**

Paper Converters account for the second highest employment group (17.9 per cent of all business and industrial employees)

Employment in this category increased by 154, (3.31 per cent) from 1962's 4,662 to 1963's 4,816. The payroll went up \$1,977,631 (6.58 per cent) from \$30,655,187 in 1962 to \$32,032,818 last year. Value of products increased \$1,821,915 (1.11 per cent) from \$129,215,859 in 1962 to \$131,037,804 in 1963. Value added fell, however, by \$481,775 (8.82 per cent). It was \$59,18,847 the previous year, and \$59,634,072 in 1963.

Machinery Manufacturing is the third highest employment group, with 7.13 per cent of the total.

Employment in this field rose by 5.51 per cent during the year. A gain of 90 employees was made from 1962's 1,626 to the

Turn to Page 9, Col. 1

## U.S. Truck Industry Has Good Outlook

America's trucking industry has an exceptional bright outlook for 1964, says Commercial Car Journal editor Bart Rawson. But the boom will not be universal.

Some companies will prosper at an accelerated rate, while others will struggle to stay alive. Here's the way the picture shapes up, according to Rawson.

On the optimistic side, recent legislation now permits bigger gross loads in nearly all states. More importantly uniformity of regulations between the states is closer than ever before. This has created extensive orders for new and more efficient equipment. The fleet is in good shape and getting better.

In addition the Gross National Product (GNP) is in for another boost—at least four per cent in 1964. Historically trucking's total tonnage has closely followed the pattern set by the GNP. Also the continuing rise in standard of living means more products hauled per person, as well as more people to haul it for.

But on the more pessimistic side, changing patterns are taking a toll on some trucking interests. Early in 1964 will come the industry's toughest labor problems. Jimmy Hoffa is demanding a national contract as well as a steep rise in wages. He'll probably get both. And this will hurt most among the smaller trucking companies.

## 'I Am Industry...the Potential Of a Great, or Weak Nation'

BY FRED W. SCHWEIKHER

I am an artist who draws a picture, a critic to praise or condemn it.

I am the whole of the sum of all my parts.

My parts are business—all business—an office, a factory, a research laboratory, a workshop, a department store, a counter, a shoe store, a hat store, a sport shop, an appliance store, a jeweler, a restaurant.

I am a wheel with a belt, a piston, a turbine, a meshed gear, a rush of steam, current of electricity, flow of oil.

I am an engine on wheels and the rails over which it rolls, and the clangling, pounding cars it pulls.

I am a tractor pulling a plow, a spreader, cultivator, picker, rake or chopper.

I am a silo, a milking machine, a creamer.

Prosper... Anywhere

I am a truck on a highway, a mixer and the cement it poured out mile after mile and the forms that held it together until it reached out and touched another city . . . and another and another . . . until I could go anywhere, settle down, live and prosper . . . anywhere.

I am a newspaper.

I am the ink to make it readable, the metal and presses to print it, the newscarrier who leaves it on a doorstep.

I am a man in an office, a secretary who types his letters.

I am a foreman who pulls a switch, pushes a button.

I am a worker who tips a bucket of molten steel, a form which molds it into a thousand different shapes and sizes for a thousand uses.

I am an author who writes a commentary, magazine article, a book.

I am a photographer who snaps a picture, a developer who makes it positive.

I am an artist who draws a picture, a critic to praise or condemn it.

I am an executive who plans a campaign, an official who makes out a schedule.

I am a bookkeeper who adds up figures, another who balances them, and still another who converts the figures into money to pay the man who runs the office that directs the factory that makes the wheel that turns the engine that produces the power that manufactures the product.

I am a seller of goods and the buyer who needs them.

I am a timeclock that punches a laborer in and out, and the computer that figures his pay for in-between.

Nations Closer

I am a ship at sea, a plane in the air bringing cities and states and nations closer together—for better or for worse.

I am a gun that fires and the doctor that stems the flow of blood.

I am a thermonuclear bomb that's ready to explode, the tomb where civilization will be buried.

I am a moving stair, an elevator to the floor above, a gavel that pounds the assembly to order.

I am a man with earphones and another who makes a speech, and the linguist who interprets what he says.

I am Alpha and Omega, for I am the shovel that will bury all the dead—

I am the girder of steel and the crane which lifts it into place . . . to strengthen a lasting monument of peace.

I am industry—the industry of a great nation whose business it is to use its industrial potential to create the greatness which will help in the preservation of liberty and the liberation of people who want to be free.

Scholarships, Grants Offered By Valley Firms

Business and industry in the Fox Cities gave scholarships and study grants totaling at least \$150,302 during 1963.

This total was reported by eight firms in the 79 questionnaires returned in the Post-Crescent's survey of business and industry. Two other firms said their contributions were accounted for by parent companies.

Scholarships include those which cover some or all the costs of a student at any accredited college or university, those awarded to children of employees, and those awarded to employees to cover tuition and fees at technical institutes and training seminars.

The eight firms reporting contributions for scholarships and study grants gave amounts ranging from \$500 to \$89,802.



The Backbone of Fox Cities industry is depicted by these thousands of pine logs soon to become pulp and later, paper in some form. The pile of logs, which

seemingly stretches into infinity is located next to Consolidated Papers Inc., Appleton. (Post-Crescent Photo)



Silhouetted Against the Winter Sky is one of the buildings of the John Strange Paper Co., Menasha. The firm, located on the Menasha branch of the Fox River, is one of the leading manufacturing firms in the Fox Cities paper industry. (Post-Crescent Photo)

# Area Industrial Investment Makes Astronomical Gains

**\$17.2 Million Boost Over '62 Figures**

BY DICK LYNEIS  
Post-Crescent Staff Writer

Total investment of Fox Cities' industry continued its astronomical leap upward during 1963.

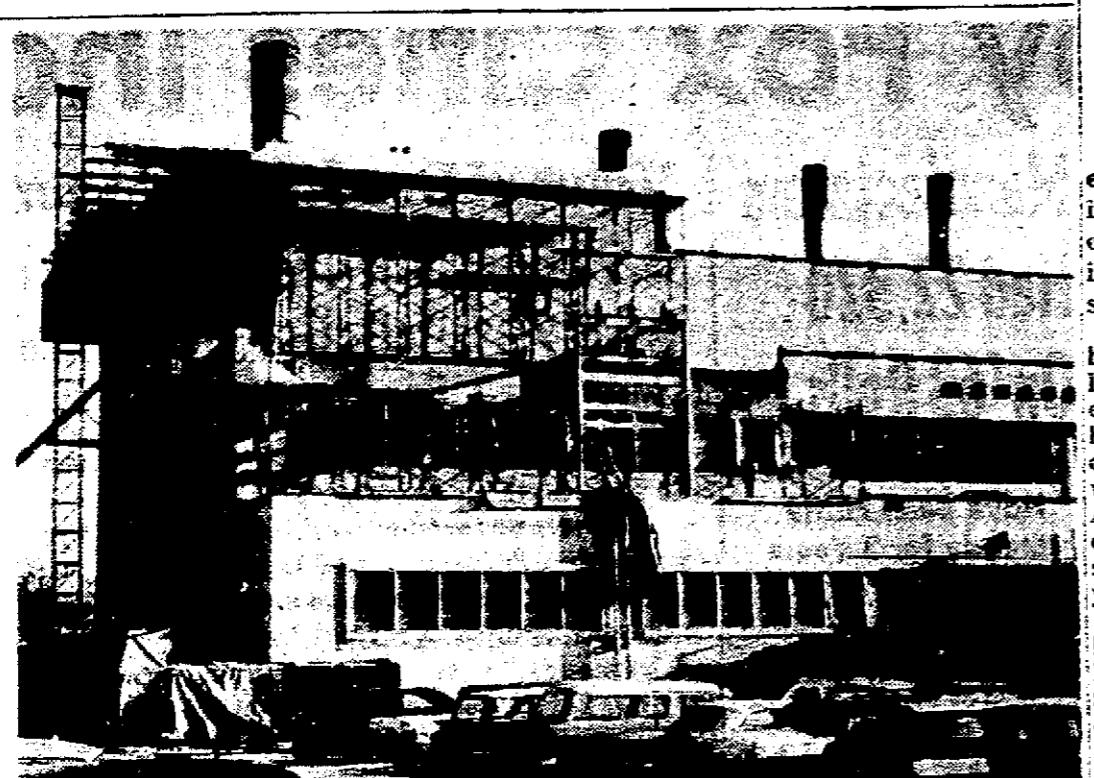
The figure, which represents investment in buildings and equipment, went up 5.4 per cent, or \$17,195,860, to a new record level of \$363,805,080.

The figures, obtained from answers to the Post-Crescent's annual Business and Industry Progress Report questionnaire, lend credence to economists' statements about the phenomenal growth of the Fox Cities that rivals any other section of the Midwest.

## True Picture

The figures also project a true picture of capital spending by industrialists and business men in the Valley.

Types of business and industry reflected in the \$363,805,080 figure, which compares to 1962's \$346,514,026, are paper manufacturers, paper converters, machinery manufacturers,



One of Menasha's largest construction projects during 1963 is this \$2.2 million steam generating plant which will be opened early in March. The plant is expected to nearly double Menasha's capacity for producing electrical power. Most of the heavy equipment and the final shell of the addition has been installed and completed. (Post-Crescent Photo)

allied to the paper industry, financial fields such as retail printing and publishing, electric service companies and others. Although depreciation of buildings and metal work, dairies, financial organizations and mis-tings and equipment is not included in the estimated figures, Not included in the total figure, the total amounts do indicate that these firms are firms outside the manufac-turing, distributing and fi-ns are keeping up with the growth

## Work Force in Oshkosh Gets Higher Wages

### Average Weekly Earnings Go Up By \$9 During '63

OSHKOSH—Production workers in Oshkosh manufacturing industries showed gains in three categories during 1963, according to statistics of the Wisconsin Industrial Commission.

Gains were made in the numbers of workers, average weekly earnings and average hourly earnings while the increase in hours worked per week rose only slightly from 40.1 hours per week to 42.2 hours per week. All figures fluctuated slightly during the year, but showed a substantial rise at the end of the year.

At the beginning of 1963, Oshkosh's 7,800 production workers had average weekly earnings of \$85.67; average hourly earnings of \$2.14, for a 40.1 hours average work week.

**Weekly Earnings Rise**  
A total of 8,200 production workers were employed in Oshkosh industries at the end of 1963. Their average weekly earnings had risen to \$94.50, the average hourly earnings had risen to \$2.24 for the 42.2 hours work week.

These figures show a trend from the previous year when the 5.4 per cent capital spending increase reflects the Fox Cities' parallel growth to American industry which also had a record year in 1963 and intends to Projected over the past five years. Oshkosh's production force grew from 7,400 in 1959 to 8,200 in 1963. Turn to Page 3, Col. 1



The New Appleton home of the Wisconsin Michigan Power Co. incorporates a number of new concepts in total design. This high level view, looking northeast, emphasizes the corner feature of the \$275,000 service center. Other features are a drive-in window for utility customers on the north side of the building, and infra-red lights on the underside of the canopies for the elimination of ice, snow and rain from the walks. (Post-Crescent Photo)

## Mechanical Services Offered to Home-Owners and Industry

**PIPING** for Heating-Plumbing-Process. Snow-melting and Radiant Heating Specialists.

**WELDING** of Steel-Aluminum-Stainless Steel-Plastic. Authorized to apply ASME stamps.

**SHEET METAL WORK** for Heating-Ventilating-Conveying. Equipped to fabricate Tanks and Specialties.

**REFRIGERATION** for comfort-process. Constant temperature and humidity rooms, a specialty.

**PLASTIC** fabrication of piping-ductwork-tanks-tank linings. Only completely equipped fabricators of Poly Vinyl Chloride in the area.

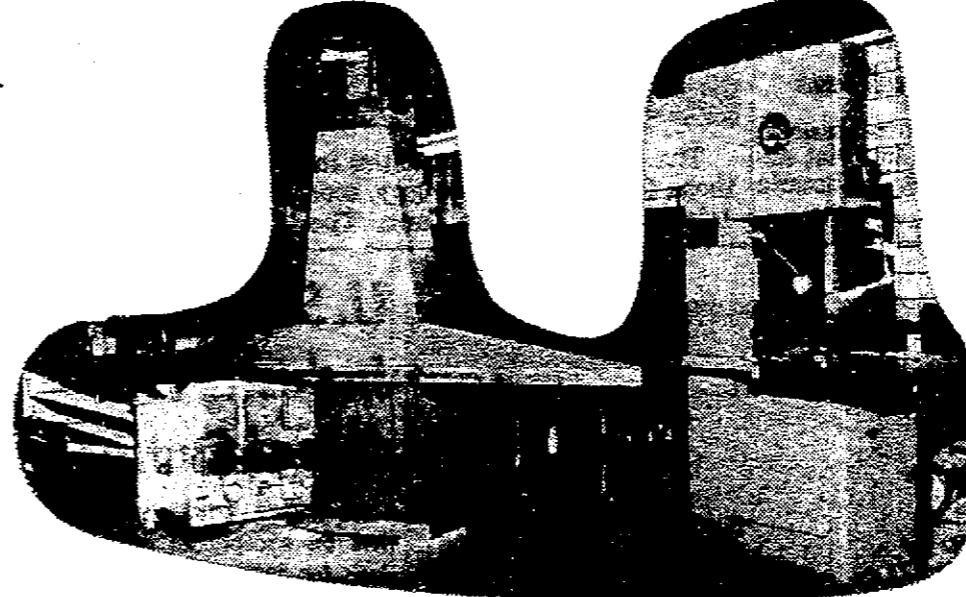
**SERVICE** using Radio-Dispatched trucks. Largest department in the area for Industrial Burners-Refrigeration.

**MAKE UP AIR SYSTEMS** Installed complete. Steam or gas fired as applicable.

### Complete Mechanical Contractor



#### Sales & Services Under One Roof



Plastic P.V.C. ductwork being fabricated for use on a Fox River Valley project, using over 30 such systems.

An Industrial Power Plant recently completed and put into service. All piping systems, equipment and coal handling system by August Winter and Sons, Inc.



**AUGUST WINTER & SONS, INC.**  
1216 WEST WISCONSIN AVE.  
P.O. BOX 896 • APPLETON, WISCONSIN 54910

MECHANICAL CONTRACTORS

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— building  
and keeping  
Highest  
Listener  
Ratings

The  
Best  
in  
Music

The FOX CITIES'  
**ONLY**  
**Major**  
**Network**

Station  
With  
**Major**  
**Network**

News  
Coverage  
and  
Local News  
Programming

Heard in  
**MORE**  
Fox Cities'  
**HOMES**  
Than  
Any Other  
Radio  
Station

# Industrial Value Up \$17.2 Million

CONTINUED FROM PAGE 2  
to spend another record \$40.7 billion this year.

The average Fox Cities growth of about 5.5 per cent a year compares to a national growth average of about 4 per cent, which is also predicted for this year.

The biggest increases by business segments in this area were by dairies, 13.02 per cent; firms allied to the paper industry, 12.20 per cent; financial business, 9.22 per cent; printing and publishing, 8.18 per cent and machinery manufacturing, 7.92 per cent.

## Allied to Paper

Machinery Manufacturing — Total investment of \$12,825,000, an increase of \$940,686, or 8.18 per cent compared to 1962's 2.42 per cent gain. Firms in this

area represent 3.82 per cent of the area's industrial investment.

## Firms Allied to Paper Industry

Total investment was \$146,639,414, a gain of \$5,683,519, or 4.06 per cent. This category represents 43.69 per cent of the total industrial investment in the Fox Cities.

## Paper Converting

Total investment was \$23,675,400, a gain of \$1,152,100, or 5.12 per cent. Last year's percentage increase was 3.26 per cent. Firms in the paper converting field represent 7.05 per cent of Fox Cities' industrial investment.

## Electrical Manufacturing and Metal Working

Total investment in this field is \$5,210,068, a 1.35 per cent boost, or \$69,361 over 1962. Last year firms in this area recorded a whopping 25.83 per cent increase. These companies make up 1.53 per cent of Fox Cities' industrial investment.

## Printing and Publishing

Total investment of \$11,740,639, a hike of \$287,812, or 8.18 per cent over last year. Last year's

investment of \$11,452,827, or 8.18 per cent compared to 1962's 2.42 per cent gain. Firms in this

category total 32.78 per cent of the area's estimated capital investment.

A comparison with last year cannot be perfectly exact because each year there is a slight variance in the number of firms which answer the questionnaire.

However, 23 firms did reply, one less than last year, and they have a total investment of \$110,016,103, a 5.75 per cent boost of \$5,984,479 over 1962.

Some of the types of business included in the miscellaneous category are paper wholesalers, various types of contractors, distributors, brewers, bakers, public utilities, pattern makers, feed mills, trucking companies and knitting mills.

## Impudent Critters

Microorganisms are growing over the magnificent paintings created by Cro-Magnon artists

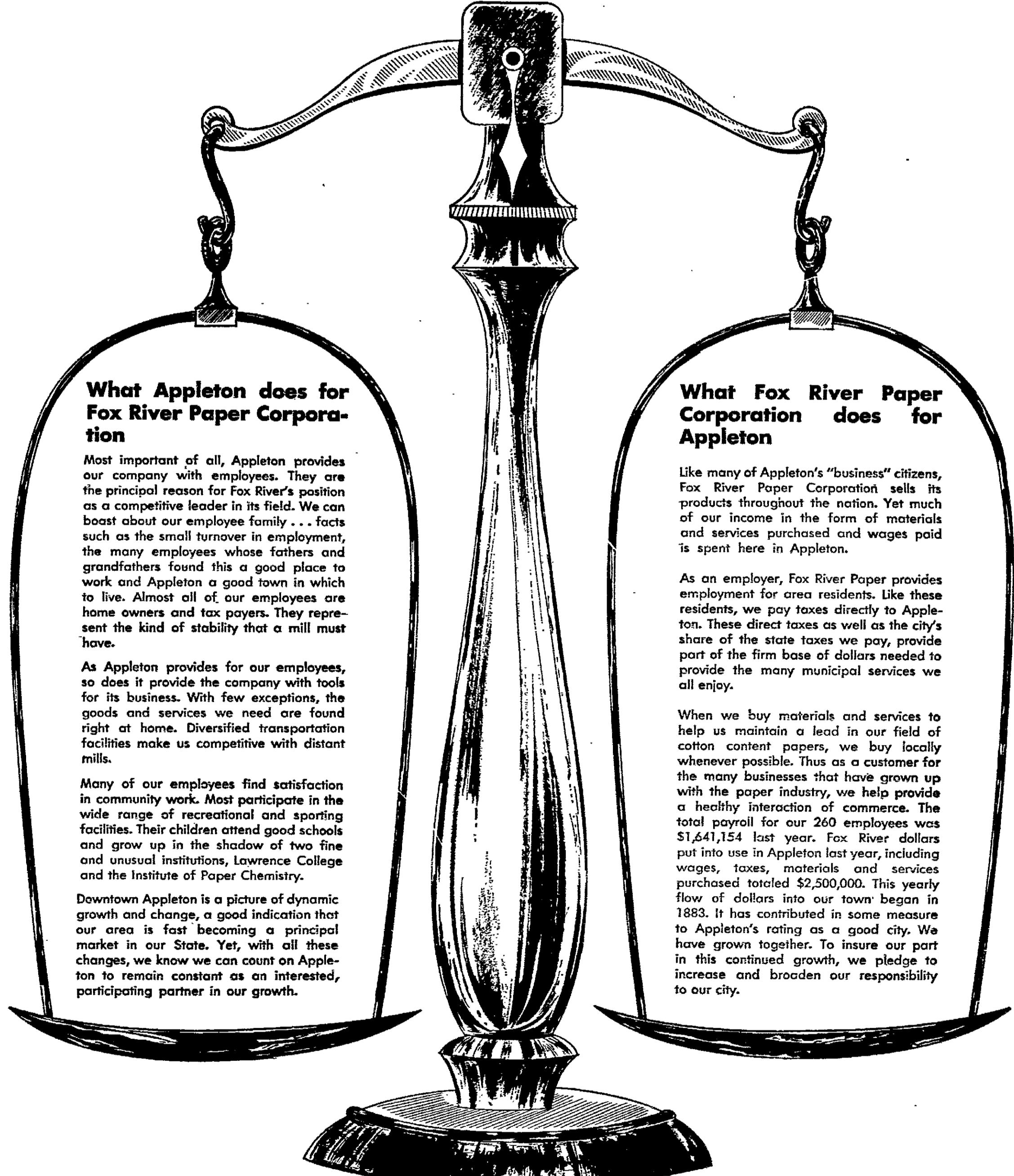
20,000 years ago on the walls of

Lascaux Cave in France.



**With Office Space** at a premium in Appleton, several new office buildings were constructed during 1963. One of them, a two story 26 by 56 foot building, was built by the Garvey Agency at 604 N. Richmond St. The building cost \$30,000. (Post-Crescent Photo)

# In Happy Balance . . .



## What Appleton does for Fox River Paper Corporation

Most important of all, Appleton provides our company with employees. They are the principal reason for Fox River's position as a competitive leader in its field. We can boast about our employee family . . . facts such as the small turnover in employment, the many employees whose fathers and grandfathers found this a good place to work and Appleton a good town in which to live. Almost all of our employees are home owners and tax payers. They represent the kind of stability that a mill must have.

As Appleton provides for our employees, so does it provide the company with tools for its business. With few exceptions, the goods and services we need are found right at home. Diversified transportation facilities make us competitive with distant mills.

Many of our employees find satisfaction in community work. Most participate in the wide range of recreational and sporting facilities. Their children attend good schools and grow up in the shadow of two fine and unusual institutions, Lawrence College and the Institute of Paper Chemistry.

Downtown Appleton is a picture of dynamic growth and change, a good indication that our area is fast becoming a principal market in our State. Yet, with all these changes, we know we can count on Appleton to remain constant as an interested, participating partner in our growth.

## What Fox River Paper Corporation does for Appleton

Like many of Appleton's "business" citizens, Fox River Paper Corporation sells its products throughout the nation. Yet much of our income in the form of materials and services purchased and wages paid is spent here in Appleton.

As an employer, Fox River Paper provides employment for area residents. Like these residents, we pay taxes directly to Appleton. These direct taxes as well as the city's share of the state taxes we pay, provide part of the firm base of dollars needed to provide the many municipal services we all enjoy.

When we buy materials and services to help us maintain a lead in our field of cotton content papers, we buy locally whenever possible. Thus as a customer for the many businesses that have grown up with the paper industry, we help provide a healthy interaction of commerce. The total payroll for our 260 employees was \$1,641,154 last year. Fox River dollars put into use in Appleton last year, including wages, taxes, materials and services purchased totaled \$2,500,000. This yearly flow of dollars into our town began in 1883. It has contributed in some measure to Appleton's rating as a good city. We have grown together. To insure our part in this continued growth, we pledge to increase and broaden our responsibility to our city.

For almost any written, typed or printed communication . . . over 22,000,000 pounds annually of cotton fiber and high grade sulphite papers:

BONDS . . . for business and personal stationery, business forms, advertising pieces, school papers.

LEDGERS . . . for office records, price books and catalogs.

ONION SKINS . . . thin paper for office and file copies, forms, air mail stationery, etc.

WEDDINGS . . . for business and social announcements and invitations, menus, calling cards.

REPRODUCTION . . . blue print, brown print, white prints and translucent master papers.

**Fox River**  
PAPER CORPORATION

Fine  
Paper  
SINCE 1883

# Pollution Abatement Is So Steady, Achievement Difficult to Point Out

BY STANTON W. MEAD

The 13 principal sulphite pulp manufacturers of Wisconsin contribute to the support of a continuing re-use utilization — principally search program yeast, bisulphonate concentration spent liquor rate, and other saleable chemicals—rose to 27.2 per cent from 25.2 per cent in 1962. Three other twenty-fifth mills now have additional major installations at various year.

As new degrees of engineering development. Other large-scale projects emerge now under consideration will in due course move ahead to from the labor.

Mead plant stages of development will substantially improve dis-

Appleton headquarters, participating mills promptly put these

## Not Isolated

These are not isolated instances, but rather are part of a continuing trend. Perhaps 15 years ago, League research and pilot plant studies convinced several member mills that converting spent sulphite liquor into useful products is the best long-term solution to sulphite pollution. The products can be all of the processing costs

This very steadiness makes it difficult to report on any one year's pollution abatement achievements of the industry without seeming as repetitious as a scratched phonograph record:

Each year shows ground gained which can be measured statistically.

Each year sees a larger gain and larger percentage of all Wisconsin-produced spent sulphite liquor utilized, processed, or disposed of by techniques that substantially reduce the oxygen demand exerted upon the streams.

## New Facilities

In each year a number of mills install new facilities for upgrading their sulphite liquor processing to greater efficiency of stream improvement and to yield sulphite products of greater usefulness and value:

At the beginning of each year possible guarantee that it will do it is possible to report that a still better future. Such a mill number of the mills have definite plans in varying stages of more of the sulphite product to completion for exactly the same bring in more cash. The more sorts of upgrading, though their product it can sell, the less projects seldom involve the identification of spent liquor will flow into the stream.

All of these statements are true in reviewing 1963 and forecasting 1964 of the Wisconsin sulphite pulp industry. In the past twelve months 51.2 per cent of all sulphite solids produced by the 13 member mills were utilized or non-pollutively disposed of, as compared with 48.3 per cent in 1962.

Three mills in 1963 completed substantial new facilities for higher-level processing of spent liquor; consequently the high

tinuing re-use utilization — principally search program yeast, bisulphonate concentration spent liquor rate, and other saleable chemicals—rose to 27.2 per cent from 25.2 per cent in 1962. Three other twenty-fifth mills now have additional major installations at various year.

As new degrees of engineering development. Other large-scale projects emerge now under consideration will in due course move ahead to

from the labor.

Mead plant stages of development will substantially improve dis-

Appleton headquarters, participating mills promptly put these

to work to upgrade their own downstream oxygen conditions.

Over the years, progress both in research and in commercial applications proceeds steadily and at an almost uniform rate, in accordance with the basic principles upon which this technology is founded.

This very steadiness makes it difficult to report on any one year's pollution abatement achievements of the industry without seeming as repetitious as a scratched phonograph record:

Each year shows ground gained which can be measured statistically.

Each year sees a larger gain and larger percentage of all Wisconsin-produced spent sulphite liquor utilized, processed, or disposed of by techniques that substantially reduce the oxygen demand exerted upon the streams.

This approach was not universally accepted at first, and not all who chose this route have as yet reached the full objective. They have made substantial progress year after year, however, and the trend shows no sign of slackening.

When progress is charted, the curves for 1963 rise about the same angle as for several years past. They prove not only that our industry is trying hard to improve its pollution performance but also that we are steadily succeeding.

The past year's increase in high-value utilization is actually an 8 per cent gain over 1962. This is particularly encouraging because high-value utilization points to lasting gains, sound economics, and progressively better abatement results.

When a mill once learns how to manufacture from its spent sulphite liquor a product that

## Business Grew Rapidly During 1963

CONTINUED FROM PAGE 1

it can sell, this is the strongest force of pollution abatement it faces an economic obstacle. The more dilute the liquor, the higher the cost of abating the ice, 2702 N. Richmond St., and pollution it creates. Therefore, R & R Dodge, 1610 W. Wisconsin, the better the job of clean-up in Ave.

that a mill strives for, the more Ben Franklin Store, Hoffmann

important it becomes to offset Drugs and A & L Liquor Locker

processing expenses with by-products revenue. Conversely, comprise the Walter Avenue

more money from by-products Shopping Center.

lets a mill do a better job of Remodelings and additions in

abatement without suffering Appleton included Ferron's

Men's Wear, 417 W. College

Ave.; Schreiter's Coach Lamp

Inn, 211 S. Walnut St.; Wool-

worth's, 108 E. College Ave.; S.

C. Shannon Co., 1730 N. Ballard

Road; Appleton Concrete Prod-

ucts Co., 1132 E. Wisconsin Ave.;

Quaker Dairy Store, 1297 N.

Mason St.

Wisconsin. Many mills there-

Gabriel Furniture, 211 E. Col-

lege Ave.; Northwest Supply

programs in the course of Co., 1603 W. Washington St.

emergency efforts to protect WHBY, 600 S. Lawe St.; Wilz

downstream oxygen, while oth-

er mills adopted temporary Ave.; a store and office unit

emergency disposal measures at 1430 E. Wisconsin Ave. and

to get rid of more spent liquor Ed's Boat Sales, 2206 S. Oneida

non-pollutionally, pretty much St.

regardless of expense.

Research and development

projects of the League staff in

laboratory and pilot plant pro-

ceeded satisfactorily throughout

1963 was highlighted by consid-

eration proved good and beverage field. Major in-

enough for study, while others this category was the new Super

were given up for cause.

The League's electrodialysis

Third streets, Menasha, which

pilot plant which first began

was started in October and open-

ed late in January this year.

Others launching or comple-

ting new construction last year

expects when pioneering a were Robby's Drive-In, Firstgate

Beverage, N. Commercial

St. and Nicolet Blvd., Neenah.

McDonald's Drive-In, N. Commercial

St. Neenah and Twin City Bev-

bottlenecks were opened one nah:

Crestwood Restaurant, W. Wis-

consin Ave., Neenah.

Church and Doty Streets, Neenah.

Commercial St., and Randi Car

Wash., 300 Main St., Neenah.

Two new businesses in bever-

age necks which every plant man

expects when pioneering a were Robby's Drive-In, Firstgate

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Commercial St., and Randi Car

Wash., 300 Main St., Neenah.

CONTINUED FROM PAGE 1



One of the Big "Muscles" of Fox Cities industry is the Kimberly-Clark Corp. This striking photograph by Andrew Mueller, head of the Post-Crescent's photography department, shows Kimberly-Clark's mill in the village of Kimberly. The picture of the mill, taken at dusk, is from across the Fox River, looking south. (Post-Crescent Photo)

**ALL THIS . . .  
just to make paper  
for our schoolwork?**



The young ladies are correct. This is where we make our nationally known Tru-Rite Ruled School Papers and Tru-Ray Construction and Poster Papers. Tru-Rite and Tru-Ray Papers are recognized by students and educators alike as two of the most popular available brands.

Riverside is also the home of quality watermarked and unwatermarked papers that are used extensively in the printing industry.

We are proud of the fact that our craftsmen have had such an important part in making Riverside a leader in its field.

"There Is No Substitute for the Finest"

**RIVERSIDE PAPER CORP.**

Has Been An Integral Part of

**"THE APPLETON STORY"**

For More Than 70 Years

# Responsibility for Industrial Achievement Development Is Community's In Pollution Abatement

BY DAVID WIGGINS  
Director, Division of Industrial Development,  
Department of Resource Development

Primary responsibility for industrial development in Wisconsin rests with the localities.

Generally, the communities with the best organizations and the most citizens willing to work at it have the most success in industrial development. An exception might be in some of the more disadvantageously located parts of the state, where even hard work and good organization cannot always overcome the natural handicaps.

## Idea Development

The responsibility of the Division of Industrial Development is to assist communities, to serve as a center of information for companies interested in establishing operations in Wisconsin, and to develop idea that might lead to new economic activity in the state.

Staff members of the division, aside from the director, are an economist, a registered professional engineer, and a certified public



David Wiggins

accountant. A port and transportation advisor works part-time for the division. Two northern area men represent the division part-time, also.

In an industrialized state such as Wisconsin, most industrial growth comes from within, and the Division of Industrial Development always advises local development groups to look to the welfare of existing companies before attempting to bring in outside firms.

Out-of-state firms with which we work, generally have fairly definite idea of where they wish to locate plant. Some need to be within a specified distance of Chicago; some need to be close to a Seaway port, some to be close to certain types of industry or raw

material, and so on. Others are more flexible, and will locate where they can find a suitable vacant building, or where an industrial development corporation will build a plant for lease.

## Advertisements

We learn of companies interested in Wisconsin in several ways. Some prospects are developed through responses to advertisements we run in business publications. In other cases, we get inquiries directly from the companies, or their law or accounting firms. We initiate discussions with companies in instances where it appears that the company could benefit by establishing a Wisconsin plant. A fairly high volume of requests is received for information about Wisconsin. Many of these do not involve plant location, but might lead to more business or new products for Wisconsin companies.

We are currently totaling up the state's 1963 totals for new plants and plant additions. It has been clear for some time that this was an extremely good year for the state, perhaps the biggest since 1956, when we first began keeping records.

To read the advertising claims of various states and cities, one would think that some places have all the industrial advantages. Yet experienced people know that every state and locality has its advantages and disadvantages. Likewise, different types of industries have different locational requirements.

Wisconsin's strong points are the intelligence and attitudes of its people, the existing concentrations of industry, with all their diverse labor, management, and engineering skills, the state's reputation for quality products, clean government, and its desirability as a place to live.

## High State Taxes

On the negative side, the state, and particularly the northern part, lies away from many of the principal areas of consumption, and fuel and power costs tend to be high. Wisconsin has long been hurt by a reputation for having high taxes, yet laws going into effect during the last several years have shifted a significant part of the comparative tax burden from industry and improved the state's competitive position.

The division, with the assistance of manufacturing concerns having multi-state operations, is making careful comparisons between the tax costs in Wisconsin and other states. As part of this investigation, we are also attempting to identify various state administrative procedures that might be changed to remove unnecessary complications to doing business in Wisconsin.

In addition to regular industrial development work, the division is called upon to help out in various state projects, such as Gov. Reynolds' trade mission to Europe, the promotional program to help the Wisconsin fishing industry recover from last fall's food poisoning scare, and the Wisconsin exhibit at the New York World's fair.

CONTINUED FROM PAGE 4  
by one, and by this past autumn the plant operated successfully for the longest runs needed in the experimental program.

This pilot plant has helped make steady progress toward perfecting the method to the point at which we feel confident it will be practical for processing the spent sulphite liquor output of some of our member pulp mills. It also has provided large-volume samples of electro-dialyzed sulphite products for experimental use by potential customers for commercial-scale test runs in their own plants.

When electro-dialysis actually becomes a commercially proved process and is adopted by one or more mills, this will make a major addition to the sulphite products industry which has grown to substantial size as a direct result of the sulphite pulp industry's continuing program of stream improvement.

An informal industry census three years ago disclosed that plants for processing spent sulphite liquor into high-value products then provided some 300 full-time jobs with aggregate payroll exceeding \$2,000,000 in Wisconsin alone.

No subsequent survey has been made, but a fair estimate is that today there are probably more than 400 jobs with payrolls nearing \$3,000,000. In these days when disemployment caused by automation is widely discussed, it is worth noting that sulphite liquor utilization is a completely new source of jobs created by pulp and paper industry research.

## \$29.6 Million in Furnishing Sales

Sales of home furnishings in 1963 totaled a record \$29.6 billion, a trade source reported recently. This places the home goods industry at the top of the durable goods field.

The source said the auto industry, despite its record breaking year, would have to include tires, accessories and many services related to it in order to pass the sales figures for home furnishings.

# USERS OF PAPER CORES can depend on APPLETON MANUFACTURING CO.

## Manufacturers of Plastic and Rock Maple:

- Suction Box Covers
- Forming Boards
- Doctor Blades
- Beater Accessories



APPLETON, WISCONSIN PLANT



KAUKAUNA, WISCONSIN PLANT

Serving Fox Cities  
Industry for

40  
YEARS



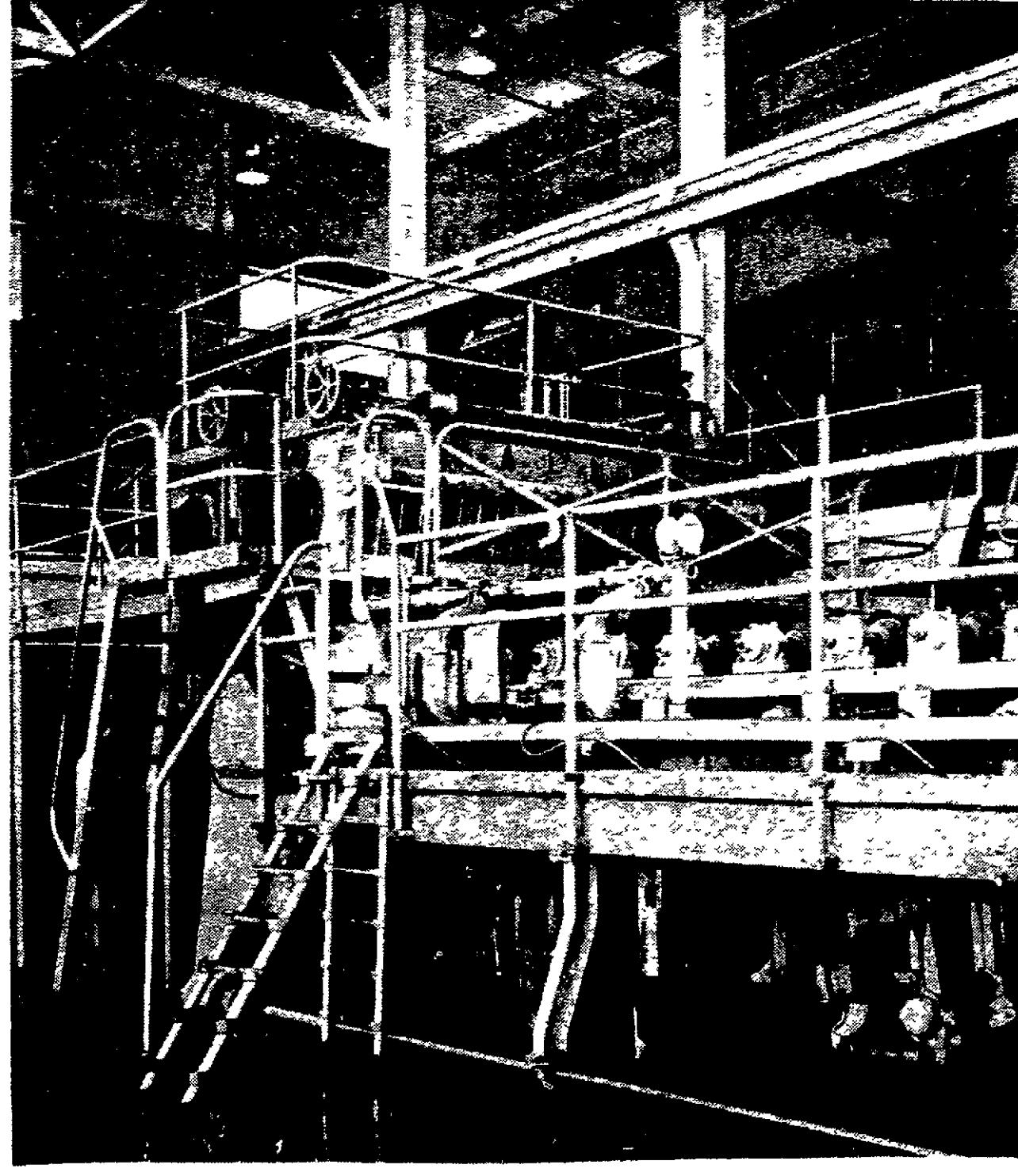
MICHIGAN CITY, INDIANA PLANT

*Appleton Mfg. Co.*

Division of John Strange Paper Co.  
Home Offices, 228 E North Island St., Appleton, Wis.

# Valley Iron Works Corporation GROWING With the Fox Cities

Only through our free enterprise system, and the taxes business pays can the Fox Cities, or any other community, expand its school system, its roads and highways, its community services and its protection organizations.



In 1963, Valley Iron Works Corporation contributed \$70,000 in support of local government.

In 1963, its employees received \$2,497,400 in wages, which bought food, cars, homes, and other endless goods and services from local businessmen.

In 1963, Valley Iron Works Corporation also spent \$740,000 in purchases from local businesses located in the Fox Cities.

For 64 years "Valley" has grown with the community, as it has grown as an important supplier of paper machinery to the Paper Industry of the World.



**VALLEY IRON WORKS CORPORATION**

Subsidiary of  
Allis-Chalmers Manufacturing Company

# 'Take Home' Salary Gains Considerably

## CNW to Spend \$28 Million

Brings Total to \$220 Million Since Change in Control

Capital improvements of approximately \$28 million are being planned by the Chicago and North Western Railway Co. for the year 1964, bringing the aggregate capital outlay by the company since the present management came to the railroad in 1956 to almost \$220 million.

Ben W. Heineman, chairman of the railroad, said the 1964 capital expenditures will be the highest by the North Western for any year since 1956. He said that all financing incident to the capital expenditures for this year has already been arranged.

In commenting on the \$220 million outlay since 1956, Heineman said the additions and improvements covered by this aggregate amount did not include the cost of acquisition of the Litchfield and Madison Railroad in 1958 or the 1,500-mile Minneapolis and St. Louis Railroad in 1960.

**New Equipment**  
The North Western's chairman said that about \$16 million in capital funds in 1964 will go for new equipment and improvements to existing equipment. He explained that part of the capital outlay is included in the railroad's 1964 program of heavy repairs and improvements to be given to more than 6,000 freight cars of all types at the railroad's modern car shops in Clinton, Iowa.

He said the railroad already has placed orders for 20 new diesel locomotives of 2,500 horsepower each with the Electro-Motive Division of General Motors at LaGrange, Ill. Delivery is expected by April.

The 6,000 car program at the Clinton shops will cost approximately \$11 million and is continuation of an accelerated program initiated in 1962 to upgrade and rehabilitate the railroad's freight car fleet.

### Average Earnings, Hourly Rates For Production Workers Climbs to New Records; Twin Cities Lead

BY VIRGIL SMITH  
Post-Crescent Staff Writer

Fox Cities' production workers' "take home" pay increased considerably in 1963, continuing a trend which was underway in 1961.

Average earnings and hourly rates, as estimated by the Wisconsin Industrial Commission in cooperation with the U.S. Bureau of Labor Statistics, were shown higher for the Neenah-Menasha area. However, this was due partly to increased hours worked each week.

Total number of employees in manufacturing plants both in the Twin Cities and Appleton remained steady, showing a slight increase. Twin Cities' production employment pool moved from 11,500 in January to 11,700 in December. Appleton's production work force was 6,600 in January and 6,700 in December.

### MCMLXIV to Be Profitable For Packaging

An industry which looks on itself as a mirror of the general economy — the packaging industry — has put a good year behind it with expectations of an even better one in 1964.

Because packaging volume is closely tied to that of all the consumer and industrial goods it surrounds, it tends to rise at about the same rate as the total economy, or somewhat faster.

Increased emphasis on packaging has helped to raise the total.

It is generally agreed that work about three hours less

industry in the new year will ages proportionately lower.

grow at about the 1963 pace of

3 to 4 per cent. Some increase

is expected in all lines of pack-

aging from metal cans to pa-

pers bags.

Some industry representatives

believe that a tax cut, if effect-

ed, could have a major im-

pact because it would spur sales

of consumer goods and thus

raise demand for the packaging

materials around them.

In the paper and paperboard

segment of the industry there

are indications that demand is

catching up with production ca-

city situation that has been a

problem for several years, in-

dustry sources report.

Manufacturers Had 22,320 On '63 Rolls

CONTINUED FROM PAGE 1  
Neenah - Menasha and Oshkosh for December 1963 were 341, against 301 for the same period in 1962. Appleton and Neenah - Menasha were both down in 1962 while the Oshkosh office referred 167 to employers.

In Appleton, where the WSSES office has completed its 30th year, 4,200 persons were referred to 678 employers for consideration to fill listed openings, according to Fred R. Gehrk, district manager. A total of 2,097 persons were hired.

This compares with 4,000 persons referred to 662 employers during 1962 when 1,895 were hired.

#### Average Earnings Up

Twin Cities' workers in January of 1963 numbered 11,500; average weekly earnings were \$116.24; average hours per week were 44.7, and average hourly earnings were \$2.60.

A steady climb through the year put the number of workers at 11,700; average weekly earnings at \$122.82; average work week at 45.6, and the average hourly wage at \$2.69.

Data for other years:

1961—Employees, 11,900; weekly earnings, \$109.91; work week, 44.7, and hourly earnings, \$2.45.

1962—Employees, 11,800; weekly earnings, \$114.93; work week, 45 hours, and hourly earnings, \$2.56.

Less Hours Weekly  
Appleton's production workers

were tested and counseled to determine acceptable fields of em-

ployment their aptitudes indicated, Gehrk continued.

At the end of 1963, Appleton's employed production workers numbered 6,700, about the same as 1962.

Average weekly earnings were \$102.32, against \$96.17 for the same period in 1962; average weekly earnings, \$95.67; work week hours were 42.5, a rise

week, 41.6 hours, and the average hourly wage was \$2.41.

During 1963, Appleton's

work force numbered 6,600; average weekly hours were 42.5, work week, 41.6 hours, and the average hourly wage was \$2.30.

With only slight fluctuations as opposed to the 1962 rate of

\$2.29, during the year, the figures in \$2.29.

Neenah - Menasha employees

in January of 1963 were: Employees, 6,700; weekly earnings, \$102.32; production workers totaled

11,700, down only 100 workers from 1962.

Average weekly earnings at

the end of 1963 were \$122.82.

Up considerably from the 1962

average of \$116.50; average

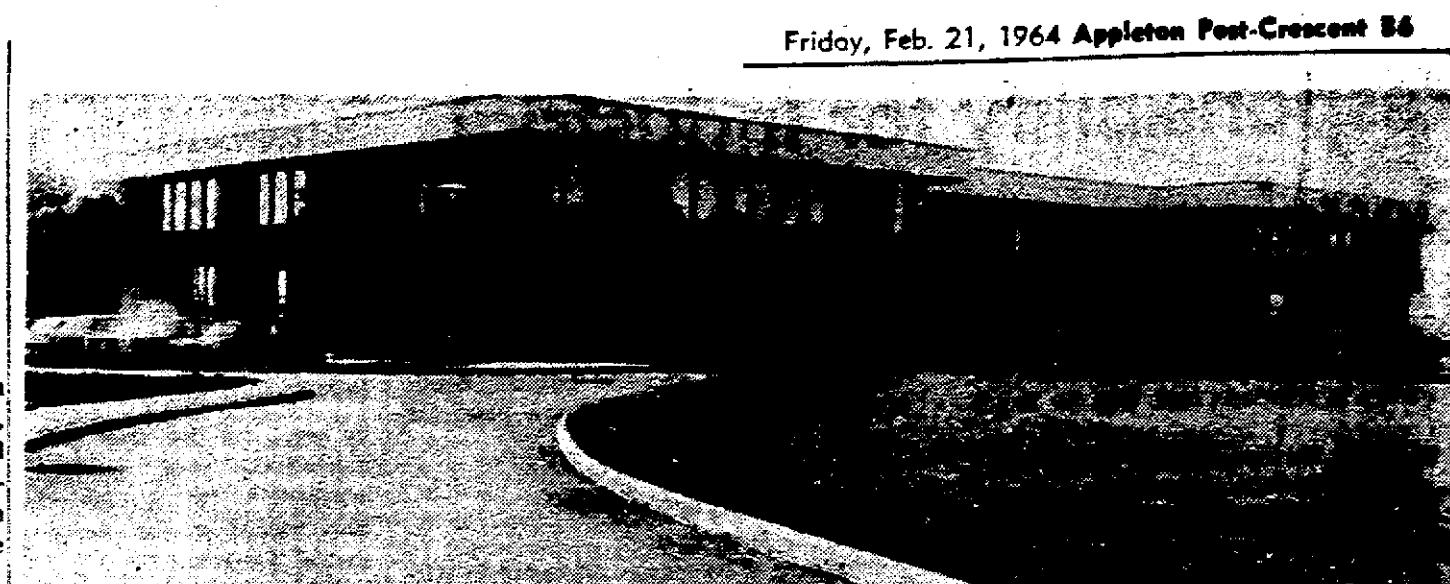
hours were 45.6, up al-

most two hours from the 1962

work week of 44.8, and the av-

erage hourly earnings were

\$2.69, up nine cents from 1962.



A Welcome Addition to the Fox Cities' "parade of buildings" in 1963 was completion of the ultra-modern office building of Home Mutuals Insurance Co., 1001 W. Foster St., in the Town of Menasha. The firm for-

merly leased a portion of the Aid Association for Lutherans building in downtown Appleton. (Post-Crescent Photo)



As Business Expands in the Fox Cities, so does the need for more hotel and motel facilities. Guest House Inn, 3930 W. College Ave., in the Town of Grand Chute, added a 24-unit motel during 1963. The structure was built for \$45,000. (Post-Crescent Photo)

# Bassett does the big jobs

## • HEATING

## • AIR CONDITIONING

## • REFRIGERATION

and the small . . .

Complete Commercial & Industrial Air Conditioning and Heating

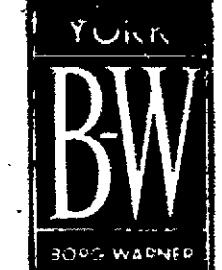
Residential Air Conditioning

- Cold Storage Warehouse Installations
- Dairy Refrigeration
- Turkey Freezing Plants
- Fruit and Vegetable Refrigeration

Marine Air Conditioning and Refrigeration

- Quality Engineering
- Quality Products
- Full Service Department

Ice Rinks and Other Specialized Installations



**Bassett**  
Refrigeration Company

A  
OUR  
TRIANGLE  
OF  
INTEREST!  
C

A . . . Our Community Interest

The interest we have in our community has many facets. It is our purpose to contribute those things to the business and civic aspects of Appleton, that will enhance it as a place in which to bring up children and inspire their economic future.

B . . . Our Employees' Interest

Our employees are our representatives in many areas of the community. We are obligated to their interest as their employer.

C . . . Our Customers' Interest

Our business is founded on the simple and basic principle of good customer relationships. We could not do otherwise and uphold the prestige of the products we represent.



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Appleton, Wis.

## River, Bay Improved by Research, Construction

New Methods Being Studied, Developed in Valley for Processing Spent Sulphite Liquor

BY THEODORE WISNEWSKI  
Director, State of Wisconsin  
Committee on Water Pollution

Research and construction processes by additional mills are pointing the way towards an improved Fox River and Green Bay.

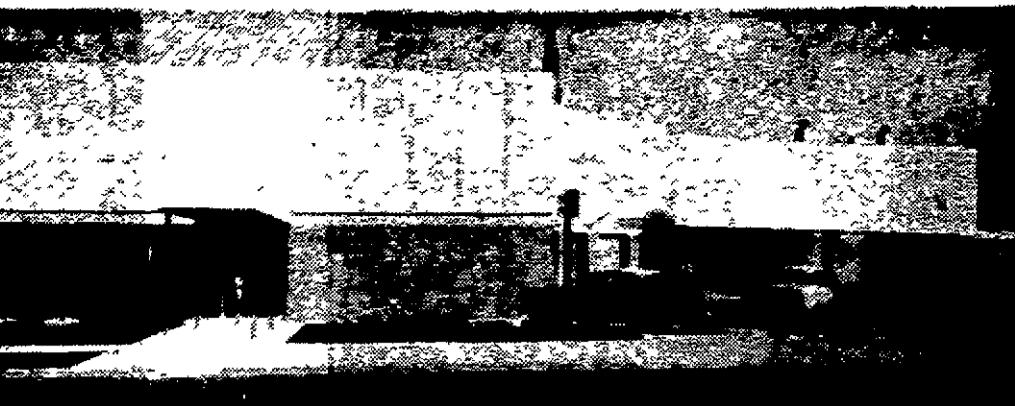
The principal research organization for the pulping industry, The Sulphite Pulp Manufacturers' Research League Inc., located in Appleton is studying particular wastes to find methods of processing spent sulphite liquor.

Bergstrom Paper Co. of Neenah, which a number of years ago installed facilities to reduce the amount discharged from Wisconsin mills. This work, financed by voluntary settle out and remove solids contributions of league members, has in the past resulted in the development of the yeast further reducing the pollution-fermentation and evaporation load from the mill.

At Combined Locks, where the paper company installed sol-These processes have been installed at several mills in Wisconsin. a pilot plant was built in 1963 for study of aeration

Research now continues on additional methods of recovery including electro-dialysis which have been removed.

The Ford Howard Paper Co. is being studied in the pilot stage. Improvements to Green Bay, which now uses existing methods have also been developed. With improved co-



A Sweeping Curve Design Was employed in the plan of the Outagamie County Bank, S. State and Lawrence streets, which opened in mid-June last year. The \$600,000 structure provides easy vehicle access with close front door approach and drive-in services at the rear of the building. (Post-Crescent Photo)



Northern State Bank, 402 E. Wisconsin Ave., opened in early January, 1963, to give Appleton a total of four banks—all with new facilities completed totally or in part last year. The \$45,000 building with a curved front features the top to bottom glass typical of modern design. (Post-Crescent Photo)

When the \$1.5 Million Expansion program at the First National Bank of Appleton is completed, here's what the building will look like. The portion of the new building fronting on N. Appleton Street, has been completed. It will be used until the original bank building on W College Avenue has been razed and new construction has been integrated with the completed portion.

## Financial Firms Had Banner Year

### Assets Way Up; New Construction

#### Paces Urban Renewal in Valley

BY W. R. DOBERSTEIN  
Post-Crescent Staff Writer

"Busy Dollars" could well be the slogan for Fox Cities financial institutions in 1963—a banner year for growth and expansion as 16 firms paced urban renewal and growth in the Fox Valley.

Six of the 12 banks and one of the savings and loan institutions moved into new quarters during 1963. In Appleton, only the First National Bank's expansion program was partially complete.

The Northern State Bank, Outagamie County Bank and Appleton State Bank completed new construction.

In the Twin Cities, both the

Kaukauna, \$7,181,846, up \$84,960;

Kimberly State Bank, \$2,741,029, up \$449,371;

Bank of Little Chute, \$4,293,696, up \$537,163;

Twin Cities Savings and Loan, Neenah, \$26,460,572, up \$2,417,056;

Appleton Building and Loan, \$33,808,168, up \$3,325,952;

Kaukauna Savings and Loan, \$11,865,826, up \$410,851; and

Kimberly Savings and Loan, \$7,749,222, up \$251,654.

#### Time Deposits

Gains were shown in other categories. The increase in savings (time deposits) for example, reflected the national trend which was influenced by the liberalized maximum interest permitted banks on time deposits, four per cent.

**Increased Assets**

Total savings deposits for the 12 Fox Cities banks were \$85,337,185, an increase over 1962 of \$6,055,738.

Demand deposits (checking) totaled \$96,767,904, the only category showing a decrease. The 1962 total was \$98,350,710.

A whopping gain in loans was registered during the 1963 period. The total was \$111,234,519, up \$17,291,569.

Surplus and undivided profits also showed a gain. The 1963 total was \$10,037,021, up \$716,108 over the previous year.

#### Commercial Part

#### Of U. S. Economy Not Optimistic

Of all the sections of American business, only the commercial section—banks, insurance companies and large chain and department stores—indicate investment will be down.

First National Bank of Ap-

pleton, \$63,631,654, up \$720,573;

Appleton State Bank, \$34,427,569, up \$1,817,220;

Outagamie County Bank, \$13,312,810, up \$1,111,918;

Northern State Bank, \$2,496,603 (new in 1963);

National Manufacturers Bank, Neenah, \$26,337,792, up \$2,169,

643,882 the previous year, a \$5,874,339 gain.

Total assets for the 16 financial institutions at the close of business on Dec. 31 were:

WNAM requested permission to build a station at its AM tower, \$34,491,642, up \$1,317,049;

studios on Winnebago County Trunk A utilizing its AM tower, \$502,237,

for its FM antenna. WAPL asked to locate its FM transmitter in its AM transmitter building off State 47 in the Town of Menasha, also mounting its FM antenna on its AM tower.

WNAM studios on Winnebago County Trunk A utilizing its AM tower, \$502,237,

for its FM antenna. WAPL

asked to locate its FM transmitter in its AM transmitter building off State 47 in the Town of Menasha, also mounting its FM antenna on its AM tower.

From a record \$10 billion spent in 1963, commercial businesses expect investment to drop to \$9.8 billion in 1964.

Over 40 per cent of the companies participating in a national survey indicated that they had increased their spending plans since last fall. About one-third said that there had been no change in their planned investment. Of those indicating a downward trend in their spending plans, construction delays or other factors were given as reasons for paring them down.

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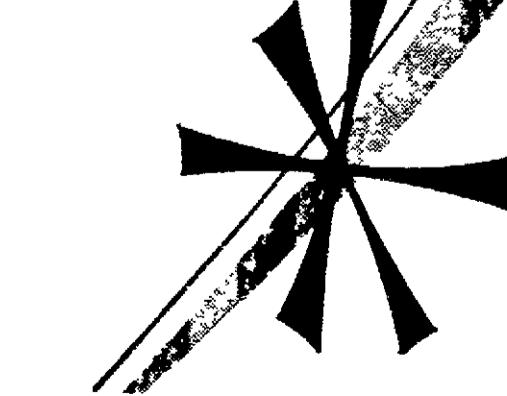
308 Konemac Street

MENASHA, WISCONSIN

Ph. PA 2-4301

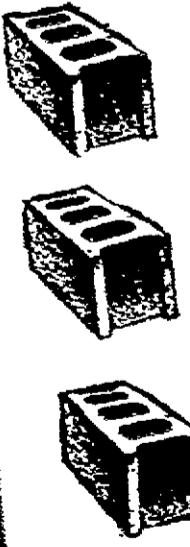
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WEIGHT, ALSO CONCRETE.

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- Fireproof Construction
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- Warm in Winter—Cool in Summer

# Spanish Contest Saturday at UW Center

## 10th Competition to Test Pronunciation Of Language Pupils

The 10th annual Spanish Pronunciation Contest for students of the Fox River Valley will be held from 9:30 a.m. to noon Saturday at the University of Wisconsin Fox Valley Center.

For the last 10 years this contest has been sponsored by the Wisconsin Chapter of the American Association of Teachers of Spanish and Portuguese AATSP and for each of the 10 years it has been under the direction of Miss Lila Locksmith, regional chairman and a member of the French-Spanish department at the Fox Valley Center.

Miss Locksmith stressed the purpose of the annual competition: that of better pronunciation and appreciation of the Spanish language among the students participating.

From the first competition in 1954 through this year's meet, hundreds of students have participated either in the actual competition or in the preliminary work leading up to it. This year over 18 participating high schools will be represented at the Center. Judges of the event will be Dr. Kathleen M. Joyce, and Dr. R. W. Winslow, professors of Spanish at Lawrence College. Hostesses for the event will be Miss Kathleen Mueller and Miss Lynn Schoenke.

Three other competitions will be held throughout the state in addition to the Fox Valley event, and the winners in the first, second and third divisions will meet in final competition this spring in Milwaukee.

## Tax Lien Filed Against Money of Dead Policy Operator

CHICAGO (AP) — The Internal Revenue Service has filed a \$102,000 lien against a hoard of cash left by a penny-pinching alleged policy wheel operator who died of a heart attack Wednesday.

Twenty policemen guarded the transfer of Lawrence Wakefield's bags and bushels of cash to the Continental Illinois National Bank Thursday after a laborious counting reached the total of \$763,223.

The government's action served to freeze the money, even as Cook County authorities puzzled over its disposition. Officials have not disclosed whether there are legal heirs or a will.

In addition to the tax lien, Mrs. Rose Kennedy, 66, who said she had lived with Wakefield for 23 years, has claimed \$160,000 of the fortune as hers. She said she and her late husband, whom she described as a gambler in Saskatoon, Sask., Calgary, Alta., brought the \$160,000 to the United States in 1926.

## Program Canceled

University of Wisconsin Fox Valley Center has announced rescheduled, a later announcement will be made, officials say.

## Temperatures Around Nation

BY THE ASSOCIATED PRESS

	H	L	Pr.
Albany, cloudy	32	18	.01
Albuquerque, clear	35	18	
Appleton, clear	35	14	T
Atlanta, clear	45	24	
Bismarck, clear	22	0	
Boise, clear	34	22	
Boston, cloudy	33	26	
Buffalo, clear	27	10	
Chicago, cloudy	32	23	
Cincinnati, snow	36	24	
Cleveland, clear	36	9	
Denver, cloudy	27	11	
Des Moines, clear	26	8	
Detroit, cloudy	30	18	
Fairbanks, cloudy	5	4	
Fort Worth, cloudy	53	32	
Helena, clear	32	10	
Honolulu, clear	83	79	
Indianapolis, clear	35	12	
Jacksonville, clear	57	33	
Janesville, cloudy	46	38	
Kansas City, clear	35	18	
Los Angeles, clear	74	50	
Louisville, cloudy	36	23	
Memphis, cloudy	42	29	
Miami, clear	66	46	
Milwaukee, snow	23	17	
Mpls.-St.P., clear	23	7	
New Orleans, cloudy	56	34	
New York, clear	40	23	
Oklahoma City, clear	3	2	
Oklahoma City, clear	38	20	
Omaha, clear	24	7	
Philadelphia, clear	37	21	
Phoenix, clear	67	49	
Pittsburgh, cloudy	30	13	
Ptind, Me., snow	38	28	
Ptind. Ore., clear	50	31	
Rapid City, snow	28	11	
Richmond, clear	49	25	
St. Louis, clear	36	22	
Salt Lk. City, clear	34	20	
San Diego, clear	79	45	
San Fran., clear	69	54	
Seattle, clear	51	34	
Tampa, cloudy	54	42	
Washington, clear	44	28	
Winnipeg, snow	10	5	

(T—Trace)

## Center Plans Lapidary Seminar

A special lapidary seminar concentrating on an exhibition and craft sessions concerning selected drawings, designs and minerals will be held at the Fox Valley Center of the University of Wisconsin Saturday, beginning at 9 a.m.

The seminar will be held in the morning and afternoon and the material will be on display throughout the day.

Under the general supervision of William Prevetti, some 45 drawings, jewelry, designs and minerals will be hung in the gallery at the Fox Valley Center.

Prevetti said the program will be of special interest to educators and students interested in drawing, designs and crafts, to area craft teachers and to enthusiasts of art, metal and lapidary work. The workshop will be conducted by Professor Art Vierthaler and Fred Fenster of the University of Wisconsin. A minimum fee will be charged for either the morning or afternoon workshops or on an all-day basis.

## KHS Alumni Seeking News

### Kaukauna Graduates Secure Information For Yearly Paper

KAUKAUNA — More than 2,100 letters were mailed this week to former students and graduates of Kaukauna High School in an effort to secure information for the KHS Alumni Association's "Alumni News", according to Mrs. Carl Nagan, editor.

Mrs. Nagan also appointed co-editors to furnish information for the 22nd issue of the newspaper.

Miss Isabelle Glenzier will handle 50-year class news, Mrs.

Lawrence Gerend will handle 40-year class news, Miss Eileen Sadlier will have charge of 30-year class news, Mrs. Stuart Black will compile 25-year class news, Mrs. Jerry Klister and Mrs. Jack Roberts will handle 20-year class information, Mrs.

Eugene Haessig has charge of the 15-year class and Mrs. Ralph Fritz the 10-year group.

Planning Publication

Planning for the publication has been underway for several months, and stories are being gathered from alumni around the globe, according to the editor.

"It is necessary co-editors to accumulate their replies from classes early, because the printing schedule is April 1 and the entire composition of the "Alumni News" must be completed by then. There are many problems in editing the amounts of letters and news items and time is always a pressing issue," said Mrs. Nagan.

Mailing address for membership news and letters is KHS Alumni Association, Box 88, Kaukauna. The publication will be released shortly before the June 20 rally day. Details of the rally will be worked out at a spring meeting of directors.

St. Louis, clear

Salt Lk. City, clear

San Diego, clear

San Fran., clear

Seattle, clear

Tampa, cloudy

Washington, clear

Winnipeg, snow

(T—Trace)

### Laryngitis Silences Female Lead; Oshkosh Players Holdup Show

OSHKOSH — "The Women" were silenced Thursday night and will also hold their peace tonight.

Oshkosh Community Players

to be cancelled Thursday night and tonight when Mrs. Betty Mac Nichol, who plays the lead,

developed a serious case of laryngitis and was advised by her doctor not to go on

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# Despite Records, Paper Manufacturers Cautious

## Production Is No Problem, but Returns to Stockholders Seem To Be; Profit Rise Expected

Despite new records set in the production of wood-pulp, paper and paperboard during 1963 and generally strong optimism for business in general during 1964, paper manufacturers are cautious.

Production is no major problem, but returns to the stockholders seem to be.

Industry spokesmen are hopeful that a price deterioration may end and that there will be a slight improvement in profits. While there has been some price firming, there are weaknesses in some segments of the industry, particularly fine papers and tissue.

Profits may make a modest rise in 1964, but they are expected to be far below what the industry considers satisfactory in view of its large capital investment.

### Federal Tax Cut

Some industry leaders feel a federal tax cut may give a powerful thrust forward to the paper industry, while others are moderate, even dubious in what they expect it will do for the industry.

The general consensus of business economists is that production of goods and services (gross national product) in 1964 will be about 5 per cent ahead of 1963, or \$615 billion against \$585 billion in 1963, assuming a tax cut.

Production of paper and paperboard in 1963 is estimated to have achieved a new high of 39 million tons, about 4 per cent above the previous high established in 1962. The total reflected record rates of production in the three major sectors of the industry, with paper production at 17.1 million tons, paperboard production at 18.3 million tons, and building paper and board plus wet machine board production at 3.7 million tons.

### Growth Patterns

The totals are in line with the growth patterns of production that the industry has been following since 1960.

Actually, 1963's production increase of about 4 per cent is much better than industry leaders expected for the year. Following the 5 per cent increase



Chalet Manor, 511 W. Foster St., is a new \$200,000 apartment building, completely air and sound conditioned, with recreation rooms for tenants in the basement facilities. It has 20 units, 12 two-bedroom and eight single bedroom apartments. (Post-Crescent Photo)

40.5 million tons. Demand for paper and board is running strong and building up. For the fifth straight year, add another million tons in wood-pulp production in the United States hit a new high — 29, per production of 39 million tons, 506,000 tons, or about 1,500,000 tons above 1962. Wood-pulp production, too, is expected to advance to a new record in 1964.

**Bright Aspects**

One of the bright aspects for 1964 is that the gap between production and capacity will continue to be narrowed.

For each of the next two years, only about one million Active competition in the years added capacity in paper sizes and products will be projected. Production will probably exceed that against the rising trend in prices substantially, at least in 1964.

John R. Kimberly, chairman, Kimberly-Clark Corp., said, "There has been an important improvement in the supply - demand balance in pulp and paper and current operating rates in American

mills are the highest since 1960.

"Producers are planning to add another million tons in wood-pulp production by the end of 1964. Paper production of 39 million tons, as estimated for 1963, is expected to increase to about 41 million tons for 1964."

H. E. Whitaker, board chairman of the Mead Corp., parent firm of Gilber! Paper Co., Mead, said, "The outlook for 1964 is most promising, in my opinion, for sustained high levels of demand for paper products.

For each of the next two years, only about one million Active competition in the years added capacity in paper sizes and products will be projected. Production will probably exceed that against the rising trend in prices substantially, at least in 1964.

John R. Kimberly, chairman, Kimberly-Clark Corp., said, "There has been an important improvement in the supply - demand balance in pulp and paper and current operating rates in American

improvement in product values and services on the part of the paper industry generally.

"Many companies today have developed far better controls over costs than ever before, and the rate of technological advance continues to accelerate."

## Good Year for Metalworking

The year 1964 could be one of the best years for the metalworking industry, according to a national trade magazine.

An excellent year was forecast for the steel industry, steel mill equipment makers, machine

tool builders and the auto industry.

Steel ingot production this year is expected to come close to 110 million tons, or just above last year's high total.

**Growth May Continue In Automotive Field**

The overall growth factor of

Friday, Feb. 21, 1964 Appleton Post-Crescent B10

3 per cent or more per year in the total automotive industry field is expected to continue this year, according to a national automotive industry magazine.

A minimum of 7,300,000 passenger cars, 1,250,000 trucks and

plus substantial increases in military vehicles.

as mid-1964 models can be ex- pected.

Increased volume trends also are expected in motor or en-

gine-driven types of farm, construction and marine equipment,

an increase in innovations of plus substantial increases in mi-

litary vehicles.

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HILL Wood Dowels  
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MASTER Padlocks  
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KLEIN Tools  
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KENNEDY Tool Boxes  
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LUNDMARK Wax Products  
McCLOSKEY Paint Products  
MILWAUKEE Wire Brushes  
OXCO Brushes & Brooms  
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LINWOOD AT EIGHTH • APPLETON, WISCONSIN

## Power Output Goes Up 15.5 Per Cent in Year

Wisconsin Michigan Power Co. in areas of concentrated load customers used 182,847,410, or when practical, 15.5 per cent more kilowatt. Other projects included construction during 1963 than they did struction of 13.5 miles of 138,000, the previous year. Residential volt transmission line extending from Forest Junction to Appleton 5,255 kilowatt hours of electricity ton. The new line reinforces the or 18 per cent more than the company's bulk transmission national average.

Increased use of electricity by the company's farm customers continued to be strong. Farmers used an average of 8,364 kilowatt hours last year compared to 8,012 the year before for an increase of 4.4 per cent.

Small commercial and industrial customers also increased their use of the company's electric service. Their average use for 1963 totaled 19,607 kilowatt hours as compared to 18,035 kilowatt hours in 1962. Gains in the sale of electricity to large commercial and industrial customers amounted to 125,259,000 kilowatt hours or an increase of 6.7 per cent over 1962.

**Net Output**  
Net electric output for the year, excluding non-firm deliveries to other utilities, amounted to 1,544,250,910 kilowatt hours. This amount represents an increase of 15.5 per cent over the output for 1962. It was noted that the company required 75 years (1882 to 1957) to reach an annual load of one billion kilowatt hours. In only six additional years (1957 to 1963) the company is halfway to its second billion kilowatt hours of load.

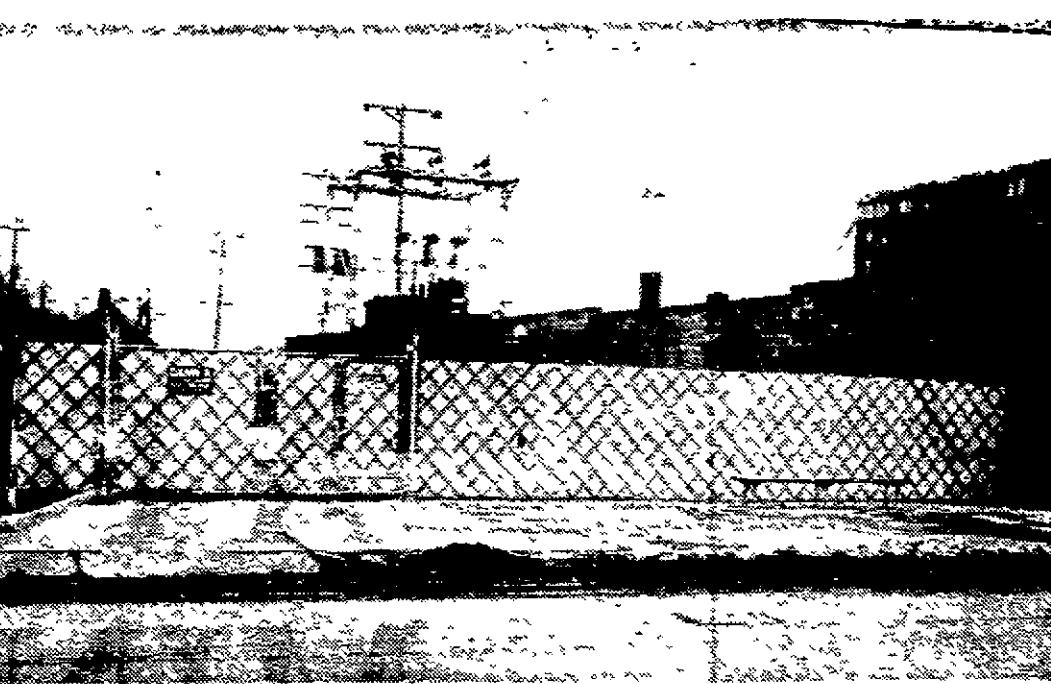
A new high hourly peak load was also established during the year. (Hourly peak load is the greatest rate at which electricity was used over the system for Wisconsin was \$355,600, or 14 per cent more than the previous year. Of this amount, Appleton received a record \$174,321 as its share, or \$19,630 more than in 1962. Total federal, state and local taxes amounted to \$3,736,597.

**New Service Center**  
In June of 1963 the company's new Customer Service Center was completed. The new quarters enable the company to expand its sales, public relations, customer advisory, appliance repair and consulting services program.

The power firm invested \$3,912,000 expanding and improving its utility properties during 1963. This represents an increase of 16 per cent over expenditures for the same purposes in 1962.

Electrical additions included substations, high-voltage transmission lines and other modernization projects. Of particular interest was the installation of the looks even more promising, as first underground distribution according to a president of one of the company's of the country's leading stamp service area. The substation was installed in an underground vault adjacent to the new 1st growth, not only of his company, National Bank building in Appleton. The installation was try as a whole, depends on the the first step in long-range plans' economic situation.

to convert from overhead to underground distribution facilities will we," he said.



## Information Compiled From Newspaper Questionnaire

The news articles in this ninth annual Business and Industry Progress Report Edition concerning Fox Cities industrial activity, contains information and statistical data taken from questionnaires returned to the Post-Crescent by cooperating firms.

Firms which replied this year account for over 75 per cent of Fox Cities employment, and over 75 per cent of the total Fox Cities payroll.

Information contained in the returned questionnaires is kept completely confidential by the Post-Crescent.

## Phone Usage Way Up in Appleton

CONTINUED FROM PAGE 7

panied by the transfer of approximately 40 engineers and their families to the Fox Valley project became operational in October. It provides 128 voice quartered on the second floor at channels, or 3 times the capacity 340 W. College Ave., has the city of the original trans-Atlantic engineering responsibilities for cable placed in 1956.

Professionals say a return

the northeastern section of the state. The Madison and Milwaukee engineering divisions service the south-central and southeastern sections, respectively.

Van Sistine noted also that "although the cost of living increased, the cost of long distance telephone calls decreased in 1963. The new 9 p.m. to 4 a.m. rates, introduced last April, places any point in the continental United States at less than a dollar toll range of Appleton. For example, a call to Los Angeles, would be 90 cents, plus tax, for a station-to-station, 3 minute call anytime after 9 p.m. A call to Denver, under the same conditions, is now only 75 cents, plus tax."

International telephone communications were recently improved when the Bell System's new cable ship, "Long Lines," completed laying the world's longest undersea telephone cable—3,000 miles—between New Jersey and Cornwall, England.

**Appleton Got a New Look in Power substations during 1963.** The Bell Heights substation at 1318 N. Richmond St. was designed with special attention to making the property attractive because of the heavy pedestrian and vehicular traffic in the area.

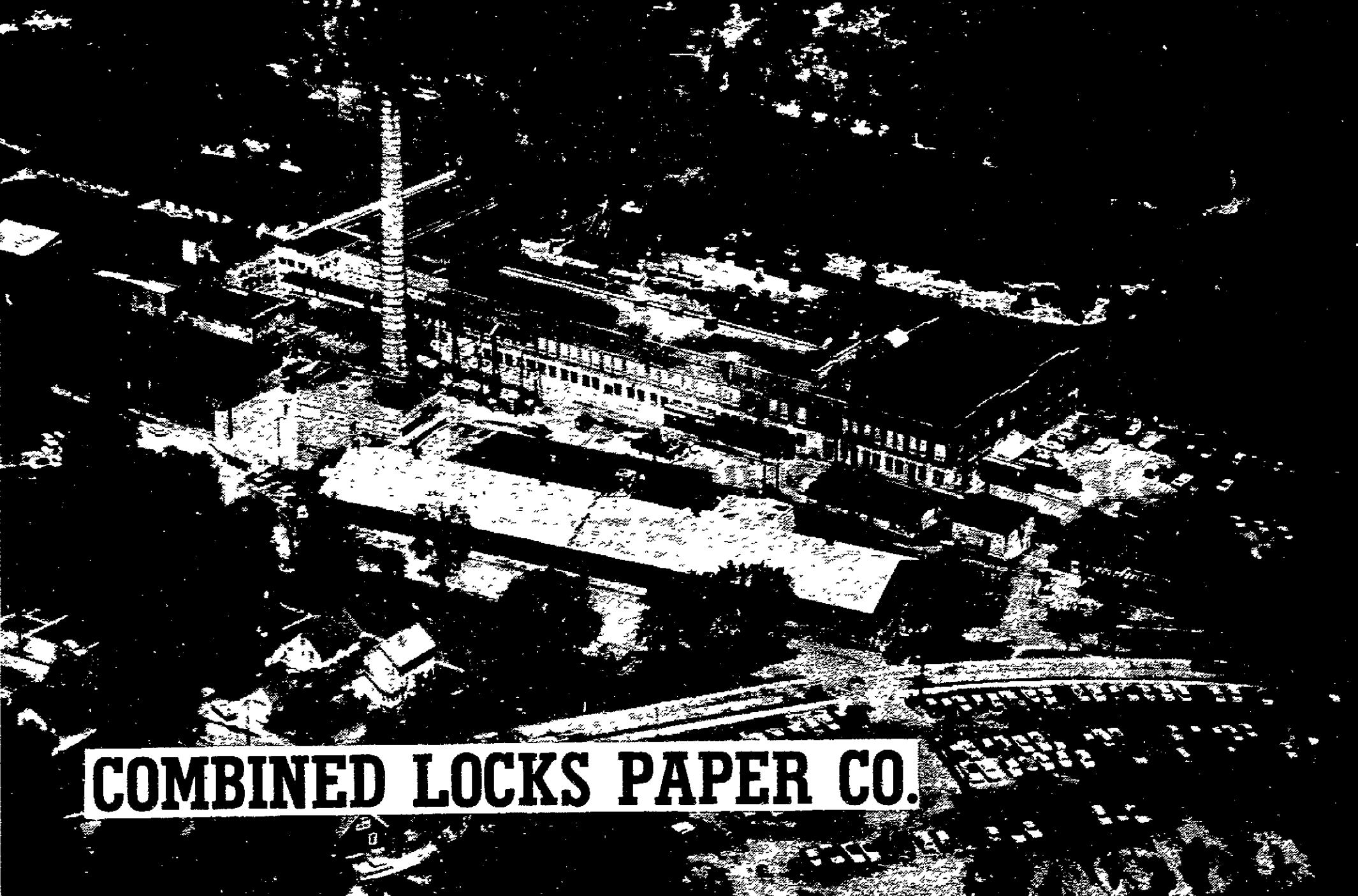
The substation and protective fencing are set back to provide for a small, park-like area. Trees and shrubs will be planted this spring against a backdrop of colorful, flexible tapes woven through the west fence. A redwood bench offers shoppers a place to rest. (Post-Crescent Photo)

# 75 Years of Community Service

1889

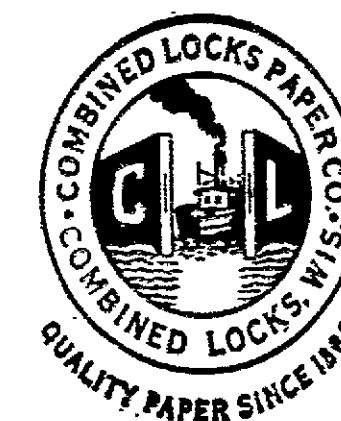


1964



For 75 years Combined Locks Paper Company has been an important contributor to the growth and welfare of the communities of Combined Locks, Kaukauna, Little Chute, Appleton and the areas along the Fox River. We provide employment for 500 men and women from these cities and pay them over \$3,400,000 annually.

Taxes paid by Combined Locks Paper Co. to the Village of Combined Locks represents over two-thirds of the total tax dollars collected by this community to finance its activities and improvement.



## COMBINED LOCKS PAPER COMPANY PRODUCTS

- Locks Classified
- Locks Flyer Catalog
- Locks Flyer Rofo
- Locks Rotary Offset Print
- Special Roto Super
- Rotolox
- Locks Carbon
- Locks Coating Raw Stock
- NCR Paper CF
- Loxco Web
- Enamex Litho Label
- Enamex Offset

Combined Locks Paper Company specializes in the manufacturing of paper for mail order catalogs, magazines, no-carbon-required cash register paper, ground wood specialty papers and telephone directory paper.

# COMBINED LOCKS PAPER CO.

COMBINED LOCKS, WISCONSIN

**KAMPO**  
TRANSIT CO. INC.  
Neenah, Wisconsin



# Nationwide Construction Hit Record

Contracts Valued At \$45.5 Billion, 10 Pct. Over 1962

Construction contract values during 1963 soared to an all-time record of \$45,546,260,000, about 10 per cent above the 1962 volume, according to the F. W. Dodge Corp., a division of McGraw-Hill, Inc.

The final quarter of 1963 saw the construction industry going all-out. During the closing three months of the year the seasonally adjusted index averaged 146, fully 11 points higher than the next quarter on record.

In addition to a peak volume of residential and nonresidential contracts in the closing months, the totals were further swelled by the inclusion of a few unusually large utility contracts.

As a result, Dodge reports, it would not be surprising to see some reduction in the index during the months just ahead, even though basic building demand remains strong.

## Nonresidential

Nonresidential contracts in 1963 valued \$14,377,420,000, an increase of 11 per cent over 1962.

Hospitals and public buildings showed the biggest percentage gains for the year (38 and 42 per cent), while the three categories accounting for the largest volume of nonresidential building—commercial, manufacturing and educational—all showed gains of between 5 and 10 per cent.

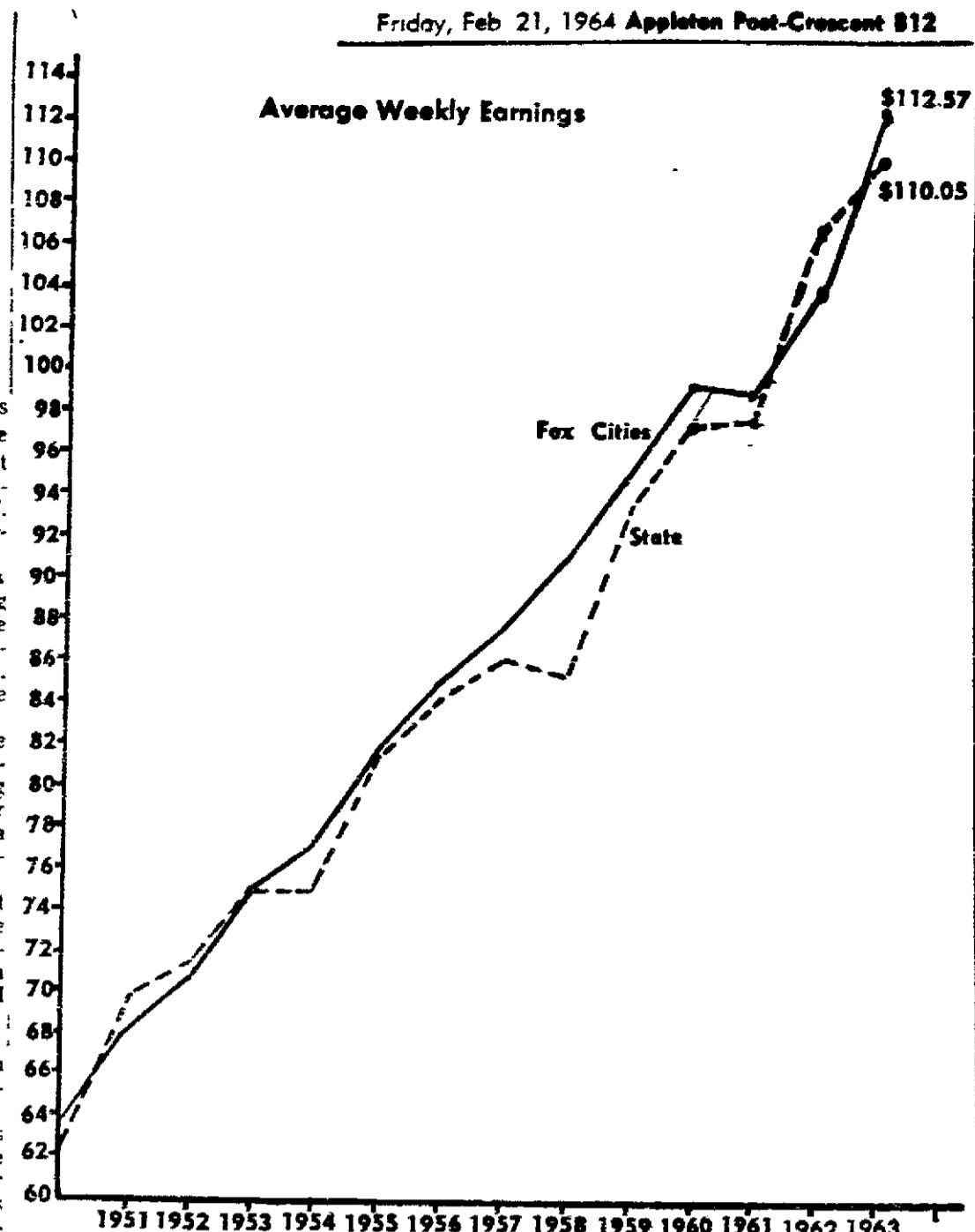
Residential contracts amounted to \$20,502,810,000 for 1963, a gain of 14 per cent.

## Papermakers Are Optimistic

Manufacturers in Canada Expect 5.5 Pct. Hike

Members of the Canadian Pulp and Paper Association have been told their output is expected to rise about 5.5 per cent this year.

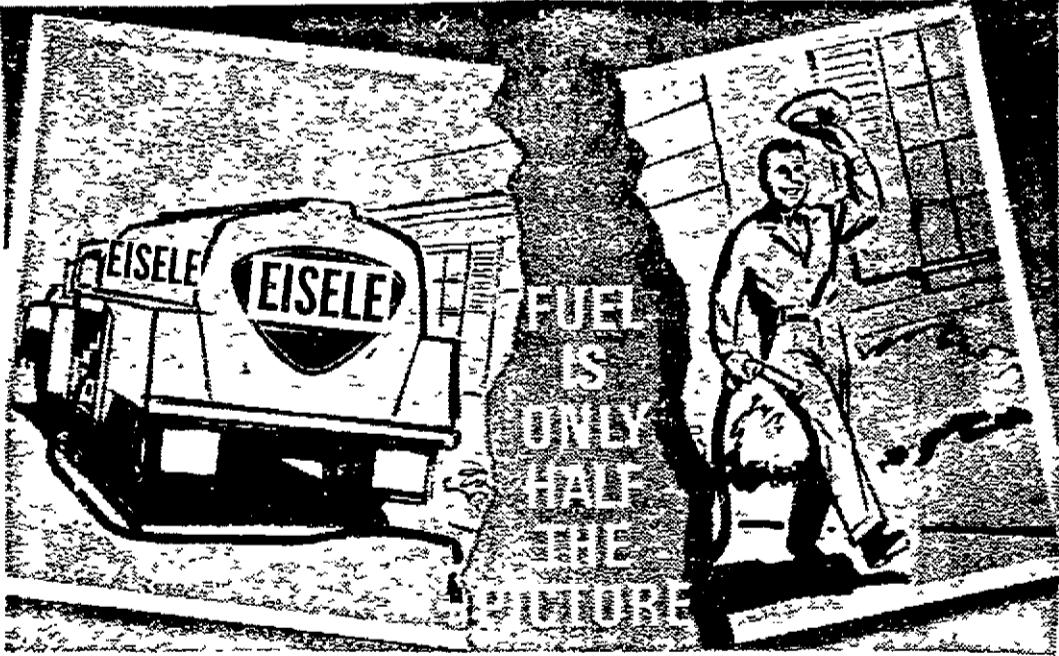
Robert M. Fowler, president



Average Weekly Earnings of Fox Cities workers have risen 65.54 per cent since 1951, while average weekly wages of workers in all Wisconsin rose by 57.21 per cent. The figures shown in the chart show that the state average was \$70 in 1951 while the Fox Cities average was \$68. In 1963 the figures rose to \$112.57 for the Fox Cities and \$110.05 for Wisconsin. The state average topped the Fox Cities average only twice during the past 13 years—in 1951 and in 1962. The Fox Cities average weekly wage was determined by taking the average of the \$122.82 for Neenah-Menasha and \$102.32 for Appleton. (Post-Crescent Chart)

of the Association, told paper this year from 1963 "assuming executives at their annual meet there are no serious labor trouble in Montreal that demand for newsprint will increase significantly." Depressed Sales More than half thus expected He predicted that demand for Canadian newsprint, biggest industry factor in terms of dollar value, would climb 5.6 per cent Cleveland, the report in the Wall Street Journal stated. Output in 1963 for all Canadian pulp and paper products rose 3 per cent from 1962 to a record. Chemical pulp production gained 10 per cent while all paper and boards other than newsprint were up 7 per cent. Overall newsprint sales declined slightly.

## Eisele's Improved – Expanded – STREAMLINED HEATING OIL DELIVERY SERVICE



EISELE'S Warmth Without Worry Heating Program

- SOLEX OIL FOR FURNACES
- SOLEX FOR HEATERS
- BLU-FRAME FOR HEATERS
- KEEP-FILL SERVICE
- EMERGENCY FUEL
- EMERGENCY BURNER SERVICE
- PRINT METER DELIVERY
- BUDGET PLANS
- SICK PAY PROTECTION



EISELE EFFICIENCY IS SPELLED OUT BY THIS TRUCK FLEET

DISTRIBUTOR OF  
Dial RE 3-8551



HEATING  
OIL

**EISELE ENGINEERING CO.**

809 W. COLLEGE AVE.

NEWSPAPER ARCHIVE®

RE 3-8551

APPLETON

# A FOUR-MINUTE MESSAGE

To the People of Neenah  
*in which is contained  
an Interesting Fact concerning*

## THE GENESIS OF BEER BOTTLES,

A watch-pocket History of Stowe-Woodward and  
A HEARTFELT MESSAGE TO THE CITIZENRY

Once long ago (1886 or so), back when we used to be the old Newton Rubber Company in Massachusetts, we made a "general line of mechanical goods."

And among this "general line" were such historically significant odds and ends as rubber gaskets for those ancient porcelain beer bottle caps, waterproof cloth tops for horseless carriages, a "sectional buggy tire" (pieces of which could be replaced when they went awry), and other anachronisms which most of us claim to be too young to remember.

But then came cars with metal tops, tires with tubes, and bottle caps that didn't take two men and a vice to open. So Newton Rubber Company . . . now Stowe-Woodward, Inc. . . . stretched its legs and got in step with the times. (A notion, incidentally, which we haven't lost faith in.)

This we did by applying our comprehensive knowledge of rubber to industries which had need of highly specialized rubber products: the paper, textile, and plastics industries, for example.

They needed a way to get longer life and better performance from the rolls on their increasingly high-speed high-pressure equipment. So S-W gave them tough, modern rubber roll covers that greatly reduced wear and cut costs to a fraction.

It soon became clear that we had what our customers wanted. But rather than ask the paper industry to come all the way to Massachusetts, we looked around for a place to bring Stowe-Woodward, so as to be in the best position to serve the important Fox River Valley paper producers. Neenah looked good to us.

That was ten years ago.

Now we're in the forenoon of 1964, and we've become one of the oldest and largest producers of rubber roll covers in the country. And sometimes we wonder just a bit at how it all came about.

We wonder, that is, until we look at Neenah and all it has given us: excellent roads and utilities, good neighbors, a perfect site for a fine building and a lot of modern equipment, a wonderful labor force to make it all run, and a solid decade of home-grown first-class talent.

All of which is our way of saying thanks.

Now if we can only figure out some way to move the Packers over to Neenah.

**STOWE-WOODWARD, INC.**

NEWTON UPPER FALLS, MASSACHUSETTS • NEENAH, WISCONSIN  
GRIFFIN, GEORGIA • SANDUSKY, OHIO



NEWSPAPER ARCHIVE®

# Attracting More Business, Industry Major Civic Project

## Fox Cities Mayors, Presidents of Villages Making Major Efforts

Attracting new business and industry to their communities continues to be a major project of local governmental leaders.

In Appleton, Mayor Clarence Mitchell says several leads on prospects for its industrial park are pending.

He said 22 acres of the city's industrial park have been donated to the state for construction of an armory for local National Guard units.

The land—some 136 acres of it—is available to industries for the total cost of the land and improvements, plus interest.

**Owners of Land**

Presently owning land there are Sheiter Workshop, Wisconsin Michigan Power Co. and Industrial Associates of Appleton.

Neenah Mayor Carl Loehning says the city is working with a citizens committee to try to interest industry in a 17-acre tract available.

He said the city has several possibilities, but no definite commitments.

Discussion of the possibility of locating in Menasha with officials of industries compatible with those already in the community has been part of the work done by Mayor John Klein.

Klein said he has also tried to encourage existing industries and businesses to expand.

**Zoning Ordinance**

A new zoning ordinance was passed in Combined Locks recently in hopes of attracting some new industries, according to Village President Donald Hoh.

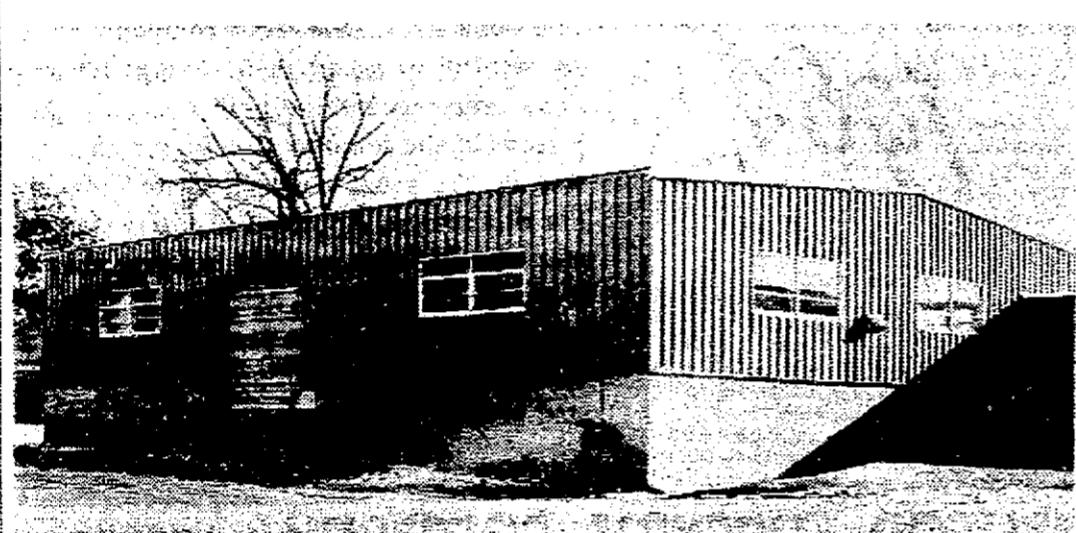
Maps showing the community's various zoning classifications have been printed and distributed "to anybody who is interested," Hoh said.

Paul Kostka, Little Chute village president, said the community has land ready for use by two firms, which he said were "quite interested." However, he said the two are "holding back" waiting for spring.

Kostka said an industrial committee has been working on encouraging industry and has sent brochures. However, he added problems have been created by the state requirement that a



At Appleton Concrete Products Co., Inc. 1132 E. Wisconsin Ave., they not only make a variety of concrete block but use quite a few themselves. The new tower housing, topped by a tower complex for component ingredients, is the heart of the plant's extensive expansion program. Modernization involved in the program also includes automatic block making machinery, new hoist trucks and tractors. (Post-Crescent Photo)



Roloff Manufacturing Corp., Kaukauna, built this \$17,000 steel building last summer. The 60 by 72 foot building is located at 400 Gertrude St. The firm manufactures metal products. (Post-Crescent Photo)

## MOUNT HOPE MACHINERY CO.

110 North Douglas St.

Appleton

Manufactures and Sells  
WEB CONTROL EQUIPMENT FOR THE PAPER, PLASTIC AND TEXTILE INDUSTRIES



Skilled Machinists, under the direction of Ray J. Pitsch, manufacture and service Mount Hope products.



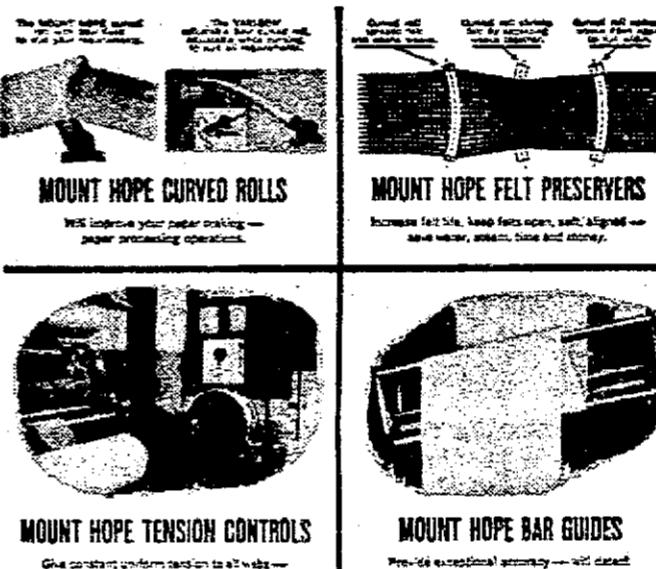
The Appleton Plant of Mount Hope is connected by private wire with the home office engineering and sales departments in Taunton, Mass., to provide its customers with prompt service.

James Ginter, Mount Hope sales representative for Minnesota, Wisconsin and Northern Michigan.



### MOUNT HOPE PRODUCTS

Increase Production and Profits  
for the Manufacturer —  
Improve Quality at Lower Cost  
for the Consumer.



Mount Hope Machinery Company was established in 1941 to design and manufacture equipment to improve the processing of paper, plastic and textiles. Through its growth in a society of Free Enterprise, it has become an international organization and has established plants in leading industrial areas such as Appleton, Wisconsin. A great deal of the success of this company and the growth of its plants is due to the pride that Mount Hope Personnel take in their work and the satisfaction they derive in helping others to produce better products at lower costs to raise our standards of living.

We have taken

# GIANT STEPS . . .



Unlike the children's game, our GIANT STEPS have been in the form of company expansion and contributions to the Fox Cities Communities.

The GIANT STEPS Appleton Coated Paper Company has taken in increased sales, additional production, office space and laboratory facilities all result in significant contributions to the community: increased tax dollars, larger working force and substantial increases in payrolls.

### HERE ARE SOME OF THE GIANT STEPS WE HAVE TAKEN THE LAST 10 YEARS:

EMPLOYEES . . . . .	UP 130
TOTAL PAYROLL . . . . .	UP \$1,737,900
SQUARE FEET . . . . .	UP 284,000 SQ. FT.
CITY TAXES . . . . .	UP \$73,000
SALES IN POUNDS . . . . .	UP 33.2 MILLION LBS.



# Appleton Coated Paper Company

APPLETON, WISCONSIN

#### 1. New Solvent Coating Division

Acquired January 1, 1964 from the Fox River Tractor Co., this new facility will contain APCO'S new Solvent Coating Division.

#### 2. New No. 5 Finishing Building

Completed in 1963 the New No. 5 Finishing Building houses additional sorting, finishing, trimming and packaging equipment, as well as serving as a warehouse for finished stock.

# New Water Supply Hunt Will Continue

**Final Decision Likely in 1964  
On Whether Lake Michigan Will  
Get Nod for Expensive Pipeline**

The search for a new water supply for Appleton—and possibly some of the other Fox Cities—will continue in 1964 with a final decision expected on whether Lake Michigan will get the nod for a multi-million dollar pipeline.

Although Neenah, Menasha, Kaukauna, Kimberly, Little Chute, Oshkosh and Fond du Lac turned down Appleton's request to join a cooperative water pipeline venture in 1963, another try will be made this year to get them in the fold.

It is known that some of the communities are definitely interested in a future, long-range water source but public officials are reluctant to say so at this time.

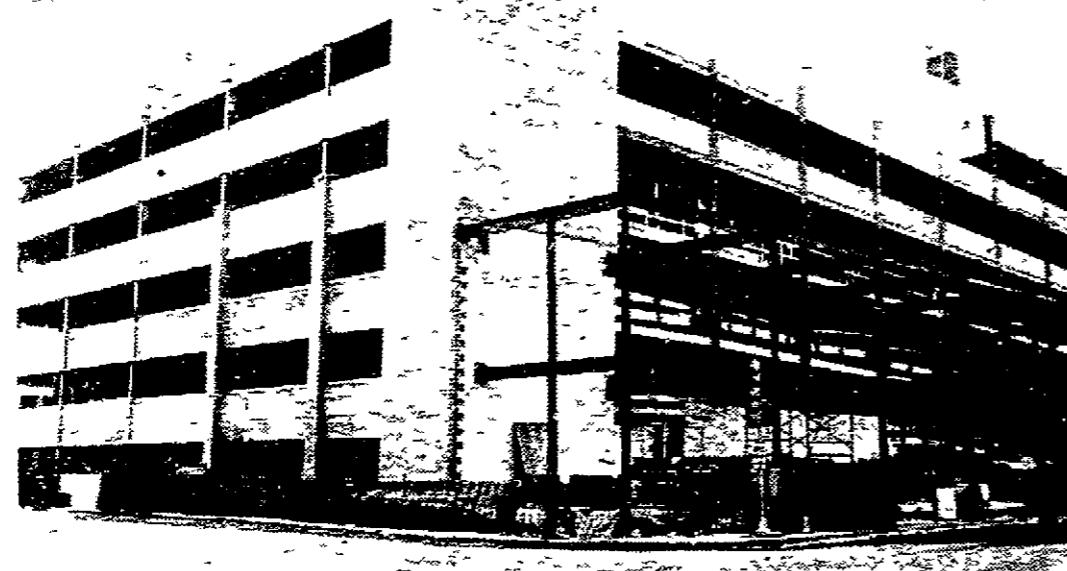
## Lake Michigan

In Appleton, there has been strong citizen and civic support for tapping Lake Michigan at a cost which may range between \$8 million and \$16 million if the city goes it alone.

The Appleton Common Council has hired Consoer, Townsend and Associates consulting firm of Chicago to make a feasibility study, setting forth the benefits of going to Lake Michigan or Lake Winnebago with a pipeline.

Oshkosh, Neenah and Menasha presently derive water from Winnebago. Fond du Lac has wells as do some of the other communities.

The Chicago firm, which is expected to charge between \$20,000 and \$30,000 for conducting the survey, will go through the same procedure as did another firm which had been contracted by the Appleton Water Commission and prepared recommendations concerning a possible pipeline into Lake Winnebago.



With Its Multi-Level Parking ramp nearing completion, the H. C. Prange Co. has given contractors the green light to go ahead on a \$60,000 two-story office building at the corner of E. Washington and N. Appleton streets. Steel beams and framework, tying the structure to the ramp proper, define the new building dimensions. The unit will be 168 feet long, 20 feet wide and 29 feet high. (Post-Crescent Photo)

## Soo Official Cites Progress

### Railroad President Optimistic About Growth Continuation

close to \$1 million since the subject was officially brought up to the water commission for the new Soo Line Railroad city officials almost two years ago. Construction costs continue to Leonard H. Murray, president to rise annually and delay — no dent.

matter where the city goes for water — will cost more money, evidence of its potential and its Water pamphlet figures during the past year show all for business."

Pointing to 1964, he said "Unless Fond du Lac to the far south, had increases in residential and industrial water consumption. Several communities made additions or changes to their water systems in 1963.

"In 1963 we were able to increase our levels of expenditure

It is recalled that Fond du Lac, which derives its supply acquisition of modern machinery from wells, at one time in the early freight cars and locomotives.

Construction of a pipeline to Lake Michigan would take about 18 months. More than 1962 the new two years to complete. There Lake Winnebago and then Soo paid its first dividend, 80 cents per share, and cleared up some talk of going to changed its mind. The city has cents per share, and cleared up

Winnipeg with a \$2 to \$3 mil. about \$100,000 worth of plans all arrears of mortgage bond

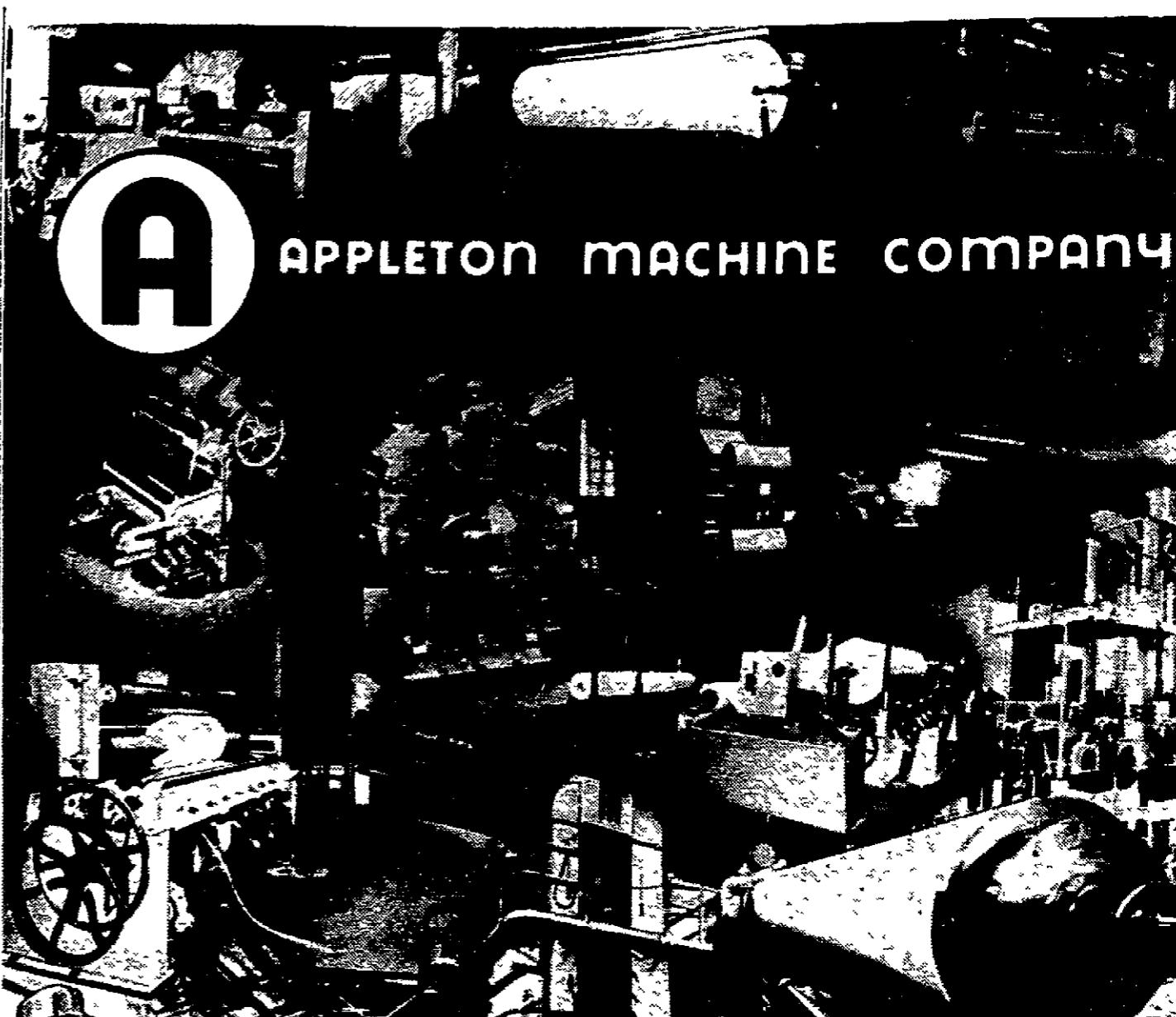
sure, and then go to the big never used.

**Increased Rates**

Any type of a water expansion for any community will call

including the Soo will expand

its participation in the nation's economic activity.



APPLETON MACHINE COMPANY

## Community Report 1964

Neighborhood improvement means increased value and the prospect of profits for everyone in it, whether that improvement takes place across the street, next door, or on your own premises. This is so, because each betterment makes the neighborhood more desirable to those already living there, and to those who would like to.

The same holds true for a company. When it has people who are willing to spend their savings for improvement or expansion, every member of the company gains, as well as those persons in the community who are affected even in the remotest way by the productive efforts of individuals in the company. For this reason, Appleton Machine Company believes our community will share its pride in being able to report the establishment during 1963 of a new Textile Division in Appleton, a new roll filling operation in Jersey City, N. J., and a new supercalendar and roll filling affiliation with Karlstad Mechanika Werkstad in Karlstad, Sweden.

APPLETON MACHINE COMPANY • APPLETON, WISCONSIN

APPLETON, DOVEN, MATER, TEXTILE, APPLETON—ATLANTIC DIVISIONS  
—GILBERT AND NASH—KARLSTAD MECHANISKA WERKSTAD

*Three years ago the management of Thilmany drafted a set of "Goals" to be used as guideposts in every phase of our operations. In addition to our goals toward our Customers and our Shareholders, these two important clauses appear in the document:*

### TOWARD OUR EMPLOYEES:

1. To pay our employees wages and salaries as high or higher than those prevailing in competitive industries, together with added benefits that contribute to their security and living standards.
2. To provide them with maximum job security through efficient and foresighted management of the enterprise.
3. To provide them with the best possible and safe working conditions.
4. To satisfy to the best of our ability the basic needs and desires of each person in our organization for such things as:
 

a. A FEELING OF BELONGING	e. A FRIENDLY ENVIRONMENT
b. RECOGNITION	f. TWO-WAY COMMUNICATION
c. OPPORTUNITY	g. TRAINING
d. GOOD LEADERSHIP	

so that we will all take pride in our work, in the company and its products.

### TOWARD OUR COMMUNITY:

To make Thilmany a good citizen in our community, state and nation by continuing our interest and support of constructive solutions to community and state problems and by loyalty to our country and its elected leaders.

A business, as old as Thilmany, representing such a large percentage of the population of the community, naturally develops a community philosophy. We are concerned that this be constructive. Good community living in every phase should be our goal."

How well we've measured up to these standards can be attested to by the fact that our firm continues its high employment level (more than twice as many employees as all other Kaukauna firms combined) — and at higher than average earnings per employee (a payroll of \$10,325,000 last year.)

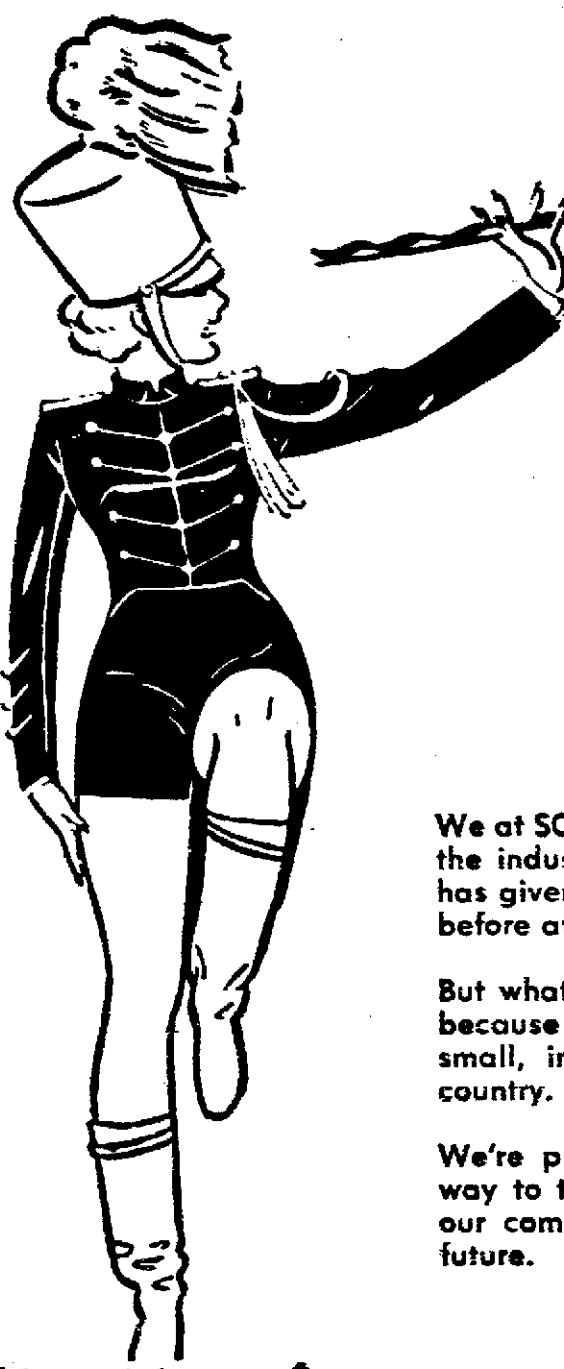
Our faith in the continued growth of our community is reflected in an investment of several millions of dollars spent for plant expansion during that period which continues to maintain our reputation as "Kaukauna's largest taxpayer" (48.2% of the City's total property tax roll in 1963.)

Additionally, our people have continued their personal participation in every worthwhile civic undertaking, while the company has contributed substantially with financial assistance to all area hospitals; to every charitable organization, to youth and adult activities and facilities; to educational programs through both scholarships and grants for capital expenditures.

Looking back at the record it looks as though we've stayed pretty well "on target" in meeting these "Goals" we established three years ago. And we intend to keep it that way!

# THILMANY PULP & PAPER COMPANY

**Great Industry Is The Life Of The Nation . . .**



**BUT  
LOCAL  
INDUSTRY  
Brings  
LIFE to  
OUR  
COMMUNITY**

We at SCOLDING LOCKS CORPORATION salute the industry of the nation . . . the industry that has given America a way of life on a level never before attained in world economic history.

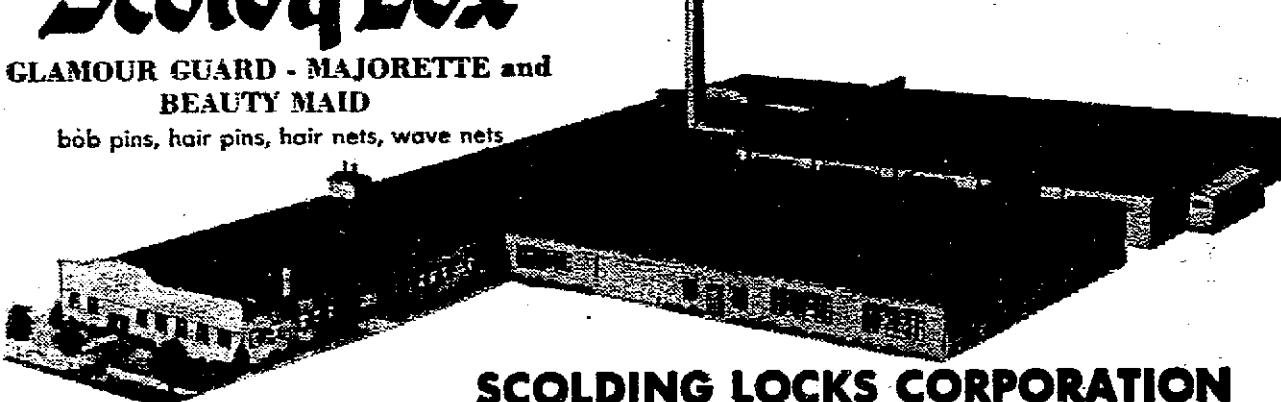
But what makes this industry great? It is great because it is made up of business, large and small, in communities like ours all over the country.

We're proud, very proud, to contribute in our way to the cultural, civic and economic life of our community . . . proud to be part of your future.

## Scoldy Lox

GLAMOUR GUARD - MAJORETTE and BEAUTY MAID

bob pins, hair pins, hair nets, wave nets



**SCOLDING LOCKS CORPORATION**

1520 West Rogers Ave., Appleton, Wis.

For Over 40 Years an Active Member of the Appleton Industrial Community

**above all . . .**

## AWW is PEOPLE

Regardless of the fact the Appleton Wire Works is the leading supplier of wires for the papermaking industry throughout the United States, regardless of the fact that the majority of "firsts" in the fourdrinier wire industry are credited to Appleton Wire Works, the enviable image of this corporation must be credited to the attitude of people who make our product possible. From management team to sales force, from clerical people to production personnel — regardless of company status, regardless of their job function, the attitude of our people can best be said in two words . . . **THEY CARE!** . . . and in our product, **IT SHOWS!**

**Appleton Wire Works Corp.**

Plants at Appleton, Wisconsin and Montgomery, Alabama

## Wisconsin Paper Group Entering Its Fourth Decade of Operations

BY ALLAN EKVALL

Post-Crescent Staff Writer  
MENASHA — With 30 years steadily increasing business behind it, Wisconsin Paper Group is entering its fourth decade.

This is indicative of the ever-increasing work done by the Wisconsin Paper Group. Schedules are definitely scheduled for days by a group of cooperating firms associated with the paper planning department supervised by James Vander Hyden, as six for shipments three times a month, 15 for twice a month, 25 for specific delivery and 25 for specific delivery to make while a pool car is in route to one of the major merchants throughout the Unit from a particular mill some markets. These shipments to members specify that their or where in the state to which other these 278 other cities is on an indefinite basis.

These pool cars may move to various places made to other cities where nearby WPG members may have a definite market.

Each Monday customers of monthly deliveries receive a Definite-Dated Dependable Delivery schedule showing the dates WPG delivery schedule. Shipments also

Dated - Dependable delivery markets throughout the country member firms may have a definite market.

has been the reason why paper has been shipped from a particular mill some markets. These shipments to members specify that their or where in the state to which other these 278 other cities is on an indefinite basis.

These pool cars may move to various places made to other cities where nearby WPG members may have a definite market.

Each Monday customers of monthly deliveries receive a Definite-Dated Dependable Delivery schedule showing the dates WPG delivery schedule. Shipments also

Dated - Dependable delivery markets throughout the country member firms may have a definite market.

He has been with WPG since its beginning on Feb. 1, 1934. more than 72 million pounds.

The 34 cooperating member firms reported more than 72,000 the last decade of service, noted to contact their Wisconsin paper

individual shipments to the an increase of 42 per cent in industry supplier and order a group office in Menasha during the number of individual items shipment for a definite time.

These totaled more than reported, a 36 per cent gain in The Definite-Dated - Dependable plan enables the about of 5 per cent over the pre- for WPG cars, a 39 per cent WPG members to promptly and

boost in the number of pool economically serve major markets.

These 100,000 tons were ship cars shipped and a 42 per cent increase in the number of cities at their principal competitors.

## Annexations By Fox Cities Made Decline

**Neenah, Kimberly Annex 160 Acres Each; Appleton 96**

Annexations by the seven Fox Cities during 1963 totaled an approximate 430 acres, a sharp drop from the amounts of land taken into their limits in previous years. Populations were not affected by any annexations.

Largest tracts annexed were those of Neenah and Kimberly, about 160 acres each.

Appleton added three small tracts to its confines with total acreage about 96 acres.

Two tracts were annexed to the southeast corner of Appleton, one of 48 acres for residential construction and one of 19 acres for the Ace Construction Co. Both areas are on the east side of Kerman Avenue.

The third tract was 20 acres at the southwest corner of Appleton, one of 48 acres for residential construction and one of 19 acres for the Ace Construction Co. Both areas are on the east side of Kerman Avenue.

The third tract was 20 acres at the southwest corner of Appleton, one of 48 acres for residential construction and one of 19 acres for the Ace Construction Co. Both areas are on the east side of Kerman Avenue.

Nothing Planned

No other annexations to Appleton are in the planning now.

The city annexed 327 acres in 1962 and 425 acres in 1961.

Neenah's principal annexation in 1963 was a 160-acre tract west of the city which was approved in February. It is city-owned land and will be used as construction sites for a new junior and senior high school and a park area.

Courtney Place, 13 building lots, was approved for annexation to Neenah in December.

Kimberly annexed a 160-acre tract which was donated by the Kimberly - Clark Corp. This land was added to the Industrial Park located south of the city and in Buchanan township.

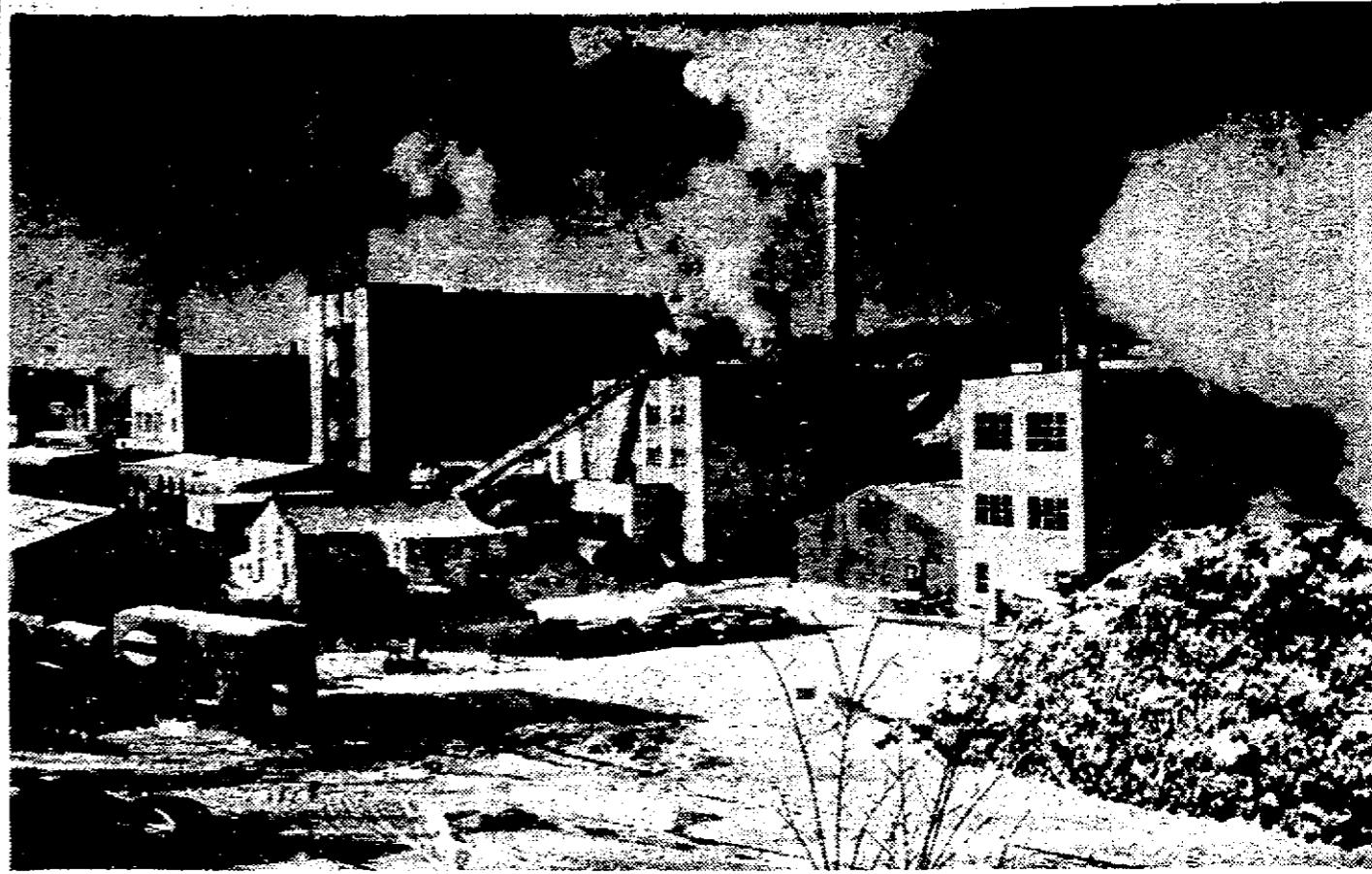
Ravine Street Extension

Fifteen acres were added to the northern limits of Menasha in March of 1963. It stretches along County Trunk T which is an extension of Racine Street.

Residential building is the purpose of this annexed land.

Eight lots for residential purposes were also added in 1963 to the north city limits of Combined Locks.

Little Chute and Kaukauna made no annexations during the preceding year.



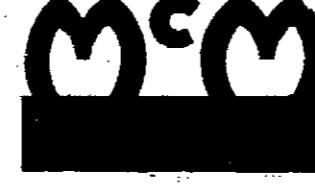
Consolidated Papers, Inc., 1130 E. John St., is one of Appleton's principal employers. Andrew Mueller, head of the Post-Crescent photography department, snapped this picture of the plant from the

College Avenue bridge. One can easily tell by looking at the picture that it was taken one day after a snowfall and the temperature was below zero. (Post-Crescent Photo)

# McMAHON ENGINEERING COMPANY

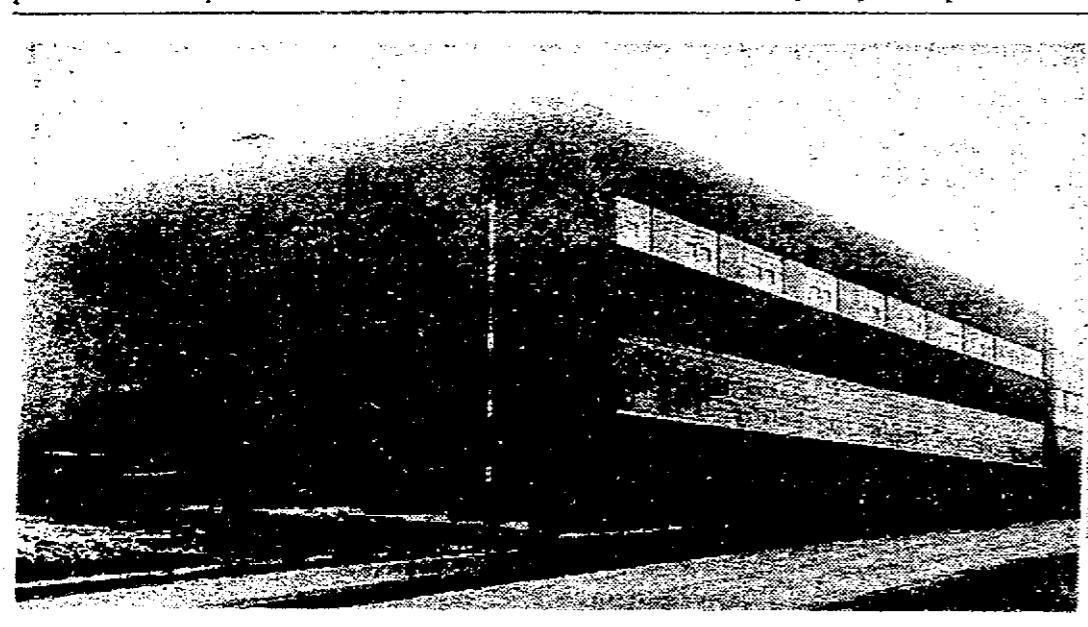
## ENGINEERS & ARCHITECTS

MENASHA, WISCONSIN



Affiliate:

UPPER PENINSULA ENGINEERING CO., INC.  
Houghton, Michigan



A Major Expansion Program of the Appleton Coated Paper Co. included the construction of a \$350,000 finishing building in 1963. The building, measuring 200 by 105 feet, was erected at 915 E. Wisconsin Ave. by Oscar Boldt Construction Co. (Post-Crescent Photo)



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\*sold throughout the free world!

# Regional Planning Grows In Importance and Activity

## Fox Valley, Wolf River Commissions Becoming Understood by the Public

BY TOM RICHARDS

Post-Crescent Staff Writer

Regional planning continues to grow in importance and activity in the Fox Valley as a cloud of public misconception and mystery is lifted from it.

In 1963, action was seen on local, regional and state levels.

In addition, the University of Wisconsin took a more active part in planning in the Fox Valley by sponsoring a civic leaders lecture series.

The Valley's two plan organizations — Fox Valley Regional Planning Commission and Wolf River Basin Regional Planning Commission — take a big share of the spotlight in working toward the future.

### Plan Completed

With its master plan new Outagamie airport, the committee asked the city of Appleton to reserve land on official maps for extension of W. College Avenue to the site.

A sad note was injected into the commission's year with the death of Charles Wood, chairman of the commission since about a year after it was organized.

Ralph E. Risley, 54, Menasha, was named to succeed Wood.

Earlier in the year the commission hired Eugene E. Franchetti, 31, Oshkosh, as planning director. Later John Lohrentz joined the staff as planner.

The commission's Technical Advisory Committee was one of the active segments of the organization.

**Expressway Route** Among the major accomplishments were approval of financing links in the route of a proposed Fox Cities Expressway, which would connect the various communities.

Final decision of the Outagamie County Board on the site of an airport had held up recommendation by the commission committee.

The committee also discussed Outagamie County Trunk 99, ward finding a solution to the recommended limited access problem of what to do with it.

Civic Center One of the prominent proposals is one which calls for an

Also in connection with the underground parking lot on the

site, topped with a civic and governmental center. No recommendation has been made, however, and the property continues to serve as a park.

Much of the work of the regional planning commissions is contingent on passage of a bill in the State Legislature which would permit creation of multi-purpose service districts to administer services to areas including more than one governmental unit.

The measure was proposed by former State Sen. Gordon Bubolz, Appleton, chairman of the Wolf River Basin Regional Plan Commission.

Such regional planning organizations could have more power if the bill were enacted.

Currently, a legislative interim committee is studying the future bill in hopes lawmakers will pass the proposal at their next session.

**Committee Members** As Assemblyman Harold E. Froehlich and Supv. George J. Greisch, Appleton, are members of that committee.

Activities of the Wolf River organization are concerned.

Turn to Page 17, Col. 5

## Mutual Fund Assets Rise

### However, Sales Drop 9 Per Cent, Redemptions Climb

Mutual funds' total net assets rose 19 per cent to a record \$25,214,436,000 in 1963, according to a report in the Wall Street Journal.

However, stockholders turned their fund shares back in for cash in record volume too. And sales last year dropped 9 per cent to a three-year low.

The figures were disclosed by the Investment Company Institute, a trade organization with some 165 mutual fund members; the member funds hold about 95 per cent of the industry's net assets.

### Redemptions Up

Redemptions of the values of shares turned in for cash increased to \$1,505,335,000 last year, up 35 per cent from \$1,22,695,000 in 1962 and up 30 per cent from the previous record of \$1,160,357,000 in 1961.

Sales of new shares declined in November of two municipalities from \$2,699,049,000 in 1962 and down 17 per cent from the record \$2,950,860,000 in 1961.

As a result of the difference between sales and redemption, expanded to a third level which the net amount of new investment money flowing into mutual funds in 1963 fell 39 per cent to a seven-year low of first week in November, cost an estimated \$500,000, and has 430 parking stalls, including an up-

## Parking Space, Needs Continue to Increase

### Over \$1 Million Invested in Present, Future Facilities During '63 by Cities, Business

The emphasis is on convenient per deck. It, too, can be expanded parking in the Fox Cities.

Thousands of spaces are being provided on street-level lots and

Municipal parking structures are metered, the cost to be covered by parking meter revenue.

In 1963 municipal governments, and private firms concentrated on parking projects for the present.

City Clerk Elden Brohm says

ent and mapped plans for the Ramp will be completely paid for. And, the East Ramp will be

Public parking developments debt-free as of April 1969.

taken place mostly in the downtown areas, and it can be conservatively estimated that well over a million dollars was invested in present and future facilities during 1963.

**Gains in Appleton** During the past two years, the City of Appleton made major gains in providing off-street parking.

With completion of the H. C. Prange Co. parking structure, a seven-level affair in the heart of the business district, the total number of parking spaces in Appleton's central area will be approximately 5,130.

This is in contrast to October of 1961 when a parking inventory of downtown Appleton indicated 4,430 parking spaces existed in the central business district.

The three general categories in 1961 included: Privately owned and semi-public parking, 1,918 spaces; city-owned offstreet parking, 918 spaces; and curb-space parking, 1,594 spaces.

Since that inventory, major changes have taken place in Appleton's parking picture.

**Construction Activity** Walter Rasmussen, city planner-traffic engineer, reports the curb parking has been reduced by 75 to 100 spaces to accommodate construction activities in the core area.

Privately owned parking facilities have increased by about 400 spaces.

City-owned offstreet parking increased by 700 spaces.

Highlighting Appleton's parking progress in 1963 was dedication in November of two municipal ramps.

The West Ramp, constructed in 1962 at a cost of \$400,000, has a capacity for 450 cars. It is a two-level affair which can be expanded to a third level which would provide 120 additional parking stalls, including an up-

ward

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# Building . . . FOR TODAY!

# Looking Forward . . . TO TOMORROW

As we look back on the accomplishments of 1963 in the dynamic growth of the City of Appleton we must also look forward to the planning for 1964 and future years in the same program of development.

The year 1963 was one of great accomplishment in meeting current needs and planning for future needs of the City of Appleton. Some of the accomplishments were:

- The new East Parking Ramp was constructed at a cost of approximately \$500,000 and put into use in November. This provides parking space for 430 cars and can be expanded in the future if needed. This followed completion of the West Parking Ramp in December of 1962, which provided parking space for 250 cars. Both of these parking ramps are being paid for entirely out of parking meter revenue, with no cost to the taxpayers. Appleton presently has over 5,000 parking spaces in the central business district and a preliminary ordinance has been introduced to create a parking utility to operate all city parking facilities.
- In 1963 the city embarked on the largest sewer construction program in its history. Major storm and sanitary sewer construction projects were carried out in various sections of the city. These totaled 9.5 miles of storm sewer and 3.1 miles of sanitary sewer. Construction was also started on the Walnut St. tunnel project to correct chronic flooding problems in older parts of the city. This \$500,000 project is expected to be completed by spring of this year.
- Last year your city constructed 6.4 miles of new sidewalk, 1.9 miles of curb and gutter and 7.9 miles of gravel, concrete and asphalt street improvements.
- In late 1963 the new \$1,500,000 addition to the city sewage treatment plant was completed and is now being given its "shakedown" run. It is expected that it will be officially in operation this month or next. It will provide added primary treatment facilities plus much-needed secondary treatment facilities.
- In the field of education 1963 saw the completion and opening of the new \$895,000 Johnston elementary school, the awarding of contracts for the new \$1,800,-000 Albert Einstein Junior High School and the retaining of an architect to prepare plans for the new south side Senior High School, construction of which will probably be started this fall.
- Among other accomplishments in 1963 were: (1) all of the city's ordinances were recodified by a professional firm for approval this year. (2) The police department was reorganized. (3) Construction was started on a new central fire department station. (4) An architect was hired to draw plans for a new municipal garage, construction of which is expected to begin this year. (5) A land use map for the entire city was prepared. (6) New building construction in Appleton hit a new all-time high of \$12,013,991 — the largest amount in any Fox Valley city.

## Looking to the Future

Your city government is today looking more to the future and doing more long-range planning to prepare for full and orderly development of Appleton than ever before. Some of these programs are:

- A city finance department has been created to plan and coordinate the city's financial program — both current and long-range.
- A city planning department has been created to prepare and coordinate long-range planning to meet the city's future needs. In this connection your city government has retained professional consultants to prepare a Comprehensive Plan for the city and will seek federal aid for the program.
- Approval has been given by the council for obtaining a new future water supply for the city, since it is agreed that the Fox River cannot furnish an adequate supply of acceptable water for Appleton's future needs. A professional firm has been retained to make a survey of possible future sources of water supply, including Lake Michigan and Lake Winnebago.
- Application was made to the Wisconsin Public Service Commission for approval of two new railroad crossings to permit the extension of Washington and Franklin Streets through to N. Richmond Street. Such approval was recently received and plans are now being prepared for these street extensions to make possible a more orderly traffic flow and to permit the eventual reconstruction of College Avenue, preliminary survey work for which is now underway.

The total assessed valuation of the City of Appleton is now \$145,113,575 and your city has a 1964 operating budget of \$10,734,024. Through careful economy your city government was able to hold the 1964 operating budget to a very nominal increase over that of last year and to hold the tax rate at the same figure as last year. It is the purpose of your city government to provide residents of Appleton with maximum services at the lowest possible tax rate.

# City of Appleton

MAYOR — Clarence A. Mitchell

CLERK — Elden J. Broehm

ATTORNEY — Frederick F. Froehlich

TREASURER — Ray L. Feurstein

ASSESSOR — John A. Pierre

### ALDERMEN

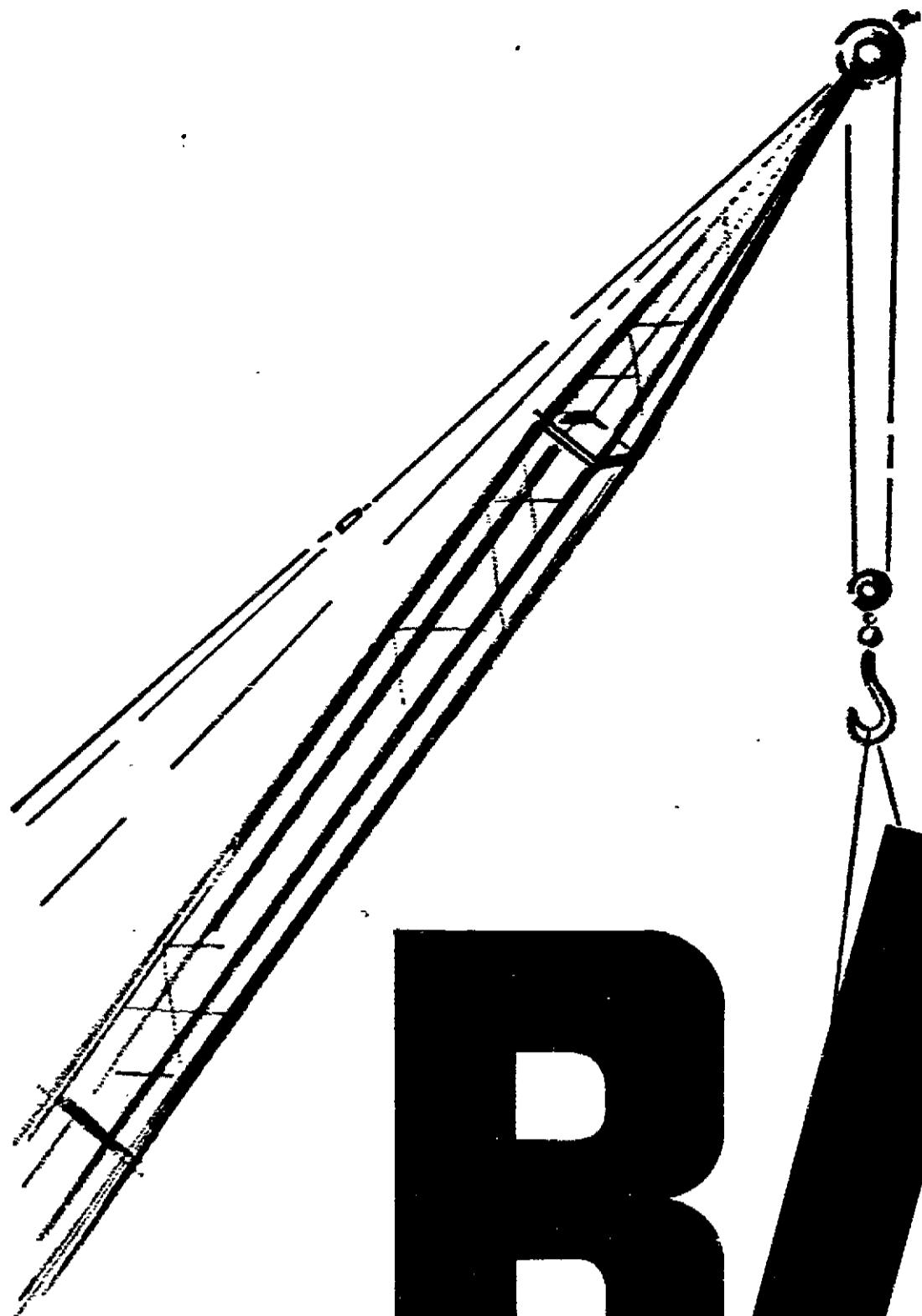
1st Ward — Richard G. Huisman  
2nd Ward — Derald H. Ahrens  
3rd Ward — Kenneth J. Loos  
4th Ward — Al Stoegbauer  
5th Ward — Alvin E. Tews

6th Ward — Frederick S. Ziemann  
7th Ward — Mrs. Dorothy Stillings  
8th Ward — R. P. Groh  
9th Ward — Robert J. Stumpf  
10th Ward — Harold H. Hannemann

11th Ward — Edward V. Krueger  
12th Ward — Douglas A. Ogilvie  
13th Ward — Howard Stumpf  
14th Ward — George L. Buckley  
15th Ward — Al C. Fischer

16th Ward — Clifford H. Radder  
17th Ward — James Bayorgeon  
18th Ward — Gerald Wagner  
19th Ward — Arthur Mueller  
20th Ward — Ervin J. Bogan (Deceased)



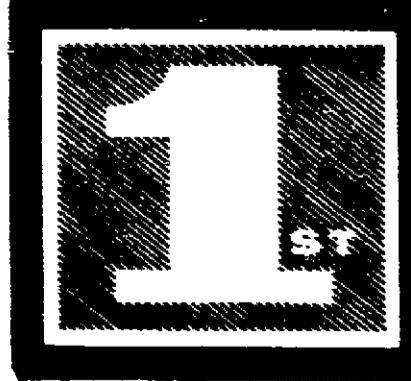


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# Concern Starts for Development of Vocational Schools

1964 May be the Year When Decision Is Made, Steps Taken

BY JACQUELINE FIX  
Post-Crescent Staff Writer

1963 was the year area vocational school development became a topic of immediate concern to the Fox Cities vocational and adult schools.

1964 may be the year when a decision is reached and steps are taken toward this development in the Fox Cities.

As the role of the vocational schools has been reshaped by the increasingly technical society of the space age, the greatest growth and the greatest need has been felt in the area of post-high school technical education.

Plans for area vocational school service to meet this need for all people in the state, under discussion for several years, took definite form during 1963.

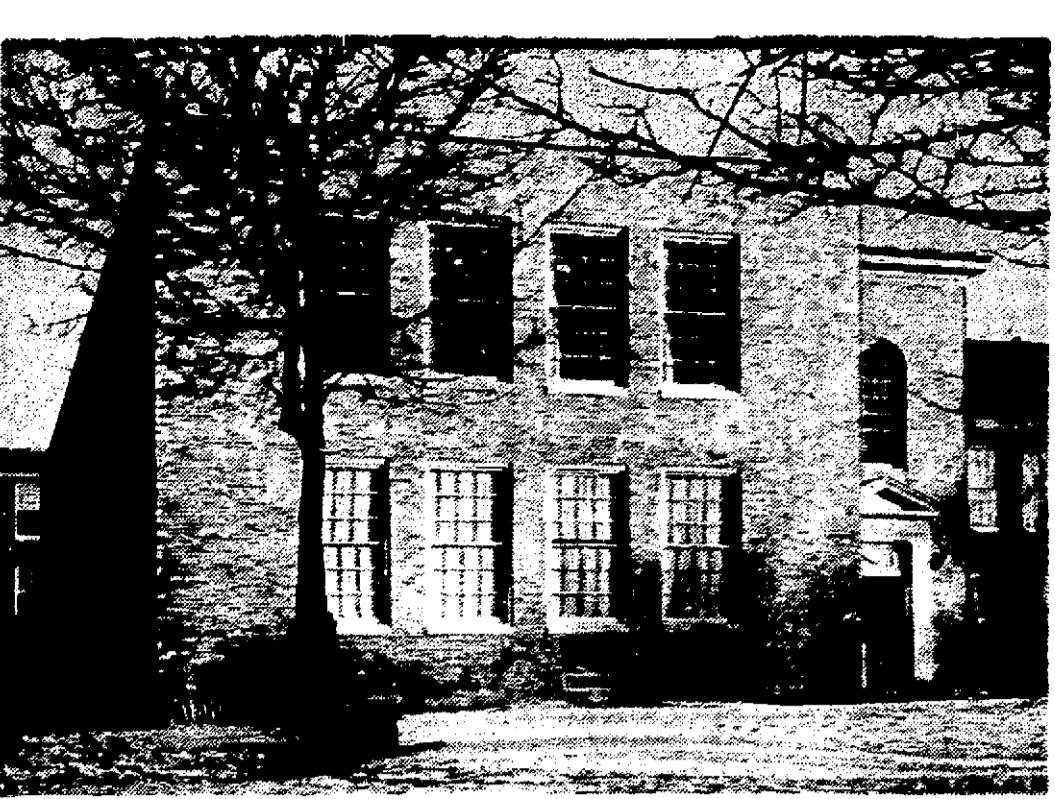
A comprehensive plan to divide Wisconsin into 20 areas for the development of state-oriented technical, vocational and adult programs was presented at the state conference of local vocational school directors in Appleton last fall, and later was approved by the state board of vocational and adult education.

Under this plan, vocational schools within an area would work cooperatively in developing and offering state-oriented programs, while individual schools would continue to offer locally-oriented programs.

The Appleton Vocational and Adult School, one of eight schools in the state now approved to offer technical institute programs — two-year post-high school programs — was designated as one of the 20 area centers. The state board has said future technical programs will be approved only at schools pinpointed as area centers. Other Fox Valley area centers are Oshkosh and Green Bay.

The problem became an immediate one for the Appleton Board of Vocational and Adult

Turn to Page 8, Col. 8



## 5 Vocational Schools Add To Facilities

### Biggest Development Is \$140,000 Addition To Menasha Building

The five Fox Cities Vocational schools will be expanded to meet this need for all people in the state, under discussion for several years.

vocational education, continued expansion of their present programs and facilities during 1963.

Major developments were completion of the \$140,000 addition to the Menasha Vocational and Adult School, initiation of six management and transportation courses from the manufacturer

the two-year data processing course at the Appleton Vocational and Adult School, and a program he said.

can receive federal aid for 50 per cent of this.

Sherman said he was not sure how the area plan would affect the school's applications for approval of technical institutes.

The state board has said it will not approve full-time post-

high school programs for schools other than those designated as student records next year.

The addition makes possible a four-year printing program offered in cooperation with the high school, and a complete printing program for apprentices and for those in the trade who take evening courses. Offset

printing is being offered for the first time.

H. L. Sherman, Menasha Vocational School director, said the school is preparing plans for a

new addition which adds 5,840 square feet to the school. The ground floor houses the offset printing department and the second floor a classroom which can be divided by use of a folding door. Designed by McMahon Engineering Co., Menasha, the \$140,000 addition was built by Haldon Corp., Oshkosh. Construction began in November, 1962, and the new building was put into use in September, 1963. (Post-Crescent Photo)

two-year graphic arts technical program. The school will add services and addition of an institute, to be ready for state purchase or rent a \$64,000 "1620 board evaluation next year. Plans computer," a \$30,000 "1622 card

also are being studied for a full reader" and a \$500 card reader

time technical institute in draft adapter before next fall. Dis-

cussions are being held with the manufacturer

to bring the purchase price down to \$49,400, and the school

can receive federal aid for 50 per cent of this.

Sherman said he was not sure how the area plan would affect the school's applications for ap-

courses in data processing as

well as the fulltime program.

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### Technical Institutes

Technical institutes in drafting technology and sales and mar-

eting technology were ap-

proved at the Appleton school

last year and the first associate

as one of six schools in these areas

were awarded last spring. Pre-

parations are being made by the

school to qualify for a technical

institute in electronics. An elec-

tronics laboratory was installed

last fall.

A used keypunch, sorter and last summer.

accounting machine costing AVS Director, Carl Bertram

more than \$7,000 (about 25 per cent of the original cost) were recommended administrative

for reorganization of the school.

Turn to Page 10 Col. 8

## \$30 Billion GNP Boost Is Predicted

### Economist Consultant For U. S. Chamber Makes Forecast

An increase of as much as \$30 billion in the Gross National Product during 1964 was predicted by Dr. Emerson P. Schmidt, economic consultant for the Chamber of Commerce of the United States. Dr. Schmidt said that GNP

Friday, Feb. 21, 1964 Appleton Post-Crescent C6

(the total output of goods and services in this country) should be said, and demand for automobiles in 1964 will stimulate the economy early 1961 with little price inflation, and the prospect of further tax cuts on January 1, 1965 34th month. It is likely to set a new peacetime record for sustained growth." Dr. Schmidt predicted that He added: "Corporate profits, expenditures for plant and equipment would rise 5 to 10 per cent in 1964. Construction, and close to 75 per cent of the which has been running at record levels during 1963 should point up."

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- Rubber Stamp Ink
- No. Machine Ink
- Name Plates
- Marking Inks
- Steel Dies
- Sign Markers
- Type Holders
- Rubber Stamps
- Self Inking Stamps
- Numbering Machines
- Pocket Seals
- Desk Seal Presses
- Stencils
- Rubber Date Sets
- Shipping Tags
- Steel Dies
- Steel Stamps
- Tags
- Dater in Time Stamp
- Notary Seal—new dies
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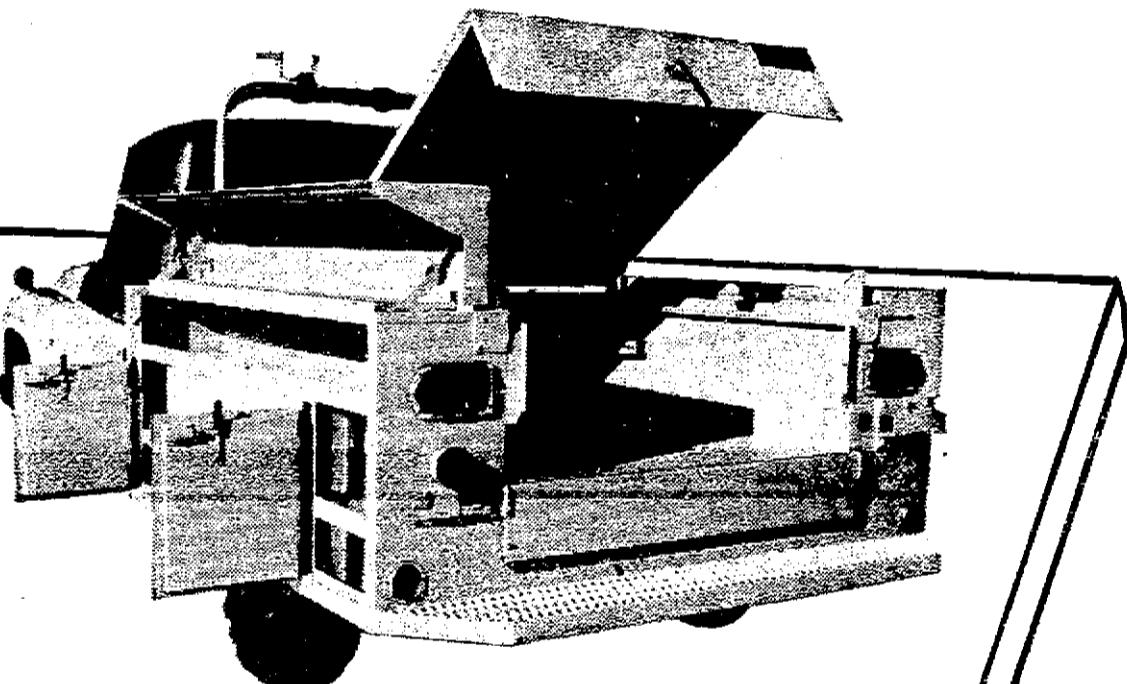
by . . .

*Pierce*

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Appleton, Wis.  
P.O. Box 616



The Jaycette Junior Improvers heard a talk by Miss Appleton, Roberta D'Ambrosio, Wednesday evening at the home of Mrs. Frank Mueller, 105 S. Walden Ave. The group, composed of teen-agers,

is sponsored by the Jaycettes. Miss D'Ambrosio is shown as she stressed points of grooming, good manners and proper dress. (Post-Crescent Photo)

## Sheinwold

### Hit Your Partner With Vigor

The first step in training a mule, according to the old story, is to hit him as hard as you can with a club. The idea is to attract the mule's attention. Treat your bridge partner the same way, and if you can't hit him with a club, try a heart, diamond, or spade.

**North dealer**  
Both sides vulnerable  
**NORTH**  
♦ K 10 6 4  
♥ 1 8 3  
♦ 3  
♣ A K J 9 7  
**WEST**  
♦ 7  
♥ A 10 6 4 2  
♦ Q J 10 5  
♦ 10 5 3  
**EAST**  
♦ 9 8 2  
♥ K Q  
♦ A 9 8 7 2  
♦ 8 4 2  
**SOUTH**  
♦ A Q 3 5 3  
♥ 9 7 5  
♦ K 6 4  
♦ Q 6  
**North** East South West  
1 ♠ Pass 1 ♠ Pass  
2 ♦ Pass 4 ♦ All Pass  
Opening lead — ♠

East won the first trick with the ace of diamonds and switched to the king of hearts. West played the six to encourage a continuation, and East duly led the queen of hearts.

West wondered what do about this. It would be foolish to overtake with the ace if South had the doubleton in hearts.

Was there any other hope of defeating the contract? Yes. South might have two small hearts and three small clubs. If the defenders played normally, South would eventually try a club finesse, and that would be the end of him.

So West played a low heart on East's queen. This was the end of the defense. No matter what East did next, South could draw trumps and run the clubs to get rid of his losers.

#### Unusual Play

Don't blame West for the ineffective defense. West had to guess who had the doubleton in hearts. East was the culprit because he could see the doubleton in his own hand and therefore knew what he wanted his partner to do.

I recommend sending 25 cents (no stamps) to Superintendent of Documents, Washington, D.C. 20402, for a copy of "Fireplaces and Chimneys" (A1.9-1869), giving detailed information on proper installations and constructions; or for more information on heat - circulating fireplaces, send \$1. to Donley Brothers Co., 13900 Miles Ave., Cleveland 5, Ohio, for copy of "Book of Successful Fireplaces."

The only problem was to attract West's attention. East could do this by returning the queen of hearts at the second trick instead of the king.

When the queen of hearts won, East could continue with the king of hearts. This unusual method of playing the hearts would surely attract West's attention.

Once West saw that something unusual was going on in hearts, he might see that he was expected to do something unusual like the hand well enough. In this case you are doubtful about taking the king with the ace of hearts and return a heart for East to ruff.

#### Daily Question

As dealer, you hold: S A Q J 5 3 H 9 7 5 D K 6 4 C let, "A Pocket Guide to Bridge."

Q. What do you say?

Answer: Pass. You have 12 Box 3318, Grand Central Station, in high cards and 1 point ton, New York 17, N.Y. for the doubleton, enough for a



The Music Department of the Appleton Woman's Club held a dessert and program Thursday afternoon at the home of Mrs. Gilbert Beglinger, 1425 S. Mason St. Mrs. Beglinger, seated, presented the program for the group. Standing behind her are Mrs. John Yonan, co-hostess, Mrs. Herbert Harwood and Mrs. Gordon Bubolz, co-chairmen of the event. (Post-Crescent Photo)

### Final Session Set for Baby Sitter Clinic

KAUKAUNA — The final session of the Baby Sitter Clinic, sponsored by the Homemakers Clubs, will get underway at 8:30 a.m. Saturday at the Vocational School, according to Mrs. James McFadden, Homemaking coordinator.

The early part of the clinic will be a discussion on safety in the home and first aid tips with Mrs. Joseph Simon, registered nurse, in charge.

The second part of the program will be a workshop at which students will learn to make simple toys. They will also learn simple games which can be used to help entertain children while babysitting.

At the conclusion of the session, students will receive a certificate of attendance and a pamphlet "Sitting Safely." Students attending both sessions will have names placed on a Homemaker Club file at the Vocational School. Persons interested in hiring qualified sitters can phone the school for references.

When the queen of hearts won, East could continue with the king of hearts. This unusual method of playing the hearts would surely attract West's attention.

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Answer: Pass. You have 12 Box 3318, Grand Central Station, in high cards and 1 point ton, New York 17, N.Y. for the doubleton, enough for a

### SEAMS TO ME Loops Easy To Make

By Patricia Scott

Although in most cases zip-line on a sheet of paper represents have taken the place of sewing the stitching line. The fabric button loops, the latter length of the paper should be are still used . . . especially on the same as the length of the wedding gowns. They are not dress opening. To the left of this too difficult to make, but care first line draw another the depth must be taken so they are even of the loop from it. Now, draw and without overlap at the cross lines the width of the loopings. There must always be a apart.

1. Shape cording loops inside paper marking and stitch each

2. Cut a bias strip one inch to the paper with seam line wide and long enough for all the in the cording on the inside of loops. Fold strip in half length the loop (Figure D).

3. Pin the paper with loops wise with right side in.

4. Shape cording loops inside

5. Stitch along the length of tacked to the dress seam close

the strip the width you desire ing edge, turning loops back

Remember, the finished cording away from the edge. Baste just

should be as narrow as possible. inside the seam line and tear

seam along the closing edge.

6. Turn facing to wrong

7. Cut a bias strip one inch to the paper with seam line

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## NOSTALGIA AND FROZEN BREAD DOUGH

"Way back in 1880 (when the Washington Monument had yet to be completed, and the Statue of Liberty was only a plan) baking was done in ranges like this. And at that time the little bakery under the spreading elm tree on College Avenue made its first commercial loaf of bread.

Since then Elm Tree Bakery has grown into one of the most important factors in Appleton community life. Now occupying a modern, beautifully equipped plant on the West College Avenue Extension, Elm Tree Bakery employs 325 people in the production of 240 varieties of highest-quality bakery products.

But Elm Tree Bakery has never lost touch with Grandma's kitchen and her wonderful old wood range. That's something you soon discover when you try Elm Tree's delicious and wholesome bakery products. For example, Elm Tree's new frozen bread dough is specially formulated to give the old-fashioned aroma, texture, and flavor of home-baked bread. And it couldn't be more convenient. Just let it rise, bake it, and serve it . . . piping hot! If you remember the bread that came out of Grandma's oven, you'll agree that this new Elm Tree loaf is every bit as good.

Try it. And try the many other delightful Elm Tree bakery products. They're delivered fresh daily to your favorite grocer.



# Lawrence - Milwaukee Downer Merger One of Most Dramatic College Events

By MARGUERITE SCHUMANN

As they say in the theater—it would be hard to follow an act like that.

But even though 1962 was the "Year of the Big Gift" at Lawrence College (the Ford Foundation's \$2 million challenge grant, the \$1 million Casper E. Youngchild Hall of Science gift, the acquisition of the artistically rich Boynton estate in Door County, and a 5,000 seat athletic bowl in Whiting Ravine), the year 1963 topped even the earlier acts.

**Dramatic Event**

Most single dramatic event of 1963—and in fact for many decades of the college's life—was the announcement in October that Lawrence and Milwaukee-Downer Colleges would merge into Lawrence University on July 1, 1964, and that Downer's \$13 million resources would be added to the local campus. About \$10 million of the Downer resources come from the sale of its campus to the University of Wisconsin-Milwaukee.

The consolidation is expected to create an institution of over 1,200 students, 140 faculty and an endowment in joint effort of the frontier merchant-philanthropist Amos in the case of Downer, the church and intellectual leaders A. Lawrence, whose agents in church—in the person of Lucy Wisconsin were the ministers of Ann Seymour Parsons, wife of the Rock River Conference of a Milwaukee Congregation—the Methodist Episcopal Church.

The histories of Lawrence of Boston, and Downer colleges have certain similarities. Both were the impetus came from Boston



Largest Completed Building project in 1963 on the Lawrence College campus was the \$85,000 Albert Augustus Trever Residence Hall for Men, occupied by 176 men in September and dedicated in October. The hall honors a one-time professor of ancient history. It was dedicated by his son Karl L. Trever, special assistant to the archivist of the United States, whose responsibility is liaison with the presidential libraries throughout the country. The building was designed by Shattuck, Stewart, and Associates, Inc., of Neenah. (Post-Crescent Photo)

In the case of Downer, the joint effort of the frontier merchant-philanthropist Amos in the case of Downer, the church and intellectual leaders A. Lawrence, whose agents in church—in the person of Lucy Wisconsin were the ministers of Ann Seymour Parsons, wife of the Rock River Conference of a Milwaukee Congregation—the Methodist Episcopal Church.

Turn to Page 14, Col. 5



Largest Building Project in Lawrence College's history is the \$1,885,000 Casper E. Youngchild Hall of Science, shown taking form in the lower right portion of the picture. The hall will triple the teaching floorspace in the sciences at Lawrence, and was made possible by the gift of \$1 million from Mr. Youngchild, an Appleton consultant to the paper industry. Most ambitious building prior to this was the \$1,400,000 Music-Drama Center completed in 1959. To the upper left of Youngchild Hall is Stephenson Hall of Science. The buildings will be linked at several levels. (Post-Crescent Aerial Photo)

## Concern Begun For Vocational School Moves

CONTINUED FROM PAGE 6

Education, which is planning necessary expansion of its facilities and is faced with the question of what effect area development will have on its plans.

**New Site Possible**

Last March the board discussed an addition to the present main building. Since then, because of emergence of the area plan and limitations of the present site, the board is considering construction on a new site of a building which might serve as a Fox Cities area school.

C. L. Greiber, state director of vocational and adult education, told the Appleton board in November that it should undertake to provide technical education for the entire Fox Cities area. He recommended that this be started with the present administrative setup of vocational schools in the area, but that the board look ahead to some form of area organization.

Greiber said there is not room for necessary expansion at the present site. The present Fox Cities vocational school facilities could be used much as they are now, for apprentice and adult education programs, with technical programs offered at a new central building, he said.

## Several Areas of Lawrence Growth

### Worth of School Increased to \$19.6 Million; Trever Hall Built

Growth in plant, program and personnel achievement marked Lawrence College's culminating year of 1963.

Comparable figures for year-end worth of 1962 and 1963 are:

Net worth of physical plant: 1962 — \$9,727,539; 1963 — \$11,239,560.

Book value of endowment: 1962 — \$5,545,576; 1963 — \$6,399,796.

Market value of endowment: 1962 — \$7,069,690; 1963 — \$8,132,813.

Profit shown on endowment funds: 1962 — \$256,188; 1963 — \$626,040.

Year end net worth of college: 1962 — \$16,797,229; 1963 — \$19,372,373.

Because the major gifts of 1963 have not been formally assigned to normal bookkeeping categories, they are accounted for separately. There is about \$237,504 additional, which brings the actual worth of the college past \$19,600,000.

**Tangible Progress**

Most tangible progress in the physical plant was the completion of the \$835,000 Albert Augustus Trever Hall for Men in September, financed by a college housing loan from the Community Facilities Administration. The building, which houses 176 men, was dedicated in October.

The year also saw the beginning of construction on the Casper E. Youngchild Hall of Science, which will triple the academic floorspace in the sciences. The building was begun in July, when contracts amounting to \$1,885,000 were let. The present instruction area in Stephenson Hall of Science is 22,638 square feet; the net total of Youngchild plus Stephenson Halls will be 60,195 square feet. The building was made possible by an initial gift of \$1 million from Casper E. Youngchild, an Appleton consulting engineer who was general manager of manufacturing for International Paper Co. from 1931 to 1945. The campus gymnasium and Underwood Observatory were both razed to make way for Youngchild Hall.

Students were particularly active in civil rights causes, spearheaded by the Congregational Church's student group.

**Discrimination Protests**

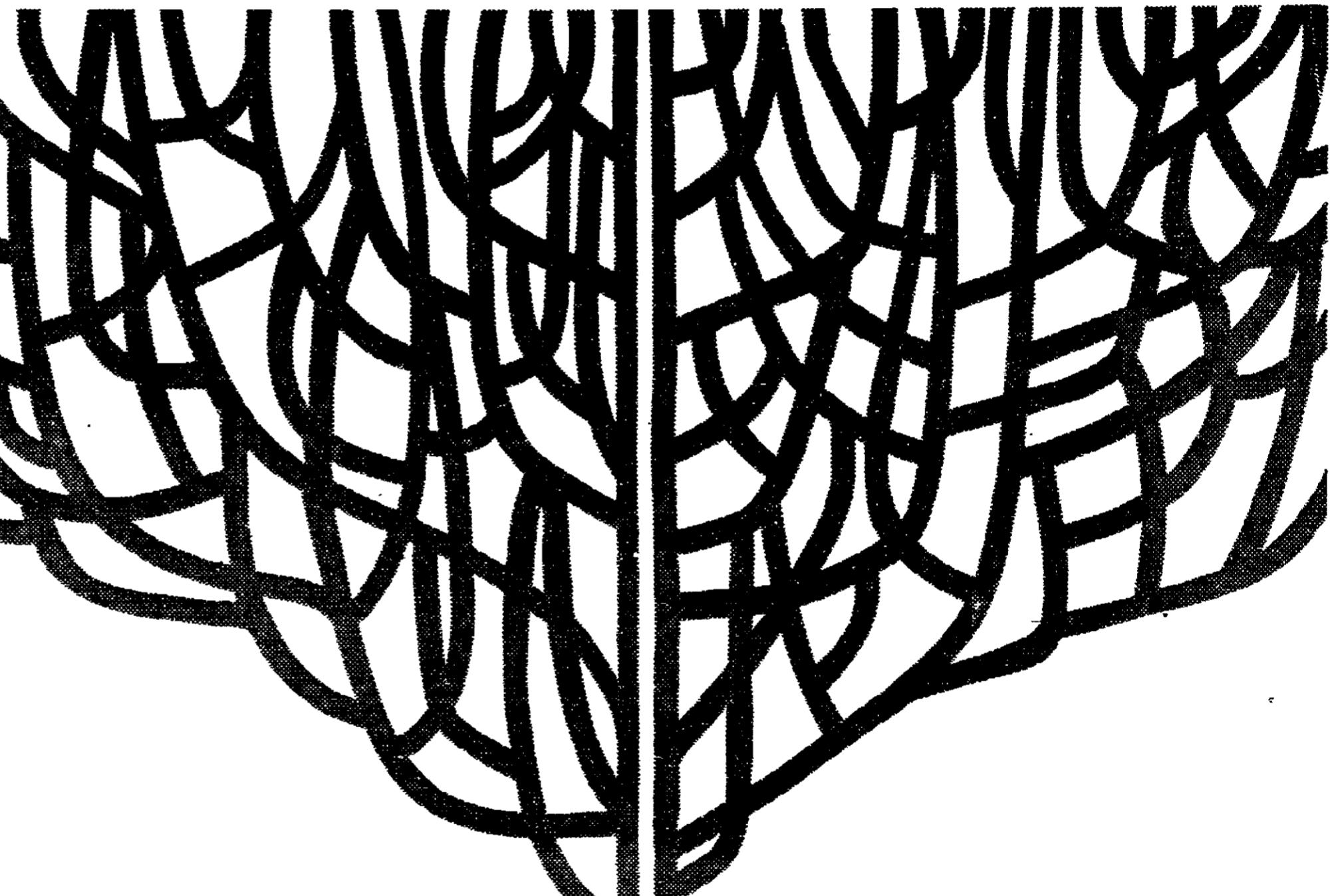
About 80 students took part in collecting signatures that protested discriminatory practices in Jackson, Miss., stores. About 6,500 signatures were gathered on the downtown streets of Appleton.

Another project to aid east of the present Whiting negro voter registration in Greenwood, Miss., netted \$1,000. A three-year construction program is called for on the and two truck loads of clothing 5,000 seat stadium with 1965 as the completion date. The stadium group visits patients at the Winnebago State Hospital. last year, to the children's ward, this year to the women's ward. About a dozen students made the trip.

**Ford Challenges Program**

As of the turn of the year, dozen students made the trip. Lawrence passed the calendar twice monthly. The lifetime achievements of Ford Challenge Program, in a great Lawrence alumnus Gerhard Clapp, one-time head of the college must be received the Tennessee Valley Authority, and Ford Foundation's \$2 million at his death last spring, the 1963 year-end total of gifts president of Development and outstanding pledges was Resources Corp., were honored \$2,834,275. This leaves an additional \$1,165,725 needed before endowed professorial chair by his friends. The chair will be in June, 1965.

Accomplishments in the college's program included Lawrence student body maintained its cosmopolitan character during the year, with of the University of Chicago, the 39 states and 15 foreign countries represented. Enrollment in critical languages at Princeton University, and the was 1169 as compared with 1963 college's participation in the Associated Colleges of the Midwest. About 142 Fox Cities students were enrolled, compared to 140 a year ago and 120 two years ago.



## WHAT AAL'S CONTINUING GROWTH MEANS TO ELIGIBLE LUTHERANS

Each year's progress at Aid Association for Lutherans demonstrates how important the Special Difference and AAL's extra personal service is to eligible Lutherans. AAL Remembers the Members with the latest in modern life insurance protection, and the members keep adding to their families' financial security programs with increasing amounts of AAL insurance.

For the 25th consecutive year, this response from our Lutheran members and friends has pushed AAL sales and growth beyond the year previous. Life insurance and annuity sales during 1963 reached \$350,206,810. Total AAL life insurance now in force is \$2,560,145,247. The comparative 10-year figures below show how remarkable this progress has been.

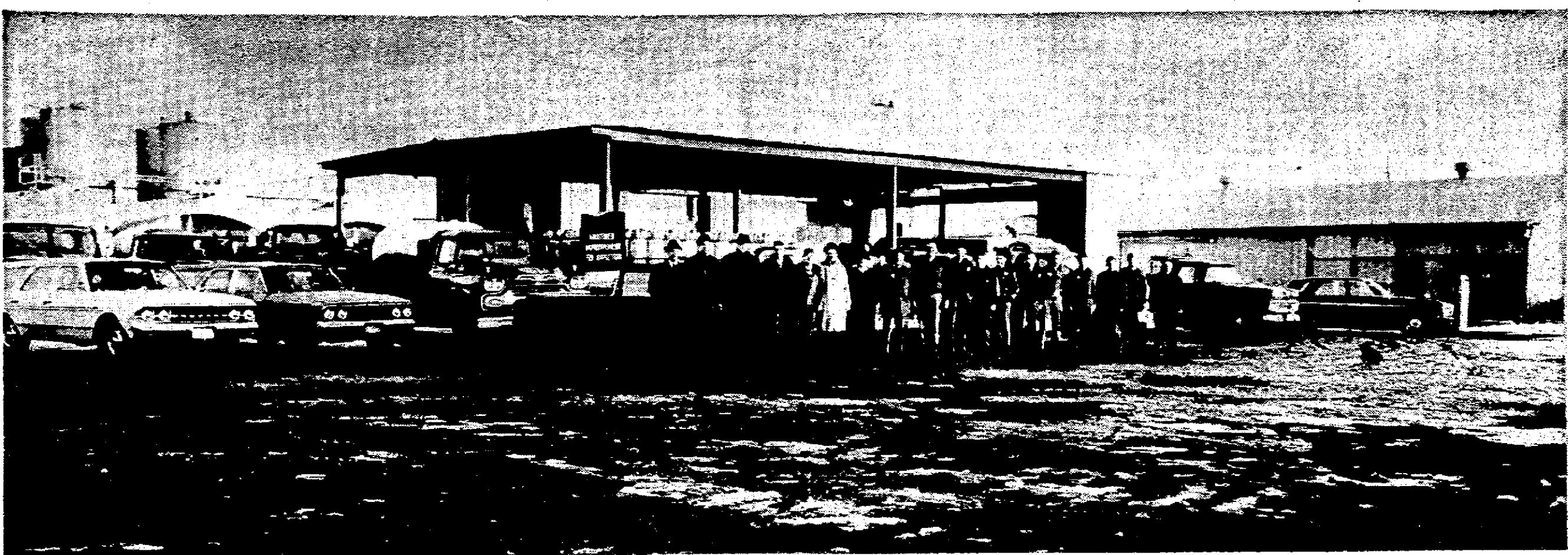
1953	1963
\$745,163,301	\$2,560,145,247
\$ 89,208,384	\$ 350,206,810
\$ 3,173,870	\$ 10,742,429
473,776	852,058
3,327	3,839
\$173,661,320	\$ 446,319,450
\$ 76,235,871	\$ 205,284,225

AID ASSOCIATION FOR LUTHERANS  
AMERICA'S LARGEST FRATERNAL LIFE INSURANCE SOCIETY

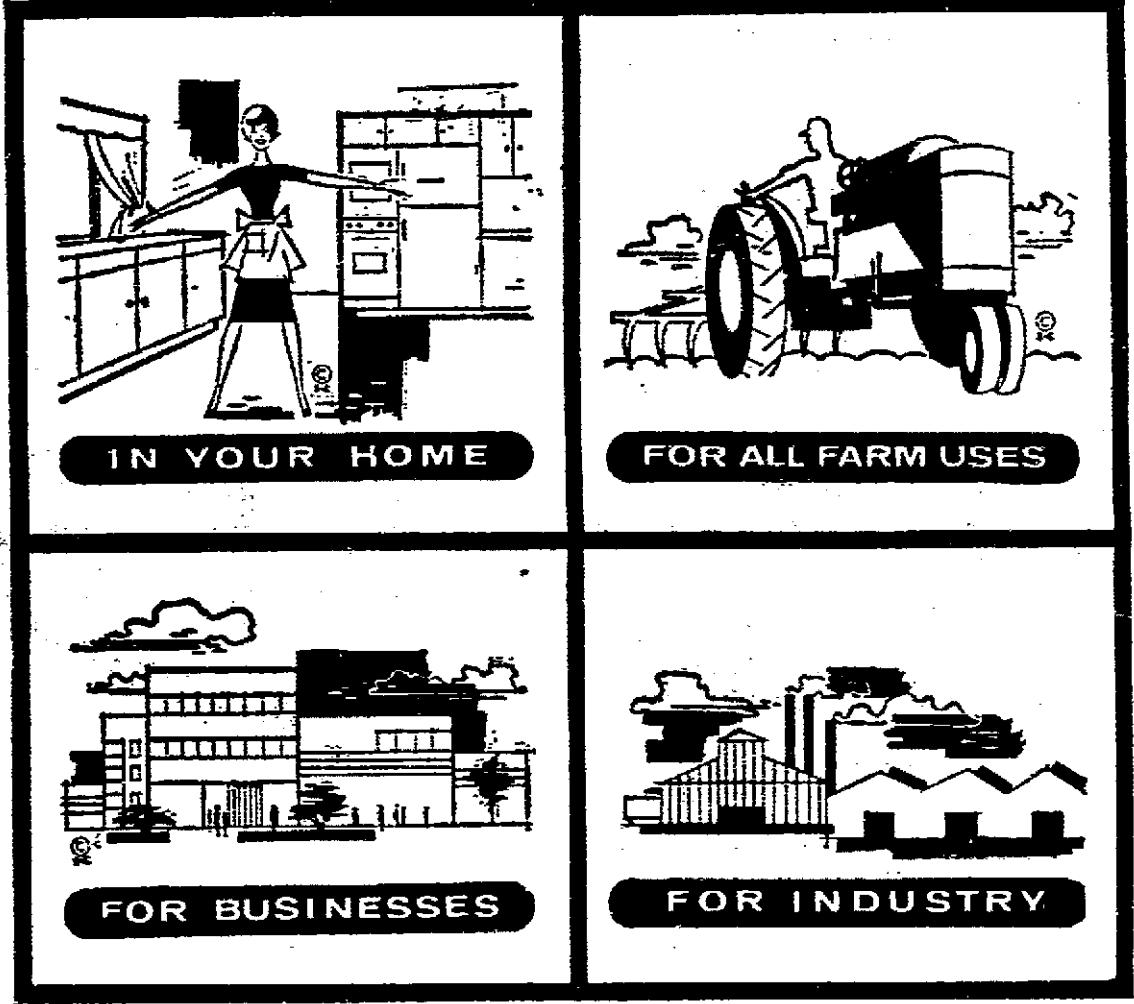
APPLETON, WISCONSIN



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GO LP GAS!**



Wherever you live "APCO" and "PHILGAS" provide for you COMPLETE LP GAS SERVICE

The MODERN FUEL for the HOME . . . for the FARM . . . for INDUSTRY

Heating  
Hot Water  
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Clothes Drying  
Refrigeration

Tractor Fuel  
Crop Drying  
Brooders  
Milk House  
Weed Burning

Fork Lift Truck  
Heating  
Drying  
Metal Cutting  
Many Other Uses

*Fast Radio-Dispatched Re-Fueling Service*

Wherever your home, farm or business is located, you too may have the benefits of our prompt service to all customers whether the order is large or small.

*Fast Reliable Radio-Dispatch Repair Service*

We service all kinds of LP gas equipment. Cleaning, installing, modifying . . . everything humanly and scientifically possible in up-to-date service can be expected by our old or new customers wherever they live.

phone 3-8744

Look for the "APCO" Sign Across From Viking Theater



OVER A QUARTER OF A CENTURY OF SERVICE

Pictured Above Are the 18 Partners in Progress.  
Listed From Left to Right Are:

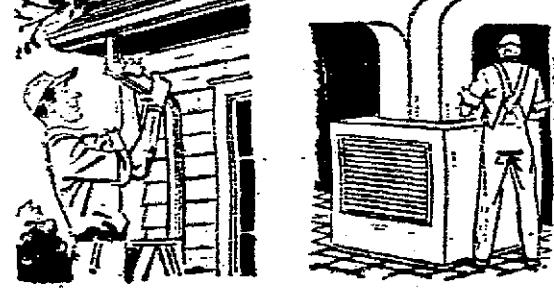
John Losselyong, Pres.  
John Dietz, Sec.-Treas.  
Ralph Melby  
Gary Gardner  
Loren Lawrence  
Ken Kringl

LeRoy DePeaux  
James Pulling  
Hans Larsen  
Charles Swiertz  
Jerome Ellenbecker  
Richard Stinski

Peter Guckenber, Jr.  
Harvey Schroeder  
Earl Duke  
Ray Heegeman  
Lawrence Jochman  
Herb Plamann

These men are all well trained in their specific fields and are anxious to serve you.

Also in the above picture is our Bulk LP Gas Plant with three large storage tanks with 78,000 gallons capacity, to insure our customers a constant and adequate supply. 10 Trucks and three sales staff cars insure speedy delivery and service. Our LP Gas Plant has been consolidated in one location . . . another Project 70 improvement for Appleton.



*APCO Offers Complete Heating Installations*

Now you can have your heating problems solved by our engineers . . . they specialize in hot water and warm air heating.

*APCO Offers Complete Sheet Metal Shop Service*

Custom sheet metal work, including gutter and downspout work for the home, farm and industry.



Our Downtown Store Features Complete Sales, Service and Parts Department for Appliances Listed Below:

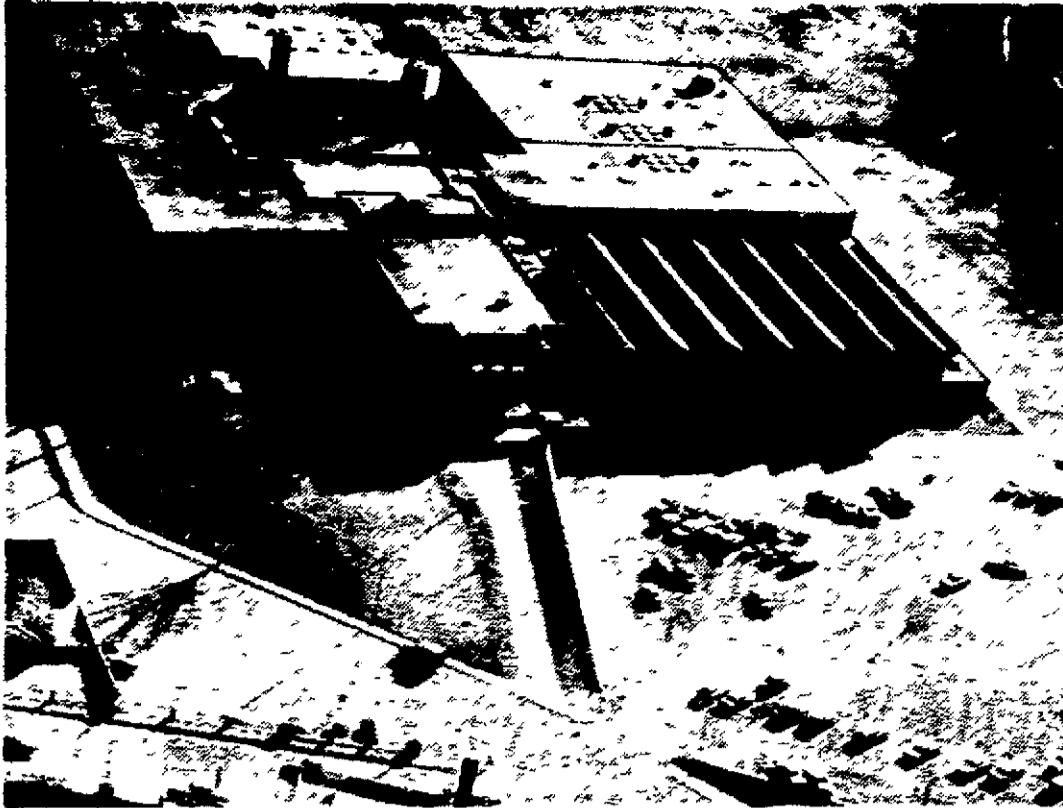
- NORGE • KELVINATOR • KITCHENAIDE
- TAPPEN • HAMILTON

# Appleton Appliance Co. Inc.

(ACROSS FROM VIKING THEATER)

John Losselyong and John Dietz

339 W. COLLEGE AVE., Appleton



This Aerial Photo shows the new \$1,830,000 addition to Kaukauna High School above the parking lot and to the right of the original building. The addition, which opened this fall, includes the gymnasium, in front, and a two-story academic area. The addition increased the capacity of the school from 800 to 1,500. In the new academic wing are classrooms, a music room, a lecture room, cafeteria, student commons, offices, science labs, business education rooms, an English-journalism room, an art room and a library. (Post-Crescent Photo)

## Lawrence Faculty Achievements Made Outside Classrooms in '63

### Five Books, Dozens of Articles, Hundreds Of Lectures Were Among Added Productions

Lawrence College faculty adapted for the stage and pre-members maintained a high level of professional accomplishment during the spring by the University of Wisconsin Play-music beyond the classroom in their Chamber Theater.

A posthumous re-printing of Five books, dozens of articles by the late Dr. William F. Raney's and several hundred lectures "Wisconsin: A Story of Progress among their extra-curriculars" took place during the summer production.

Early in the year came the platoon. The book first appeared second edition revision of Dr. in 1940, when Dr. Raney was Margaret Shea Gilbert's Biog-D G. Ormsby, professor of his-tory of the Unborn" from the tory Haffner Press. The book originally appeared in 1938, when it had contracted to do textbooks won a publisher's prize and was accomplished the bulk of their condensed for the Reader's Digest during 1963. Dr. Charles Gest It has subsequently been Breung of the history department translated into several lan-guages contracted with the W.W. Norton Co., to do a book on Europe from 1789 to 1850, one of Warren Beck, emeritus professor of English, produced his by different scholars which will eighth book, "The Rest is Silence", a collection of short stories General editor for the series printed by the Swallow Press ries is Felix Gilbert of the Institute in Denver. One of Beck's earlier titles for Advanced Studies at novels, "Into Thin Air" was Princeton, N. J. Dr. Breunig.

was on leave of absence during the fall term to work on the book in Widener Library at Harvard.

#### Malraux Text

Professor Anne Jones of the French department has been commissioned by Macmillan Co. to prepare a text using the writings of Andre Malraux, which she worked on in Paris during the first half of 1963. During that year the five Fox Cities vocational schools had a total enrollment of 8,679, down about 155

from the previous year. This included enrollments of 3,712 in series of books on modern French writing with Germaine Bree of the University of Wis-

consin as general editor.

A monograph by Dr. Mojmir Povolny of the government department titled "Three Aspects of Soviet Foreign Policy" was translated into Arabic and published in Beirut, Lebanon.

Four Lawrence faculty members have contributed chapters to books. Dr. Frank Bessac has written "The Culture - Type Approach to Area Studies" for Stu-

Turn to Page 11, Col. 4

## Schools Add To Facilities

CONTINUED FROM PAGE 6  
of their class. All plan to attend college and are interested in engineering. The course is a pilot program in Wisconsin, and is being watched closely by Stout Institute and the State Department of Public Instruction.

Dominic Bordini, Kaukauna Vocational School director, said this is the first year there has not been a high school dropout attending the vocational school. The vocational school augments the high school program with special industrial arts and home economics courses. About 860 high school students use the vocational school facilities.

The Kaukauna school completes its welding program this year, with the addition of a wire-fed electric welder. Conventional electric and gas welding and heliarc welding also are offered.

Seminars and classes in supervisory training were expanded to a continuous program at the Kaukauna school this year. Formerly the training was offered in special short programs

#### Re-Enrollments

Dan Danielson, Neenah Vocational School director, noted a trend last year in adult courses of students re-enrolling for the second course in a series. The number of hours per student has increased, he said. Anse Anderson, director of the Kimberly Vocational School, noted strong interest in the adult courses among young housewives. About 60 attend the Appleton and Kaukauna schools for the courses the Kimberly school does not offer, he said.

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Turn to Page 11, Col. 4

**DEPENDABLE**  
**Peerless  
Uneeda**

DRY CLEANING  
LAUNDRY

SEND ALL YOUR  
LAUNDRY AND  
DRY CLEANING  
TO DEPENDABLE  
**PEERLESS UNEEDA**  
... TODAY!

BY FAR . . .

THE MOST COMPLETE PICK-UP AND DELIVERY SERVICE IN APPLETON

Four Truck Routes to service Appleton, Kimberly, Kaukauna, Little Chute and Winnebago Fire Lanes.

BY FAR . . .

THE MOST CONVENIENTLY LOCATED STORES

Peerless—307 E. College Ave.

Uneeda—518 W. College Ave.

Northside—200 W. Wisconsin Ave.

Valley Fair—Shopping Center

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BUT QUALITY OF PRODUCTS AND SERVICE AS WELL

**Morning Glory** is a local industry

Employing Over 100 Men and Women in the Appleton Area.

Serving Appleton Homes and Stores With High Quality Morning Glory Dairy Products.

Providing Appleton Farmers With a Secure Market.

MILK • ICE CREAM • COTTAGE CHEESE

Morning Glory is proud of its record of participation in community affairs . . . As an employer and as a marketer of milk from area farms.



Three Appleton Employees Win Morning Glory Sales Contest  
Left to right, Harold Chvark of Sheboygan, Ivan Hutton of Sheboygan, Bill Monigal of Green Bay, Robert Krueger of Fond du Lac, Gene Buckoski of Green Bay, Norbert West of Appleton, Dennis Zempie of Appleton, James Longley of Sturgeon Bay, and Lester Winius of Appleton.



Morning Glory Quality Is Prime Consideration  
Vice President Arnold Schroeder of Greenville presents quality awards to area producers.

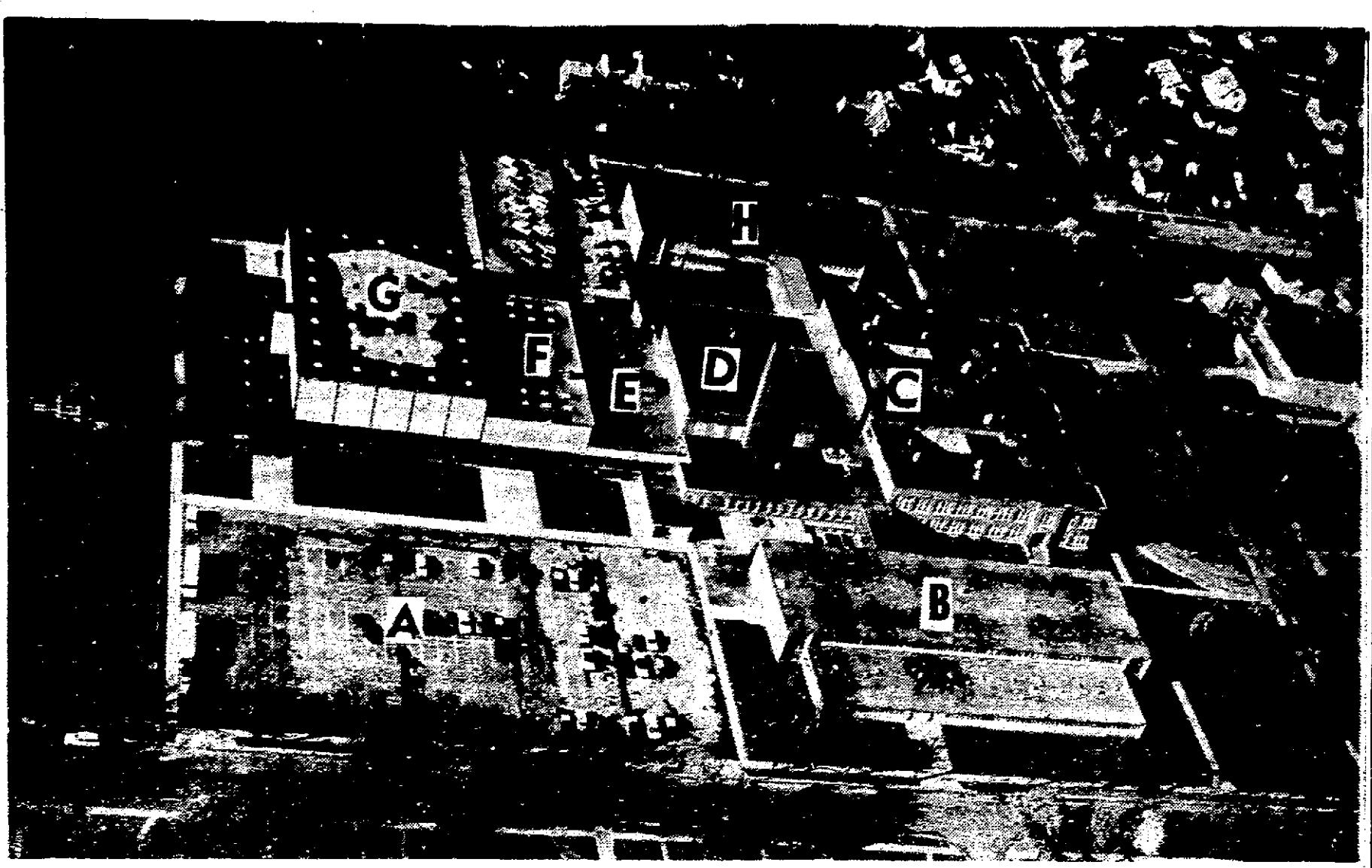


Participation In Outagamie County Fair  
Winners of the Consolidated Badgers Extra Farming Contest at the Fair at Seymour: Mike Burns (left) presented \$25.00 checks to Herbert Tubbs and Maynard L. Krahn. To the right is Ed. Tierney, Seymour plant manager.

Morning Glory Fleet Serves Appleton Area Homes and Stores from 303 E. Calumet St.

## CONSOLIDATED BADGER COOPERATIVE

APPLETON • SEYMOUR • SHAWANO • IOLA • WITTENBERG • DEPERE



Construction and Remodeling of Neenah High School was completed last September. The work is being paid for by a \$1,695,000 bond issue. "A" shows the new Reed Street parking lot, which handles 100 cars, provides bus loading ramps and supply area access. "B" is the new two-story east wing containing four industrial arts shops and 15 classrooms. "C" is the original building, built in 1929. It was remodeled to double the library space, provide newly-arranged classrooms, a guidance control center and

administrative offices. "D," the old gymnasium, was enlarged by removing bleachers. It has a new floor and a dividing movable wall, providing two physical education gyms. "E" is the kitchen and cafeteria which seats 300 and can be divided into three study halls. "F" is the music suite over the gym lobby. It contains orchestra, vocal and band rooms. "G" is the south gym, built for \$550,000 in 1955, and "H" is the west academic wing, built in 1953 for \$372,900. (Post-Crescent aerial photo)

## County Spending Soaring to Record

Tax Dollar's Role Becomes Less Prominent in Fox Valley Region

BY DON KAMPFER  
Post-Crescent Staff Writer

The role of the local tax dollar becomes slightly less prominent but county spending in the Fox Valley area will soar to another new high during 1964.

Direct taxes against real and personal property are slated to produce 36.5 per cent of the \$14,654,487 to be spent during the year by Outagamie, Winnebago, Waupaca and Calumet counties.

The resulting \$8,553,191 aggregate levy for the four counties compares with \$5,684,844 raised by taxes in the counties a year ago. The 1963 levy represented 41 per cent of \$13,893,374 budgeted by the four counties that year.

### Higher Budgets

All four counties list budget hikes. The boosts range from a modest \$1,887 by Calumet County to a \$443,671 jump in Winnebago's spending program. This pushed the 1964 Winnebago budget to a record \$5,617,607 while Calumet's stands at \$774,855 for the year. Outagamie's \$4,543,583 budget includes a \$97,279 increase and Waupaca County expenditures, estimated at \$3,718,442 for the year, carry a \$228,276 hike.

Together, the increases

of welfare, penal and judicial taxes, Winnebago expects to receive the largest amount of any one county—\$3,569,526. This is a \$213,756 hike over 1963.

### Outside Revenues

Other outside revenue expectations and the amount of their increase includes Outagamie, \$2,670,629, up \$65,144; Waupaca, \$2,740,131, up \$191,966, and Calumet, \$321,008, up \$21,900.

Charities and corrections, charitable services, continues as the

Service	Outagamie	Winnebago	Waupaca	Calumet	Total
Government	\$243,552	\$449,162	\$149,165	\$120,131	\$1,062,010
Protection	272,115	291,215	94,690	57,245	520,265
Health	515,847	130,277	32,320	16,012	667,456
Education	2,255,355	2,255,355	115,179	20,451	2,490,981
Charities	1,467,322	3,553,599	1,220,530	267,703	6,408,744
Indebtedness	239,345	85,812	50,523	none	375,672
Highways	731,755	598,925	210,912	5,503,602	8,833,272
Miscellaneous	254,692	487,633	85,925	54,011	801,231
<b>Totals</b>	<b>\$4,543,583</b>	<b>\$5,617,607</b>	<b>\$3,718,442</b>	<b>774,855</b>	<b>\$14,654,487</b>

amount to \$761,113 and indicate costliest budget classification. The upward trend of county spending is \$6,408,744 aggregate appropriation is more than a half million dollars higher than it was a year ago. Winnebago's \$3,365,899 charities and corrections program represents more than half the four-county total.

Since 1961, when the four budgets totaled \$9.5 million, county spending has increased about 35 per cent.

### Calumet Levy Lower

Tax levies were up in all counties but Calumet. The \$453,897 Calumet levy was \$20,012 less than was raised by taxes in the county the previous year.

Other county levies and the amount they increased:

Outagamie, \$1,672,954, up \$32,135; Winnebago, \$2,042,979, up \$219,915; and Waupaca, \$978,311, up \$36,309.

Offset slightly by Calumet's tax cut, the total levy still increased by \$268,347.

While the over-all levy represents 35 per cent of the aggregate budget, the percentage is in no way significant. Taxes produce 58 per cent of Calumet's budget and only 26 per cent of Waupaca's. Two factors are responsible for the gap:

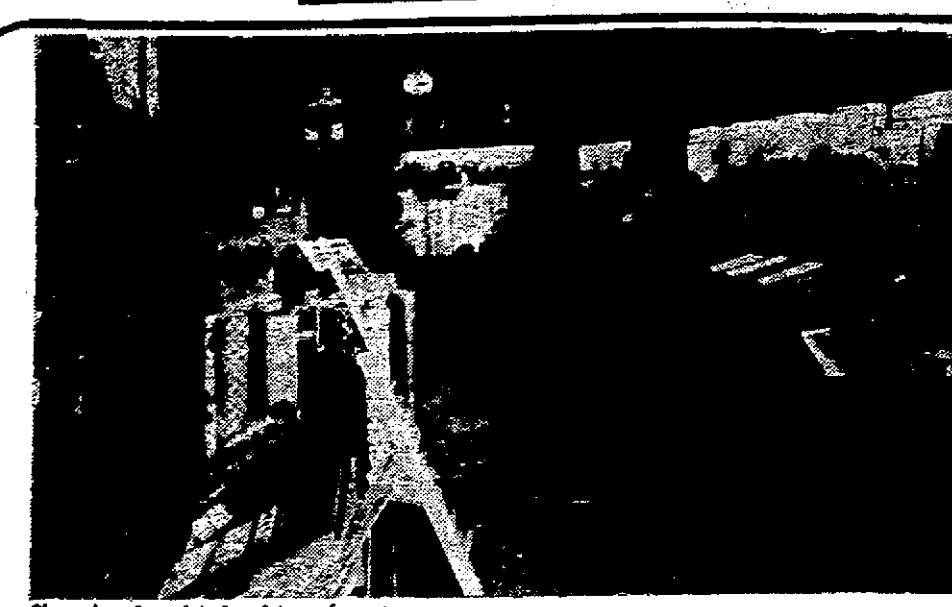
### U. S. Fire Losses Up 11 Per Cent

Fire losses in the United States during 1963 were estimated by the National Board of Fire Underwriters at a record of \$1,405,588,000, up 11 per cent from \$1,265,002,000 in 1962.

Waupaca uses a gross highway budget. This includes all \$100 million in each month last year except September and November, when it was only services it performs for townships and individuals. This in addition to fire losses, swells the total budget effecting paper reduction in the tax dollar percentage but not its value. Insurance policies rose to \$1,026,584.

In Outagamie local taxes rose 41 per cent of the 1962. These include damage spending and in Winnebago they from windstorms, explosions represent 36 per cent of budget, and certain other hazards.

Of the \$9,301,296 in revenues anticipated by the four counties, fire and extended coverage loss estimates include allowances for uninsured and unreported losses.



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Homeowners and proprietors of commercial establishments throughout this wonderful Fox Valley area have depended on us for years to provide the skill it takes to achieve harmony in decorating.

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116 Main St.

"Over 50 Years of Decorating Experience"

Neenah

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We're proud of our part in community progress!

# progress

We are all a part of this area's progress . . . this nation's progress. What each of us accomplishes now and hopes to accomplish in the future makes up the picture of the progress that we present to the rest of the nation . . . to the rest of the world. The Heffman Company, now in its 72nd year, is proud of the part it continues to play in the progress.

### CURRENT PROJECTS:

FIRST NATIONAL BANK OF APPLETON BUILDING  
Appleton, Wisconsin

HORICON HIGH SCHOOL  
Horicon, Wisconsin

MARATHON HIGH SCHOOL  
Marathon, Wisconsin

OFFICE & WAREHOUSE  
Chicago & Northwestern Railway Co.  
Wausau, Wisconsin

MUNICIPAL SWIMMING POOL  
Wausau, Wisconsin

PEOPLE'S BANK BUILDING  
Antigo, Wisconsin

LINCOLN COUNTY HOME FOR THE AGED ADDITION  
Lincoln County, Wisconsin

OFFICE & SALES BUILDING  
Wisconsin Public Service Corporation  
Merrill, Wisconsin

YOUNGCHILD SCIENCE HALL  
Lawrence College  
Appleton, Wisconsin

HOME OFFICE ADDITION  
Church Mutual Insurance Company  
Merrill, Wisconsin

MCDONELL CENTRAL HIGH SCHOOL  
Chippewa Falls, Wisconsin

EDUCATION UNIT  
First Methodist Church  
Neenah, Wisconsin

EINSTEIN JUNIOR HIGH SCHOOL  
Appleton, Wisconsin

### PROJECTS COMPLETED in 1963:

THEDA CLARK MEMORIAL HOSPITAL ADDITION  
Neenah, Wisconsin

KAUKAUNA HIGH SCHOOL ADDITION  
Kaukauna, Wisconsin

D. C. EVEREST HIGH SCHOOL ADDITION  
Schofield, Wisconsin

CITY GARAGE FOR CITY OF MERRILL  
Merrill, Wisconsin

SCIENCE BUILDING  
Wisconsin State College  
Stevens Point, Wisconsin

TAYLOR HALL—WOMEN'S DORMITORY  
Wisconsin State College  
Oshkosh, Wisconsin

MARATHON COUNTY SAVINGS & LOAN ASSOCIATION OFFICE BUILDING  
Wausau, Wisconsin

TREVER HALL—MEN'S DORMITORY  
Lawrence College  
Appleton, Wisconsin

OWEN-WITHEE HIGH SCHOOL  
Owen, Wisconsin

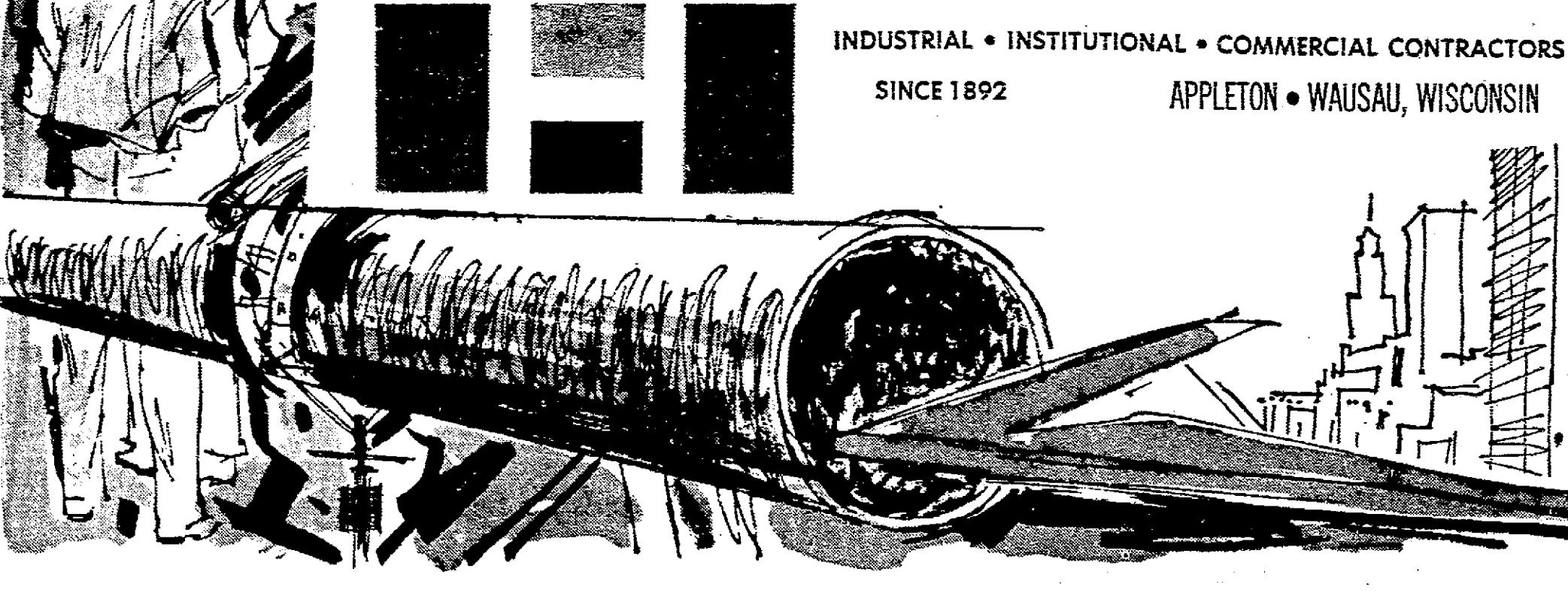
MILES KIMBALL ADDITION  
Oshkosh, Wisconsin

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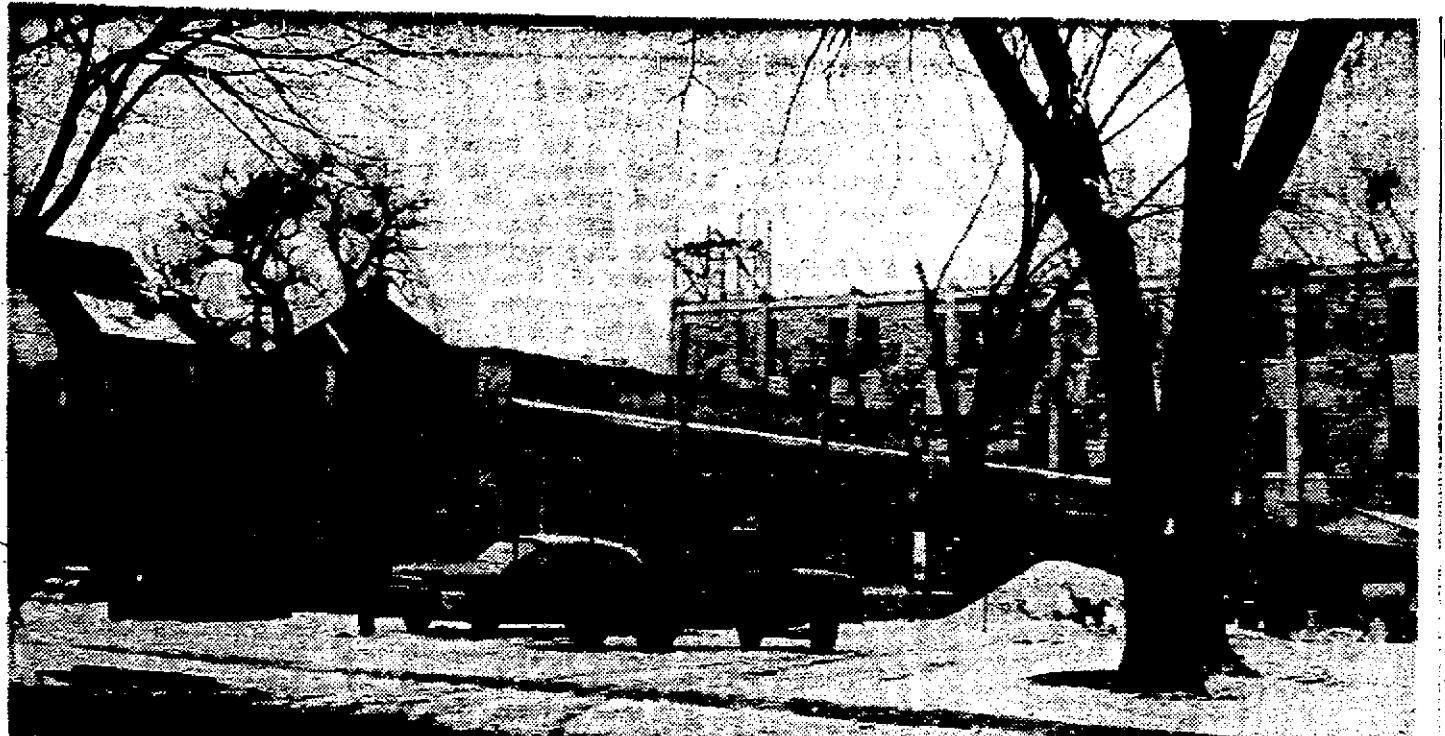
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APPLETON • WAUSAU, WISCONSIN

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## County Road Costs Down From Last Year

**CONTINUED FROM PAGE 4**  
drain and base from VV to Brown County \$30,800.  
Projects for 1964 not under FAS include:

### Not Under FAS

F, 2 miles grade, drain and base from State 76 to D, \$86,502; D, 4.5 miles grade, drain and base from State 76 to one-half mile south of WW, \$149,703; DD, railroad crossing improvement, \$5,000; H, 4 miles reinforcing from State 54 to EE, \$32,900; drain, base and surface entrances to highway garage and county hospital, \$7,000 with the hospital to pay \$3,500; and county aid to Kaukauna on Q, \$17,500.

Calumet projects completed in 1963:

C, 2.4 miles bituminous mat, \$29,095; W, 1/4 miles base surface, \$24,458; J, 2.5 miles base

surface \$63,234 and \$24,400 FAS and K, one mile right of, \$1,148.

Slated for 1964:

T, 2.5 miles grade, drain and base; W, 1.25 miles grade, drain and base, and J, 2.5 miles bituminous surfacing, costing a total of \$130,000.

Winnebago projects in 1963: Sealcoating 28 miles in system; Z, 7.5 miles from U. S. 45 north to State 28, blacktop mat; E, 8.8 miles from U. S. 41 to State 116, blacktop mat; Z, one mile the specific plans of the north-regraded east of State 175; K, side group which include zoning 3.5 miles from F to State 116, and land use studies and a study and G, 1.2 miles from U. S. 41 of northside housing with a goal to A, regraded; F, from K to of combating blighted areas and Fish Road, mixed, and from rundown property. The association Fish Road to State 44, grade, has expressed the continuing desire to work with city of

Calumet projects completed in 1963:

GG, 3.5 miles from State 118 to T, grade, surface and sand mix, \$71,250; AG, 3 miles from State 110 to T, mix, \$21,000; DD, 1.4 miles from Neenah to U. S. 41, hot mix mat.

**1964 Projects**

Projects slated for the year 2.8 miles from State 116 to F, recommended improvement of new traffic lights on Wisconsin and their costs:

X, 4 miles hot mix from State west of Larsen, mix, \$7,000; G, intersection, and participated — for the first time — in the Outagamie County Fair caravan.

Town of Buchanan—equalized, hot mix from Larsen to State 150, mix, \$7,000, and BB, one mix, \$71,250; AG, 3 miles from State 110 to T, mix, \$21,000; DD, 1.4 miles from Neenah to U. S. 41, hot mix mat.

Town of Vandenbroek—equalized, \$4,201,960; assessed (1962), A, grade, surface and mix, \$25,000 at a cost of \$27,525.

ficials and city and regional planners in the interests of bettering Appleton.

On community airport improvement, the chamber urged the State Highway Department to extend College Avenue to the new airport site in the Town of Greenville.

A Jones Park development committee was organized by the chamber to coordinate work with the city and the county. A five-man committee, meeting with city planner Walter Rasmussen and Kenneth Corbett, chamber secretary, conferred with county board officials in December.

### Northside Activities

In addition to its usual activities, the Northside Advancement Association also figured in the location selection for the new No. 1 fire station at Drew and Atlantic streets; the installation of new traffic lights on Wisconsin

and Michigan water pipeline and a municipal parking authority;

recommended improvement of the Mead-Wisconsin Avenue in-

tersection, and participated — for the first time — in the Outagamie County Fair caravan.

The meeting of the Houdini Club of Wisconsin in Appleton and the magicians' public performances were sponsored by the association.

The \$39,757 Educational wing and fellowship hall addition to the First Methodist Church, Appleton, will be finished in April or May. The addition includes a three-story continuation of the educational building to the south of the present facilities, shown in the back-

ground, and a one-story wing to the east, toward Drew Street, giving the building a U-shape. The construction project will add 15 classrooms, a new kitchen, parlor, entrance hall and a 47 by 67 foot fellowship hall. (Post-Crescent Photo)

## Fox Cities' Bonded Debt Hit Record \$29.2 Million in '63

### \$478,530 Higher Than 1962; 47.5 Per Cent of Limitation

Bonded indebtedness in the Fox Cities climbed by \$478,530 during 1963 to a record \$29,270,984.

The four cities, three villages and six townships making up the Fox Cities are bonded at 47.5 per cent of the state debt ceiling. The debt ceiling is \$61,592,896 for the 13 municipalities.

The debt ceiling for each municipality is determined by taking 3 per cent of the state's aggregate recommended full (equalized) valuation. Total equalized valuation for the Fox Cities is \$769,323,760.

### Highest Debts

Appleton and Neenah have the highest debts, both in money and in percentage of their debt limitation.

Neenah's present debt of \$7,869,484 is 72.6 per cent of \$10,139,464 ceiling.

Appleton's indebtedness is at 62.4 per cent of its ceiling of \$23,531,736. Appleton owed \$14,572,500 as of Dec. 31, 1962.

The next highest debt belongs to the city of Menasha with \$3,475,000, 48.7 per cent of a \$7,129,752 ceiling.

Kaukauna's debt of \$3,921,000 is 56.3 per cent of its \$5,364,312 debt ceiling.

Appleton and Kimberly are the only municipalities whose in-

statutory limitation. The village owes \$297,000.

Combined Locks' debt is the lowest in percentage of its debt ceiling of the four cities and three villages in the Fox Cities. The village owes \$88,500, or 5.4 per cent of its \$1,270,844 limit.

The six townships in the Fox Cities have no debts since services in the towns aren't as necessary as in the cities and villages.

However, the towns still have the bonding power. In fact, the towns of Menasha, Grand Chute and Neenah have greater bonding power than two of the villages, Little Chute and Combined Locks.

Little Chute—equalized, \$17,019,320; assessed (1962), \$6,308,055; assessed (1963), \$7,143,050.

Combined Locks—equalized,

\$15,883,050; assessed (1962), \$11,413,935; assessed (1963), \$12,132,390.

Town of Grand Chute—equalized, \$32,668,410; assessed (1962), \$13,841,787; assessed (1963), \$15,298,116.

Town of Menasha—equalized,

\$63,183,380; assessed (1962), \$31,957,940; assessed (1963), \$33,820,850.

By the community, here is a comparison of assessed valua-

tions from 1962 to 1963, along

Town of Neenah—equalized,

\$17,177,220; assessed (1962),

Wisconsin Ave. (Corner of Wisconsin and Drew streets. Owner of the new building is Dr. Neil Brahe. (Post-Crescent Photo)

tions from 1962 to 1963, along

Town of Kimberly—equalized,

\$13,261,505.

### Little Chute

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Assessed valuations for the Fox Cities climbed \$19,110,619,

from 1962's \$420,462,953 to 1963's \$439,593,572.

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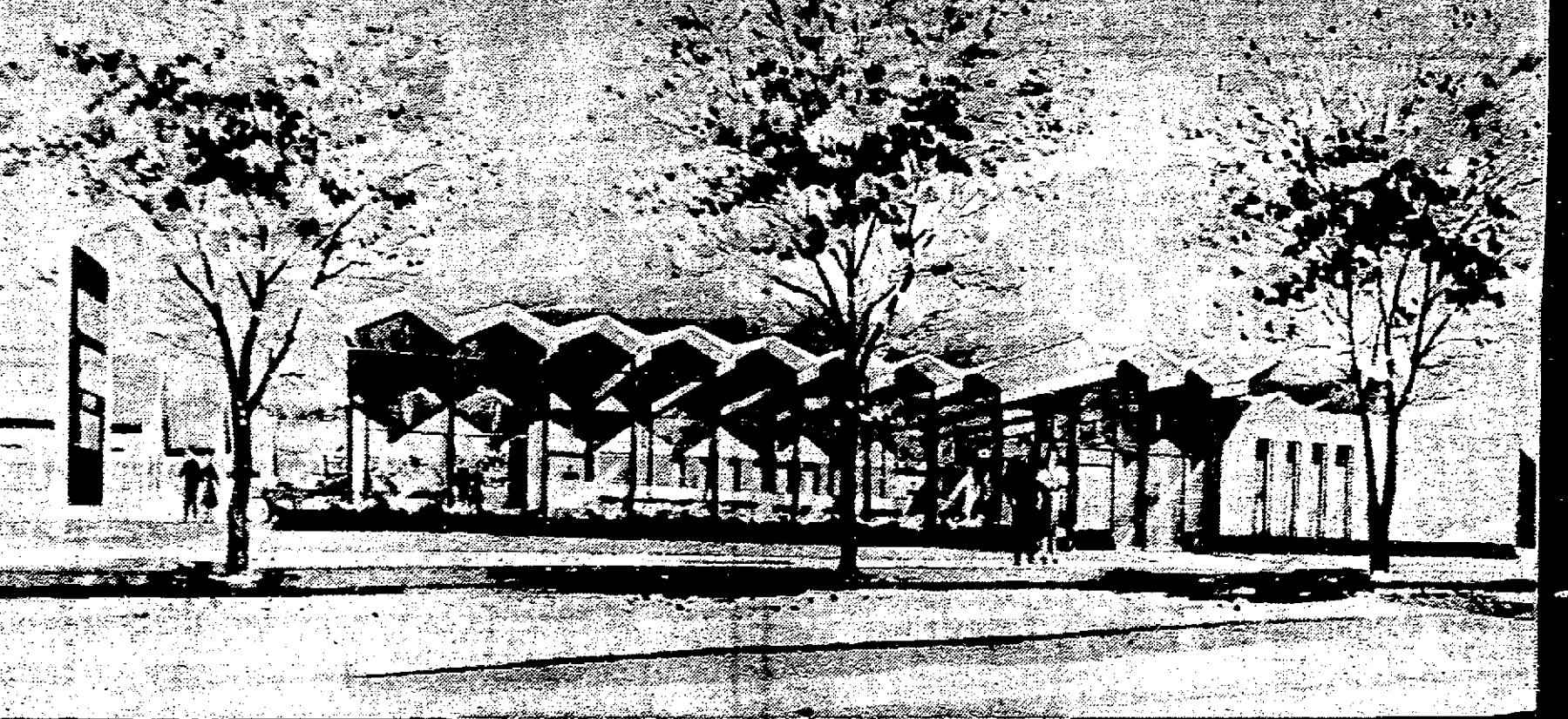
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More Ways"

# 1963 Church Construction, Expansion Cost \$3 Million

**Major Projects Completed During Past Year Include Work at Trinity Lutheran, Monte Alverno and St. Thomas Episcopal**

BY JACQUELINE FIX  
Post-Crescent Staff Writer

Fox Cities church congregations completed or started expansion projects costing almost \$3 million during 1963 and made plans for a number of other projects.

Three major projects were completed during 1963—the \$425,000 expansion and remodeling program at Trinity Lutheran Church, Appleton; the \$300,000 addition to the Monte Alverno Retreat House, Appleton, and the \$370,000 reconstruction of St. Thomas Episcopal Church, Neenah-Menasha.

Under construction as 1964 rolled around were projects totaling almost \$2 million, while other congregations are planning to start construction this year or in the near future.

Expected This Year

Completion of five projects is expected this year. They are the \$882,993 school, convent and rectory of St. Bernadette Catholic Church, Appleton; the \$339,757 educational wing addition of the First Methodist Church, Appleton; the \$50,000 new church of Valley Baptist Church, Appleton; the \$200,000 new rectory of St. Mary Catholic Church, Appleton, and the \$425,000 new church and rectory of St. Paul Catholic Church, Combined Locks.

About 20 other Fox Cities congregations are making expansion plans. Some hope to start this spring; others are looking toward the future.

Most costly project completed during 1963 was Trinity Lutheran Church, Appleton, a short distance from the present church location, was completed late in 1963. Partially

extension of the sanctuary north built by volunteer work of parishioners, it has living quarters for two priests, two one-story wings to the east. It was razed and a large entry to the church entrance. A full-size fellowship hall addition at the First Methodist Church, Appleton, will be finished in April

and May. The addition includes a three-story continuation of the education building to the south to join the parish hall, increasing seating capacity from 388 to 700. The fellowship hall guests and a housekeeper, who will add 15 classrooms, a new kitchen, parlor, entrance hall and 47 by 67-foot fellowship hall which will seat 400 for dining.

The project also includes alterations in the present building. Priests of St. Mary Catholic Church, Appleton, expect to move into the new \$200,000 rectory and administration building by May 1. The building, located to the north of the church, will have living quarters for the pastor and three assistants, two guest suites, housekeepers' quarters, kitchen and utility rooms, living and dining rooms, four offices, meeting rooms in the basement, and a four-car garage.

The L-shaped building has two stories and a basement, and a one-story section to the north. The old rectory will be kept for parish use but no definite plans have been made for it.

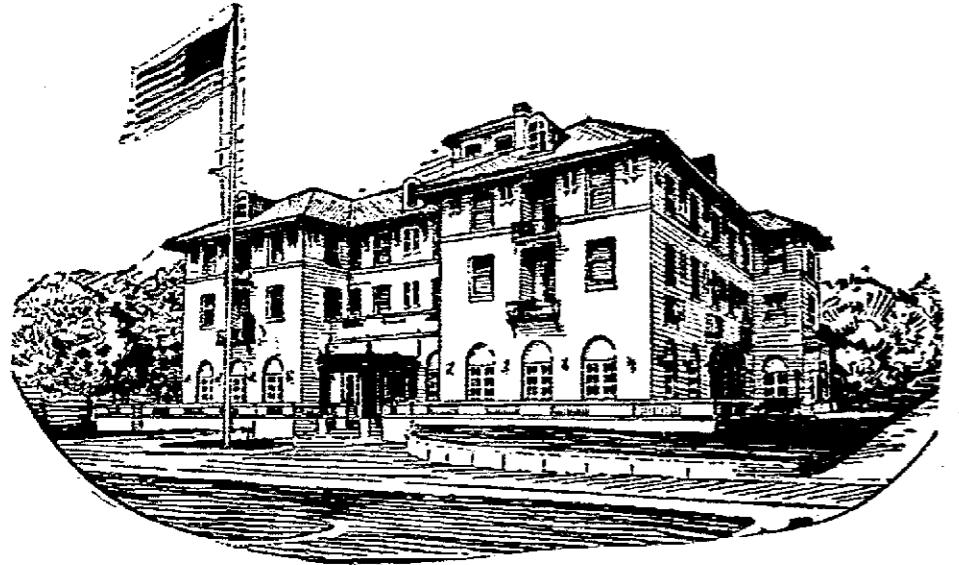
St. James Methodist Church, Appleton, plans to start construction this spring of a fellowship hall and partial education unit costing about \$140,000, on its five-acre site on W. Capitol Drive and N. Oneida St. The master plan calls for a sanctuary to be built there later. The building will have a library, church office, minister's office, kitchen, utility room, rest rooms, four classrooms, and a 40 by 66 fellowship hall which will seat 300 and be used temporarily for worship services. Construction tentatively will be completed by December.

The rectory will have a parlor, dining room, kitchen, porch and housekeeper's quarters on the first floor; pastor's living quarters and two guest quarters on the second floor; laundry, storage rooms and boiler room in the basement, and an attached garage. The attached administration wing with separate entrances, will have offices, a fireproof vault, living quarters for assistant priests, and a basement meeting room.

New Parish

The newly organized St. Thomas More Catholic parish, Appleton, purchased a rectory last fall at 1825 N. McDonald St., across from the future site of its church. The congregation is making construction plans but has set no definite dates or

costs. A school-church combination meeting room.



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Businessmen agree that a good day's business should follow a good night's rest.

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You will enjoy the courteous air of hospitality offered in making your business trip a complete success.

A Hotel You Will Like

Valley Inn

NEENAH, WISCONSIN

## Merger Was Highlight At Lawrence

CONTINUED FROM PAGE 3  
al minister — furnished the intellectual Boston. It is definitely known that Amos Lawrence and Catherine's sister Harriet Beecher Stowe carried on correspondence about the educational plan. In 1833 the abolitionist cause to which both

were dedicated.

But it is not the thin coincidence in the founding years which furnishes the greatest bond between the colleges. Both have been committed, since their beginnings, to the concept of education for women, an unpopular idea in the mid-19th century.

For Lawrence, it took the form of co-education from its opening day. It is believed that Lawrence is second only to Oberlin in the establishment of co-education.

For Downer, it took the form of a separate and specialized kind of education for women. The years have brought the two ideas very close together.

Students of Downer will benefit by having a larger curriculum open to them. They will be able to choose from 321 liberal arts courses plus tutorial and independent study in 24 major subject divisions. Both Lawrence and Downer students will profit.

There is some parallel in the from an enlarged program of sort of stable leadership by the most expensive but the most excellent kind of teaching —Downer have grown to maturity, the seminar, the tutorial and the as well. There were three presidents, between the institutions, who served for 30 years apiece.

Most costly project completed during 1963 was Trinity Lutheran Church, Appleton, a short distance from the present church location, was completed late in 1963. Partially

extension of the sanctuary north built by volunteer work of parishioners, it has living quarters for two priests, two one-story wings to the east. It was razed and a large entry to the church entrance. A full-size fellowship hall addition at the First Methodist Church, Appleton, will be finished in April

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The massive electronic equipment pictured here is housed in the transmitter room of Radio Station WNAM on Neenah's expanding southside.

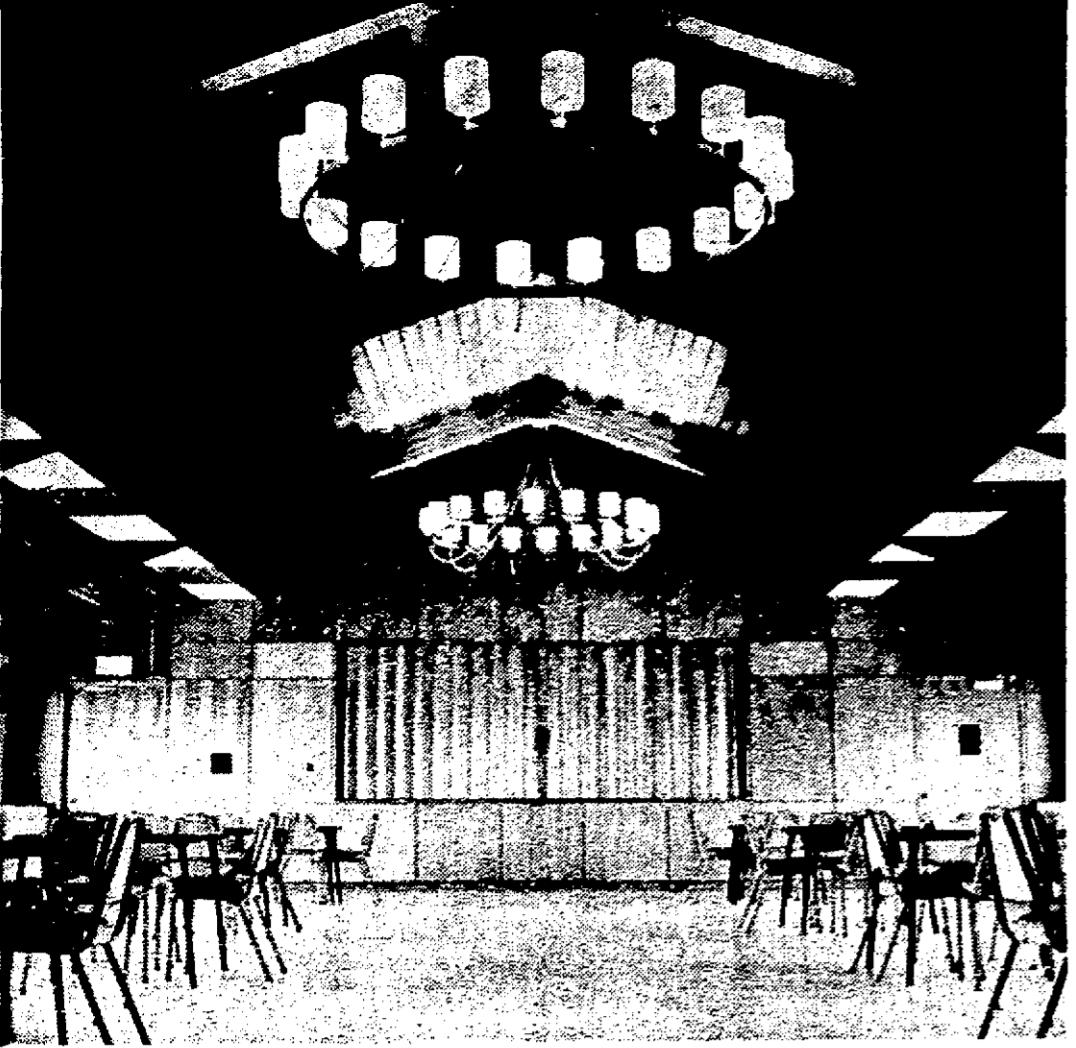
WNAM's 5000 watt transmitter is shown at left. The two units at the far right contain the station's 1000 watt transmitter.



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# WNAM

1280 ON YOUR RADIO DIAL



A New Building, the Lou Calder Student Center, was completed at the Institute of Paper Chemistry in May. The center was built through a grant from the Louis Calder Foundation of New York. It has quarters for 25 single students and a hall (shown above) for conference and social events. (Post-Crescent Photo)

## New Planning Group Formed

### Appleton Invited to Join East Central State Commission

Foundations for a new East Central Wisconsin Regional Planning Commission including the City of Appleton and Calumet, Fond du Lac, Manitowoc, Brown, Sheboygan, Kewaunee, Door and Ozaukee counties began taking shape in 1963.

Although no formal organizational work was started during the year, delegates from county boards, cities, villages and towns throughout the eight-county region were invited to a January exploratory meeting.

Appleton Mayor Clarence Mitchell informed Sheboygan Mayor Emil C. A. Muuss he planned to attend the conference with the entire city plan commission.

#### Benefit for Appleton

Muuss said the proposed commission would benefit Appleton in two ways. He said joint work through the commission might enable Appleton to share its proposed Lake Michigan pipeline with several Eastern Wisconsin communities.

He also said with Appleton included, the commission would have greater influence and starting east-west highway programs between the Fox Cities and the Lake Michigan shore line.

Sheboygan City Planner John Whitman outlined several possible advantages of the commission to Calumet County. He said a great deal of the commission's work would be devoted to soil surveys and other agricultural studies.

#### Land Use Programs

These surveys, said Whitman, would help Calumet County farmers initiate better land-use programs through extended agricultural services and help develop the eastern shore of Lake Winnebago, probably making it more attractive to tourism.

**Fox Cities Building Fell by \$3 Million**

CONTINUED FROM PAGE 1  
00; two medical buildings in Doctors Park, \$162,000; St. Mary's rectory and garage, \$135,000.

In Grand Chute the Fox River Tractor Co. plant was the big one; a \$209,000 addition to the St. Paul Home, a non-profit institution for the elderly; and new buildings for Roloff Manufacturing Co. and Schouten Oil.

Residential and new apartment construction set the building tempo in Kimberly where house the No. 5 machine at there were no major projects. In 1962 the community had seven residential, including a new high school.

Combined Locks Building Combined Locks issued permits for construction of a new about 12.3 million tons, up 3 per cent went up 4 per cent, and the picture in the Town of \$305,000 church, a \$33,000 recent. Pulp exports were at record, 1 per cent.

ord levels, up 7 per cent and 25 per cent since 1960.

Canadian newspaper capacity rose 265,000 tons but production was less than in 1962, due to U.S. newspaper strikes, so the operating rate declined from 83.9 per cent in 1962 to 80.7 per cent.

Value was \$1.7 billion, of cent.

which \$1.2 billion was exported. Paperboard production rose

Woodpulp production in 1963 was nearly 5 per cent, fine paper

about 12.3 million tons, up 3 per cent went up 4 per cent, and

Pulp exports were at record, 1 per cent.

## Education, Research, Information Service Advanced at Institute

### Scientific Conference Building Added; 8 Firms Become Members

BY ARNOLD GRUMMER

Education of 79 graduate students, initiation of 72 new research projects, dissemination of scientific information through more than 60 technical papers published in 16 different scientific journals, inauguration of a new annual scientific conference, addition of eight pulp and paper companies to its membership, and dedication of a new building were among things marking 1963 for The Institute of Paper Chemistry.

The Institute's scholarship award program last year exceeded \$210,000. Visitors numbered approximately 5,700, of which 1,17 came from 21 foreign countries.

#### Student Shortage

Institute president, John G. Strange, reported at the 1963 Executives' Conference a continuing shortage in the supply of students qualified for study at the Institute. Two steps have been taken at the Institute to meet the situation. One is the stepping up of recruitment activity, the other is a study of changes in the curriculum that might broaden the scientific base from which students can be selected.

Among nationally known scientists on the campus last year were Paul J. Flory and J. Allen Hynek. Dr. Flory, one of the world's foremost high polymer chemists, presented a Glidden Lecture in



Whitney Van den Akker  
The Institute told the story publicly for the first time at the Executives' Conference in May. Carried on high altitude atmosphere sampling trips by the U-2

Turn to Page 17, Col. 1

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Serving This Vicinity for Over a Quarter of a Century

Orders Executed in All Markets

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Registered Representatives

## Fox Cities Building Fell by \$3 Million

Menasha where there were no major projects in 1963.

Kaukauna had nine new major construction jobs started in the past year, including a \$100,000 research and development center at Thilmany Pulp and Paper Co.; a \$209,000 addition to the St. Paul Home, a non-profit institution for the elderly; and new buildings for Roloff Manufacturing Co. and Schouten Oil.

Residential and new apartment construction set the building tempo in Kimberly where house the No. 5 machine at there were no major projects. In 1962 the community had seven

residential, including a new high school.

Combined Locks Building Combined Locks issued permits for construction of a new

about 12.3 million tons, up 3 per cent went up 4 per cent, and

Pulp exports were at record, 1 per cent.

Canadian Pulp and Paper Production at

New Level in 1963

Canadian pulp and paper production reached a new high in 1963, up by 3 per cent.

Combined Locks Building Combined Locks issued permits for construction of a new

about 12.3 million tons, up 3 per cent went up 4 per cent, and

Pulp exports were at record, 1 per cent.

Value was \$1.7 billion, of cent.

which \$1.2 billion was exported. Paperboard production rose

Woodpulp production in 1963 was nearly 5 per cent, fine paper

about 12.3 million tons, up 3 per cent went up 4 per cent, and

Pulp exports were at record, 1 per cent.

Kimberly's New \$2.1 Million High School opened last fall as the first air conditioned high school in the state. The school, of compact design, has a two-story academic wing to the left, the gymnasium area in the right background, and a one-story section containing

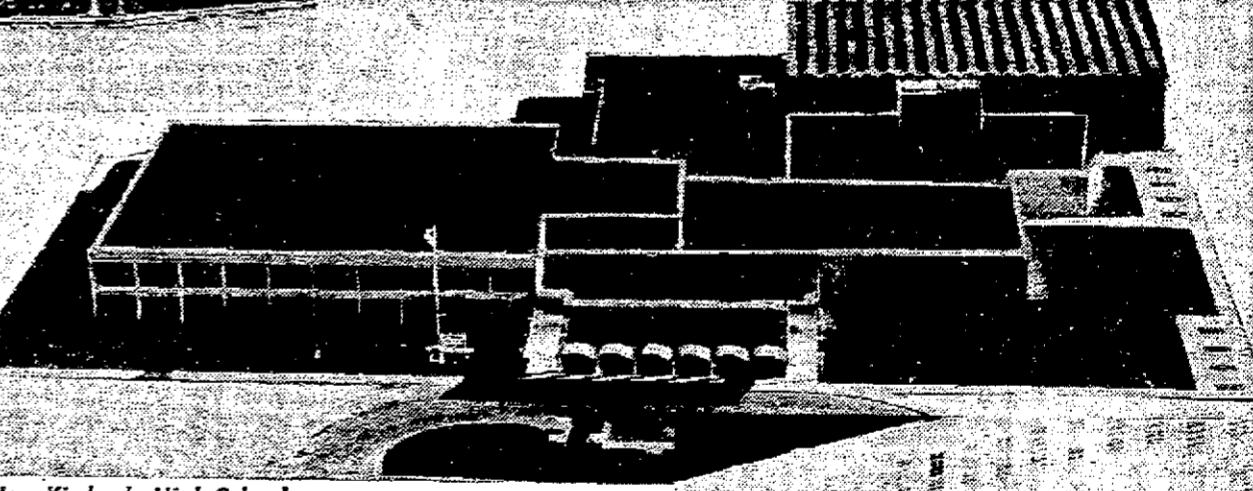
offices, library, home economics department, cafeteria, lecture hall and music area in the right foreground. The school's compact design, limited window space and revolutionary heat pump system for heating and air conditioning has drawn widespread interest throughout the nation. (Post-Crescent Aerial Photo)

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HERE ARE JUST A FEW RECENTLY COMPLETED PROJECTS, OR JOBS IN PROGRESS, USING SCHULZ CONCRETE PRODUCTS



H.C. Prange Parking Ramp



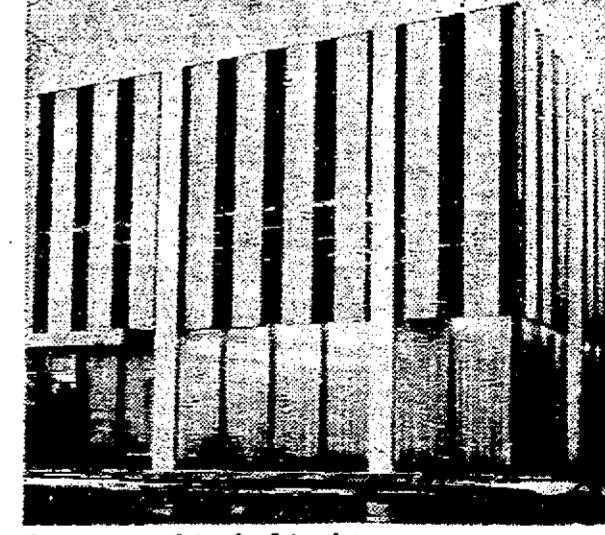
New Kimberly High School

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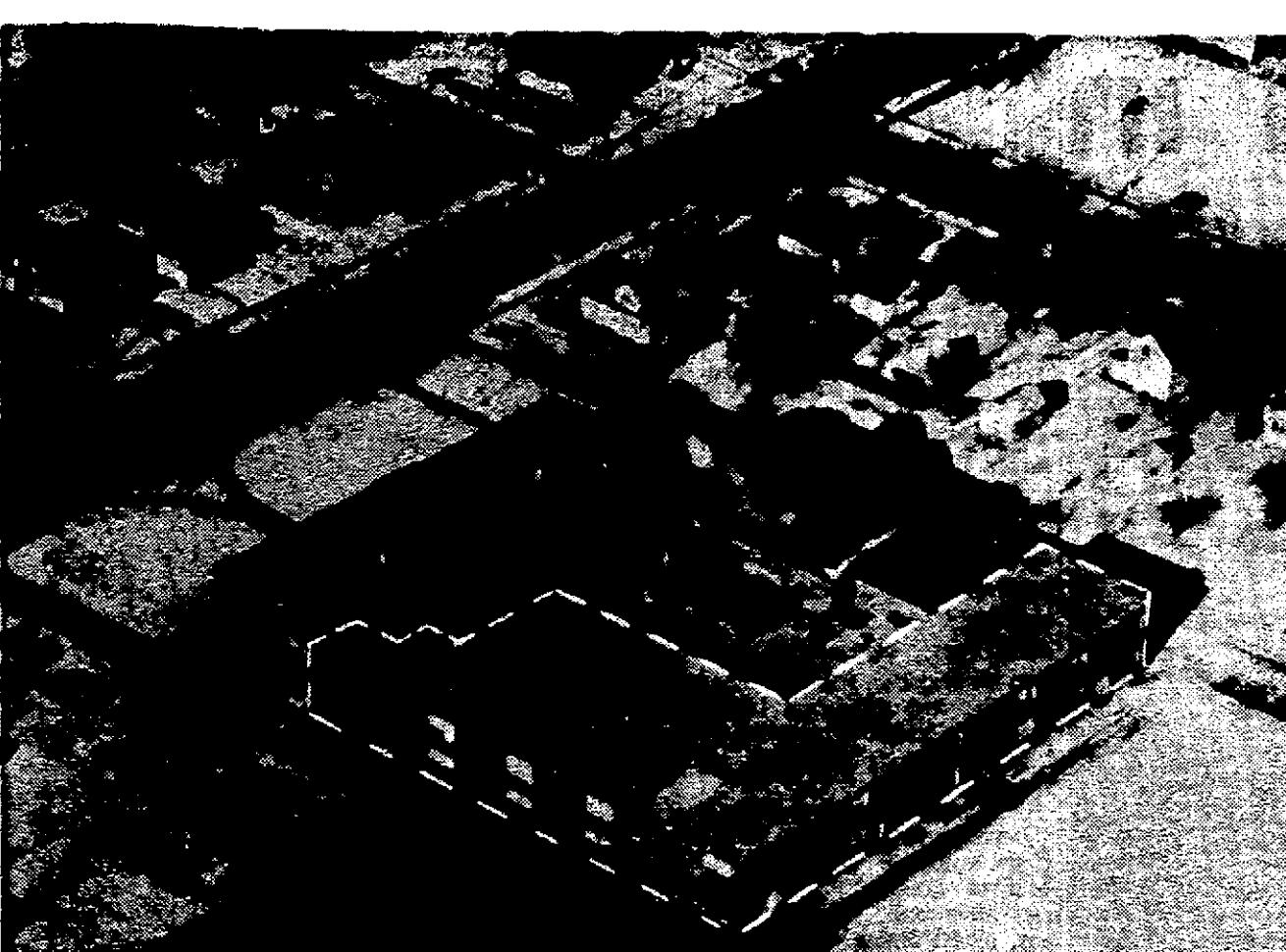
Here are just a few of the many new civic, educational, industrial and commercial projects that have been completed, or are being completed, with our concrete and Waylite blocks:

KAUKAUNA HIGH SCHOOL ADDITION  
KIMBERLY HIGH SCHOOL  
THE FIRST NATIONAL BANK OF APPLETON  
CUTAGAMIE COUNTY BANK OF APPLETON  
APPLETON BUILDING & LOAN ASSN.  
BUILDING  
W. S. PATTERSON WAREHOUSE  
APPLETON COATED PAPER ADDITION

MOE NORTHERN CO.  
H. C. PRANGE PARKING RAMP  
PIGGY WIGGLY STORE  
OSHKOSH CIVIC AUDITORIUM  
GRANT SCHOOL, KELLNER  
THILMANY MILL ADDITIONS AND  
ALTERATIONS  
LAWRENCE COLLEGE SCIENCE HALL

LAWRENCE COLLEGE DORMITORIES  
OSHKOSH STATE TEACHERS COLLEGE  
DORMITORIES  
41 BOWL  
TREASURE ISLAND  
HOLIDAY INN  
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Plus Many Other Residential, Commercial and Civic Buildings



**Butte des Morts Junior High School, Menasha, once a grade school, has an expanded role in the city's educational plan. Menasha switched to a "6-3-3" education plan in September—six years of grade school, three years of junior high school, and three years of senior high school, all separate. The L-shaped addition,**

opened last September, cost \$578,330, or \$13 per square foot. The school now contains two science laboratories and classrooms, a library, 13 regular classrooms, plus art, home economics, industrial arts, vocal and instrumental instruction music rooms. (Post-Crescent Aerial Photo)

## Planning Role Is Taking on New Strength

CONTINUED FROM PAGE 2

largely with conservation of natural resources.

Planners of the commission are drawing a master plan for the seven-county area which includes Winnebago, Outagamie, Waupaca, Shawano, Menominee, Langlade and Forest.

A pamphlet recently issued by the commission advises readers to own forest land for both recreational and financial reasons.

The commission is also working with the U.S. Army Corps of Engineers on studies of water resources in the Wolf River basin.

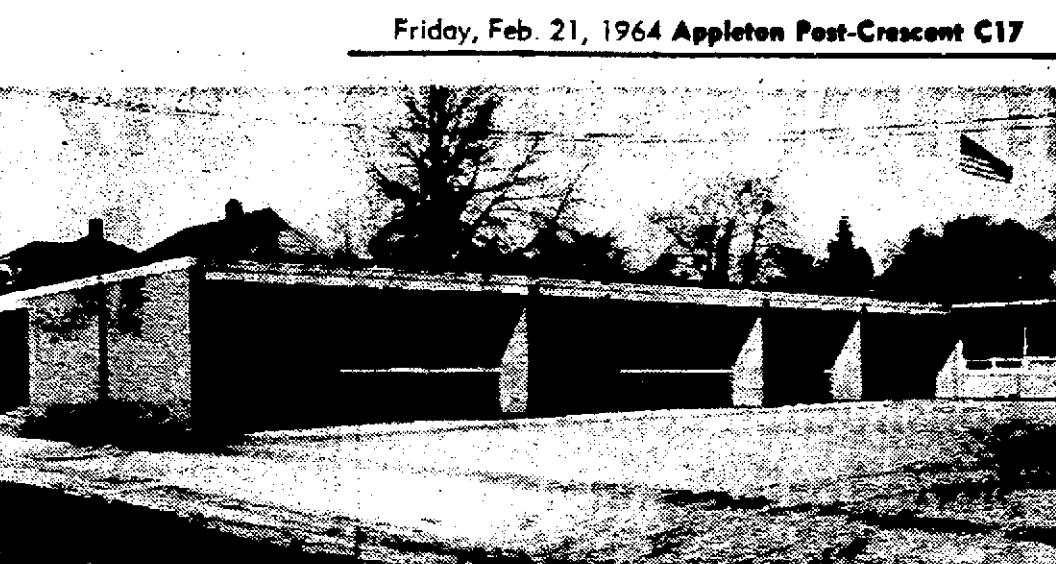
The Wolf River Commission has contracted the State Department of Resource Development to prepare a variety of plans, including:

### Greater Productivity

—An economic development plan, to encourage greater productivity of the region.

—Plans for the development of recreation and tourist potential.

—A land use plan to suggest the most feasible patterns of development for the region.



Pupils of St. Matthew Lutheran School, Appleton, moved into this three-room addition last fall. The \$74,544 addition has two 28 by 32 foot classrooms and a principal's office. The addition is designed so that two more classrooms can be added easily when needed. Plans also include drawings for an 85 by 106 foot auditorium which the congregation hopes to add soon. (Post-Crescent Photo)

—A plan for use of water re-topic ranging from population sources to determine methods growth to the possibility of a preventing flooding and im-

### Packaged Ice Sales

The nation's 2,500 ice plants will sell \$125 million worth of packaged ice in 1964 for the giant "metro" government in the Fox Cities.

—A program for implementation, including a model zoning ordinance for consideration of ferences in December, both first time, K. F. Addison, presi-

team members and civic lead-

“Interaction” between citizens called for a continuation of ciation, predicts. Addison said leaders and members of the programs with the university consumer sales of ice plant University of Wisconsin Fox. Another Urban team project packaged ice amounted to \$90

Valley Ford Urban Team was a government workshop for million in 1962 and more than thought to be one of the most teachers in the valley. It was \$100 million in 1963.

valuable results from a lecture aimed at instructing teachers

series sponsored by the team, as to the nature of local govern-

gaged in a variety of research

which it is hoped will be of

members of the team discussing The Urban Team is also an-value to planners in the area.

## Education, Research Advanced at Institute

CONTINUED FROM PAGE 16 year's grant came from the Louis W. and Maud Hill Family Foundation of St. Paul, Minnesota.

### Research Program

Statistics for the Pioneering Research Program of the Institute were reported to the Executives' Conference by Dr. Roy P. Whitney, IPC Vice President and Dean. The program involves 15 fundamental research studies at 13 institutions in the U. S., Canada, Sweden, Scotland and Finland, with a commitment of over half a million dollars.

Two trends in research at IPC reported by John G. Strange, Institute president, to the Executives' Conference were: (1) a steady growth in numbers of studies sponsored by groups of companies, and (2) an increase in the amount of research being undertaken for industry allied to the pulp and paper industry.

A project to automate recall of literature through use of a computer continued in 1963 jointly with the Pulp and Paper Research Institute of Canada. Success in the project would highly enhance the time-critical situation relevant to scientific literature and its growing volume. The library now receives publications listing all patents issued by Great Britain, France, Germany, and Russia, as well as the United States and Canada. Almost 12,000 abstracts of scientific writings relative to pulp and paper, resulting from survey of all the issues of over 900 scientific and trade periodicals and patent publications of the U. S. and five other countries, were published in the 1963, 34th volume of the Institute's monthly publication, "The Abstract Bulletin." The publication goes to approximately 2,000 subscribers in more than 40 countries.

**8 New Members**

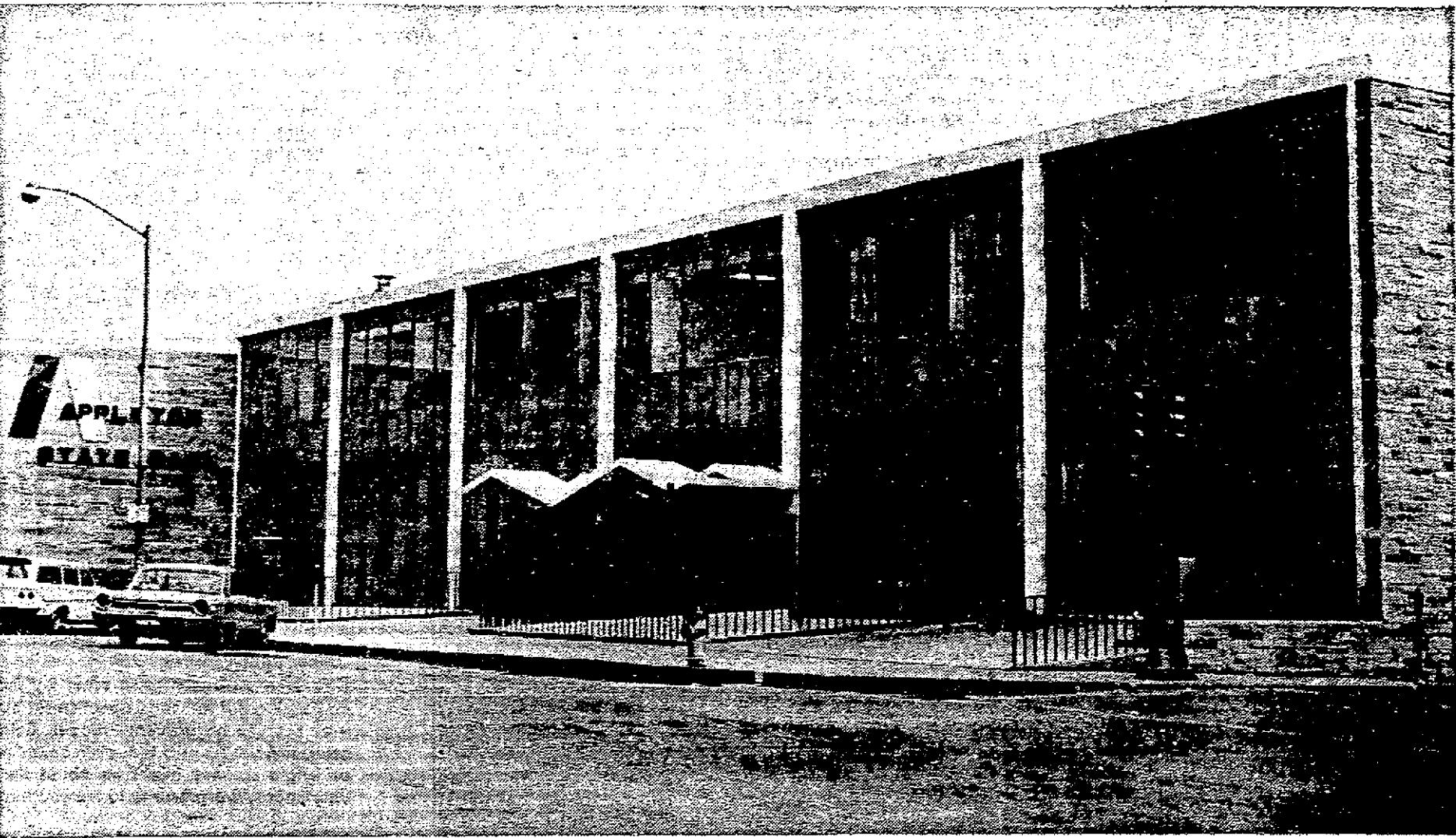
Eight pulp and paper companies became new members of The Institute of Paper Chemistry last year. Institute membership accounts for more than 80 per cent of nation's annual production of pulp and paper which last year amounted to approximately 450 pounds per person. A new building, The Lou Calder Student Center was completed in May and opened during the Executives' Conference. Built through a grant from the Louis Calder Foundation of New York the Center provides housing for 25 single students and a hall for conference and social return information resulting events. During the summer, the center is used for housing participants in the conference of the Institute for having received the samples, normally worth thousands of dollars free. Seventy of the chemicals sent apparently exist only at the Institute. Several organizations receive all chemicals developed in the lignin chemistry laboratories for screening purposes. One organization is the Cancer Chemotherapy National Service Center.

Four conferences and courses were held by the Institute last summer for industry and education. Sixty-four companies and 26 colleges and universities sent participants to the educational programs.

**New Records Set in Research, Development**

Research and development, industry's magic phrase and mystic function, is closing out another record breaking year. Indications are that total R and D expenditures in 1963 will hit \$17.5 billion, at least a half billion dollars over the best estimates of this time last year. More important, it seems a sure bet that the 1964 figure will reach \$18 billion.

### Our 1963 Contribution to the Progress of Downtown Appleton —



We completed and opened our handsome new bank . . . and served an ever-increasing number of customers in the process.

We look forward to serving — and serving them well in Appleton's complete financial center — even more customers in 1964.

We're proud of Appleton's great — and growing — downtown modernization movement.

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# Impressive \$17 Million in New Schools for Fox Cities

**Construction Completed, Started or in Planning Stages During Past Year**

BY JACQUELINE FIX  
Post-Crescent Staff Writer

An impressive \$17 million in public and parochial school construction was completed, started or in the immediate planning stages in the Fox Cities during 1963.

More than \$8.4 million in new schools and additions were opened during 1963. Work is underway on schools costing \$2,480,000. Plans are being made for buildings that will cost an estimated \$6,525,000 and others for which no tentative costs have been set.

Junior and senior high school construction led the lists of buildings completed and being planned. Schools opened last fall included the new Kimberly High School, \$2,129,891; the Kaukauna High School addition, \$1,830,000; the Neenah High School addition, \$1,695,000; the Butte des Morts Junior High School addition in Menasha, \$568,330; the St.

Mary Catholic School addition in Menasha, \$490,000; Johnston Elementary School in Appleton, \$395,000, and the St. Matthew Lutheran School addition in Appleton, \$74,544.

## Completed Earlier

Completed earlier in 1963 were Coolidge Elementary School, possibly central Catholic high schools for the Twin Cities and Neenah, \$530,000 opened in February; the Trinity Lutheran

School addition in Neenah, \$10,000; at Easter time, and interest on bond issues adds to such as industrial arts, home economics, music, art and phys-

ical education.

## Kimberly School

Completion of the second floor will add 16 teaching stations. Other plans for future expansion include addition of band and chorus rooms, an addition to the industrial arts area, and a community year-round swimming pool.

The \$1,830,000 addition to the neighboring Kaukauna High School was the second largest school construction project finished last year. The addition increased the school capacity from 800 to 1,500 students and made possible transferring of seventh and eighth grade students to the old portion of the high school, providing additional space for elementary pupils at Park School.

The new two-story wing has a capacity of 750, with eventual expansion to 1,200 when the interior of the second floor of the academic wing is finished. The planning stages are the new Little Chute High School, expected to try, cafeteria, gymnasium, study hall, language laboratory, and 32 teaching stations. 16 for general

Workmen Are Still in the process of putting in finishing touches at the Country Aire Club in the Town of Grand Chute. Here is an inside view of the new \$60,000 structure at 2311 W. Spencer St. The club will have bar and food facilities and space for wedding receptions, dances and other gatherings. (Post-Crescent Photo)

academy classrooms and the music area with eight rehearsal rooms, three offices and a large practice room; five social studies rooms, three with folding partitions so they can be enlarged for team teaching; five science rooms and four small project rooms, six business education rooms, a small shorthand laboratory, teacher conference rooms, a library to accommodate 116 students with a lounge area, a small conference room and a librarian's work room; a cafeteria, kitchen and student commons, administrative offices, art room and other classrooms.

Remodeling in the old high school added a language laboratory in the old music room, a reading laboratory, remodeled entrances and an elevator.

The \$1,695,000 expansion and remodeling of Neenah High School more than doubled the size of the building, adding 76,500 square feet. Stages included remodeling of class-

rooms in the 1929 central structure, enlarging the library, remodeling biology labs, guidance center, deans' offices, health center, and textbook library. The old gym was remodeled, with a new floor and dividing in partition installed and the bleachers removed.

## New Wing's Uses

The new two-story east wing has 15 classrooms, four industrial shops, an art department, home economics department, language laboratory and English classrooms. A kitchen and cafeteria was built between the south gym and the 1929 structure, and a music suite was added above the lobby of the gym.

Neenah also opened the \$530,000 Turn to Page 19, Col. 1

Turn to Page 19, Col. 1

Plans are being drawn for an estimated \$400,000 addition to Fox Valley Lutheran High School, to be completed at least partially by fall. Also in planning stages are the new Little Chute High School, expected to try, cafeteria, gymnasium, study hall, language laboratory, and 32 teaching stations. 16 for general

This New Home of St. Bernadette Catholic parish will be completed this summer. The 16-classroom school will open in the fall, and its gymnasium will be used temporarily as a church. The convent for the Franciscan Sisters of Manitowoc, who will staff the

school, is at lower right, and above it is the rectory, with an attached administration wing. The 15-acre site is bounded by Lourdes Drive on the north, at the top of the photo, and Matthias Street, to the east, at the right of the photo. (Post-Crescent Aerial Photo)

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## Wolf River Planners Use Team Effort

CONTINUED FROM PAGE 1

water-land use and zoning and tax impact.

The State Department of Resource Development contracted with the commission to provide a comprehensive plan due in June, 1965. Included are an economic and population analysis, maps and inventories of soils, water, topography, land use, historic site, public lands, camping and municipal facilities; projected transportation needs of region; and view of resource assets.

### Development Plans

Development plans are to include economic layout to encourage greater productivity; recreation and tourist; land use, model zoning and water use or zoning.

Cost of the plan is \$150,000, of which \$50,000 is provided over a 2½ year period by the counties and \$100,000 from the U. S. Housing and Finance Agency.

Total equalized valuation of the seven county area is \$1,296,999,700. Amounts paid by each county, based on a rate of 2.3 cents per \$1,000 in 1963 gave the commission \$28,969 for 1963 operations.

This year the rate will be about 1.9 cents per \$1,000 giving the commission \$23,991 and \$12,940 unexpended from 1963 for a budget of \$37,930.

### Taxpayer Interest

Buboltz said work of the advisory committees was the next most important accomplishment of the commission in 1963. Sitting down and discussing problems has brought about a keen interest in the commission by taxpayers of the area and those using facilities in the Wolf Basin.

Committee achievements include:

**Forestry**—A pamphlet is being printed titled "Why Own Forest Land" highlighting benefits of growing trees. A code of practices is being outlined by the highway commission and utilities for care of shrubs, trees and brush along roadways.

State 55 is being studied for repaving and rerouting with an eye toward preserving Wolf

beauty and Menominee County.

**Tax Impact**—A study is being made of tax base losses from area; Soil Conservation Service

public lands and loss of resin

is offering help with engineering and projects and U. S.

has been put on a priority list; Inter-agency cooperation is Army Corps of Engineers

evidenced in a report planned of the Wolf River.



In Addition to a Conventional library containing books, the Institute of Paper Chemistry has a library of chemicals and chemical compounds. Dr. Irwin Pearl, of the Institute staff, is shown in a portion of the library.

## Giant Capacity May be an Asset

The chemical industry is looking hopefully to 1964 to turn its giant capacity into more of an asset than the price-depressing liability it has sometimes tended to be.

**Scenic, Historic Sites**—Prof. Charles W. Goff, Wisconsin State College, Oshkosh, is head of a committee compiling a sales, output and profit for 1963, history of the Wolf country, but the increases weren't fast as in 1962.

"**River Heritage**" An Indian museum is being considered at Keshena.

**Economic Advisory**—Stock bridge—Menominee Indian Com. increased cheaply merely by munity of Bowler is developing making fuller use of existing a craft industry with aid of the plant. Their industry profits commission. A youth camp at should rise handsomely, trade Pestaga Lake in Menominee sources say.

County is being promoted.

**Land Use**—Committee is discussing water and land zoning programs it feels will aid the basin area; Soil Conservation Department on pro-

tection of county agricultural agents and county boards.

**Tax Impact**—A study is being made of tax base losses from area; Soil Conservation Service

public lands and loss of resin

is offering help with engineering

and projects and U. S.

has been put on a priority list; Inter-agency cooperation is Army Corps of Engineers

evidenced in a report planned of the Wolf River.

## Sentry reports

on how to be a smart (if not positively brilliant) insurance buyer

Because nobody gets rich by being dumb about money, we're addressing this message about smart buying to you as a (presumably) affluent—or soon to be affluent—reader. Being a somewhat unorthodox insurance company, we suspect that even smart people secretly wonder if they're being as bright as they might be about their insurance. Again, being somewhat unorthodox, we presume to tell you that your secret thoughts are right.

In fact, you're exceptional if your homeowners insurance would replace more than a few rooms... if your life insurance would replace more than a year of your present earnings... if your personal liability protection would pay even a third of the typical jury awards being socked against people in upper income brackets today.



It's strange but true that a man whose liability insurance is so dangerously thin he could be a pawnbroker's pigeon the rest of his life, will boast about how his insurance paid for a cigarette burn in his cashmere jacket.

The secret of being a smart insurance buyer is to put your insurance dollars against the really big risks... and to insure yourself against those financial risks that might be a little painful but wouldn't really break you. For instance, take a look at your auto policy. Does it give you protection for all your collision damage after the first \$50.00, but only \$50,000 protection for your personal liability? It would make sense to insure yourself for the first \$100 of collision damage... and use the money you save to buy liability limits of \$300,000 or even \$500,000, which is none too much for a successful man today.

This is the modern approach to insurance that typifies the Sentry Insurance idea: whether it be protection for your life, home, personal possessions, car or boat, Sentry Insurance programs are geared to provide big basic benefits for the major needs and to stretch insurance dollars for the policyholder far enough to cover such a program. Frills, petty claims, coverage of minor risks can only run up your cost of insurance. We eliminate them for the smart buyer.

Like more information on being a smart (if not positively brilliant) insurance buyer? We have a lively little booklet called "Thrift Tips" that's packed with approximately 100 specific suggestions on getting more for your insurance dollar. For your copy, just call one of your Sentry Insurance men — Wally Kupfer, or John Grootemont.

Why can't somebody do something about those big insurance bills coming due just when you're least prepared? Somebody has. Sentry Insurance's Budget Plan enables you to pay for all your insurance with one check, once a month like the light bill if you prefer. One company, one premium notice, one insurance man to deal with. Ask your Sentry Insurance man for the facts. It's pleasant listening.



For the sake of simplicity, we now sign our name Sentry Insurance. But if you just received a claim check signed Hardware Mutuals, don't panic. The bank will still cash it.

**SENTRY INSURANCE**  
Hardware Mutuals • Sentry Life

# 'Rims Around the World' Gives Help to Visually Handicapped Poor



## Kimberly Home of Newlyweds

First English Lutheran Church was the setting at 6 p.m. Saturday for the wedding of Miss



*Sargent Photo*

### Mrs. Hinzman

Barbara Ann Eckes and James Robert Hinzman. The Rev. Leonard Ziemer performed the double ring ceremony.

The bride is the daughter of Mr. and Mrs. Vern A. Eckes, 1006 S. Christine St. Mr. and Mrs. Elmer Hinzman, 1506 E. Glendale Ave., are parents of the bridegroom.

Serving as maid of honor for her sister was Miss Sandra Eckes. Miss Nancy Eckes and Miss Susan Eckes were bridesmaids.

Thomas Litscher acted as best man. Groomsmen were Dennis Obermeier and Charles Krueger. LaVern Bork and David Buss ushered.

A reception took place at the Odd Fellows Hall.

Mrs. Hinzman is employed at the Wisconsin Michigan Power Co. Her husband is employed at Gibson Chevrolet Co. The newlyweds reside in Kimberly.

### Discuss Plans For Antique Show, Sale

Plans for their second Antique Show and Sale, scheduled May 22 and 23, were discussed when the Charity Circle of the King's Daughters met recently at the home of Mrs. Franklin Nehs, 1715 Hillcrest Drive. Mrs. Richard Weller and Mrs. John Shepard are co-chairmen of the event. Reports were given by Mrs. Carlton Koch, chairman of the graphics committee and Mrs. Dan Cloud, chairman of tickets, sales and promotion.

The welfare committee report was presented by Mrs. Richard White. Members approved further financial support to Plamann School.

Mrs. E. J. Shannon discussed the circle's responsibility in the production of the opera, The Abduction From the Harem, sponsored by the King's Daughters.



*N. Richmond St. - Ph. 4-2303  
2 Blocks N. of Hwy. 41*

### Scott Monroe To Marry Miss Mangum

CLINTONVILLE — The engagement of Miss Barbara Faye Mangum, Houston, Tex., to Scott F. Monroe, Towson, Md., and Pine Lakes of the Cloverleaf Lakes, has been announced.

Mr. Monroe is the son of Mr. and Mrs. K. M. Monroe, Towson.

Mr. Monroe completed a tour of duty with the Marine Corps and is employed by John Deere Company. The couple will be married March 28 at West University Baptist Church, Houston.

Miss Barbara Janet Beggs,

Long Beach, was her sister's maid of honor. Gerald Grote, Los Angeles, attended his brother as best man. John Gerler ushered.

A wedding dinner was served at the Lafayette Hotel, Long Beach.

Mrs. Grote is on the teaching staff of the Business Education department of Lakewood Senior High School, Long Beach.

The bridegroom is with International Business Machines Corp., Santa Monica. He is the son of Mrs. J. M. Aud, Fair Haven, Mich.

Mr. and Mrs. Grote live in Long Beach.

### George Arens Talks To Altar Society

DARBOY — George Arens, St. Joseph Home for Boys, Green Bay, presented the program at the meeting of St. Anne Altar Society of Holy Angels Catholic Church Tuesday evening.

Reports were given by Mrs. James Wanner and Mrs. Henry Renn.

The Rev. William Rickert reminded the group of Deanyan Day of Recollection Feb. 23 at St. Mary Catholic Church, Kaukauna and of Rural Life Days March 19 at St. Mary Catholic Church, Chilton.

Serving as maid of honor for her sister was Miss Sandra Eckes. Miss Nancy Eckes and Miss Susan Eckes were bridesmaids.

Thomas Litscher acted as best man. Groomsmen were Dennis Obermeier and Charles Krueger. LaVern Bork and David Buss ushered.

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### FLOWERS

### ANNOUNCING Our New Spring JEWELRY LINE!

- NECKLACES: Single & Multi-Strand
- Wooden Beads
- Pins • Earrings • Bracelets • Charms

In Chalk White, Pastels, Silver & Gold

### The Jewel Box

Appleton

### California Setting for Ceremony

CLINTONVILLE — Miss Patricia Ann Beggs, daughter of Mr. and Mrs. Keith Beggs, 158 N. Main St., became the bride of Teddy Oliver Grote, Los Angeles, Calif., Feb. 8 in Long Beach, Calif.

The couple exchanged wedding vows in a double ring ceremony at 10 a.m. before the Rev. H. J. DeJohna at St. Barnabas' Catholic church.

Miss Barbara Janet Beggs,

Long Beach, was her sister's maid of honor. Gerald Grote, Los Angeles, attended his brother as best man. John Gerler ushered.

A wedding dinner was served at the Lafayette Hotel, Long Beach.

Mrs. Grote is on the teaching staff of the Business Education department of Lakewood Senior High School, Long Beach.

The bridegroom is with International Business Machines Corp., Santa Monica. He is the son of Mrs. J. M. Aud, Fair Haven, Mich.

Mr. and Mrs. Grote live in Long Beach.

### Parents Tell Engagement Of Daughter

NEENAH — The engagement of Miss Dawn Jeanne Carlson to David R. Engblom has been announced by her parents Mr. and Mrs. Carmon H. Carlson, 219 State St. Mr. Engblom is the son of Mrs. Arthur Engblom, 124 W. Cecil St.

Miss Carlson is employed at the Geo. Banta Co., Menasha.

Her fiance was recently discharged from the Army after serving three years in France and is employed at Appleton Mfg. Co., Appleton.

A wedding date has not been set.

### Leroy Kortz Fiance of Miss Vissers

The engagement of Miss Carole Ann Vissers to Leroy T. Kortz has been announced by her mother, Mrs. Julianna Vissers, route 3, Appleton. Mr. Kortz is the son of Mr. and Mrs. Herman Kortz, route 1, Kaukauna.

Miss Vissers is a stenographer at Integrity Mutual Insurance Co. Her fiance is employed with Jansen Construction Co., Kaukauna.

The couple plans to wed Sept. 24.

### ANNOUNCING Our New Spring JEWELRY LINE!

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- Wooden Beads
- Pins • Earrings • Bracelets • Charms

In Chalk White, Pastels, Silver & Gold

### The Jewel Box

Appleton

"There's lots of sight in these old glasses yet," was the rallying cry of Delta Gamma sorority alumnae Monday evening as they participated in the New Eyes for the Needy, Inc. program. Purpose of the collection is to provide better vision for the poor throughout the world.

Each year the sorority writes a letter of information and request to opticians, optometrists and funeral home directors, asking that they keep old eyeglasses and frames for the program. Individuals also were requested to leave unused eyeglasses at the Public Library and Police Departments in Appleton, Menasha and Neenah.

Almost two million pairs of glasses have been received by New Eyes for the Needy since the program began in 1932.

Heading the committee of the local chapter are Mrs. Carl Neidhold and Mrs. Robert Roemer. Mrs. Roemer is local chairman of the alumnae blind projects.



Careful Wrapping and Lots of padding goes into the packing of old eyeglasses and frames, sent by members of Delta Gamma Alumnae to New Eyes for Needy, Inc., Short Hills, N.J. Above, making sure that none will be broken during the trip, are Mrs. Harold Johnson, Neenah, Mrs. Charles McCleery and Mrs. Denis Novicki. The women met at the home of Mrs. Arthur Roemer, 418 E. Grant St. (Post-Crescent Photos)

## Fox Valley Artists List New Officers

Serving as president of the and treasurer, Theodore Schmidt. Permanent member of the board of directors is Mrs. Elizabeth Peterson, Oshkosh. He was elected at the group's meeting Tuesday evening at the Grand Chute Town Hall.

Vice President is Mrs. Harold Christensen; corresponding secretary, Mrs. Max Spencer, Oshkosh; recording secretary, Mrs. Sol Kazlow, Green Bay.

Program on Painting Robert Ekholm, Neenah High School art instructor, presented a program and demonstration on encaustic painting. Plans for a potluck supper, when outgoing officers will be honored, were announced by Mrs. Cotter. It will take place March 17 at the Grand Chute Town Hall, when new officers will be installed.

### South Grange to Hold Card Parties

GREENVILLE — South Greenville Grange will hold the first card party in a series of four at 8 p.m. Saturday. Mr. and Mrs. Isaac Hart are general chairmen for the parties.

The committee Saturday evening will be Mr. and Mrs. Herbert Wickesberg, assisted by Mr. and Mrs. George Deimer, Mr. and Mrs. John Westfall and Mr. and Mrs. Charles Ross.

*Carter-Hanson Photo*

### Mrs. Paul Nelson

Waupaca Abstract and Title Co. Her husband is with the Waupaca Foundry. They will reside at 400½ Mill St., Waupaca.

Mrs. Nelson is employed at the American Field Service for sponsorship of students sent abroad. Crib covers, purchased by the circle have been given to the obstetrics ward of St. Elizabeth Hospital. A donation was also voted to the YMCA.

Tentative plans for a spring rummage sale were discussed. The project will help benefit the circle's civic and welfare commitments.

New members Mrs. George Pickett and Mrs. Richard Paulson, initiated by Mrs. Karl A. Schuetze at the Jan. 21 meeting, were welcomed to membership.

Mrs. Eugene Raney was hostess. Mrs. Daniel P. Folsom, 1743 N. Elinor St., will be host at the March meeting.

The church parlor were the setting for a wedding reception. Mrs. Nelson is employed at the American Field Service for sponsorship of students sent abroad. Crib covers, purchased by the circle have been given to the obstetrics ward of St. Elizabeth Hospital. A donation was also voted to the YMCA.

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# Future of Airline Service Shaped For Fox Cities During Past Year

## Construction Begun on New Airport; CAB Decision on North Central Expected

BY DICK LYNEIS  
Post-Crescent Staff Writer

During 1963 a mold was cast which will probably shape the entire future of airline business in the Fox Cities.

The county board, at its Oct. 15 meeting, gave overwhelming approval to contracts for construction of a new county airport in the Town of Greenville. The roll call vote was 44 to 11.

Construction started the following week. The major share of grading and excavating was completed by early December.

The decision to build the new airport followed months and months of hearings, suggestions and entreaties—aimed mostly at one goal. The goal was to get Outagamie and Winnebago counties to cooperate in building an airport to serve both counties.

The proposed airport was to have been built southwest of Neenah—close to the population hub of the two county area.

Recommendations for an airport near Neenah were made by the Civil Aeronautics Board's Bureau of Economic Regulation, and by Edward T. Stodola, trial examiner for the CAB.

Stodola made his recommendations during the North Central Airlines regional airport hearings conducted in Wausau during July.

"I would prefer that the county boards of Outagamie and Winnebago would take the

initiative," he said. "It is an Outagamie and Winnebago County problem and should be solved at the local level with the aid of the state and FAA engineers. If they fail to do so, the examiner and CAB will rely on the expert advice of the FAA in Washington."

One week after the CAB hearings were completed at Wausau, the Outagamie airport committee released a statement which engineers who prepared the airport plans.

The airport construction is ready to meet with the representatives of Winnebago County in a spirit of cooperation to discuss the possibility of a region-of-the-year plan.

The airport construction began by Outagamie County in 1963 and to be completed by fall.

Highly placed sources doubt

the CAB will decide against

North Central air service for

al airport in line with Stodola's suggestions.

### Airport 'Adequate'

On the same day, Dist. Atty. Jack D. Steinhuber of Winnebago County said that county "is not asking for any delay" and "feels the present Winnebago airport should be designated the regional airport of serve the regional airport of Oshkosh and Appleton."

After several Outagamie County entreaties for a talk by airport committees representing both counties had been ignored, the Outagamie group took the Adm. David Farragut attitude—"Damn the torpedoes, full speed ahead."

The county board's executive and airport committees opened bids for the new airport on Oct. 11. The three firms selected to work on the airport were Fox Valley Construction Co., \$392,496 for general construction; Azco, Inc., \$132,238 for plumbing; and Langstadt's, Inc., \$118,914 for electrical work.

The contracts, which totaled \$1,143,648, represented a savings of about \$450,000, on the original estimates by Ralph H. Burke, Inc., Park Ridge, Ill., consulting engineers who prepared the airport plans.

The airport construction began by Outagamie County in 1963 and to be completed by fall.

Highly placed sources doubt

the CAB will decide against

North Central air service for

### Temporary Terminal

The northwest-southeast runway is being finished this year. The fixed-base operations building will be constructed and will serve as a temporary terminal building.

Along with additional hangars and modern airport equipment, the southwest-northeast cross-runway and the terminal building are to be constructed later.

Outagamie officials have received assurances from paper companies that they would shift their private air business from the Winnebago port to the new Outagamie field.

Airline service is another matter, however.

Whether the new Outagamie County Airport will continue to be served by North Central Airlines is a question to be decided by the CAB.

### 2 Big Problems

Going into the year, Outagamie County had two big problems involving air service—an inadequate airport and taken commercial air service. One has been solved now that construction has started on the new airport.

The other problem is up to the CAB.

Highly placed sources doubt

the CAB will decide against

North Central air service for

Appleton. At the very worst, they expect service to remain at the status quo.

Irregardless of how the CAB rules on North Central Airlines service, another factor has entered the county aviation picture—Fox Cities Airline.

Four prominent Appleton businessmen filed articles of incorporation for Fox Cities Airlines, Inc., for the declared purpose of establishing a commercial airline.

### Four Incorporators

The Wisconsin secretary of state's office lists the incorporators as W. H. Pifer, John Conway, Gus A. Zuehlke and Karl P. Baldwin.

The incorporators submitted the required forms under the Business Incorporation Act, reporting that the new firm, when chartered, intends to issue 50,000 shares of stock of no par value.

Besides proposing to operate the airlines, the incorporators said they would conduct any other lawful activities under the business operation code of the Wisconsin statutes.

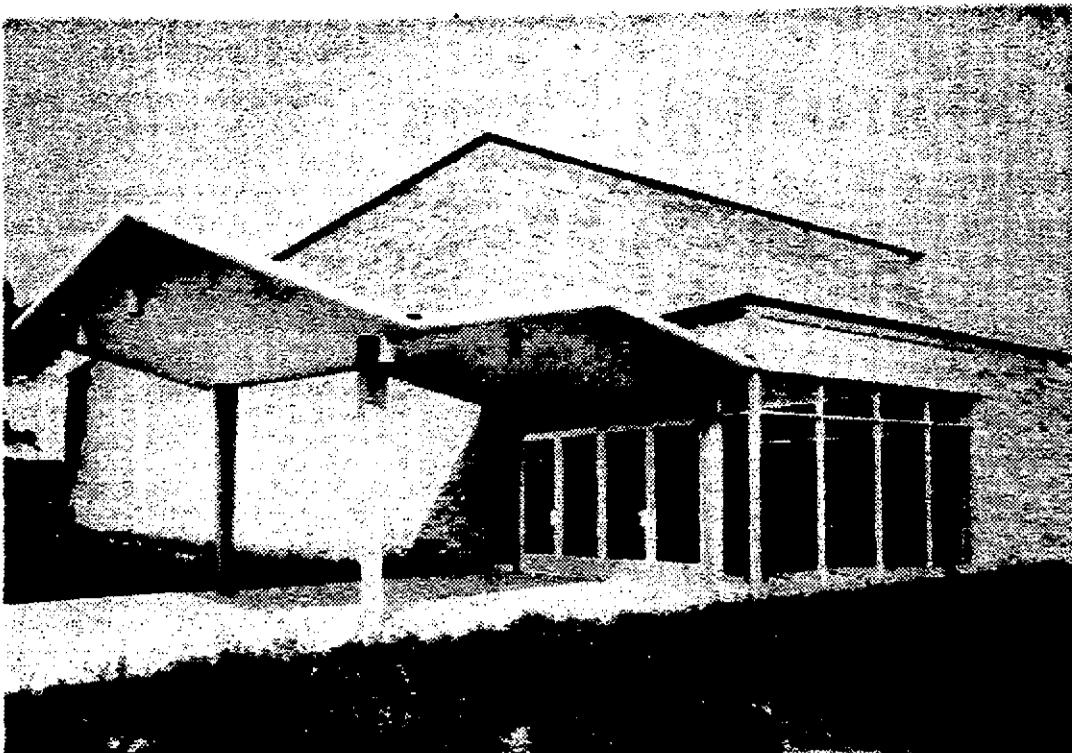
Whether by North Central or Fox Cities Airlines, one thing seems fairly certain for 1964 and thereafter—the Fox Cities will continue to have commercial airline service and probably a lot more of it.

### California Wine Sales Near Peak

California wine sales in 1963 were nearly as high as the record 135 million gallons sold in 1961, according to the Wine Institute in San Francisco.

More than 1,800,000 tons of grapes were crushed for wine and brandy, 40,000 tons more than the 1958-62 average.

The 1963 estimated grape crop was a record 3,390,000 tons. Sales figures continued to show a sharp increase in dinner and sparkling wines.



The Size and Student capacity of the University of Wisconsin Fox Valley Center was nearly doubled in 1963 with the addition of a new \$400,000 fine arts section. Included in the new wing (the entrance is shown here) is a 499-seat fine arts hall. (Post-Crescent Photo)

## UW Fox Valley Center Grows in Curriculum, Facilities, Enrollment

### Officials Want Buildings to Hold 1,000 Students in the Late 1960s

Top news events of the year thus of the centers was raised to that of a full branch of the Fox Valley Center spell out growth—accomplished and anticipated—in facilities, enrollment and curriculum offerings.

Major developments of the year were:

1. The move last fall into the new \$400,000 addition, which almost doubled the center's size and student capacity.

At the same time Center officials are looking ahead to building needs in the late 1960s to accommodate a student body of 1,000.

2. Plans for the center's first eight-week summer session next summer. It will run from June 23 through Aug. 14.

3. Reorganization of the UW first two years of a bachelor of science degree program in nurs-

ing, with the possibility of the development of an R. N. program. Offering of physiology, bacteriology and anatomy courses in the new science facilities make possible the nursing work.

#### Dramatic, Fine Arts

6. Expansion of dramatic and fine arts offerings by center students and outside artists, made possible by the 499-seat fine arts hall in the new wing.

7. Bringing to full strength last fall the Ford urban team which, in addition to its continuing research on metropolitan growth in the Fox Valley, offered special well-attended courses for Valley civic leaders and policemen.

8. Expanded educational opportunities for mature women, with creation last fall of the part-time position of women's coordinator, held by Mrs. Harvey LeDain, to advise mature women on continuing education, and offering of seminars last spring and last fall for mature women.

9. A record enrollment of 501 freshman and sophomore students taking a record number of 45 academic courses during the fall semester. The faculty

Turn to Page 21, Col. 5



Appleton's West Ramp on North Division Street—just a short block from the central business district—continued to get plenty of use in 1963. The facility, one of two municipal parking structures, was opened in December of 1962. (Post-Crescent Photo)



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- Manufacturers and Contractors Liability
- Farm Liability
- Comprehensive Personal Liability
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- Glass
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- Outboard Motor Boat (Physical Damage, Liability, Uninsured Boaters)
- Workmen's Compensation

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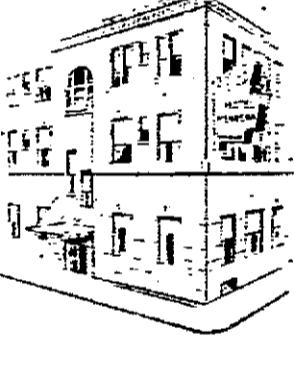
The Hotel Menasha now offers you five private dining rooms available for weddings, banquets or business meetings. Skillfully prepared food priced to fit every budget for every occasion.

For your hours of leisurely pleasure visit our beautiful, new "Wee Nippe" cocktail lounge.



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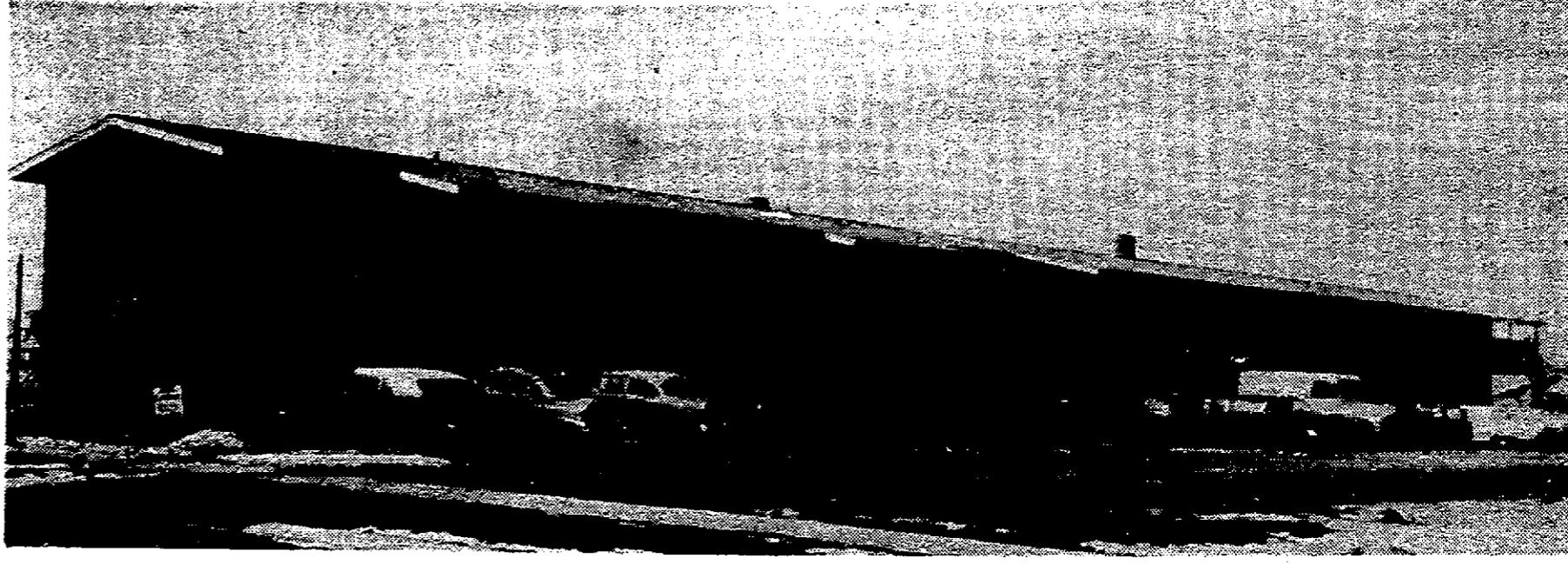




# Appleton Has Apartment Building Boom



231 E. Calumet St.



1926 E. Marquette St.



825 E. South River St.



621 N. Meade St.



1807 E. Silvercrest Drive

Appleton blazed the trail for new apartment construction in 1963.

Modern apartments sprung up in all parts of the city, including the near downtown area, and accounted for \$1.1 million in new construction.

The figure represents an all-time high for the City of Appleton which just a few short years ago had a critical apartment building shortage.

Largest apartment project undertaken here in '63 in terms of both size and cost was a 20-unit affair with a \$225,000 price tag.

Included in the several projects were some luxury apartments. In some instances, construction of high-rise, luxury units was thwarted when residents protested rezoning requests, the latter subsequently being denied.

During the past year, 18 new apartment buildings were erected in Appleton, having an estimated 80 living units. They ranged from small efficiency to two and three-bedroom apartments.

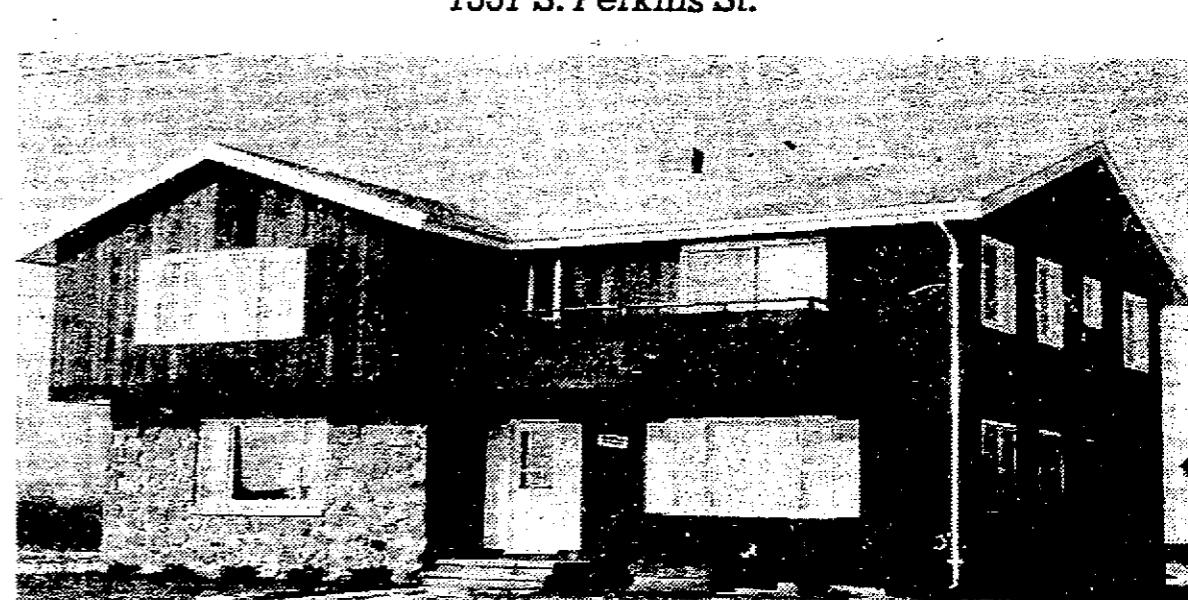
Both local and outside investors have underwritten the cost of the apartment building.



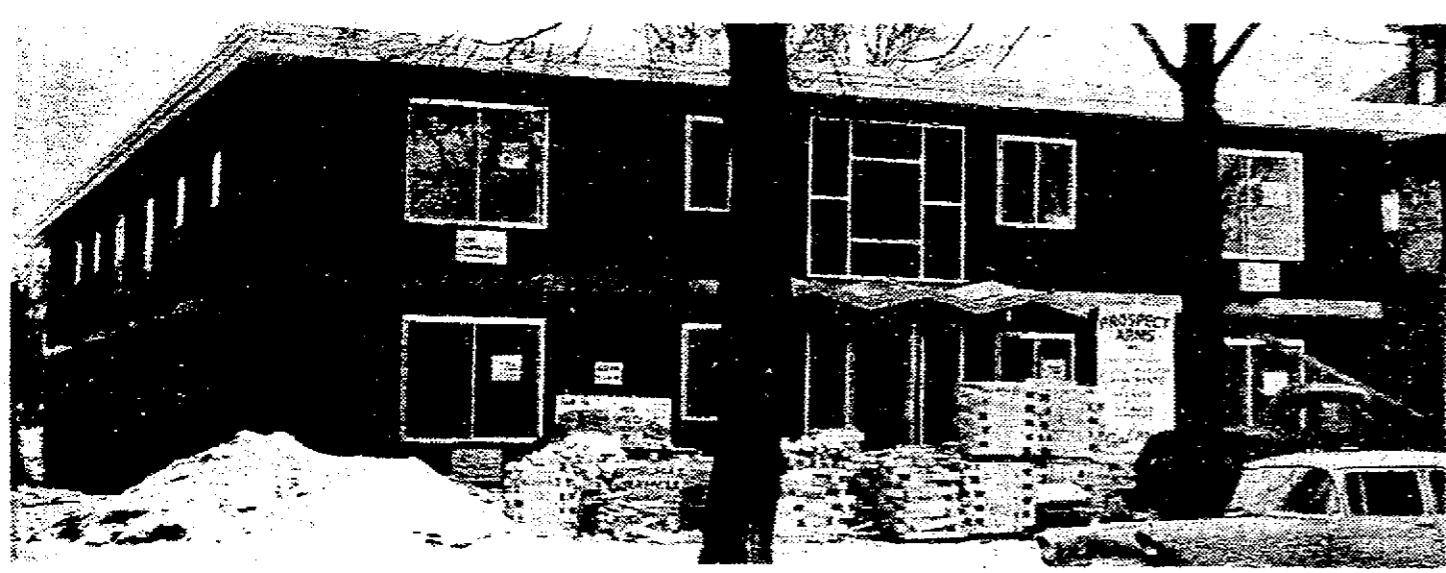
1531 S. Perkins St.



700 S. Memorial Drive



2220 W. Charles St.



306 W. Prospect Ave.



300 S. Meade St.



South Walden Ave.



1319 E. Gunn St.

# Clay Slates Last Drill for Title Contest

Cocky Challenger Looks Bad in Sparring Session

**BY MURRAY ROSE**  
MIAMI BEACH, Fla. (AP)—Cassius Clay probably will hold his last boxing drill today in preparation for his title fight with heavyweight champion Sonny Liston Tuesday. For the sake of the promotion it would be just as well if he does make it the last.

The cocky challenger from Louisville looked like a busi-leaver in a two-round session with Cody Jones of Detroit Thursday. Some veteran boxing observers, who had seen him spar earlier in the week, said Cassius looked just as poorly several other times.

Still, a workout is not a fight. The fighters wear head guards and use 16-ounce gloves instead of the eight-ouncers used in the fight. With this protection, fighters sometimes get careless and that may have happened with Clay.

Yet, a fighter practices in sparring sessions the things he hopes to do in the actual fight. Getting clipped on the chin by thumping left hooks certainly can't be too helpful.

Even light heavyweight champion Willie Pastrano concedes this and Willie is one of the few in the business picking Clay to win.

Pastrano, working in the same gym with Clay, said "Cassius has the speed, size, power and youth to win. He'll have to keep moving and not let up for a moment. You can't get careless with Liston."

"Cassius will have to go the full 15 rounds to win. That's the way I see it. The only way anyone can knock out Liston is with a baseball bat."

Pastrano is managed by Angelo Dundee, who also trains Clay. That relationship may tend to influence Willie's prediction. Pastrano is getting ready for his title defense against Argentina's Gregorio Peralta in New Orleans, April 10.

## Bill Allen Hits 300 Game

NEW ORLEANS (AP)—Jim St. John of San Jose, Calif., led Thursday after 18 games of the 24-game qualifying competition for the \$27,600 New Orleans Open Bowling Tournament on the PBA tour.

St. John's score was 4044.

Bill Allen of Orlando, Fla., shot a perfect 300-game, the second one in the qualifying. St. John shot one Wednesday.

Joel Vick, York, Pa., was second with a 3964 and Jerry McCoy, Fort Worth, Tex., third at 3923 followed by Don Carter, St. Louis, at 3865.

## Summit Meeting Being Held

## Predicts Finley May Sign 3-Year Lease

BOSTON (AP)—Fellow club owners confronted Athletics boss Charles O. Finley Friday in an American League summit meeting designed to settle his stalemate with Kansas City officials over a Municipal Stadium lease—or else.

League President Joe Cronin already has made it plain the alternative may be the expulsion of Finley.

The principals, armed with legal advisers, weren't talking much prior to the closed door session.

But a source close to Louis Nizer, Finley's lawyer, revealed Nizer has advised Finley to:

1. Go ahead and sign a three-year lease under league pressure, then.

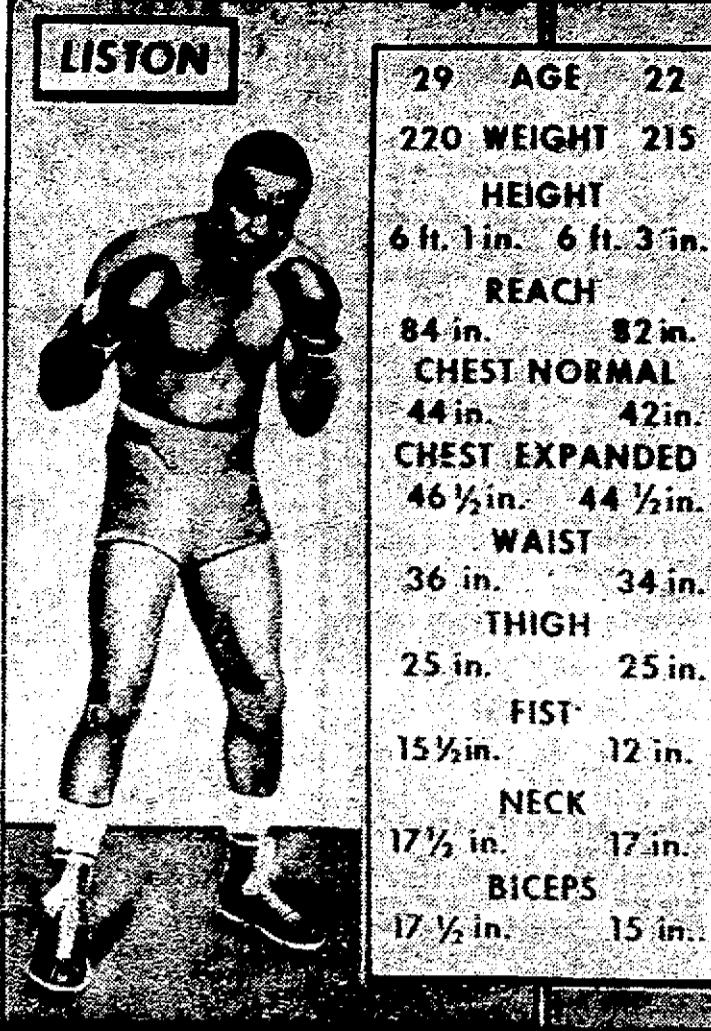
2. Enter a law suit against the league for forcing him into a lease he did not wish.

Cronin ordered the meeting after two deadlines set for Finley came and went without the lease impasse being resolved.

Convinced

The Finley camp is firmly convinced the league has no grounds to disenfranchise him. Cronin admits "Finley has threatened litigation from the start" if such a move is made.

Earlier this week, however, Cronin also told a Senate subcommittee the league has power to do so. When he ordered this meeting, Cronin advised that if a settlement was not made, the league is prepared to hold an



This Is How Champion Sonny Liston and challenger Cassius Clay measure up for their world heavyweight title bout at Miami Beach next Tuesday. (AP Wire Photo)

## Detroit Deals Marquette 10th Straight Cage Loss



Friday, Feb. 21, 1964 Page A14

## St. Norbert Smothers Oshkosh State, 84-66

Leroy Weyenberg Scores 22 Points; Schmidt Tops Titans

Post-Crescent News Service

GREEN BAY—The St. Norbert College basketball Green Knights stopped Jim Jaeger and Doug Carriaveau in the Brown County Arena Thursday night.

Employing an unusual defense, the Knights held Oshkosh State's slick backcourt pair to just 18 points between them while smothering the Titans, 84-66 before almost 1,800 fans.

Using a changeable two or three man zone under the bas-

ket and a switching man-for-man in front, the Knights came up with one of their best defensive performances of the season as Jaeger, the second high scorer in the state conference with a 23.6 average, managed only 13. Carriaveau, carrying a 15.0 average, could contribute only six, including four free throws.

Jaeger connected on 5 of 12 shots and Carriaveau managed only one of 14 from the floor. As a team, Oshkosh, now 8-10 for the season, meshed just 25 fielders in 69 shots for a weak 36 per cent.

Meanwhile, St. Norbert was shooting a shiny 50 per cent on 35 for 70 and, equally important in light of the Titans' low percentage, the Knights walloped down rebounds like they were between meals dispensations during Lent.

St. Norbert gobbled 47 caroms, 29 in the first half, to Oshkosh's 30, 16 of which were in the first half.

Leading the way on the board was John Patterson while Leroy Weyenberg keyed the attack with 22 points, Patterson and Dick Rankin adding 15 each. Al Schmidt paced the Titans with 17 and Mike Deiters sank 15.

Kansas City officials, represented by Mayor Ilius Davis and City Counsel Harbert Hoffman, sat in on the meeting at Cronin's invitation. They had maintained the Municipal Stadium lease must be for four years. Finley has not wavered from his two-years-or-nothing stand.

Other meeting which will consider the termination of membership in the league of Charles O. Finley and Co., Inc.

The Del Crandalls have their fifth child.

Mrs. Frances Crandall, wife of San Francisco Giants' catcher Del Crandall, gave birth to a seven-pound, seven-ounce boy Tuesday. The child's name is Robert David.

The Crandalls now have four boys and one girl.

Crandall was traded to the Giants last December by the Milwaukee Braves.

## Sophomore Hits 26 for Titans; Flynn Leads MU

DETROIT (AP)—Marquette's basketball Warriors hardly can be rated good sparring partners for opponents. They should sue the schedule-maker for lining up such tough foes.

The Warriors tried again to upset the heavy odds against them Thursday night, but managed only in foiling Detroit's bid to crack the 100-point mark while bowing to the Titans 97-73.

It marked Marquette's 10th straight defeat and 16th in 20 outings this season. And the next stop is Chicago for a game with powerful Loyola Saturday.

Detroit, the nation's No. 2 scoring machine with a 96.1 average per game, tried to reach the century mark for the 10th time this season. However, Marquette employed delaying tactics and wrecked the Titan plans. Only three times in history has a team scored 100 or more points against Marquette.

The Titans surged into a 47-31 half-time lead and then widened their advantage, pulling in front by 30 points with 10 minutes remaining. They controlled the boards from the outset in posting their 12th victory in 22 round.

"You think so?" Liston growled. "Okay, you got a right to your opinion."

He resented references of newsmen to Clay's speed.

"Who says Clay is fast?" Liston said. "He only talks fast."

Concerning his challenger's talent, he remarked caustically: "He's got talent maybe, but in the wrong racket."

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Turn to Page 15, Col. 3

**Crandall Becomes Father of a Son**

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Turn to Page 15, Col. 3

**Persol Rated 8-5 Favorite**

NEW YORK (AP)—Young Johnny Persol, with only 10 professional bouts under his belt

ranked a surprise 8-5 favorite over veteran Eddie Cotton for their scheduled 10-round light heavyweight bout in Madison Square Garden tonight.

The bout will be televised nationally over ABC at 10 p.m. EST.

Persol, 23-year-old New Yorker, has been fighting professionally only 13 months but is unbeaten in his 10 outings, including three knockouts. He won all 35 as an amateur.

Cotton, 35, from Seattle, is rated as probably the most clever boxer in his division.

He's ranked the No. 1 challenger to world champ Willie Pastrano and will be making his Garden debut after 16 years of campaigning.

# Xavier '5' Opens Defense Of Regional Title Saturday

## Liston Refuses To Pose for Photographers

### Fight Sponsors Disturbed Because Tickets Don't Move

MIAMI BEACH, Fla. (AP)—If a surly disposition is any criterion, the champion Sonny Liston is in the proper fighting frame of mind for his title defense Tuesday night against popoff Cassius Clay.

He is snapping at newsmen. He is refusing to pose for photographers. Derision has been replaced by downright contempt in his treatment of his opponent.

Sponsors of the Convention Hall fight, which has been counted on to draw \$800,000 at the gate and perhaps \$4 million more in closed circuit television are openly disturbed.

"Liston is acting so nasty that he is alienating the newspaper and radio people who could do us the most good," one man connected with the operation said. "He is setting new records on how to lose friends and alienate people. Tickets aren't going well at all."

### Hits New Low

The unsmiling ring killer hit a new low for public relations after his hour's bag-punching, rope-skipping, push-upping drill in the carnival atmosphere of the Surfside Civic Center Thursday day.

He refused to pose for a picture with Joe Louis, his close friend and adviser, except in the special sideshow deal at \$5 a throw.

He rebuked sports writers with the biting criticism:

"You don't know what you're writing."

He engaged in a stormy exchange with a prominent West Coast columnist because the latter said he felt Clay would prove a better opponent than Floyd Patterson, whom Liston knocked out twice in the first round.

"You think so?" Liston growled. "Okay, you got a right to your opinion."

He resented references of newsmen to Clay's speed.

"Who says Clay is fast?" Liston said. "He only talks fast."

Concerning his challenger's talent, he remarked caustically: "He's got talent maybe, but in the wrong racket."

Meanwhile, St. Norbert was shooting a shiny 50 per cent on 35 for 70 and, equally important in light of the Titans' low percentage, the Knights walloped down rebounds like they were between meals dispensations during Lent.

St. Norbert gobbled 47 caroms, 29 in the first half, to Oshkosh's 30, 16 of which were in the first half.

Leading the way on the board was John Patterson while Leroy Weyenberg keyed the attack with 22 points, Patterson and Dick Rankin adding 15 each. Al Schmidt paced the Titans with 17 and Mike Deiters sank 15.

The Del Crandalls have their fifth child.

Mrs. Frances Crandall, wife of San Francisco Giants' catcher Del Crandall, gave birth to a seven-pound, seven-ounce boy Tuesday. The child's name is Robert David.

The Crandalls now have four boys and one girl.

Crandall was traded to the Giants last December by the Milwaukee Braves.

Turn to Page 15, Col. 3

**Cloud Buick has the new Skylark Sports Wagon**

(Wouldn't you be happier if you had it?)



Don Arps Is Expected to Start at center for the Fox Valley Lutheran basketball team in its weekend games with two Minnesota teams—Bethany Lutheran and Dr. Martin Luther. The Foxes play in Fond du Lac tonight and will appear at home Saturday night. (Post-Crescent Photo)

## Russell and Buntin Lead Wolverines Into Madison Saturday

**BY FRANK CREPEAU**

MADISON (AP)—Wisconsin's last place Badgers face the unhappy prospect Saturday of trying to break a three-game losing streak against mighty Michigan, a team fighting for the Big Ten basketball championship.

The Wolverines, ranked second nationally in the Associated Press poll, were upended 89-75 Tuesday night by Minnesota and dropped into a first place conference tie with Ohio State.

Both teams now stand 8-2 in the Big Ten.

"But those two losses have taken away none of the glitter of this Michigan team," de-

Turn to Page 15, Col. 1

## Will Meet Zephyrs in Oshkosh

**BY JOHN L. PAUSTIAN**

Oshkosh will be the spotlighted corner of the mad, mad, mad world of tournament basketball this weekend.

Appleton Xavier High School, defending state Wisconsin Catholic champion and weaver of the most prolific victory skein in the state—45 straight—will head the cast participating in the Lourdes regional tourney.

The Hawks (18-10) will meet Menasha St. Mary (4-15) in Saturday night's semi-finals

# Hospitals Keeping Up With Medical Progress

Friday, Feb. 21, 1964 Appleton Post-Crescent C23

## 'Sick Room' Being Replaced by 'Hospital Care' in Latest Institutional Vocabulary

BY RAY PY  
Post-Crescent Staff Writer

Baby births in the Fox Cities generally increased, and all four hospitals have recorded steps in the planning or completion of reconstruction projects.

In a thumbnail, that is the description of progress made in the Fox Cities four general care hospitals.

"The role of the hospital is changing," hospital officials say, "and progress is keeping up with the new role."

Appleton's Memorial and St. Elizabeth hospitals, Theda Clark in Neenah and Kaukauna Community all reported increases in patient care during 1963.

St. Elizabeth Hospital in 1963 took "baby steps" toward a gigantic building program which eventually will see a \$7.5 million addition to the present structure.

### Building Reroofed

The program calls for partial razing of the present hospital and replacement, and remodeling of other parts. During the year, the main building has been reroofed.

Theda Clark has completed construction of its six-story wing. In the wing and the remodeled old portion of the hospital are patient care facilities, cafeteria, kitchen, dining rooms, administrative offices, physical therapy and X-ray departments, plus a pharmacy, laboratory and a supply area.

The new facilities were all opened during late 1962 and in 1963.

St. Elizabeth officials said a Green Bay architectural firm has completed the renovation plans and bids are to be let out sometime this month. Ground-breaking is set for the first week in April.

A new parking lot for 190 cars and emergency entrances to the bed 150 of them at St. Eliza-

beth) to equipment designed to "freeze" stomach ulcers (at Appleton Memorial) and a "fogging machine" to kill germs in Kaukauna Community Hospital.

What has necessitated the increase in building and planning activity in hospitals in the last several years?

"In former years," one official said, "a patient came to a hospital and did not expect to be cured. Hospitals now, not only cure the patient, they pre-

scribe long-range care programs which may result in the patient returning time and time again to eventually be cured."

The "sick room" has shifted most workmen have a studio from the patient's bedroom to the hospital ward which makes hospital care within reach.

All four hospitals announced the purchases and trial of new pieces of equipment to include macyes, supply rooms, therapy. Theda Clark in 1963 reported everything from a semi-electric departments, research laborato-9,922 patients cared for, an increase of 186. In 1962, there's an average day as compared

Many of the changes were long in coming, but according to Fox Cities medical authorities, are being met here.

The hospital has become a research center giving specialized and technological research support to the medicine profession.

Insurance programs have become included in employee fringe benefits" for the modern workman, and have been a large reason in the necessity for hospital to expand and improve.

Where previously the worker did not go to a hospital for care due to financial burden, today

the hospital was 70 per cent, an increase of 9 per cent over the year.

were 1,048 newborns and in 1963, newborns counted 1,057.

Average "care" per day amounted to 206 patients as opposed to 181 last year, and the average stay per patient was up to 7.6 days as opposed to 7.3 the previous year.

St. Elizabeth Hospital welcomed 1,406 newborns in 1963 as compared to 1,496 the previous year. There were 7,555 patients admitted as compared to 7,170 the previous period.

Average daily census in the 197-bed hospital was 143, up two from the previous year. The average length of stay in the hospital was seven days, a decrease from 7.3.

Appleton Memorial Hospital had 4,806 patients as compared to 4,600 in the previous fiscal year period. The hospital was in 1963 than any other year.

Americans bought more food Americans bought more food in 1963 than any other year.

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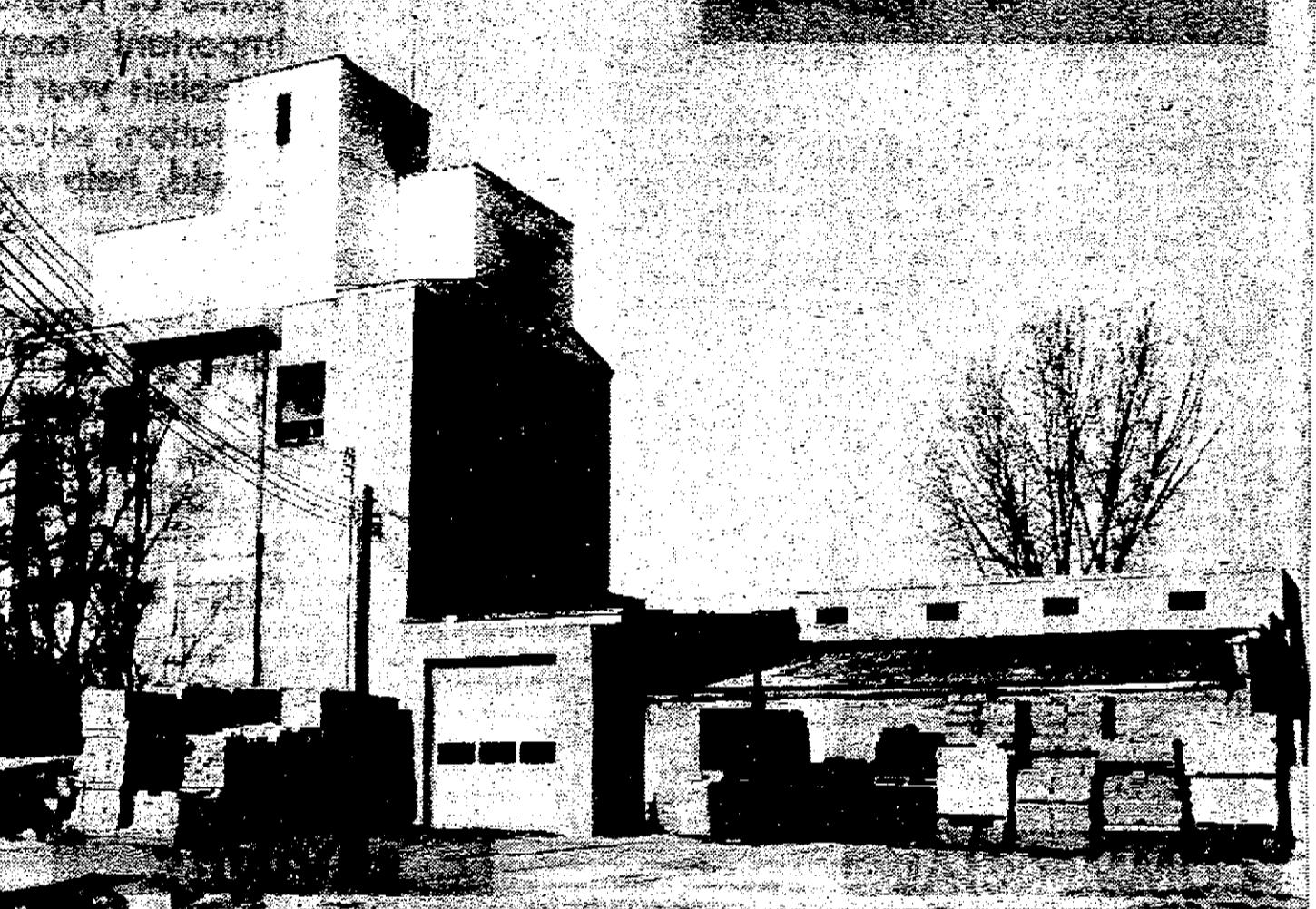
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Americans bought more food in 1963 than any other year.

MEETING THE CHALLENGE OF THE MODERN  
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George Schabo, Truck Driver, 11 Years With the Corp.



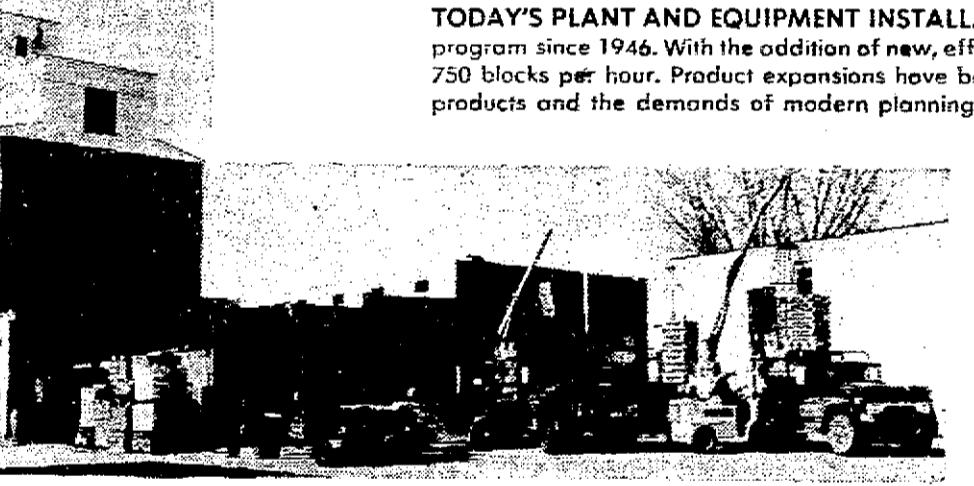
Walter Schabo, Block Machine Operator, 10 Years With the Corp.



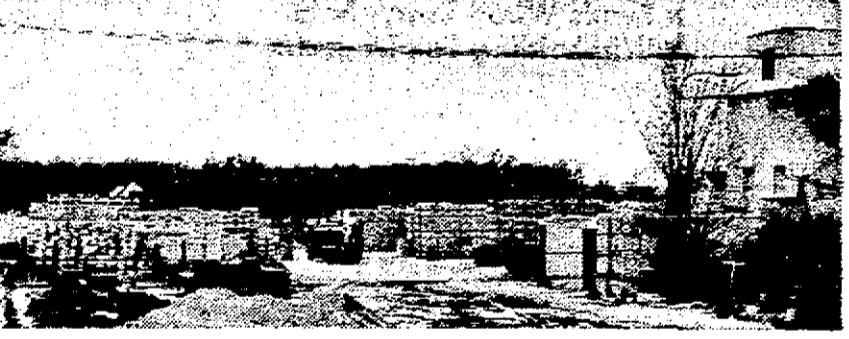
George Schabo, Jr., Truck Driver, 6 Years With the Corp.



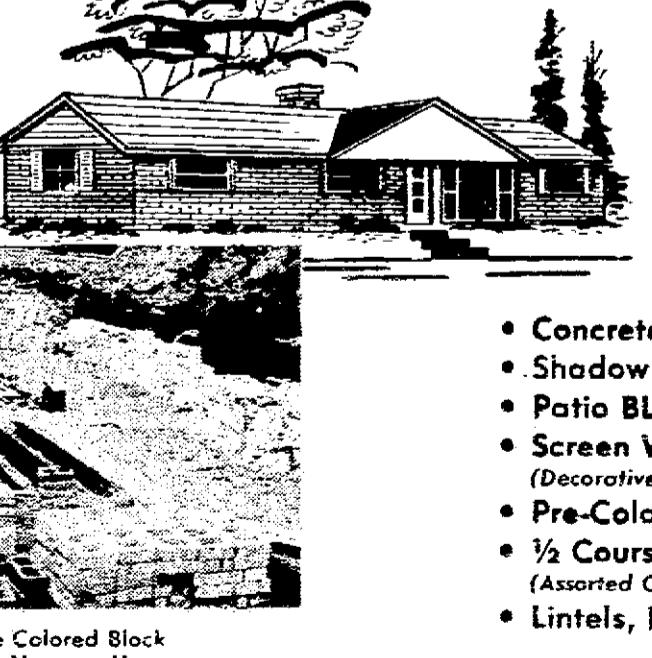
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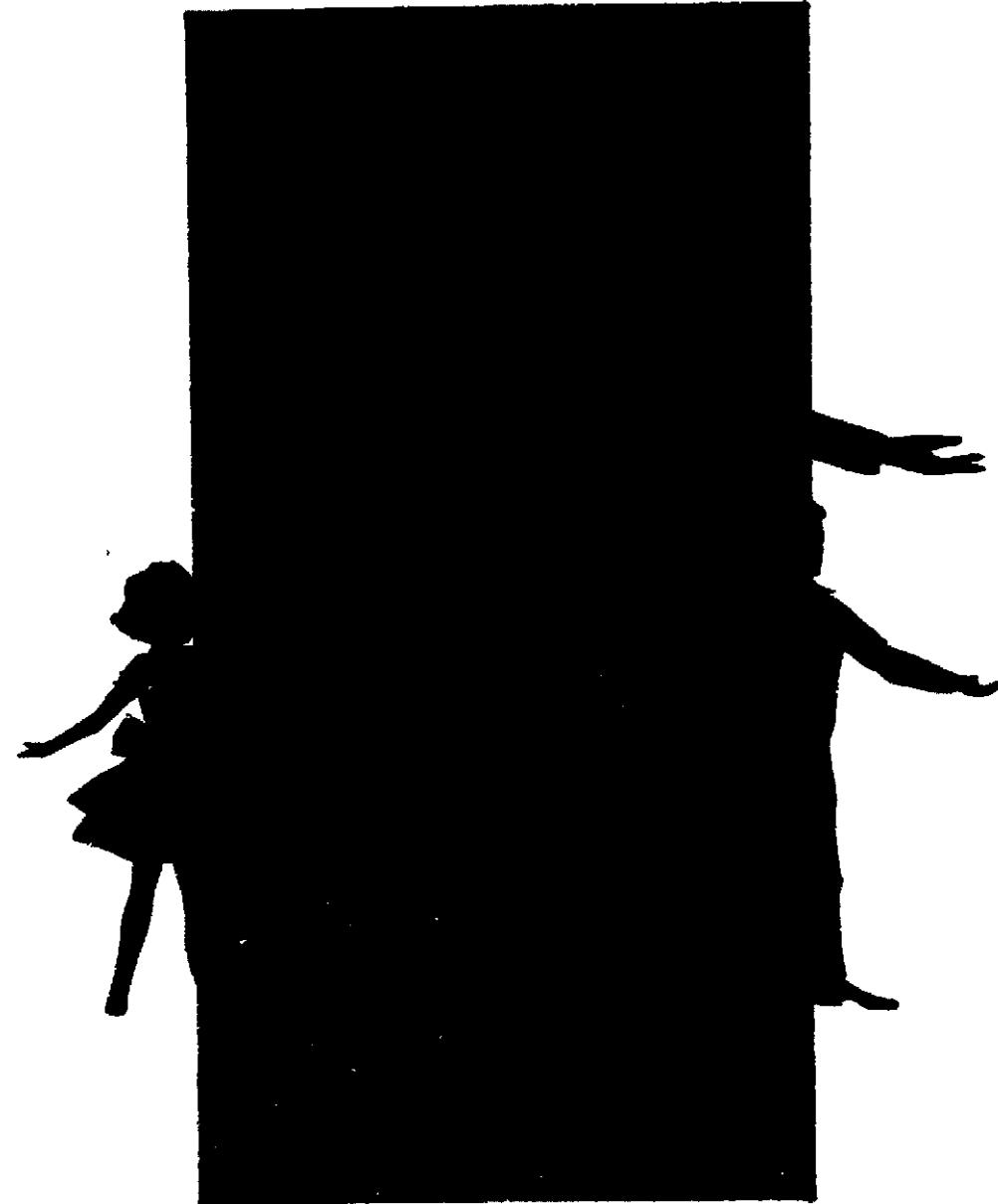
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BANK OF  
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FIRST NATIONAL  
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BANK OF  
MENASHA



# Appleton District Paid About \$23.3 Million in Social Security in 1963

**29,600 Persons Receive Payments In Four Surrounding Counties**

Social security payments to the total payments being made people in the four counties surrounding the Appleton district ties:

County Persons Paid Total paid in each of the following counties

Outagamie 9,400 \$600,000

Calumet 2,200 122,000

Waupaca 4,200 82,000

Winnebago 12,000 82,000

**\$23.3 million in 1963.**

The payments went to about

29,600 persons in Outagamie, Calumet, Waupaca and Winnebago counties.

From January through December of 1963, the office received applications from 2,383 retiring workers and family claimants and 343 disabled workers, Frank M. Donnick, manager of the Appleton district, reported.

**Appleton Territory**

The Appleton office serves all of Outagamie County, except the towns of Osborne, Seymour and Oneida; all of Waupaca County, the northwest quarter of Calumet County and the cities and townships of Neenah and Menasha. The latest data available lists

Because of misunderstandings about social security, Donnick gave a short review which he considers beneficial:

"The theory of social security is that during their working years, workers and their employers, and self-employed persons, pay social security taxes. These tax contributions are deposited in trust funds and can be used only to pay benefits and the costs of operating the program. When earnings stop or are greatly reduced because the worker retires, becomes totally disabled, or dies, payments are made to qualified applicants. These payments partially replace the earnings that the individual or his family lost."

"The original intent of Congress was to merely partially replace loss of earnings — to provide a floor of protection — and beyond that the persons of family needs could and should be provided for through private insurance, savings, investments or similar means. While the law has been changed many times, this original intent has always been retained."

"But," Penney adds, "there has been only a relatively small amount of citizen participation, and it has unfortunately meant a large expenditure of money."

"Fortunately, we are now capable of alerting the people study groups have considered and can assure them of effective communications before, during and after a disaster."

**Areas of Accomplishment**

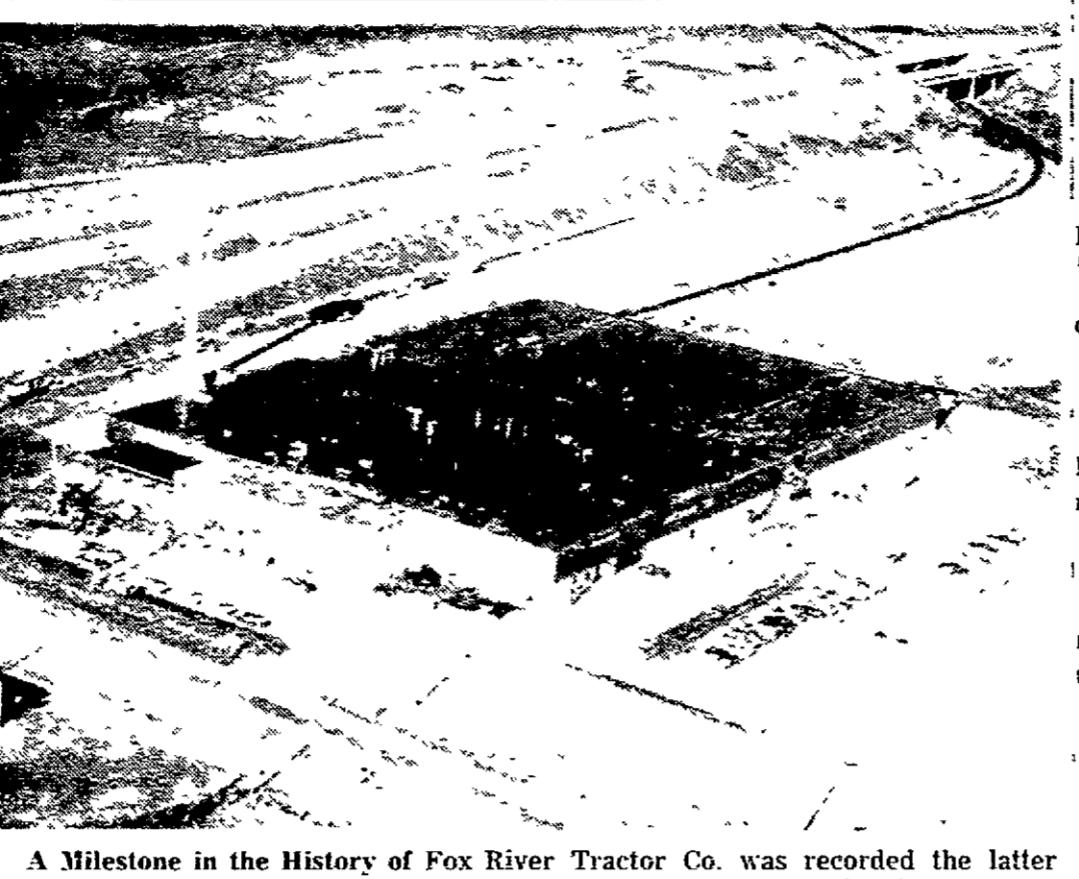
Perhaps the two greatest areas of accomplishment were the siren warning system and costs to be paid in the future. Both the government and private

During 1963 a total of 54 buildings in Outagamie County were marked with a total of 35,799 shelter spaces. Of these spaces, about 12,000 were stocked with 24 tons of supplies.

Penney said he hopes to add about 15,000 more shelter spaces during 1964 which would bring the number of spaces up to about half of Outagamie County's population.

Appleton had 19,836 spaces licensed and marked on Dec. 31, 1963. About 60 per cent of these spaces were stocked with supplies. Penney expected Apple-

ton to Page 10, Col. 5



A Milestone in the History of Fox River Tractor Co. was recorded the latter part of 1963 when the firm moved into its spanking new plant in the Town of Grand Chute on U. S. 10 near its junction with U. S. 41. (Post-Crescent Photo)

## Cost of Government in Fox Cities For '63 Totaled \$26,283,537

Ten Communities to Spend Over \$27 Million

To Meet Expenses and to Provide Services

Government is big business.

In the Fox Cities the cost of local, state and county govern-

ment in 1963 was a whopping \$26,283,537.

This year the 10 communities comprising the Fox Cities complex will spend an estimated \$27,101,529 to meet the expenses of the various units of government and services to be provided.

The communities include Appleton, Neenah, Menasha, Kaukauna, Kimberly, Town of Menasha, Little Chute, Combined Locks, Grand Chute and Town of Neenah.

**Appleton Budget**

Appleton will lead the way in '64 with a \$10,734,024 gross budget, an increase of \$815,886 over last year. The three town-

ships are the only communities showing a decline in spending, according to estimated budgets for the year.

The current budget totals, in

## 9th Annual BUSINESS and INDUSTRY EDITION

Turn to Page 10, Col. 5

# Population 16,113 Higher Than Last Official Fox Cities Census

**Detailed Post-Crescent Study Sets Figures at 137,731; Neenah Has Highest Percentage of Growth While Appleton's 5,263 Is Biggest**

BY TOM RICHARDS

Post-Crescent Staff Writer

There are 16,113 more persons in the Fox Cities now than there were at the time of the 1960 census, a Post-Crescent study estimates.

Population of the area is set at 137,731, according to the study, compared to 121,618 persons counted by the U. S. Census Bureau in the 1960 head count.

The Fox Cities area includes the cities of Appleton, Neenah, Menasha and Kaukauna; villages of Kimberly, Little Chute and Combined Locks; and towns of Menasha, Grand Chute, Harrison, Neenah, Buchanan and Vandenbroek.

### Studious Guess

But it must be pointed out, the projection of the present population is nothing more or less than a studious guess. The only accurate method to determine the population of any area is to actually count people.

However, the Post-Crescent study is not a wild guess of what many would like the figures to show, but a careful estimate based on certain available data.

Included in this available data are the number of age Wisconsin family postal stops, water meters and power meters in the community.

In estimating today's population, the 1960 population is divided by the number of meters, or stops in the area at that time. The current number of meters is multiplied by the resulting figure, which should be about the average size of family in the area.

Suburban development showed the biggest jump since residents were counted in 1960. Town of Menasha led the pack with a whopping 39.9 per cent increase — some 1,371 persons.

Average growth for the six towns adjacent to the seven communities which make up the Fox Cities was 20.2 per cent.

In most cases the average nearly twice the 12.1 per cent family size in the Fox Cities shown in the cities, or the 11.4

**ESTIMATED FOX CITIES POPULATION**

January, 1964

CITIES	1960 Census	Jan. '63 Estimate	Jan. '64 Estimate	Growth Since Census	Growth Since Census
Appleton	48,411	51,223	53,674	5,263	10.9
Neenah	16,057	20,429	22,166	4,129	22.9
Menasha	14,647	15,212	15,243	595	4.1
Kaukauna	10,096	10,659	11,119	1,093	10.1
Cities Total	91,211	97,573	102,222	11,011	12.1
VILLAGES					
Kimberly	5,322	5,766	5,893	576	10.3
Little Chute	5,093	5,362	5,441	327	6.7
Comb. Locks	1,421	1,631	1,656	457	30.6
Total	11,842	12,359	13,197	1,355	11.4
TOWNS					
Menasha	5,430	6,261	6,851	1,371	39.9
Grand Chute	5,035	5,752	5,844	899	16.0
Harrison	2,873	3,016	3,232	409	14.2
Neenah	2,273	2,467	2,688	415	18.3
Buchanan	1,830	1,978	2,298	418	22.2
Vandenbroek	1,024	1,065	1,349	325	31.7
Towns Total	18,565	20,549	22,312	3,747	20.2
Grand Total	121,618	131,081	137,731	16,113	13.2

per cent in the villages

In percentages, Neenah topped the cities with 22.9, and Combined Locks led the villages with 30.8.

In numbers, Appleton was

**Appleton Highest**

high with an estimated 5,263 increase.

Appleton also topped the numerical growth over last year's estimate. According to the study, there are 2,431 more people in the area's major city now than there were in January, 1963.

Although Combined Locks has a high rate of growth, it showed the smallest numerical growth over last year. Only 27 more people were estimated among the village's population.

Under consideration for the tax credit for new equipment, Grignon property is possible res-capital goods budgets etc. e d

oration of the historic home and those of 1963. The range of in

crease area on the adjacent or two per cent to as high as

grounds. The home already con-60 per cent. Some of the higher

tains an appreciable store of plans are "iffy" depending on

the proposed general tax cut.

Fiscal Operation

The townships operate on a fiscal basis, while the cities start their budget year on Jan. 1

In some instances because of so-called "tax islands," some towns have no operating budgets as such because state income tax re-appropriations provide them with a tiny "slush fund."

They do have sewer district and sanitary district taxes, however.

Money to be raised by taxation, more specifically known as the actual levy, will total \$15,866,626 in the Fox Cities in

1964.

Under consideration for the tax credit for new equipment, Grignon property is possible res-capital goods budgets etc. e d

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the proposed general tax cut.

Highlights of chamber activities in Kaukauna were managed by the end of the third quarter, A. W. Greene, editor, reports.

Topping 1964's plans and programs are varying degrees of electric and water departmentalization and expansion of

community calendar of events, and equipment and facilities. En-

agement of the Grignon estate improved cash flow, by the re-

vised depreciation schedules and

Under consideration for the tax credit for new equipment, Grignon property is possible res-capital goods budgets etc. e d

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crease area on the adjacent or two per cent to as high as

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tains an appreciable store of plans are "iffy" depending on

the proposed general tax cut.

Population experts, particularly those with the University of Wisconsin Fox Valley Urban Team, have said while

population for the cities in the area should begin to level off as they reach a saturation point, the area as a whole will

Turn to Page 8 Col. 5

## Toymakers Look to Good Year in 1964

Optimism is high among machine tool manufacturers for higher sales during 1964, despite the fact that business slumped up 30 per cent during the past year.

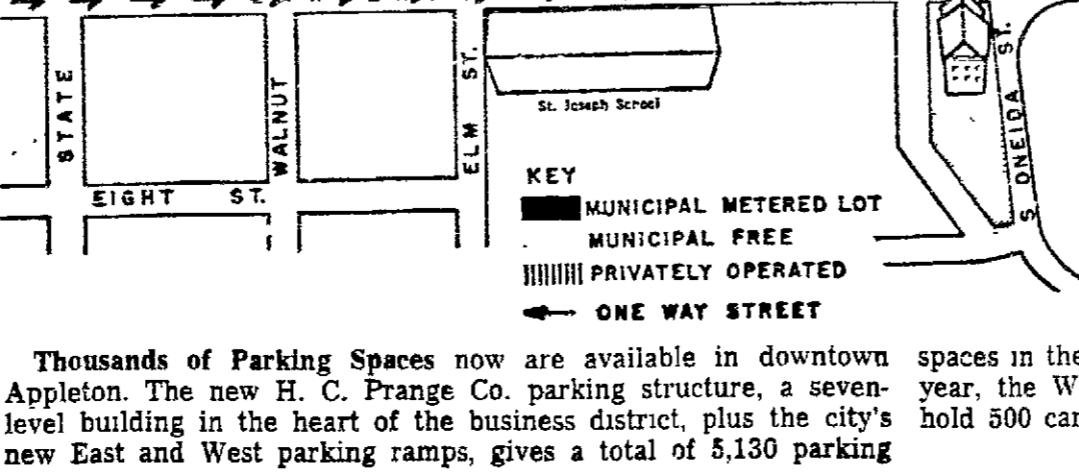
The National Machine Tool Builders' Association, a Wall Street Journal report states, said orders for machinery that cuts and forms metals and other materials rose to \$930.3 million, the highest level since 1956 and up from \$713.1 million in 1962.

Many producers are convinced the higher activity will continue this year.

Some toolmakers are basing their optimism, in part, on a proposal that overtime pay rates be raised to double time from time-and-a-half. Such a plan has been advanced by a number of labor leaders and Presidents Lyndon B. Johnson.

One tool producer claims the proposal is "almost certain" to stimulate sales because it will prompt manufacturers to trim overtime by using speedier tools.

Newspaper ARCHIVE®



Newspaper ARCHIVE®

# Fox Cities Keep Reputation As State Sports Stronghold

Xavier, Menasha, Neenah Win State Championships; Hammill, Nienhaus, Gehring Capture Titles

BY JOHN L. PAUSTIAN  
Post-Crescent Sports Editor

The Fox Cities area, in 1963, maintained its reputation as one of the athletic强holds of Wisconsin.

During the exciting and productive sports year, Appleton Xavier won the state Catholic high school basketball championship, Menasha captured the state high school tennis title. Neenah won the state prep cross country crown (in the medium school division) as Jim Hammill smashed the state record, Appleton's Mary Beth Nienhaus won the state women's public links crown and took medalist honors in the state women's amateur golf tourney and Appleton's Keith Gehring smashed a 725 scratch series to win the All-Lutheran state bowling tournament.

Neenah's Jack Ankerson won the national small-college scoring championship in leading Ripon College to an undefeated season and was drafted by St Louis of the National Football League. Menasha's Mike Wisneski won Little All-American honors as a St. Norbert College basketball player.

#### "In the Black"

The Fox Cities Foxes, one of only three professional baseball teams in the state, besides the Milwaukee Braves, rounded out their sixth season with a representative year on the field and a "black ink" year in the books.

Appleton's Goodland Field became the hub of American Legion baseball in 1963 and will continue to be this year and in '65. Kenosha beat Oshkosh here in the 1963 state tourney.

Lawrence's Don Kerschner proved to be king of the state's small college sprinters as he ran the "100" in 9.6 seconds and beat St. Norbert's Mike Hoffmann in a head-to-head duel.

While spectator sports flourished, the do-it-yourself categories of athletics — bowling, golf, boating, hunting, fishing, skiing, etc. — also continued their rapid growth.

#### "Bowl-O-Rama"

The Post-Crescent's first annual Bowl-O-Rama produced keen competition and four champions: Roy McClane and Harvey Vandenberg, in the men's divisions; and Percy Resch and Vernice Cox in the women's classes.

Among the year's other top kegling achievements were perfect games rolled by Kaukauna's Fred Reuter, Appleton's Norm Bunkelman and the Twin Cities' Nick Schommer and Ben Kluba.

Golfing excitement was provided by Al Baerwald, Tom Hadley, Don Strutz and Don Jabbas — in addition to Miss Nienhaus. Baerwald edged John Manier on the 36th, and final, hole of their Appleton city tournament title match to become the first 4-time champion in journey history.

Neenah's Hadley won the crop damage.

Adler Brau Amateur tourney title in a playoff against Appleton's John Lindberg and Neenah's Rich O'Brien.

#### Harmonious Teamwork

Appleton's Jabs and Strutz to County Agent Joe Walker, bushels per acre have been a good yield this year.

Xavier eliminated the only perfect basketball record (25-0) in sell Luckow. Outagamie County to timely rainfall put Wisconsin — public or parochial farm management agent, and bago and Calumet County farms — by beating Milwaukeean excellent crop in Winnebago into the export business. In waukee Marquette, 71-66, in the County. "The crop was tops. Outagamie and Waupaca coun-

ger had been selected in basket was earned by Bluejays John and Barry Conway, Pat Kenney and Tom Vanderhyden.

Xavier furthered its FVCC domination by winning the track championship.

Appleton High School experienced a notable sports revival in '63. The track team won the Fox River Valley Conference's Dick Wilson, Don Vought, Alice Biele, John Heinrich, "Kip" Whittler and Dick Wiesner.

In one of its wins en route to the Fox Valley Catholic Conference title, Xavier amassed 121 points (to 83 for Fond du Lac) took the path to titular glory for an all-time Fox Cities record.

On the gridiron, Xavier continued the concurrent football success (under the same coach, Gene Clark), which over must be unprecedented in the Pete Kramer in the finale.

Catholic school rating in the fierce basketball honors last winter, while Neenah came back 73-73, before one of the state's top to win the track and football round and eighth in the second

'63 prep crowds, more than 5,000 fans. The Rocket "II" outlasted runnerup Kaukauna and several other teams in the closest 16 batters in one game. Dave

Eleier was named to the all-state football team, as Waulin. The state prep tennis crown

## Insurance Facing New Challenges

Magazine States Government Engrulfs Most Initiative

Established in men's minds

as a prerequisite of ownership

and responsibility and a bulwark

of the national economy, insurance

is facing new challenges

to its sound operation and ex-

pansion. These new problems

derive from the mounting tide

of eight matches in Junior Wight-

by which government is engul-

ing individual independence and

initiative, states a national in-

formation publication.

As the year begins, medicare

becomes the focus for a

new onslaught by those who

seem determined to have bu-

reaucracy responsible for the

recovery care of our citizens from birth

in 1964 concentration by private

Semi-Pro Baseball

The Menasha Macs grabbed care of our citizens from birth

to eternally, the magazine states

in 1964 improvement by private

Close Cage Race

The Foxes finished fifth in the insurance companies will be im-

proving the many "state 65"

titles, as well as the Wis-

consin Olympic mail legisla-

tion, long before Con-

gress, becomes the focus for a

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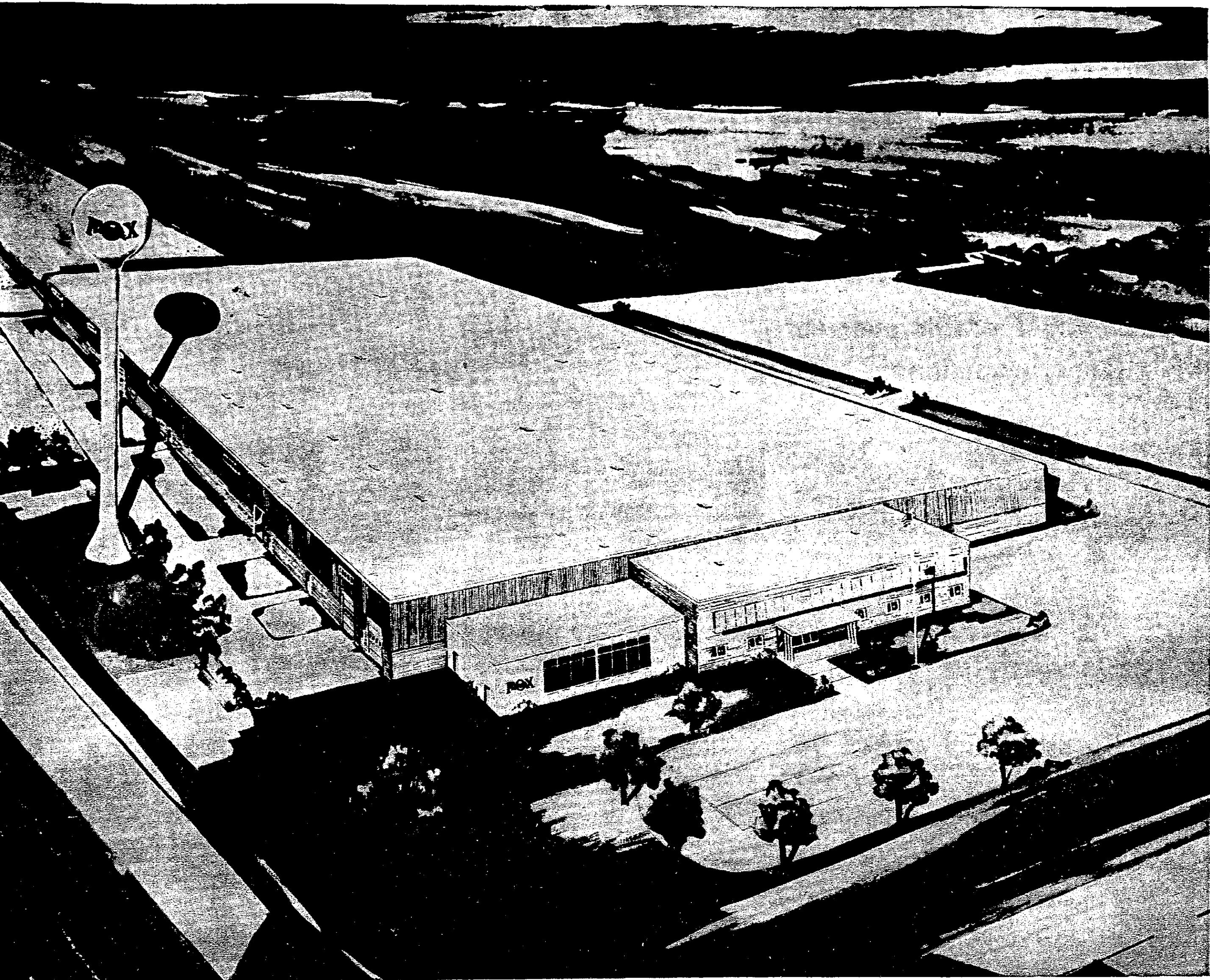
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Junction U. S. Highway 10 & 41

celebrating our  
**45<sup>th</sup>**  
year of progress

## **Growing with confidence . . . ready for the future.**

Our new plant symbolizes our confidence in Appleton, the Fox River Valley, and in the world's farms and municipalities.

It gives us an opportunity to help Appleton grow as a thriving business community, a cultural center and as a happy, secure home for employee residents and their families.

It enables us to contribute to the Valley's growing reputation as a modern, progressive, vital industrial center.

It permits us a share in the business development of agriculture and in the efficient administrations of municipal services.

We're mighty pleased with the growth of our organization which started as a one-room shop in Appleton 45 years ago. We've experienced 8 plant expansions in the time—extended our business activity to the 50 states, domestically, and 30 countries overseas.

Through it all, we've never diverted our attention and efforts from one objective—produce the best, not necessarily the most.

We could not have done this without the loyalty and pride of our employees, the confidence of our community and the stimulus of the Valley.

Incidentally, by producing the best, we're assuring our employees, our community and the Valley that we're ready to grow with them in the future, too.

SINCE 1919

# Fox River Tractor Co.

The Pioneer of Modern Forage Harvesting

APPLETON, WISCONSIN



Nucleus for a Planned west side shopping center in Appleton is Berken's Piggly Wiggly West. The \$87,000 food store, located on South Outagamie and Spencer

streets, opened in October. The rest of the \$500,000 center, which was to be completed in 1963, should be developed this year. (Post-Crescent Photo)

#### Youth Camp, Fox Cities Marina

### Prospects Bright for Improvement Of Fox Cities Recreational Areas

BY J. PATRICK WRIGHT

Post-Crescent Staff Writer

The Chicago White Sox's new \$250,000 private boys' camp at Brothertown, and the possibility of a marina on the Fox River at Appleton's Lutz Park, are the current recreational highlights for the Fox Cities as 1964 planning commences.

With the advances of 1963 giving impetus to building this year, and with the suggestions of the Fox River Valley Planning Commission as a guideline, prospects are bright for recreational improvement in the Fox Cities this year.

The failure to make Stroebel's Island a district park was the only black mark on a slate of successes in improving the playtime and athletic facilities of the local valley cities.

#### Accomplishments

Major accomplishments in 1963 were:

—Opening of Kaukauna's new athletic-recreational field

—Neenah's purchase of the Swatscheno Farm site.

—Opening of three boat accesses in Winnebago County.

—Commencement of the Mo-Ski-Tow Club's new ski hill (Sky View Ridge) and lodge.

—New lighting and improved facilities at Kimberly's Sunset Park, skiing and toboggan slopes.

—Doubling of attendance at High Cliff Park and additional improvements of the site.

—General development of park and recreation areas along the lines recommended by the Fox River Valley Planning Commission.

This spring the White Sox open a 65 acre private boys' camp at Brothertown (Calumet County) which will cost an estimated \$250,000, handle about 250 boys between 8 and 16, and of

fer just about every athletic facility imaginable.

Located on Lake Winnebago, it will offer three separate three-week sessions, with professional counseling.

Hugh Weiss, a tri-state scout for the Sox will have his office at the camp and currently is directing building proceedings at the camp.

Included in the finished product, which is to be ready this spring, are three baseball diamonds, four tennis courts, outdoor basketball courts, boats for fishing and water skiing, a riding stable, soccer field and an Olympic-sized swimming pool.

#### Handicrafts Program

In addition the camp will offer a well rounded handicrafts program to offset the emphasis on athletics. Ultimate plans also call for a par-three golf course.

Buildings on the camp will include a main lodge and dining hall, chapel for Sunday services and several 12-boy cabins. The camp's opening date or

rates has not been revealed nor have the camper rates.

Boat owners have been heartened by the news that Appleton is seriously considering building a marina on the waterfront of Lutz Park.

In January the Appleton Parks and Recreation Board was informed by the State Conservation Department that the marina project might qualify for state aid which could conceivably swallow up 50 per cent of the costs.

The board then requested that the city's planning consultants, a St. Louis firm, establish the best use for the waterfront, the city's only remaining natural frontier on the Fox River.

Earlier in April 1963 the city council indicated it might be interested in a general face-lifting project of the entire Lutz Park area.

#### State Aid

Next step in the marina project is for the Conservation Department to survey the site and determine if the park can qual-

ify for state aid. If so, Appleton may apply.

There has been no definite estimate of the cost of the project.

The failure to secure Stroebel's Island land for a district park came despite a planning commission recommendation.

Eugene Franchette, director of the planning commission, recently detailed the facts in the failure of the park proposal.

To make the purchase of the land easier, a bill was introduced in last year's session of the legislature to permit contiguous communities in any section of the state to join together in purchasing land and maintaining property.

If the bill was passed, the local municipalities could work together in purchasing Stroebel's Island.

However, the proposal was opposed by the powerful County Boards Association lobby in Madison and, locally, by the Winnebago County Board. The result was that the bill was temporarily killed. It is to come before the legislature again in 1965.

"The failure of the bill to get state or even local sanction indicated, to the owners that there wasn't much interest behind the park proposal," Franchette said.

Turn to Page 5, Col. 5

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### Government Costs in '63 Over \$26 Million

CONTINUED FROM PAGE 1

1964 as compared to \$15,832,138 in 1963—an increase of \$734,496. Levies for the year, after subtracting all forms of revenue and income, include:

Appleton, \$6,770,500, up \$361,733.

Neenah, \$1,373,537, up \$192,981.

Menasha, \$1,831,887, up \$71,161.

Kaukauna, \$1,373,537, up \$192,981.

Kimberly, \$769,167, up \$78,830.

Town of Menasha, \$347,853, up \$2,541.

Grand Chute

Grand Chute—Gross rates for three districts, \$36.48, \$36.50 and \$31.50; credit refund, \$16.50 cents. The average net tax rate of all districts is \$31.35.

Combined Locks—Gross rate, \$31.50; credit refund, \$2.75; net rate, \$28.75, an increase of \$3.79.

Town of Menasha—Gross rates for various districts, \$19.42, \$23.56 and \$23.82; no tax refund.

Town of Neenah—Gross rate, \$19.70; credit refund, \$6.60; net rate, \$19, a decrease of \$1. down \$56,255.

Little Chute, \$395,490, up \$96,636.

Combined Locks, \$382,170, up \$8,170.

Grand Chute, \$288,000, down \$185,000.

Town of Neenah, \$225,432, down \$59,229.

Costs Increase

While the cost of local, county and state government continues to increase, the Fox Cities continue to grow at a rapid clip as evidenced by the fact there was a total increase in valuation of \$18,904,214 from 1962 to 1963.

Appleton with its building boom led the advances with a \$5,629,450 in its assessed valuation, ranging from 48 to 52 per cent of full value.

The 1963 assessed valuation totals for each community, amount of increase and the approximate percentage at which property is evaluated follow:

Appleton, \$145,113,575; up \$5,629,450; (48 to 52 per cent).

Neenah, \$121,709,900; up \$3,751,980; (95 per cent).

Menasha, \$45,717,440; up \$1,466,715; (51 per cent).

Kaukauna, \$28,031,370; up \$2,347,540; (46 to 48 per cent).

Kimberly, \$13,261,500; up \$3,940,030; (51 per cent).

Town of Menasha, \$33,820,850; up \$1,862,910; (53.5 per cent).

Little Chute, \$7,143,650; up \$834,995; (41 per cent).

Combined Locks, \$12,132,390; up \$719,155; (51 per cent).

Grand Chute, \$15,298,886; up \$1,453,199; (46 per cent).

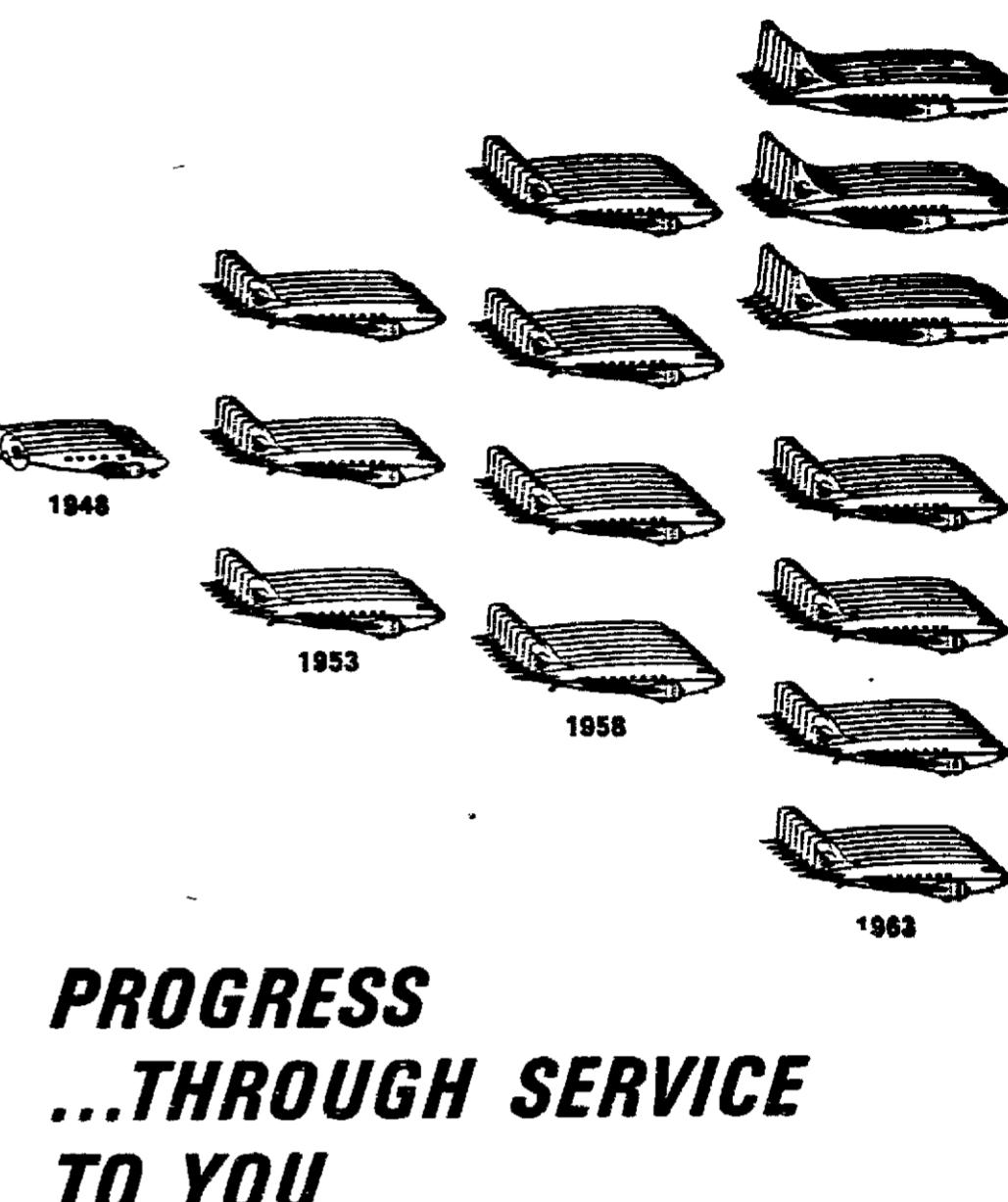
Town of Neenah, \$1,468,825;

Appleton—Gross rate, \$46.65; credit refund, \$1.81; net rate, \$44.84, an increase of \$1.34.

Menasha—Gross rate, \$40.97; credit refund, \$2.56; net rate, \$37.52, an increase of 1-cent.

Kimberly—Gross rate, \$28; credit refund, \$2.50; net rate, \$25.50, an increase of \$2.

Little Chute—Gross rates in two school tax districts, \$35.75 and \$36.65; state credit refund,



### PROGRESS...THROUGH SERVICE TO YOU

Only six planes flew the original North Central route back in 1948. But a destiny to grow had taken wing, too — along with the first twenty-seven passengers.

Today a fleet of forty-seven Northliners make as many as 500 landings and take-offs daily across 7,000 miles of mid-America. Passenger miles have soared to over 1,413,000,000 in just fifteen years.

Serving 91 key cities in 10 states and Canada, North Central provides

**NORTH CENTRAL AIRLINES**

...SERVING 91 CITIES IN 10 MIDWEST STATES AND CANADA

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Paper Goods

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Manufacturers of  
Decorated Papers...

PRINCIPAL PRODUCTS:

- CREPE PAPER
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**Concrete Pipe . . .**

with  
**LOCAL LABOR and  
LOCAL MATERIALS**

All Benefit From the Theory That "Money Spent at Home, Stays at Home"

Out of Wisconsin ground . . . back into Wisconsin ground. This is the simple story of concrete pipe. For from Wisconsin soil comes the concrete aggregate and water, and from Wisconsin mills comes the cement to make the finest concrete pipe.

And into local and the state's pocket go the taxes from the local manufacturer, also from the suppliers, utilities, truckers . . . and from the men that they employ. Local materials . . . local skilled labor and local pipe making facilities promote quality in every pipe manufactured. That is the Concrete Pipe Corporation of your local community in action.

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# APPLETON POST-CRESCENT

Friday, February 21, 1964

## Keep Sifting

Every year or so some legislator becomes perturbed because of left-wing speakers at the University of Wisconsin. This year is no exception and a bill to ban Communists and others with questionable moral standards has been introduced into the legislature by Assemblyman Soik. Fortunately Wisconsin's tradition of the free expression of ideas is a healthy one and the bill has no chance of becoming law unless the majority of our legislators have taken leave of their wits.

The problem of what speakers to permit at a college or university plagues trustees and administrators of many institutions, both public and private. Marquette University, in turning down an outspoken critic of the House Un-American Committee, explained that there seemed little point in sponsoring speakers who disagreed with the principles of the university. In a private school this is certainly the privilege of the administration.

But Marquette's effort to set some sort of a standard backfired. Another proposed speaker, approved last fall by the University, has since come out with an extreme point of view as is that of trying to dis-

band the HUAC. Professor Oliver of the University of Illinois published an article of something more than mere criticism of the late President Kennedy. Marquette found itself in the uncomfortable position of appearing to be in favor of the more extreme wing of the John Birch society and canceled his appearance.

Trying to protect college age students from controversial, dissenting and even dangerous points of view is impossible. Moreover, it would appear to handicap their education. Dr. Clark Kerr, President of the University of California, once suggested that "the university is not engaged in making ideas safe for students; it is engaged in making students safe for ideas." Hearing all sorts of ideas expounded is one of the best ways of determining the strength of one's own point of view since it may have to be defended.

We are proud that Wisconsin has firmly resisted all attempts to change its policy of open debate and the expression of way out ideas. And if our children get at least temporarily converted to some pretty strange points of view it may serve to force their parents to reexamine and understand their own beliefs better.

## The Washington-Franklin Project

It is of major significance that the Wisconsin Public Service Commission this week upheld its original decision on the Washington-Franklin Street grade crossing matter and denied the application of the Chicago and North Western Railway Co. for a rehearing.

The railroad, it would appear, has attempted to be obstructive since the City of Appleton decided, after many years of discussion and planning, to proceed with eliminating one of its major traffic problems near the central part of the community.

However, for the second time the Public Service Commission has indicated Appleton is doing the right thing by joining Washington with Franklin Street and

extending it west to North Richmond Street.

There appeared to be no need for a rehearing considering that the Commission held public hearings in November of 1962 and then again in July of last year to get all available testimony and evidence before arriving at its decision on Dec. 20. The PSC decision was clear cut and ordered the city to have the project completed within one year, an indication of its urgency.

We subscribe wholeheartedly to the PSC's statement in denying the railroad's request for a rehearing. It said its original order was "supported by substantial evidence of record and that no good purpose would be served by a rehearing."

## Right and Wrong

The International Longshoremen's Association has clamped a ban against loading wheat for sale to the Soviet Union. But this is not just a version of independent individualistic Americanism, however noble the union's declarations against dealing with the Russians may sound. It is a matter of bargaining between the union and the companies selling the wheat. But it has the effect of influencing United States foreign policy.

Thomas Gleason, president of the I.L.A., says the union was opposed to the wheat sales in the first place but that President Kennedy persuaded union leadership to go along in the interests of international good will and more jobs for Americans. According to the plan, 50 per cent of the wheat was to be shipped in American ships.

But the government now says that enough American ships are not available and the union charges that only 38 per cent is going in American holds. The union implies that the real reason is to keep costs down for the shipping industry since foreign lines generally pay smaller wages than most American Union spokesmen

claim that ships can be taken out of mothballs for the purpose of shipping wheat.

The pros and cons of the wheat deals are obviously a valid subject for debate and controversy. Americans certainly have the right as individuals to refuse to cooperate just as any American does not have to buy goods made in Poland, England or Puerto Rico if he so chooses.

But the dispute here between the union and shipping industry is an organized one with a different issue at stake than whether we should deal with Communists. If all the wheat was to be shipped on American ships we can be sure there would have been no statements about the dangers of communism from the union.

Nevertheless we are inclined to believe that the union leaders have cause for complaint. The government stipulated that 50 per cent of the wheat would go in American ships and it should have been able to determine in advance whether such an agreement was feasible. The unions are using the Communist angle when it is not really an issue. But the ban because of the backing down of the government on shipping the wheat in American ships is justified.

heard the verdict may put a different light on the matter. The 73-year-old gambler-racketeer said he was "grateful to the great American Supreme Court."

It would be too much to expect that Costello will now become a reformed and valuable member of society. His comment, "Celebrate? No, I'm through. I'm through," can't be taken at face value in view of his past record.

But there was an indication in his remarks that he is beginning to realize what American justice is all about with its meaningful built-in protections for the rights of individuals. And in the long run it is far more important that these rights be preserved than that we ship Costello back to Sicily.

## The Costello Decision

The first public reaction to the Supreme Court decision cancelling the deportation of racketeer Frank Costello is apt to be one of outrage. Costello is representative of the worst element in criminal society in this country and yet he has repeatedly escaped government attempts to put him in jail and also survived a gangland attempt to assassinate him.

The Supreme Court ruling that he is not a deportable alien was based on a technicality of the law, one too complex for most of us to evaluate. It could easily be misinterpreted to mean that the court has gone overboard in its protection of individual liberties.

But a remark of Costello's after he

heard the verdict may put a different light on the matter. The 73-year-old gambler-racketeer said he was "grateful to the great American Supreme Court."

It would be too much to expect that Costello will now become a reformed and valuable member of society. His comment, "Celebrate? No, I'm through. I'm through," can't be taken at face value in view of his past record.

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## Looking Backward

### Democratic Policy Endorsed

100 YEARS AGO

Cited from the Appleton Crescent for March 5, 1864.

The Chicago Post sounds the keynote of the campaign. We condense and quote and most heartily endorse.

"The system of government created in the Constitution of the United States was the outgrowth and proper fruit of the Democratic idea — a system based on the right of the majority to indicate the policies which should guide the administration of the government for all."

"The Democratic system was and is the mission of the Democratic party to preserve and perpetuate."

"One of its great features is that all powers not specially granted are reserved. The right of the people in their respective states to regulate

their own domestic affairs, not violating the constitutional rights granted to the whole, was one of these reserved rights and it is simply and only the preservation of this constitutional right that Democracy has advocated and will continue to advocate."

"It is not slavery, or matrimony, or suffrage, or miscegenation, or burning witches, or slandering neighbors, or fighting duels, racing horses, chewing tobacco, eating snuff or any other 'domestic institution' in the Southern states or any state, which the Democracy has favored!"

"It is the right of separate political communities to have or not to have, to establish or abolish, any or all these things, as they and they only might elect!"

25 YEARS AGO

Friday, Feb. 17, 1939.

Orrin Billington, whose dances were popular entertainment at Neenah High School when he had been a student there a few years previously, was dancing with the Bob Crosby Orchestra at the Blackhawk in Chicago. He was appearing with his wife in a routine known as the "Billington Swing." The couple was performing under the professional name of Orrin and Betty Lou.

Leaders of the first study club sessions in a series planned by the Sanctuary Society of St. Patrick Church, Menasha, included Mrs. John Kergigan and Mrs. Chester Meulerman, Mrs. Rose Martell and Mrs. James Howley.

The Misses Leone Steidi and Dorothy Kotkoske, members of the Appleton Public Li-

keen chairman in the Kaukauna district of the Fox River Area of Girl Scouts included Mrs. Pat Burns Jr., in charge of training; Mrs. Robert Wenzel head of troop organization on the northside, and Mrs. Fred Baribeau, finance chairman.

Miss Mary Ann Hackleman, former Appleton resident and granddaughter of Mrs. Mary Yonte and Mrs. William Hackleman of the city, was one of seven seniors at Southwestern College, Memphis, Tenn., elected to Phi Beta Kappa, national honorary scholastic society. Miss Hackleman was majoring in mathematics. She was president of the Methodist Student Fellowship on campus, treasurer of her social sorority, Delta Delta Delta, and a scholar on the dean's honor list.

Mrs. Roland S. Rector was elected president of the Appleton Lions Club Auxiliary. Other new officers included Mrs. Wilmer Stach, vice president; Mrs. W. H. Falatik, treasurer, and Mrs. Frank Gutreuter, secretary.

It's only a rumor that I may be replaced by a television set! . . . In the meantime, don't get your hopes up! . . .



Allen-Scott Report

## Navy Fights State Department Plan to 'Phase Out' Guantanamo

BY ROBERT S. ALLEN AND PAUL SCOTT

A long-range, highly controversial State Department plan is behind those suddenly announced orders to withdraw military dependents from Guantanamo and to reduce the number of Cubans working there.

Aim of this inner State Department plan is the eventual complete "phasing out" of this country's occupancy of the big strategic naval base.

Navy authorities, who are vigorously against both withdrawing military dependents and cutting back Cuban workers, are claiming these moves are important steps in the execution of the State Department's backstage objective.

The Joint Chiefs of Staff, spearheaded by the Navy, are strenuously opposed to giving up Guantanamo at any time in the foreseeable future.

The State Department's hush-hush plan actually is not new. It was formulated by the department's Policy Planning Council not long after dictator Fidel Castro came into power in 1959. But it got nowhere at the White House in the face of adamant Pentagon resistance.

At one period in the Kennedy administration, Secretary Rusk sought to pump new life into this scheme, but made no headway when the Navy vehemently dissented.

A major premise of the State Department's plan is that sooner or later Castro will take the Guantanamo issue to the United Nations, and the U.S. should be ready to give up the base rather than risk a "censure" vote.

It is argued that activities at Guantanamo should gradually be shifted to the Roosevelt Roads base in Puerto Rico. Under a program started by the Navy, were on a trip to New Orleans and were to cruise to Guatemala and the Honduras before returning to Appleton.

10 YEARS AGO

Friday, Feb. 19, 1954.

New chairman in the Kaukauna district of the Fox River Area of Girl Scouts included Mrs. Pat Burns Jr., in charge of training; Mrs. Robert Wenzel head of troop organization on the northside, and Mrs. Fred Baribeau, finance chairman.

Miss Mary Ann Hackleman, former Appleton resident and granddaughter of Mrs. Mary Yonte and Mrs. William Hackleman of the city, was one of seven seniors at Southwestern College, Memphis, Tenn., elected to Phi Beta Kappa, national honorary scholastic society. Miss Hackleman was majoring in mathematics. She was president of the Methodist Student Fellowship on campus, treasurer of her social sorority, Delta Delta Delta, and a scholar on the dean's honor list.

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GRIN AND BEAR IT

By LICHTY



Wisconsin Report

## Support Growing for Four-Year Term for Governor in State

BY JOHN WYNGAARD

MADISON — It is probably too early for the advocates of the reform to voice any cheers, but it is worth noticing that there appears to be a fair chance for legislative endorsement of a longer term for the governor of the state.



Wyngaard

ture. When that has passed, it is time to consider the job of persuading the electorate to give him a second term. With a mandate of only two years, as most governors have said privately, the next election is always tomorrow.

There is very little time, realistically considered, for the chief manager of the state government system to work at his desk and to get acquainted with the thousands of subordinates he nominally commands. The gap between popular belief and reality in the administrative activities of the governor of Wisconsin is probably greater than in any other aspect of public affairs in the state.

**PRO AND CON**

But all that is not to say that the change will be easily obtained. More than likely there will be some assemblymen next month, serving two-year terms for themselves, who will privately conclude that what is good enough for them is good enough for the governor.

There is a deeply rooted reserve among Wisconsin people about political tenure, as certified by the repeated rejection of proposals to remove the two successive term limit for county sheriffs which cannot be logically defended in an academic sense. A four-year term would not affect the incumbent governor. Such a change would take place at a future time. Both parties would have an equal chance to elect the first four-term man. But it may be difficult to communicate that distinction to the people who will cast the ratifying votes, if the change survives the legislative gauntlet.

It is not happenstance that most of the successful leaders of the state in modern times have shown their greatest creativity and most effective leadership in their second terms. A first term governor, unless he is a man of long experience in apprenticeship positions, spends the first term in feeling his way and in worrying about getting re-elected.

He comes into office with the fatigue of a long campaign and under the mechanics of the system he rules, almost inevitably accepts in budget and other matters the policy and program as he found it. His first big task is dealing with a new Legislature.

## Strictly Personal

### No Problem Children, Only Problem Parents

BY SYDNEY J. HARRIS

One of the corniest, but truest, of social-work sayings a generation ago was: "There are no illegitimate children — there are only illegitimate parents."



In the intervening time, much of the stigma has been removed. Harris

from illegitimacy, which is all to the good. Now it may be time to propose another saying along the same lines: "There are no problem children — there are only problem parents."

This is a much more bitter pill for us to swallow. The very phrase "problem child" seems to place the roots of the disturbance within the child himself; but we know by now that (except for a small minority of extreme cases) the disturbance originates in the relationship between parents and child.

The world is full of problem parents. Some of the more concerned and intelligent ones, whose problems have rubbed off on the children, are seeking help for these children. But few are seeking help for themselves, or even think they need it.

It is especially hard when only one out of three or four children is disturbed. "It can't be us," say the parents. "Look at the other children — they're perfectly normal and happy."

The only way to break this chain of recrimination is to admit that we are not wholly free in what we do or do not do, and that responsibility to our children begins by purging ourselves of our own infantile reactions. In a deep sense, there are no "good" parents or "bad" parents.

There are only those who are tuned in and those who are tuned out — not merely to their children, but to themselves as well.

Listening to all the Republican candidates, you get the idea that except for peace, prosperity and people, this country is in foul shape.

Princess Irene of Holland chooses love ahead of the throne. Faced with the same choice, Gov. Rockefeller demanded equal time.

**Potomac Fever** — by Fletcher Knebel

Barry Goldwater wants to invade Cuba. If elected President, Barry's first act will be to repeal fire prevention week.

Lament of the day: Neither cold nor heat'll crush the English Beatle.

Listening to all the Republican candidates, you get the idea that except for peace, prosperity and people, this country is in foul shape.

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# Enlistments Go Up In Reserve, Guard

## Change in Draft Procedures Affects Men With Dependents

BY ROY F. VALITCHKA II  
Post-Crescent Staff Writer

Enlistments in 11 Fox Cities Army Reserve and National Guard units jumped 25 to 35 per cent during 1963 despite losses of men who completed terms of service since the Berlin crisis of 1962.

The increase and decreases are due to two factors:

In mid-1963 the late President John F. Kennedy, through the Defense Department, announced

married men with dependents would not be subject to the draft except in extreme emergency. Upstart of the announcement was all unmarried men who had not fulfilled military obligations may soon do so. Provisions also were changing for National Guard and Army Reserve enlistments. Young men could enlist in units, take specialized training for six months or more, depending upon what skill they were being trained for up to 40 weeks, and serve the remainder of their military obligation in hometown units.

Unmarried men and married men without children began walking into military armories and centers asking to join units.

**Unit Rosters Fell**

While the men joined units, unit rosters fell because of the eased world situation. Men who had been recalled to active service at the time of the Berlin crisis to fill out units ordered to duty ended their two-year enlistments. These men received discharges.

In the National Guard, men who already have received pre-induction physical examinations, may join a Guard unit and take training.

Payouts for the 11 units edged close to \$400,000 for the year.

The sum includes only money paid men for attending drills and summer encampments. Ad-

ditional money is poured into the Fox Cities economy through reserve centers and guard armories. The government purchases fuel for vehicles, food, and necessary maintenance utilities.

Units in the Fox Cities and Appleton, and controls units in strengths include:

**Appleton Unit** Marinette and Two Rivers.

Appleton unit 32nd Division Reserve and Guard units, to Wisconsin National Guard, bolster officer corps, have opened Headquarters Company, 2nd Industrial schools for members who warrant officer and 62 enlisted Guardsmen may attend the Milwaukee: Headquarters Company, Military Academy at Madison or 1st Battalion 127th Infantry, 15 nine-week officer training school. 2 warrant officers and Reserve corps are sending per- 110 enlisted men, Appleton personnel to army posts for special Army Reserve Center, 350th training.



Lt. Col. Frank X. Mages, adjutant general of Wisconsin's 32nd Infantry Division, National Guard, studies a chart showing a new high in enlistments since the return from Ft. Lewis, Wash., in 1962. Division strength is 6,750, about 82 per cent of current authorized strength is 6,750, about 82 per cent of current authorized strength (AP Wirephoto)

### Greater Dollar Volume

## New Food Products Will Flourish in '64

There will be plenty to eat this year. Food manufacturing part of Heinz's profit comes will build up twice as fast as from foreign operation, as does people in percentages. The amount of half of Corn Products answer is, says a national food magazine, continued acceptance as corn flakes with strawberries, in new products.

Trends point to a pickup in this year as research and development volume of about 5 per cent continues unabated

\$60 billion in manufactured, processed and packaged foods at of \$120 million for research and manufacturers' level. Physical development will go into crea-

tion of new better and handier much because prices are ex- products.

Continued sweep of easy-opening devices will dominate the

Profit margins will run about 3 per cent for food manufacturers and juice cans and bottles will

ers, the slimness of which is lead the parade.

**Freeze - Drying**

penditures to improve efficiency

Freeze - drying will go into

The investment is expected to larger scale; more automatic

hit \$1.2 billion in '64, up 18 per production to lower costs in '64.

Dehydrated fruits mixed with

\$85 Million in Sales

The total sale of food products

will come to about \$85 billion

at retail level.

American food manufacturers

will continue to expand opera-

tions overseas, too. And about

\$140 million will be spent by

them in overseas plants Some-

to distribution center, to retail-

ing better than \$3 billion worth er. And automotive trucks with

of food products will be pro-

duced in overseas plants con-

trailers will play a big part in

trolled by U. S. food firms. It this achievement

## Recreational Outlook Good for Fox Cities

CONTINUED FROM PAGE 4 year when Winnebago County so they decided to plat the opened the boat accesses land."

### Being Subdivided

Presently, the island is being subdivided, and it would take a real miracle to save the area for park purposes.

Kaukauna is rightfully proud of its athletic-recreation field

Although many of the park facilities are still under construction, baseball and soft-

ball diamonds will be open for business this coming summer.

Long-range plans for the site include concrete stadium for both football and baseball, tennis courts, outdoor basketball courts and badminton areas.

Kaukauna currently employs a three-man crew for the express purpose of maintaining and beautifying the city's parks.

Twenty to 25 acres of the 160-acre Swatschene Farm site purchased by Neenah last spring are a beautiful woods which have been virtually reserved for park and recreation use.

**Newest Ski Hill**

The newest ski hill is the Sky

View Ridge slope of the Mo-Ski-

Tow Club near New London.

The club also offers a new lodg-

warming house.

In addition, Calumet Park

home of the Fox Valley Skiers, 10 community park, one

Park offer skiing facilities.

Both the Mo-Ski-Tow Club

and Calumet Park hills offer Recomendations

Sunset Park recently installed lighting for its skiing and tobogganing areas.

High Cliff Park, the Fox Ci-

ties' only regional state park,

more than doubled its 1962 at-

one forest preserve.

This land purchase was rec-

ommended by the Valley Boat-

ing enthusiasts in the Fox Ci-

ties area were delighted last

Production was higher in report, sanctioned by the planning commission, include construction of 29 new neighborhood parks, nine community parks, three district parks and in the final month of 1963 than the previous record of 5,850,642 tons set in 1962, according to the Canadian Bureau of Statistics.

The recommendations in the Ottawa, Ont.

Production was 5,885,761 tons.

The park projects are to take place between 1962 and 1965 and up 13 per cent from 5,283,900 tons.

According to Franchette, the 923 tons in 1962, the previous tri-county communities are fol-

# SAWYER OBSERVES 40 YEARS OF SERVICE

We're proud to have been a part of the wonderful world of business in the Fox River Valley for 40 years and look forward to the future with confidence.



Here is an interior view of the present-day reception area of Sawyer Paper Co. Shown above, left to right, are Kenneth C. Maas, credit manager; E. W. Krautkramer, sales, (who has been with the company for 38 years); Miss Andrea Konop, office secretary and Victor O. Thompson, purchasing agent and company secretary. The company, founded in 1924, employs 22 people, utilizes 50,000 square feet of warehouse area and operates three trucks daily in the course of its business. In late 1963, an IBM billing machine was installed to highlight a continuing modernization program. Current sales personnel includes 9 people.



### BUT HERE'S THE WAY IT WAS 40 YEARS AGO!

Shown at left is a picture taken on the first day of business, Oct. 1, 1924. The firm was then located on Wisconsin Avenue, Neenah and employed 3 people plus utilizing only 1,500 square feet of warehouse space. In this picture, somewhat faded, are (left to right) C. W. Sawyer, founder, H. Woekner, sales and Mrs. C. W. Sawyer.



**Kenneth C. Maas**  
12 Years of Service  
Credit Manager



**Victor O. Thompson**  
30 Years of Service  
Purchasing Agent



**Gordon W. Sawyer**  
30 Years of Service  
President and General Manager

# SAWYER Paper Company

Parkway 2-3354  
344 Smith Street  
Neenah, Wisconsin

Distributor of Quality Paper Products and  
Maintenance Supplies Throughout Wisconsin.

## From A to Z . . .

AZCO answers every requirement for today's modern buildings . . . providing every account, either industrial or commercial, with the finest in mechanical installation and design.

Our many services include heating, plumbing, air-conditioning, ventilating, power piping, process piping, A.S.M.E. welding, metal fabrication, Kidde fire equipment and Star sprinkler systems.



MECHANICAL CONTRACTORS  
ENGINEERS  
INC. APPLETON • WISCONSIN  
INDUSTRIAL COMMERCIAL



The Shopping Center on South Walter Ave. saw its full complement of four store units completed late last year. Doering's Super Value was the first, being completed in 1962. Two more units, costing \$86,000, were

finished last summer and became quarters for Hoffman Drug and Ben Franklin stores. Shortly before Christmas, A & L Liquor Locker opened its doors for business. (Post-Crescent Photo)

## \$90.2 Million Bond Quota Set For Wisconsin

### Four Counties in Fox Cities Area Missed '63 Goals

Wisconsin's 1964 quota for E and H Savings Bonds has been set at \$90.2 million, or about \$1 million less than 1963's total sales of \$91,394,559.

Sales last year topped those of 1962 by more than \$4 million. The state achieved 97.1 per cent of its quota for 1963.

Sales in the Fox Cities' four county area totaled \$4,044,728 in 1963. Sales were about 87.3 per cent of the four counties' quota of \$4,632,880.

Outagamie County, with 90.3 per cent, came closest to meeting its quota. Outagamie sold \$1,378,997 of its \$1,527,128 quota.

### Calumet County

Next was Calumet County which sold \$259,115 worth of E and H Savings Bonds. Calumet County purchases totaled 90.2 per cent of its \$287,334 quota.

Winnebago County was the highest in total sales, but next to the last in coming close to its quota. Sales in the southern Fox Cities county totaled \$1,991,230, or 88.8 per cent of the \$2,242,376 quota.

Waupaca County met 72.1 per cent of its quota. Sales were \$415,326 and the quota was \$575,042.

County chairmen were Bert Ketter, Calumet; Harold C Adams, Outagamie; Max Steinga, Waupaca, and Leighton Hough, Winnebago.

### Production in French

The Lawrence French department was one of several sponsors of a French-language performance of "L'Apollon de Bel-Air" and "Orpheus" given in the Stansbury Theater by Le Theatre de Paris Company.

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writings of past Lawrence students, among them Samuel Plantz, Henry M. Wriston, Thomas N. Barrows, Nathan M. Pusey and Douglas M. Knight.

Christmas Programs

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# Appleton Partakes Of Lawrence Culture

CONTINUED FROM PAGE 6  
LOW SHAPLEY AND POET HOWARD NEMEROV. A careers conference brought several dozen guests to the campus in January.

Lecturers of particular public interest included one-time Lawrence president Nathan M. Pusey, now head of Harvard; theologian Paul Tillich; poets Galway Kinnell and Lou Noll; President and Mrs. Christian E. Baker of Cullington College, Liberia; and Professors R. Paul Ramsey of Princeton, Sidney Hook of NYU, William C. Rogers of Minnesota, Thomas Thompson of Michigan State University, Merlin Bowen of the University of Chicago, G. E. Bowen of MIT, and Ralph Hult and Michael Petrovich of the University of Wisconsin.

U. S. Archivist  
The dedication of A. A. Trevor Residence Hall for Men at the Peninsula Music Festival at Fish Creek.



One of the Many Building projects in the Town of Grand Chute during 1963 was the new office and warehouse of Stephenson Electric Co., 600 Highview Drive. The building was constructed for \$15,000. (Post-Crescent Photo)

## Paper Is Our Business

We at Whiting's have made it our business since 1882 . . . we have gone forward with the industry in the age old art of paper manufacturing and the comparatively new art of paper finishing. Years of research in the industry has enabled us to improve and elaborate on our products year after year.

There are many factors contributing to our growth since 1882 when the George A. Whiting Paper Company mill was founded in Menasha by George A. Whiting I and William Gilbert. We have the advantage of excellent location, fine rail service, and for us in the paper industry, a splendid water supply. But prime among all factors, we have the benefit of a loyal and cooperative community providing the operating personnel for industry.

Through the years the Geo. A. Whiting Paper Company has grown to become a specialist in the manufacture of high-grade chemical pulp papers and the process of applying many different finishes to them.

We are equipped to produce machine felt finishes in various designs which are proving acceptable to the paper trade. One such finish is on a new grade of text paper available in plain or deckle edge in seven colors and white. This paper is available through selected paper merchants throughout the country. Leader Cards, Inc., Milwaukee, is our exclusive agent for inserts and all regular envelope sizes.

With special Dornbusch embossing equipment we also apply finishes to paper produced in other mills. To improve and expand our facilities, a number of years ago, we designed and installed a second high-speed embossing machine and are currently constructing a two-story warehouse for additional paper storage. This was done to increase our embossing capacity and to better service our customers. Our daily capacity is approximately 15,000 pounds embossed paper per 24 hour operation.

Keeping Pace Since 1882

## Geo. A. Whiting Paper Co.

MENASHA, WISCONSIN



## Outagamie Is Well Prepared In Civil Defense

CONTINUED FROM PAGE 1

ton's number will be increased to about 30,000 licensed, marked and stocked by June 30.

Penney said a great deal of his time during 1963 was spent actually stocking the shelters.

The siren warning system re-

quired much time and effort by Penney. First, he had to set up:

Friday, February 21, 1964 Appleton Post-Crescent D7

definite placements for the sirens and prepared a project application for federal funds.

Next he had to meet with county, city, village and town government officials plus representatives of business, industry and school boards in regard to placement of the warning sirens.

A system of 27 sirens was set up for the entire county, including Appleton. Of the 27, 14 logical monitoring stations and were 125 decibel sirens and 13 training radiological monitors.

—Setting up 13 county radiological monitoring stations and were 110 decibel sirens. The —Conducting emergency and

125s have a range of about two miles. —Starting work on a com-

plex, and a half mile more distance —Starting work on a com-

munications control center in

the civil defense office in the courthouse annex basement.

—Reorganization of the aux-

## Dreams Do Have a Way of Coming TRUE!

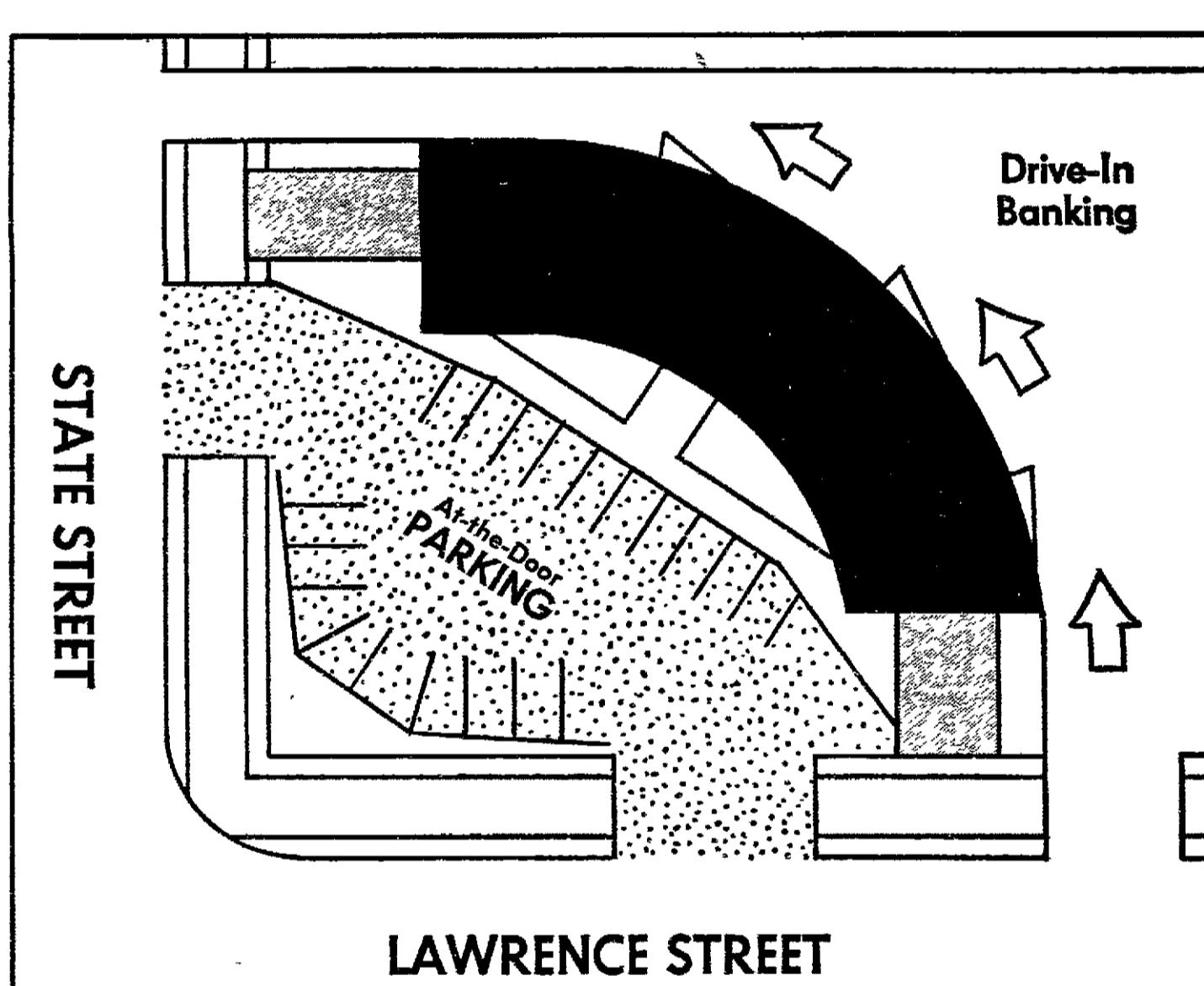


Appleton's Most Convenient Bank —

## NOW IN OPERATION FOR OUR CUSTOMERS

. . . (and making more new friends every week)

Here's  
Your Guide  
To True  
Banking  
Convenience —



• No Traffic Problems • Plenty of Off-Street, At-the-Door Parking



CONTINUOUS GROWTH at  
O.C.B.—an annual occurrence,  
thanks to you, our customers!

Outagamie County Bank's assets increased to an all-time high of \$13,332,013.16 in 1963, a tribute to the loyal support of our customers, the hundreds of new accounts, and the rapidly increasing growth of the entire Appleton-Fox Cities area.

• NOW PAYING 4% ON 12-MONTH'S  
SAVINGS CERTIFICATES

COMPLETE STREET LEVEL DRIVE-IN  
Service  
AUTO BANK HOURS:  
Daily: 9 a.m. to 5 p.m.  
Fridays: 9 a.m. to 8 p.m.

OCB  
THE OUTAGAMIE COUNTY BANK  
(Appleton's Most Convenient Bank)  
APPLETON, WISCONSIN

Member Federal Deposit Insurance Corp.

# OSU-Wildcat Tilt Will be Televised

Gophers Travel  
To Champaign  
For Illini Test

CHICAGO (AP) — Co-leaders Michigan and Ohio State, and third-place Minnesota, all are on the road in a full round of Big Ten basketball games Saturday.

Minnesota, which knocked off Michigan Tuesday, takes a 7-3 conference record to Illinois. The Illini, 3-3, have lost their last five games.

Ohio State and Michigan, each 8-2, are at Northwestern, 5-4 and Wisconsin, 2-7, respectively.

All are afternoon games with the Buckeye-Wildcat engagement being regionally televised.

Purdue, 4-4, is at Indiana, 2-7, for another afternoon contest.

The only night game sends Michigan State (5-5) to Iowa (2-6).

In 46 conference games thus far, home teams have won 33. In the 46 games, teams are shooting at a record field goal pace of .428, compared to .421 in 1962, and are averaging a record 84.8 points a game, 4.9 better than the 1962 record year.

With 5-foot-8 Jim Pitts sidelined with a leg injury, Northwestern will have a job trying to check Ohio State's Gary Bradds, who had his 40-plus scoring streak snapped at six games Monday. The Bucks defeated Iowa 99-82, but the Hawks held Bradds to 30 points.

**Record Breaker**

Bradds continues his record runaway for scoring honors with a 36.2 average. Sophomore Dave Schellhase of Purdue and Cazzie Russell of Michigan are next with 26.6 and 25.8.

They are followed by Bill Buntin, Michigan, 25.1; Rick Lopossa, Northwestern, 24.0; Dick VanArsdale, Indiana, 22.1; Tom VanArsdale, Indiana, 21.2; Tal Brody, Illinois, 21.0; Lou Hudson, Minnesota, 20.2, and Pete Gent, MSU, 18.2.

Bradds also leads in field goal and free throw accuracy with .581 and .887 in 10 games. Top rebounder, based on eight games, is Illinois' Skip Thoren with 106.

## Badgers Duel Michigan '5'

(Continued From Page 14)

third best scorer with a 25.8 point per game average. Buntin is right behind with a 25.1 average.

Both Russell and Buntin are among the league's top rebounders. Forwards Larry Regonig, 6-foot-5, and Oliver Darden, 6-foot-7, and Bobby Cantrell at 6-foot-10 round out the starting five.

Erickson confesses that it's Michigan team.

"Of course," he said, "if they hit on only 11 of 41 shots in the first half like they did against Minnesota it will certainly enhance our chances."

Erickson still believes Wisconsin has a good team.

"We beat both Pittsburgh and Georgia Tech," he said, "and yet we're at the bottom of the Big Ten, which indicates what a strong league it is this year."

Since the return of center Jack Brens, the Badgers have managed to win only one of four conference games. Wisconsin's scoring attack is led by forwards Ken Gustafson and Dave Roberts. Each has scored 105 points in nine conference games.

"We're looking forward to playing Michigan," Erickson said, "and we will be trying."

But the Badger coach admitted it will be extremely difficult to break a losing streak against the Wolverines.

"It's not the kind of team you'd place on your schedule just to be playing a game," he said.

## SPORTSMAN'S DIGEST By Hal Sharp GAME DRESSING TIP

MAKE A  
NOTE OF  
THIS FOR YOUR  
NEXT TRIP!

AFTER DRESSING GAME, DRY GRASS OR LEAVES MAY BE USED TO WIPE OUT THE BODY CAVITY. BUT IT'S HARDER TO CARRY ALONG SEVERAL PAPER TOWELS FOR THE WORK. THEY SOAK UP BLOOD QUICKER AND DO CLEANER JOBS, ESPECIALLY ON GUT-SHOT GAME WHERE EVERY BIT OF CONTAMINATION MUST BE REMOVED.

IF IT'S A TROPHY HEAD, MONSTERS TOWEL TO CLEAN BLOOD SPOTS.

2-21

NEWSPAPERARCHIVE®

## Sammy's '5' Wins, 80-78, Over Tom's

MAJOR AAA CAGE LEAGUE  
W. L. W.  
Pond's vs. 14-6 Tom's Drive-In 3-2  
Win. Wire 2-5 Cherry 3-2  
Valley Cab 7-7 Sammy's Pizza 3-11

Games Next Week:

Pond's vs. Quarry,

Win. Wire vs. Tom's Drive-In,

Valley Cab vs. Sammy's Pizza.

## Drake Downs North Texas, Nears Title

Tulane Cagers  
Have Yet to Win  
In 20 Appearances

BY TED MEIER

It's been a happy season in college basketball for Drake's "Destiny Darlings." In contrast it's been dark and dismal for the Green Wave of Tulane.

Whereas Drake is close to winning the championship of the Missouri Valley Conference after finishing last in 1963, Tulane is the only winless major team in the country.

The Greenies from New Orleans have lost 20 straight and figure to take it on the chin again tonight when they play Mississippi at Oxford.

Ted Lenhardt, in his first season as Tulane coach, had his boys run under ladder coming onto the court last Saturday against Alabama in an effort to break the jinx. The stunt didn't change a thing for the Greenies, for whom it's definitely a case of wait 'til next year.

How different the season has been for Coach Maurice John and his Bulldoggs from Des Moines. In pre-season forecasts they weren't given a chance in the tough MVC against the likes of Wichita, Cincinnati and Bradley. Now they are in first place and 10th ranked nationally in The Associated Press Poll.

The Bulldogs whipped North Texas Thursday night 77-71 to up their MVC record to 8-1 and 18-4 over-all in the only game involving an AP Top Ten team.

Seattle nipped Utah State 96-91, NYU trounced Memphis State 95-71, Idaho State upset Gonzaga 103-95, Virginia beat Maryland 73-73 and Holy Cross edged Connecticut 60-58 in other games.

Five straight baskets and a free throw by Gene Bogash pulled Drake out of danger after North Texas had pulled to within 47-44 early in the second half. Bogash fouled out with seven minutes left, but still was high for the game with 23 points and 16 rebounds. A crowd of 7,350 saw the action at Des Moines.

St. Mary scored three league wins this season and beat Milwaukee St. Benedict in a non-conference clash. The Zephyrs lost at least three ultra-tight decisions: a 2-point to Lourdes, a 1-pointer to Pennings and an overtime duel to Lourdes.

Lourdes, co-runnerup in the FVCC, has been the hottest club outside of Xavier. The Knights, coached by Red Kemp, have won nine of their last 10 starts. The only loss in that stretch was by a 71-47 margin to Xavier.

The only other league losses for Lourdes were a 1-point to St. John and a 3-pointer at Marquette. The Knights whipped Springs, 92-68, in their first meeting but managed only a 2-point decision (72-70) in their return encounter.

Starting at the forwards for Lourdes will be senior C. H. C. Milmitz and junior Mike Murphy. At the guards will be junior Steve Schumert and senior Tom Baum. At center, will be either senior Joe Suda or sophomore Greg Gruber.

Schumert topped the Knights in league scoring with 173 points, only two more than Suda. Murphy was a close third, with 165. Suda is the tallest of the Knight regulars, at 6-3.

Joe Wendels, Springs' top scoring threat, finished fifth in the conference, with 233 points.

Since the return of center Jack Brens, the Badgers have managed to win only one of four conference games. Wisconsin's scoring attack is led by forwards Ken Gustafson and Dave Roberts. Each has scored 105 points in nine conference games.

"We're looking forward to playing Michigan," Erickson said, "and we will be trying."

But the Badger coach admitted it will be extremely difficult to break a losing streak against the Wolverines.

"It's not the kind of team you'd place on your schedule just to be playing a game," he said.

## Over 100 Shooters Expected For State Small Bore Matches

The State of Wisconsin Small Bore Rifle Matches will get underway this weekend at the Appleton Rifle and Pistol Club.

The match opens with firing at 12:30 p.m. Saturday and continues Sunday. The champion ships winds up the competition at the Appleton club's new range on the north-west side of the city. The clubhouse is just west of County and March 1.

It is expected that over 100 of the top shooters in the state way will compete in the matches.

Competition is sanctioned by the National Rifle Association and all competitors must be individual NRA members and must hold membership in the state association.

Individual and team awards will be presented at the close of competition.

**SKI-WEEK VACATION**

Luxurious new chalet rooms, Breakfast — dinner, lift-lessons, for a fabulous five days as low as \$57.50

per skier  
Does not include transportation

Pine Mountain  
SKI AREA AND LODGE  
1001 EAST GRANT STREET  
Iron Mountain, Michigan

Groups write for free color movie.

**APPLETON**  
Starts Wed.

**SHE DEMANDED**  
"SCOTCH AND SOFA"...

**SUNDAY IN NEW YORK**

2-21

NEWSPAPERARCHIVE®

## They'll Do It Every Time



By Jimmy Hottle

# Keith Gehring Hits 278 Game, 665 Set In Classic Circuit

## Mel Hanson Smacks 650 Series; Dee Kohl's 542 Leads Women

Keith Gehring crashed nine to share honors in the Hahn's strike in a row for a 278 game Navy League. Marge finished and finished with a 665 series to with a 511 series and Dee had take individual honors in the 41 a 204 game with the high set. Jenkel Oil (50-19) leads the night.

Gehring's high game ties for the fourth-best recorded locally this season. Three other keggers also have recorded 278 counts. Gehring opened with nine straight strikes, picked up eight pins on his first ball in the 10th, got the spare and then had another strike.

Hahn's (64-28) leads Beneficial by four points in the league race. Other honor scores included Roger Koehn, 248-612; Ed Grassl, 582; Bernie Davis, 566; Conny Knaus, 566; Phil Kurewski, 565; Bob Nehls, 561; Ed Schreider, 559 and Chuck Bayler, 554.

**Glenn Taggart Rips 663 Set**

**Wayne Kilsdon Bowls 620 in American Loop**

Glen Taggart pounded games of 245 and 226 and finished with a 663 series to top the Classics League at Jerry's Lanes, Kimberly.

Other high counts were hit by Woody Wulferkins, 603; Ken Bobber, 599; Clancy Coates, 595; Don Schubert, 576; Ron Young, 575; Bob Woelz, 568; Dick Mueller, 567; Dave Erdmann, 562; Ed Flood, 559; Conny Knaus, 559; Alan Laux, 551 and Pete Schulz, 551.

Marge Cavert hit a 212 game and Dee Kohl had a 542 series.

**Sports Car Club Slates Ice Capades**

**APPLETON — The FVSCC Ice Capades will be held by the Fox Valley Sports Car Club on Lake Winnebago Sunday, starting at 10 a.m., according to Les Behm, Appleton, president of the club, in charge of the event.**

Behm explained the event will be a test of individual driving skill on ice and snow. A circular track will be laid out on the ice and each driver will pilot his car around the course against the clock. There will be only one car on the course at one time, Behm emphasized.

The Ice Capades will be held on the north end of the lake, west of Firelane 8 off Highway 114.

The event will include three classes, under 1,600 c.c. engine displacement, over 1,600 c.c. engine over drive wheels, Behm said. Dash plaques will be awarded to all entries.

Mike Maulik had a 551 series for the lone honor score in the Tuesday Businessmen's League at Michels Bowl. Helen Michielis connected for game honors (192) and finished with 515.

Other honor scores were recorded by Nancy Krueger (194) and Karen Probst (191). The Cliffs (44-25) lead the team race, with Red Dot Foods one game behind.

Mike Maulik had a 551 series for the lone honor score in the Tuesday Businessmen's League at Michels Bowl. Further information may be obtained on entering the event gels' outfielder; Al Dark, San Francisco Giants' manager, and Garvey Brothers Sheet Metal (42-21) has a 5-game lead over Perry event will be limited to 60 Ken Harrelson, Kansas City's infielder.

**Ralph Terry Leads Baseball Players' Golf Tournament**

**MIAMI, Fla. (AP) — Yankee pitcher Ralph Terry carried a three-stroke lead into the second round of the National Baseball Players Golf Tournament today.**

Behm said, with an entry fee of \$2 for non-members, Terry scored three birdies on the opening round Thursday and wound up with a par 72.

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**atday's end**

**Check These Quality USED CARS**

**1962 CHEVROLET 4-Door Sedan, 8-cyl., automatic transmission, low mileage... \$1775**

**1962 RAMBLER 4-Door Sedan, automatic transmission, radio, custom model... \$1795**

**1962 MONZA Convertible, 4-speed shift, black color, low mileage, bucket seats, excellent condition.**

**See One of the Following Salesmen:  
"Ready to Serve You"**

**• Lee Heimerman  
• Ken Dickrell  
• Sam (Joe) Markes  
• Mai Jeske**

**1st St. Lot  
Behind Firestone Store**

**WINNEBAGOLAND MOTORS, INC.**

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**enjoy true old-style Kentucky Bourbon always smoother because it's slow-distilled**

**KENTUCKY STRAIGHT BOURBON WHISKY • 86 PROOF • EARLY TIMES DISTILLERY CO., LOUISVILLE, KY.**

**EARLY TIMES**

## Plan Group Active in Twin Cities

Both Communities Agree Downtown 'Facelifting' Needed

**NEENAH** — Neenah and Menasha have readily agreed that both cities could undergo some extensive downtown facelifting.

With this purpose a forethought, a civic group known as the Neenah - Menasha Capital Improvements Progress Committee was formed in conjunction with the Chamber of Commerce.

This group of Twin Citizens prepared detailed reports advocating planning suggestions which the city officials, and local businessmen might invoke to make Neenah - Menasha a more attractive retail community and business prospect.

### Municipal Changes

The report doesn't center around business improvements only, but also municipal changes which would facilitate better all over community living.

A major example of this is the joint construction of a secondary sewage treatment plant which will be constructed some time later in the year.

The project will greatly improve the treatment and disposal of Twin City sewage, both industrial and domestic.

Total cost of the project is estimated at \$1,685,500 with federal aid covering about \$505,850 of the costs and Neenah and Menasha equally sharing the remainder.

In the past year Neenah has witnessed the near completion of its new library addition and a partial planning of the city-owned Swatcheno Farm tract.

### Junior High School

This site will include a new junior high school which the school board says will be needed by September 1965.

Menasha this past year opened a new municipal garage which, after a few planning errors have been corrected, will serve that city's public works needs.

Calder Stadium, a new municipal athletic field, was nearly completed in 1963 and will be ready for service by the 1964 football season.

The capital improvements committee has made a variety of suggestions for individual and joint building projects in the Twin Cities.

Many of the committee's recommendations are duplicates of the proposals of the Fox River Valley Planning Commission.

Some interesting proposals from the committee are:

- Construction of a joint municipal office building;
- Joint library facilities;

### Fire Station

— Joint island fire station to serve the island area; joint bidding on new equipment by Neenah and Menasha:

— A Neenah-Menasha committee to study trends in school construction and education methods. Possibly a joint vocational and adult education school system when the present facilities are outdated;

— Separate working by both cities with their respective real estate developers and park boards to insure adequate and good park facilities;

— Joint comparison and work on water and land safety problems;

— A promotion group to accelerate outside industries moving to the Twin Cities;

— Joint effort so each city will have a better communication with what the other city is doing on traffic problems. The preceding year just as the highway and street construction 1962 figure represented a 10 per cent increase over 1961.

### Group Visits

"Group visits to the museum were numerous," said Mrs. Rowland Campbell, docent. The 1963 attendance represented an increase of 12.5 per cent over the preceding year, just as the 1962 figure represented a 10 per cent increase over 1961.

### Attendance

Attendance at the John Nelson Bergstrom Art Center, Neenah,

### Shows

totaled 10,130, an increase of 1,289 over 1962, according to Mrs. Rowland Campbell, docent. The 1963 attendance represented an increase of 12.5 per cent over the preceding year, just as the 1962 figure represented a 10 per cent increase over 1961.

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**McDonald's**  
HAMBURGERS

McDonald's

A Familiar Sight in metropolitan areas, Appleton acquired its own McDonald's Carry-out Restaurant last summer. The \$48,000 structure received its formal opening early in 1963. The all-weather operation is located at 1932 N. Richmond St. (Post-Crescent Photo)



Henry's Drive In, 432 W. Wisconsin Ave., appears here shortly before its formal opening in September in a rather untypical state — without a gathering of customers' cars which frequent the quick-service establishment on warm, sunny days such as the one on which the picture was made. The \$30,000 structure is built for year-around operation. (Post-Crescent Photo)

## Steel Made Big Gains During '63

Prices Boosted, Profits and Production Rise, Unions Agree

BY BOB VOELKER PITTSBURGH (AP) — The April 19 with increases of \$6 a ton on plate and a few other selected items in strong and growing demand.

Aided by a bustling national economy, steelmakers in 1963 pushed through two waves of price increases.

2-Rebounded from dismal profits in 1962.

3-Notched the first 100 million ton-plus production year since 1957.

Investment Dollars 4-Stepped up an already heavy flow of investment dollars for new plants and equipment.

5-Maintained a somewhat rosy relationship with the United Steelworkers Union.

But not all was well. Foreign producers continued to carve third-ranked Republic, followed new inroads into American markets and hit a new high in exports to this country.

Price boosts, particularly the first one in the spring, got the biggest steel headlines of 1963 and were probably the most cherished accomplishment in the minds of steelmen.

Wheeling Steel Corp., 11th big-

In late September and early October, another wave of price increases in the spring drove production

boosts swept the industry. Again it was a selective affair, covering mainly small diameter pipe and steel bar in wide use.

The two increases covered an estimated 70 per cent of all steel shipments.

The profit picture brightened considerably in 1963 with several companies reporting earnings gains of from 25 per cent to over 100 per cent in the first nine months.

A survey of companies producing 93 per cent of the nation's steel showed an earnings increase of \$121 million in the first nine months, jumping from \$118 million to \$539 million. U. S. Steel earned \$149.6 million in the period, compared to \$122.8 million in the similar period of 1962.

Best Since 1957 As for production, 1963 was the best steel year since 1957 when 112 million tons were poured.

With late-year figures still to be tabulated, it appeared the year's total would approach 108 million tons, compared to 98.8 million tons in 1962.

The good showing was attributed to healthy demands from makers of autos, appliances and railroad equipment and strong activity in the construction industry which was aided by six extra weeks of good weather in early and middle fall.

The nation's mills operated at an average of about 70 per cent of estimated capacity during the year.

Fear of labor contract trouble

**Van Ryzin Machine Co.**

1520 West Haskell St.  
APPLETON

44 Years Associated With  
the Paper Industry!  
ROLL GRINDING, ROLL  
SLITTER and KNIFE  
SHARPENING

10,000 Sq. Ft.  
of Floor Space

- Custom Machine Work
- Roll Manufacture
- Machine Developers and Builders
- Fabricating and Welding
- Established 1920

## Art Collecting Had Upsurge In Fox Cities

CONTINUED FROM PAGE 8

which was opened to the public 15 years ago.

Of this number 11,477 were from Oshkosh, and 7,218 from out-of-town. Visitors from 44 states and 18 foreign countries toured the building during 1963.

Unlike the 1962 year-end, chronology going for it when visibility was low and prediction unusually chancy, the prospects for this year seem fairly clear. By virtually any economic forces that determine yardstick — gross national product, the future course of production, industrial production, personal income and retail trade — business activity will probably remain steady.

Attendance at the art center in 1962 was 13,742 and for 1961, 7,984. The increase during the past two years represents a growth of 130 per cent over that of 1961. The reason for this advance in popularity lies in the fact that the art center is now open Sundays, in addition to Tuesdays, Thursdays and Saturdays, according to Richard N. Gregg, director.

During special exhibitions, and the summer months, the art center is open daily, except Mondays.

"In recent years," Gregg said, "the Paine Art Center has made a conscious effort to present to the public the best possible temporary art shows available to us which we, as a privately-supported non-profit cultural organization, could afford. These special displays, as well as our period rooms, permanent art collection, art classes and arboretum, help make Oshkosh a more enjoyable and interesting place to live."

Decrease in Attendance The Oshkosh Public Museum, of which John Kuony is director, reported a total attendance of 53,299, a 25 per cent increase over 1961. The most popular shows of the year were the drawings of Will Hughes, in May, and a showing of Swiss paper cutting, by Walter Van Gunten, in December. Van Gunten is a Swiss who now lives in Madison.

Busiest months at the public museum are May and October, Kuony said. The major emphasis during 1963 was on increasing art classes. The museum now offers eight different courses in art and taxidermy, with approximately 120 persons enrolled. During the year some 500 students were enrolled in the various classes.

In addition to shows in the established galleries, the area's art associations offered an expanded program of exhibits, demonstrations and workshops.

Principal efforts in this field were the mid-winter and summer park exhibitions of the Appleton Gallery of Arts, and the annual Winnebago exhibit at the Oshkosh Public Museum grounds by the Fox Valley Artists Association.

Best Since 1957

As for production, 1963 was the best steel year since 1957 when 112 million tons were poured.

Contract agreement was reached June 20 and production went on a sharp decline, reaching the year's low of 58 per cent of capacity in early August. The year finished on a general upswing.

steadily upward to the year's peak of 2.62 million tons in the week ended May 25. That was 65.5 per cent of rated capacity.

Contract agreement was reached June 20 and production went on a sharp decline, reaching the year's low of 58 per cent of capacity in early August. The year finished on a general upswing.

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# Higher Rates, Volume And ZIP Code Affect Valley Postal Business

## Gross Receipts in Fox Cities Total \$3,293,910 for New High

The year 1963 brought the ZIP code into late 1962. The Little Chute Post Office began serving a new area. Cloverdale Park section, up \$1,119. Cancellations totaled 1,310,000, a decrease of 75,100.

Gross postal receipts in the seven communities totaled a record \$3,293,910, topping \$3 million for the second time and showing an increase of \$373,396 over 1962. The previous record was \$3,163,648 in 1960.

A \$50,000 expansion and modernization of the Menasha Post Office was in the planning stages as 1963 closed. Construction may start late this year but more likely will get underway in the spring of 1965. It will include extension of the building and driveway, a new platform, air conditioning, improved lighting, painting and other interior remodeling.

Six of the Fox Cities post offices handled 104,350,153 pieces of mail during 1963, an increase of 5,711,630 over the previous year. The Kaukauna office did not keep a record of total pieces. This figure includes cancellations, metered mail and parcels but not non-metered mail which incoming pieces.

Stamp sales in the seven post offices rose to \$1,033,102, an increase of \$243,594. Metered postage totaled \$1,495,508, up \$76,899. Non-metered postage dropped slightly to \$633,117, down \$21,367. Metered postage dropped to \$1,591, down \$238. Cancellations totaled 17,127, up \$29,855 to \$410,267, while non-metered postage increased.

The post offices sold \$2,109,071 worth of money orders, a decrease of \$148,679. Money order volume was 19,933,245, an increase of \$29,265, down \$2,135. The only major building plan was for the addition to the Menasha Post Office. Building work totaled \$4,610, down \$770. Gross receipts of \$680,137, a 15.4 per cent increase of \$89,007, worth \$15,049, down \$2,813, were made. The Kimberly Post Office moved into a new build-

ing in late 1962. The Little Chute Post Office began serving a new area. Cloverdale Park section, up \$1,119. Cancellations totaled 1,310,000, a decrease of 75,100.

The Kaukauna Post Office did a total business of \$163,155, an increase of \$21,183. Stamp sales totaled \$76,700, up \$12,702. Metered postage totaled \$78,300, an increase of \$20,302, and non-metered postage totaled \$12,150, a decrease of \$1,119.

Enlarged postal facilities have received backing in Appleton, but Postmaster Francis Sunmich reported there is no decrease of \$163.

new word on the possibility of a new building. The Appleton Post Office opened its fifth station at Hoffman Drug Store in Appleton last fall.

The Appleton Post Office showed a 15.6 per cent in-

crease in gross postal receipts.

fees were \$4,000, up \$903 Can-

which totaled \$1,500,669 during

cellations totaled 535,370, up

\$610, an increase of 33.8 per cent of mail was handled, for an in-

crease of \$148,647. Metered postage to-

cease of 150,000. These includ-

ed \$539,693, an increase of \$61,630 incoming and \$35,370

outgoing pieces. Money orders

totalled \$252,961, a decrease in worth \$109,818 were sold, an

increase of \$64,002.

Cancellations totaled 9,665,030, a de-

crease of 111,989. Money or-

ders issued were valued at

\$900,366, and fees totaled \$12,

839. The office handled 50,028,

948 pieces of mail, an increase

of 3,066,032. This included 30,

017,462 outgoing and 20,011,460

non-metered postage totalled

\$313, up \$912. Cancellations

reached 400,600, an increase of

36,290. The total mail volume

was 1,496,982 pieces—1,000,462

incoming and 496,520 outgoing—

total receipts of \$880,964, an in-

crease of 44,428. Money or-

ders rose to \$106,928, a decrease

of \$15,163, were sold, and fees

of \$64,002.

Next to Appleton, the Menasha Post Office recorded the highest volume of business, with incoming and 496,520 outgoing—

total receipts of \$880,964, an in-

crease of 44,428. Money or-

ders rose to \$106,928, a decrease

of \$15,163, were sold, and fees

of \$64,002.

The Kimberly Post Office had

185,000 incoming and

150,000 outgoing. Money orders

were handled, up 15,000. These

Milwaukee will be ready for traffic, and the remaining 21 miles east and west of Johnson Creek will be entirely under construction.

"There are other noteworthy improvements," Grasse said, "but these are sufficient to show that we have administered a congested traffic corridor. Other major projects scheduled for completion in 1964 include the 45-mile State 20 to U.S. 41 at Racine, the 16-mile Dells-Tomah section of 1-lane roadways for U.S. 12-16 and the 16-mile Juneau and Monroe at Tomah, the U.S. 53 relocation. It is our duty, with the limit of I-94 between Madison and U.S. 151 Beaver Dam bypass."

## Grasse Cites Road Progress

### State Commission Chairman Lists Jobs Finished in 1963

In a year-end review of State Highway Commission activities, chairman Harvey Grasse noted

"substantial progress in 1963 for certain areas of planning and operations, together with the early completion of a number of long-awaited construction projects."

Grasse said the staff and the roadbuilding industry had both utilized new methods and machinery in producing "high quality workmanship at low unit costs." As examples he cited

new techniques for testing materials, better highway and bridge design through data processing, and improvements in grading and paving operations.

"The year was also marked by evidence continued to accumulate that viruses and cancer may have a connection. Although no virus has as yet been found that causes human cancer, several are known which induce cancer in laboratory animals.

Findings such as these stimulated the organization during 1963 in a wide-scale effort to look for human cancer viruses.

If they do actually exist, then it might be possible to develop through most of the construction season," Grasse said, "and this aided us to the early completion of many projects. Most

important progress was made with the opening of 28 miles of Interstate 90 and 94 in Dane, Waukesha and Milwaukee counties."

Other major projects of the year listed by Grasse were the 19-mile Owen-Stanley section of State 29, the 15-mile Plainfield-Plover relocation and 10-mile beltline on U.S. 51, a relocation of U.S. 41 in Vernon County, additional dual-laning of U.S. 41 in Outagamie County and for State 42 between Manitowoc and Two Rivers.

"We should also mention new bridges over the Wisconsin River at Nekoosa and Mosinee, together with a new ferry at Merrimac," Grasse added. "And there was the joint purchase

# PLANNING for '64?

**STANDARD CREATES and DEVELOPS DISTINCTIVE**

# SIGNS

- WINDOW LETTERING (Gold Leaf)
- RAISED LETTERS - Plastic-Metal
- STORE FRONT SIGNS
- WALL SIGNS & BULLETINS

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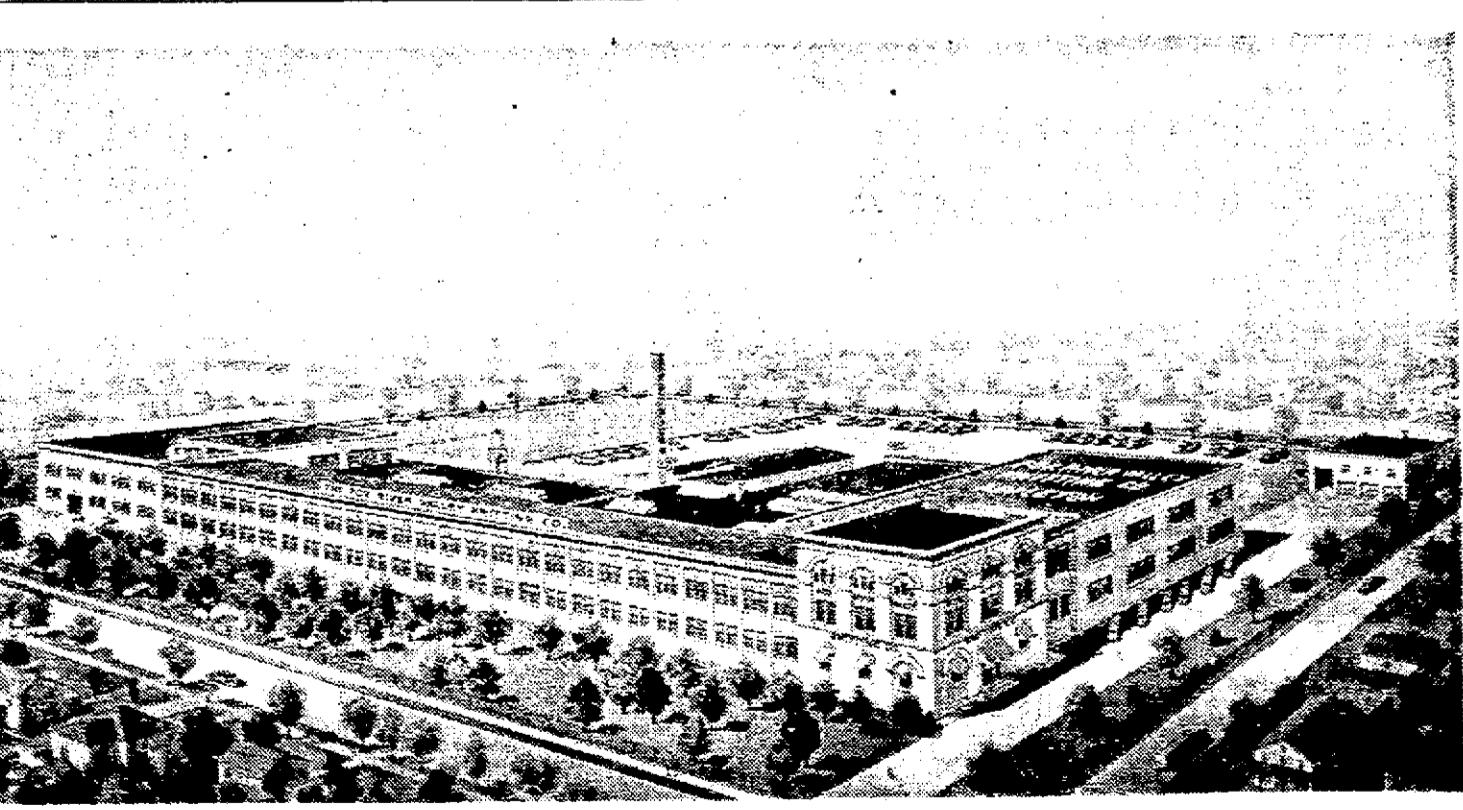


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SINCE 1900

## FOX RIVER VALLEY KNITTING CO.

APPLETON, WIS.

**FOX VALLEY LIQUOR CO., INC.**  
Appleton's Only Wholesale Liquor House

**Salutes**  
**THE TAVERN**  
and  
**PACKAGE STORE BUSINESS**

We Are Exclusive Distributors of:

- \* HIRAM WALKER PRODUCTS
- \* CANADIAN CLUB
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- \* HENRI-C BRANDY
- \* MONASTERY CORDIALS
- \* COURVOISIER COGNAC
- \* WATERFILL-FRAZIER
- \* G&W 7 STAR BRANDY
- \* MILLFARM BOURBON
- \* DRAMBUIE
- \* BOOTH'S GIN
- \* MEIER'S WINES
- \* KORBEL BRANDY
- \* WIDMER'S WINES
- \* BERRY CUP WINES
- \* HOLLIDAY WINE
- \* BARDENHEIR'S WINE

**DID YOU KNOW . . .**  
Over \$200,000 From State Liquor Taxes  
Was Refunded to the Fox Cities  
During 1963

**FOX VALLEY LIQUOR CO., Inc.**

1307 N. Mason St. • Appleton  
RE 9-4060

# This Too, Is Industry!

**EMPLOYING** 230 full and part time employees (some of whom are from Fox Cities high schools).

**PAYING** \$1,352,479 in salaries and wages in 1963 — plus — \$18,115 paid to 45 correspondents throughout Outagamie, Winnebago, Calumet, Shawano and Brown counties — plus — \$273,435 representing earnings and bonuses paid to 528 newscarriers and 17 motor route drivers.

**USING** approximately 114 carloads of newsprint a year (nearly a carload every three days) at a cost of \$459,513.

**CONSUMING** 94,525 pounds of ink a year at a cost of \$5,671.

**SPENDING** thousands more dollars, of course, with local suppliers for delivery trucks and cars, for gasoline and oil, maintenance, utilities, office supplies, improvements and various other services.

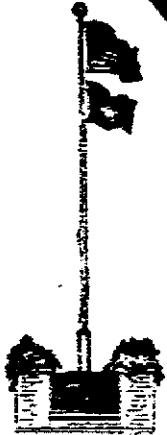


The manufacturing of a newspaper is an industry. As with every private industry, it is necessary to employ a great many people, and both necessary and desirable to pay them a substantial amount in wages, salaries, share of profits and other benefits so that they can live in happiness and security while distributing their earnings through the local economy by purchasing necessities and satisfying desires.

It is also necessary to operate efficiently, attuned to standards of highest quality and service, in order to accrue profits for the benefit of stockholders, the maintenance of plant equipment and the expansion of facilities.

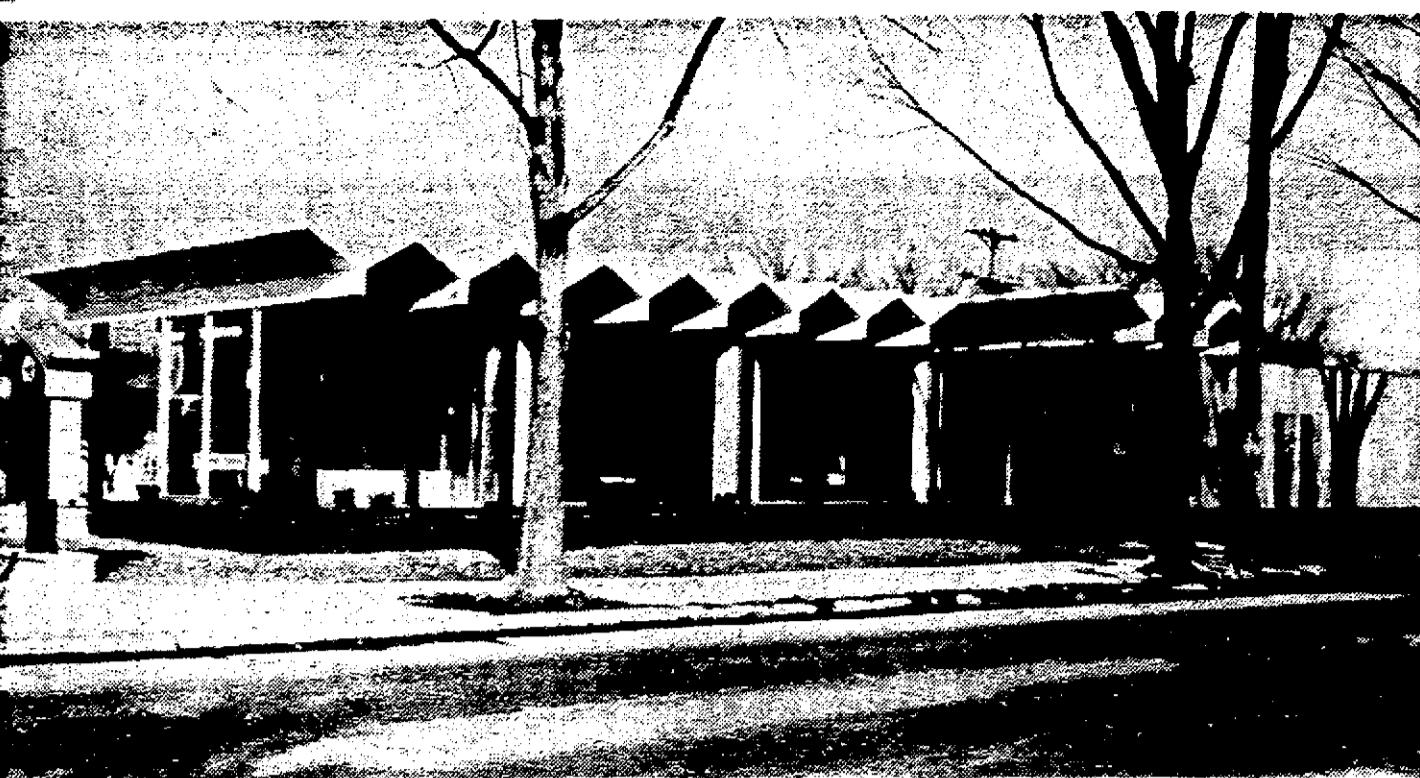
The Post-Crescent will continue to be dedicated to, and ruled by, these social and economic facts in 1964 as in the past. It will not disturb us if you can buy a bigger newspaper, only if you can buy a better one.

Helping Make the BIG Difference In the Life of Your Community



**THE POST - CRESCENT**

Wisconsin's *Vital* Newspaper



Work Was Started on a new \$170,000 Kimberly Savings and Loan building in 1962 and completed late in 1963. The new structure features a large blacktopped parking area, drive-in window and many other conveniences found in modern banking institutions. (Post-Crescent Photo)

#### No Wars, Just Violent Disasters

## 1963 Was Year of Sudden Destruction and Mass Death

**BY THE ASSOCIATED PRESS** A giant plume of water unseen and unheard by anyone except those who died.

Far and near, in hamlet and metropolis, mass death visited the earth during 1963.

It was a year without major war, yet also a year of sudden convulsive destruction.

Death came from earthquakes, explosions, from winds and rending vehicular steel, and also, in encase, from three quick rifle shots fired from an upstairs window.

The disasters, of the vastest numbers and magnitude, occurred in foreign lands.

But America also had its dark and shattering moment.

The most sweeping, devastating swath of death occurred on May 29, when a storm tore into East Pakistan's coast, off the Bay of Bengal, heaving a great tidal wave inland across the green ricefields and bamboo villages, turning a 130-mile strip of countryside into a windy sea of desolation.

**25 Deaths**

More than 11,000 dead were reported to authorities, although only about 7,200 bodies were found. Unofficial estimates put the toll at upward of 25,000.

Another windstorm, the Hurricane Flora, brought the most extensive deaths in the Western Hemisphere.

From Oct. 6 to 9, it hammered the negro Republic of Haiti, killing an estimated 5,000 and leaving two-thirds of the country in ruins, then lashed into Cuba, where about 1,000 more died.

About half of Cuba's crops of rice, cotton and sugar was wiped out and the population was put on half rations.

Flora dwindled out into the Atlantic, having taken 6,000 lives.

In Italy, the works of man and nature combined to visit horror and havoc on a sleeping valley of towns below the huge Vaiont Dam.

**Avalanche Strikes**

About midnight on Oct. 9, a mighty avalanche slid off Mount

To into the deep, five-mile-long reservoir behind the dam.

climbed the mountains round-about, leaped in a huge, arcing cascade over the dam and slammed down the valley, crushing the little towns along the way.

Approximately 2,300 perished. Some bodies were found as far as 36 miles away from home, carried in the rampaging teeth of the water.

Later, a survivor sat on a boulder, in a flattened mire where the village of Longarone once stood. "We lived there," he said numbly, pointing, "maybe it was there. I don't know."

In Japan, on Saturday, Nov. 9, massive disaster struck twice in rapid succession.

Shortly after noon, in the big Miiki Coal Mine on the southern Japanese island of Kyushu,

a spark apparently ignited a

cloud of coal dust, and an exploding fireball shot through the labyrinth of tunnels.

Fire and suffocation in deadly carbon monoxide fumes killed 451 men.

#### Train Collision

About six hours later, 15 miles south of Tokyo, a freight train became derailed on a busy rail line. Thirty seconds later a packed passenger train speeding north hit the stalled freight, jumped across the tracks and barreled into a south-bound commuter train on adjacent tracks.

One hundred and sixty-two died in the tangled wreckage. In a half day, Japan's mining and transportation disasters claimed 613 lives.

One of the eeriest, most spectacular accidents in the United States came in the midst of a flood-lit grand finale of a gay ice-skating revue on the night of Oct. 31 in Indianapolis Coliseum.

A crowd of 4,500 was in the stands. Suddenly the brilliant scene turned into thundering horror. A gas explosion beneath the box seat section sent flaming bleachers and bodies flying across the show arena.

Seventy-two were killed and 385 injured.

In odd contrast, another tragedy came in silent isolation,

#### School Collapses

Other types of mishaps took their toll. Twenty-nine died Nov. 7 in a flooded iron mine at Broistedt, Germany. In Quito, Ecuador, a Roman Catholic school collapsed Feb. 1 while chapel prayers were going on, killing 103 students and teachers.

The United States also had a series of deadly accidents in various parts of the country.

A blast in a potash mine near Moab, Utah, on Aug. 27, killed 18. In Terre Haute, Ind., 17 were killed Jan. 3 in a packing company explosion.

On Nov. 23, 53 died in fire at a Norwalk, Conn., nursing home for the aged. Thirty-one Mexicans were killed in a bus-train crash Sept. 18 near Salinas, Calif. On Sept. 15,

four little girls died in a bombed Birmingham church.

But of all the mass death, terror and devastation, the violence that most shocked and grieved the world involved two rifle shots fired on Nov. 22 that felled the President of the United States.

## Commercial Galleries Open

### Privately-Owned Art Outlets Open In Fox Cities Area

The related hobbies of admiring and acquiring works of fine art were given a giant boost in popularity during 1963, as the Fox Cities area saw the establishment of its first commercial art galleries.

Joining the Valley's four showplaces — the Paine Art Center and Arboretum, Oshkosh; the Bergstrom Art Center, Neenah; the Worcester Galleries at Lawrence College and the Oshkosh Public museum — were three privately-owned outlets for the work of artists and craftsmen from the Valley and throughout the state.

Among the major air crashes: Dec. 8 — A Boeing 707 jet Pan American flight was hit by lightning in a storm and plunged in flames to the ground near Elkton, Md., killing 80.

Sept. 4 — A Swiss Air Caravelle crashed after takeoff in Zurich, killing 80.

July 27 — A United Arab jet liner crashed into the Arabian Sea, killing 62.

June 3 — A DC7 Northwest air liner crashed in Juneau, Alaska, killing 101.

May 5 — An Air-Afrique DC6 crashed in the Camerons, killing 54.

Feb. 1 — A passenger airliner and a military plane collided over Ankara, Turkey, killing 80.

**Artists Showcased**

Shortly afterwards, Mr. and Mrs. C. Reynold Steinert opened the Reneta Galleries at 606 N. Lawe St. Although the Steinerts were among the founders of the Appleton Gallery of Arts, their gallery has showcased artists from throughout the state, including some of the best-known names in the field today.

Mrs. Virginia Brown, artist and art teacher, opened Collectors Gallery North on Main Street, Oshkosh, in October. Her exhibits have also spanned the state, and she has drawn upon the many acquaintances she made during her years in the field.

Her gallery has offered works of such established masters as Aaron Bohrod and Robert von Neuman, as well as objects d'art to attract the antique collector.

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# Sale of Wheat Boomerangs on Foreign Policy

Other Countries Use Deal as Excuse To Sell to Reds

BY DAVID LAWRENCE

WASHINGTON—The Kennedy

Johnson administration will be

held responsible by many voters

next November for one of the

biggest boomerangs in foreign pol-

icy that a state

department has

ever allowed to

happen. It was the con-

sent given to the

sale of wheat to the

Soviet Union and other Com-

munist countries, notwithstanding the "cold

war."

This move has proved a boomerang. It has started a wave of deals whereby Great Britain and France and other countries have begun not only to export goods to Cuba but to help build factories for the Russians which can be indirectly of aid to them in preparing for war.

The late President Kennedy, in a press conference on October 9 last, said of the wheat deal that it was not a government-to-government transaction, that credits would be granted by banks, and that "the grain dealers will take the risk with the private banks."

The total impression given at the time was that the United States would not grant any subsidy or any credits.

But it turns out that the government here has guaranteed the loans which the banks made, and members of Congress have revealed that in one particular sale, involving 37 million bushels of wheat at a price of \$78.5 million, there was a subsidy by the United States government of a little more than \$24 million. Senator Everett Dirksen, Republican minority leader, now says:

"The wheat deal with the Soviet Union, initiated last October and currently being feverishly pursued by the Johnson administration, is doing far greater damage to American foreign policy than it is good to the American economy."

Chain of Events

"The chain of events which has followed this reversal of our economic policy toward Russia shows how costly the decision to buy from the British companies doing business with Cuba. But now a spokesman for the Department of State says: 'The United States does not favor

Cuba, a result forecast by Representative Halleck on October 2 last year when he said: 'If this apparently is the result of an unfavorable reaction on its stamp of approval on sale of abroad. Yet, on February 15, in wheat to the Soviets, how can our government expect to persuade other nations not to trade with Cuba in the future?'

'The truth is now upon us. We can no longer persuade them.'

"Our ally, France, is reportedly negotiating a \$10 million truck deal with Cuba. Our ally Spain, is negotiating for the sale of 100 fishing vessels and two freighters to Cuba. Our ally, Great Britain, has sold 400 buses to Cuba over our protest, and another 600 are on order. Four British airliners are being reconditioned for Cuba. Now negotiations are underway for British delivery of \$14 million in heavy road-building machinery to Castro.

"Worse yet, France has recognized Red China. Equally bad, our NATO agreement limiting credit to five years to the Communist nations is on the verge of collapse. While France, Italy and West Germany watch, Britain is now negotiating a 15-year credit with the Soviets for \$440 million in fertilizer and chemical plants. Japan is considering credits and trade with Red China.

An Excuse

"These nations use the wheat to sell as an excuse. Britain's

(Copyright 1964)

BELIEVE IT OR NOT

## Biggest Radio-TV Sale in History Approved by FCC

WASHINGTON (AP) — The biggest group sale of radio-television stations in history, a \$38.5-million package, was approved Thursday by the Federal Communications Commission.

In the transaction, three purchasers will take over the 11 radio-television stations of the Transcontinental Television Corp. The Taft Broadcasting Co. paid \$28,289,310 for seven stations: WGR AM-FM-TV, Channel 2, Buffalo, N.Y.; WNEP-TV, Channel 16, Scranton and Wilkes-Barre, Pa., and WDAF AM-FM-TV, Channel 4, Kansas City, Mo.

Time-Life Broadcasting Co., Inc., paid \$1,565,000 for KERO-TV, Channel 23, Bakersfield, Calif., and Midwest Television, Inc., acquired three stations for \$10,065,000. The stations are KFMB-AM, KFMB-FM, and KFMB-TV, Channel 8, San Diego, Calif.

Prime Minister Home stood on the White House steps last week and made it clear the British intend to trade with the Communists. Former Prime Minister Ishibashi, a leading Japanese advocate of trade with Red China, has hailed the wheat deal as the "big turning point" in making trade with Communist nations possible.

"In short, the wheat deal is turning into a diplomatic nightmare. Nothing has so undermined our leadership of the free world in a score of years."

Representative Charles Halleck, leader of the Republicans in the House, in a separate statement, draws attention to the boycott by Maritime unions in the United States against loading wheat for shipment to the Soviet Union. He points out that nearly 75 per cent of the wheat shipped so far has been on foreign vessels, despite the White House pledge that at least 50 per cent of the deliveries would be in American ships. He also estimates that more than \$40 million in subsidies will have been paid by American taxpayers in connection with the wheat deal.

Consumer Boycott

Meanwhile, the Department of State seems to be in a state of confusion. At first it was hinted that Americans were so annoyed over the British export of goods to Cuba that it was possible there would be a boycott on the part of consumers in this country who have previously been buying products manufactured by the British companies doing business with Cuba. But now a spokesman for the Department of State says: "The United States does not favor

the wheat deal with the Soviet Union, initiated last October and currently being feverishly pursued by the Johnson administration, is doing far greater damage to American foreign policy than it is good to the American economy."

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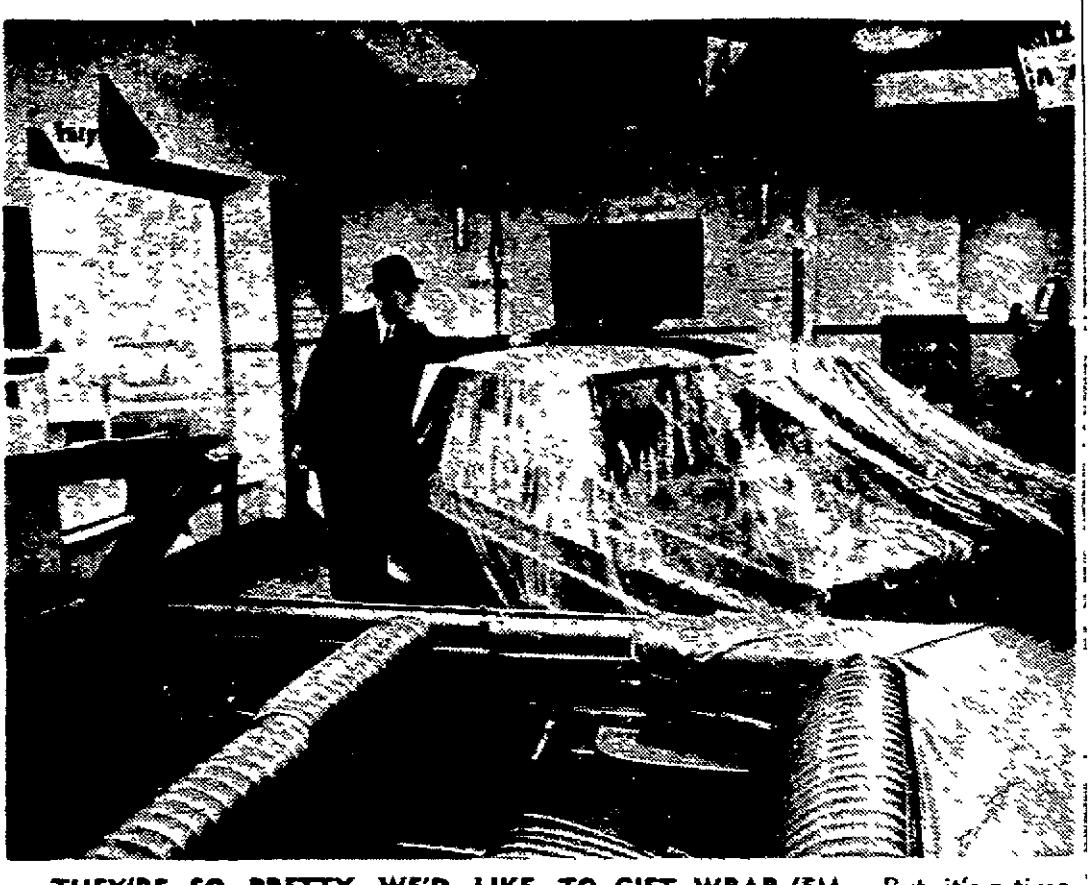
"These nations use the wheat to sell as an excuse. Britain's

(Copyright 1964)

By RIPLEY



ANDRANA of Madura, in Southern India, TO ATONE FOR AN ACT OF DISRESPECT TO HIS TEACHER, WALKED FROM HIS HOME TO THE HOLY TOWN OF BADRINATH AND BACK A DISTANCE OF 3,200 MILES! HE MADE THE ENTIRE JOURNEY TO BADRINATH BY FALLING TO THE GROUND, RISING AND THEN FALLING AGAIN - AND ON THE RETURN TRIP NEVER SAW OR REPLIED FOR A PERIOD OF 4 YEARS!



THEY'RE SO PRETTY WE'D LIKE TO GIFT WRAP 'EM. But it's a time-consuming job, and the minute we get one done, someone buys it. When you're selling a wanted item like the new Plymouths and Valiants it's tough to keep them in the showroom. They sell themselves, almost.

Right now, at Lavelle Motors in Neenah, you can choose from a complete line of new Plymouths and Valiants. Like the gift-wrapped one shown above by Bill Lavelle, it would make a most unusual and family-pleasing present.

Let Bill or one of his experienced staff demonstrate one of these beauties for you. Both are America's most-wanted and most-copied automobiles. One look and one drive will tell you why. Unsurpassed beauty, styling and power combine to give the owner the proudest example of Plymouth corporation know-how ever produced.

The range of styles, colors and extras that are available right now would make the most finicky and demanding driver glow with happiness. Both the Plymouth and Valiant have an amazing power plant, built to withstand all the rigors our climate or your driving can dish out. These cars can really take it.

See them right now. Make your selection from widest choice available in this area of Wisconsin. They are on display now at Lavelle Motor Sales, 230 W. College Avenue, Neenah. Move up, and move out with a brand-new Plymouth or Valiant.

WALK IN COMPLETE COMFORT and high style,

too, in new shoes from Jerry Lyman's Shoe Service, 309 W. College Ave., across from Penney's. Here you can fit the men and boys in your family in priced-right quality footwear.

Your Money's Worth

## World Fair Will Leave Legacy of Enrichments

BY SYLVIA PORTER

Even before the New York will be traveling by car, boat and helicopter to Flushing Meadows to rest to see the park's fountains, to visit the boats, policemen's and firemen's shoes, safety toe shoes and fine men's boots. Carried in stock, is a most amazing array of sizes, all the way up to 44, in widths ranging from A's to EEE's.

For work or play, good shoes are essential to physical well-being. Chances are, that if your feet feel good, so will you.

Jerry Lyman's shop in downtown Appleton has gained a well-deserved reputation for providing men and boys with high quality shoes.

All kinds of shoes, world-famous for their quality and reliability, are available here.

A specialty of the house are job-fitted work shoes, including garagemen's shoes, construction park's Hall of Science and whatever few additional buildings are permitted to remain.

Money-Maker

This fair will be a money-maker not because it sells 80 million to 100 million tickets but because its exhibitors are paying the Fair Corp. fat sums for ground rent, concessions and licenses and are pouring a half-billion dollars into their buildings. Why are American corporations spending so freely on

exhibitions which will mostly be reduced to rubble when the fair ends in the fall of 1965?

An obvious reason is to im-

prove our image of industry.

General Motors — which is re-

ported to be spending \$50 mil-

lion on its pavilion, but which

won't tell the precise figure —

was the big hit with its 1939-40

Futurama predicting today's superhighways. It's determined to

duplicate that feat with its 1964-

65 Futurama foretelling tomorrow's life underscores, on the

moon and in cities with auto-

ated highways and sidewalks.

"When the fair is over, it will leave a permanent legacy of en-

richments for New York City

ranging from the finishing of

Flushing Meadows Park to the

completion far ahead of sched-

ule of the greatest complex of

highways in the country," said

Martin Stone, chief representa-

tive of the World's Fair to

American industry and a nation-

ally known TV and radio execu-

tive, in an interview.

"A financially successful fair

will start a trend all over the

U.S. Other cities will follow New

York and use fairs to raise

funds to make permanent im-

provements such as parks, cul-

tural centers, civic auditoriums.

Fairs will be designed not as

temporary affairs but as a spur

to lasting enhancement of their

areas.

Learned Lesson

"The 1964-65 Fair Corp. learned

know-how and lessons from

New York's 1939-40 Fair (that

one was a financial disaster,

paid off only 32 cents on each

dollar put up by its backers).

Now other cities can learn their

know-how and lessons from this

fair."

The New York Fair itself is

the big news now, of course, and

the crescendo of publicity about

its wonders will build up to ex-

plosive proportions between now

and opening day. But even a su-

perficial talk with the fair's

president, Robert Moses, re-

veals that to this masterbuilder

of public works the after-fair

park will be the achievement

transcending all else.

And as the evidence mounts

that the corporation will make

enough money to restore the

after-fair park, it becomes like-

ly that decades after the 1964-65

spectacular will have been

transformed into a permanent lega-

cy for the city.

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# 1963 'Came in Like a Lion'....It Went Out the Same Way

BY MARK OLIVA  
Post-Crescent Staff Writer

The year 1963 came into the Fox Cities like a lion and went out like the same beast—but provided some unusually "lambish" weather in between.

January's mean temperature (and you can read "mean" either way) was a low 7 degrees, 11 degrees below the normal monthly mean of plus 18. The mercury went up in Feb.—a 54.6 mean, 1.9 below normal, hitting a mean of 12.2. The year also neared a close

degrees, still 7.6 below the monthly normal of 19.8. But the weatherman compensated to some extent in March, the usual "lion-lamb" month, by providing a 31.0 mean, 1.2 degrees higher than normal.

October proved exceptionally warm, tallying an even higher mean temperature than May—9.7 above normal. Mean recorded

The mercury went up in Feb.—a 54.6 mean, 1.9 below normal, hitting a mean of 12.2. The year also neared a close

with a warm November, re-est reading for the year, 55, corded a 40.4 mean, .6 above above, was recorded July 1, normal. But December was a and the lowest measurement, month-long cold spell, with a 26 below, was made Jan. 23.

mean of 14.9, 8 degrees below the normal. The year's mean temperature, 44.8, fell only 0.7 degree below the normal of 45.6.

## Comfortably Warm

The rest of 1963 was comfortably warm. Of the remaining five months, only August, with a mean of 68.2, 2.1 below normal, did not go over the 1963, resulting in a near drought during part of Spring, Fall and Winter, an almost-normal Summer and monthly average. Mean temperatures for April, June, July and September ranged from 0.5 to of precipitation during the 2.9 degrees over the normal.

The mercury in the Fox Cities toured a 121-degree span on the thermometer in 1963. The high-

Mother Nature played games with the rain during 1963, resulting in a near drought during part of Spring, Fall and Winter, an almost-normal Summer and monthly average. Mean temperatures for April, June, July and September ranged from 0.5 to of precipitation during the 2.9 degrees over the normal.

month, 1.30 inches above the monthly normal of 1.77 inches. Precipitation fell below normal in January, February,

April, May, August, October, November and December. Only March, June, July and September went above the normal mark, and of those four months, only March was more than an inch over the normal mark.

Total rainfall for the year also fell short of the annual normal Homestead Home would not require an appropriation for 1964. The per capita cost at both for the county hospital, costs at

was 25.24 inches, compared to a normal of 28.45 inches.

## Needs Change At Hospitals

CONTINUED FROM PAGE 1

ed by the medical staff upon recommendations and suggestions made by hospital employees, Vogel said. The hos-

pital's registered occupational therapist and her staff attempt to screen the placement situation in terms of work, room and board for the patients.

While these programs were being tested, Waupaca County officials were seeking ways of complying with state ordered improvements or face the suspension of state aids at the Waupaca County Hospital at Weyauwega.

The county is now in the process of making the necessary corrections after additional funds were appropriated by the county board.

In the day of rising costs, the

Winnebago County officials have been thinking along the same line and the fate of the

showed decreases during the year, from \$30.58 to \$72.37 for Riverview and \$35.23 to \$33.23

Riverview and \$35.23 to \$33.23

for the Calumet County Board received a welcomed surprise when supervisors were informed the

Homestead Home would not require an appropriation for 1964. The per capita cost at both for the county hospital, costs at

was 25.24 inches, compared to a normal of 28.45 inches.

## Schlitz Forbidden To Buy Stock of Canadian Firm

SAN FRANCISCO (AP)—U. S. District Judge George B. Harris forbade Joseph Schlitz Brewing Co. of Milwaukee to acquire the stock of John Labatt, Ltd., Canadian beer manufacturer.

The court acted at the request of the U. S. Department of Justice shortly after the department filed a civil suit with the court.

The suit accused Schlitz of violating the anti-merger section of the Anti-Trust Act.

The suit said that if Schlitz carries out its plan to buy 1½ million shares of the Labatt Co. of London, Ontario Schlitz would become the largest American

beer producer.

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RADIO-DISPATCHED TRUCKS

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APPLETON RE 4-7908

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For this reason you can always depend on Superior Electric Co. to solve your electrical problems, using the finest materials and techniques and completing each job to the customers' satisfaction.

## JOBS WE HAVE RECENTLY COMPLETED OR ARE CURRENTLY WORKING ON:

The Prange Parking Ramp, Winnebago State Infirmary, St. Bernadette Grade School, Home Mutual Insurance, Appleton State Bank, the Youngchild Hall and Alterations to Stephenson Hall at Lawrence College and the Appleton Sewage Treatment Plant.

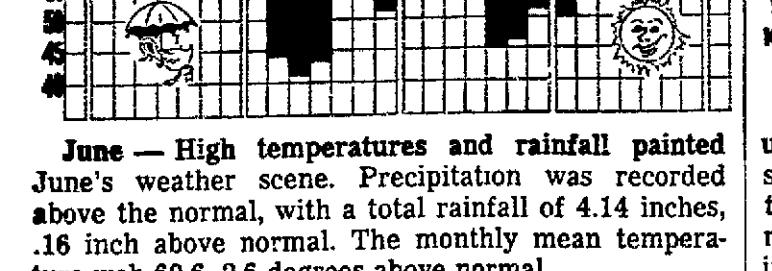
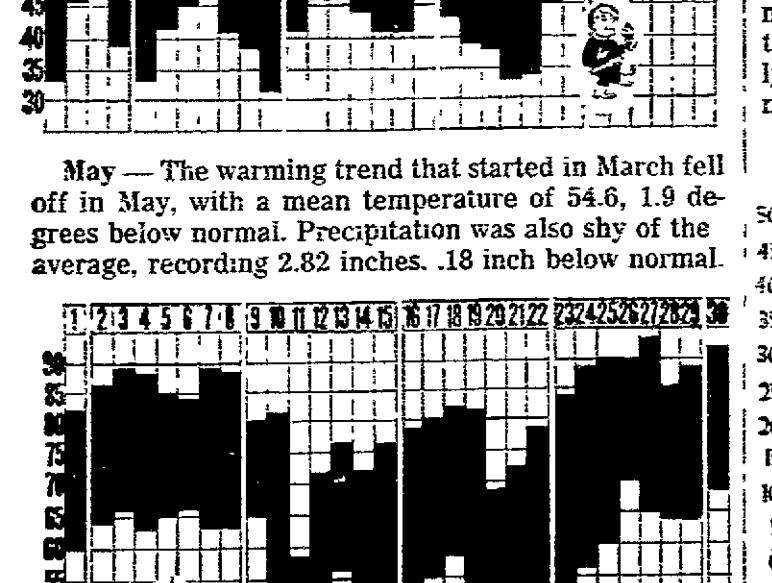
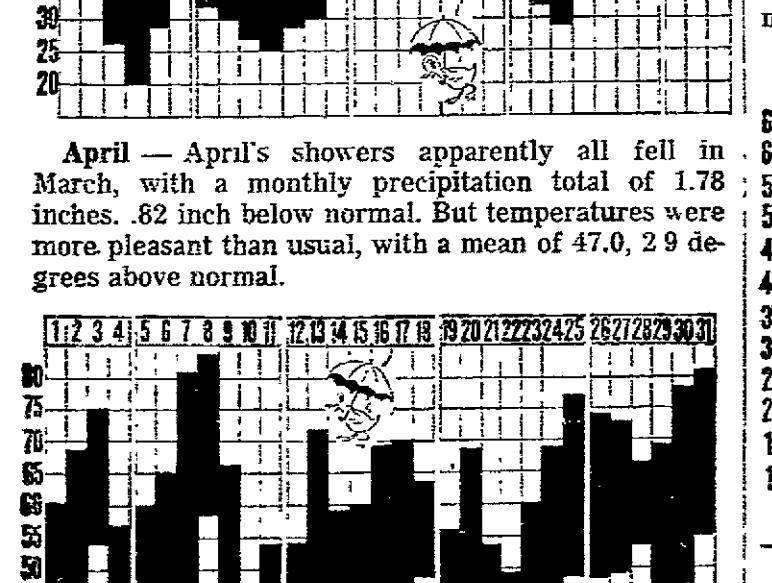
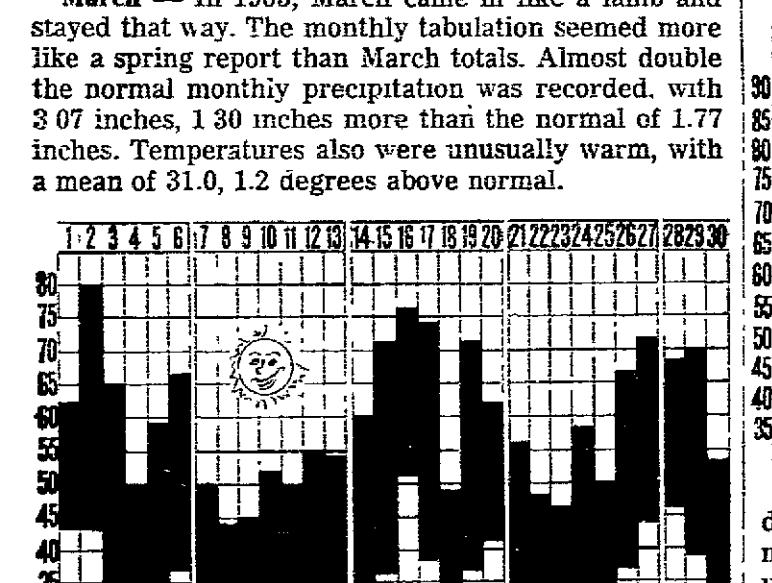
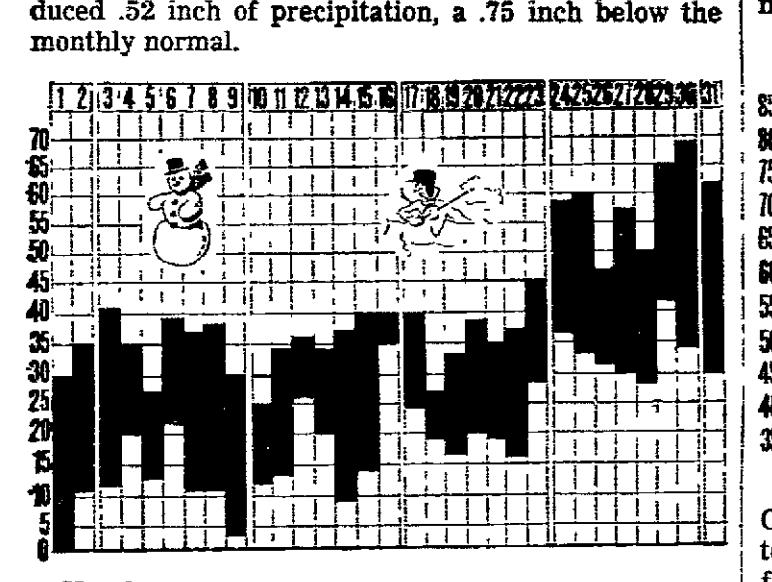
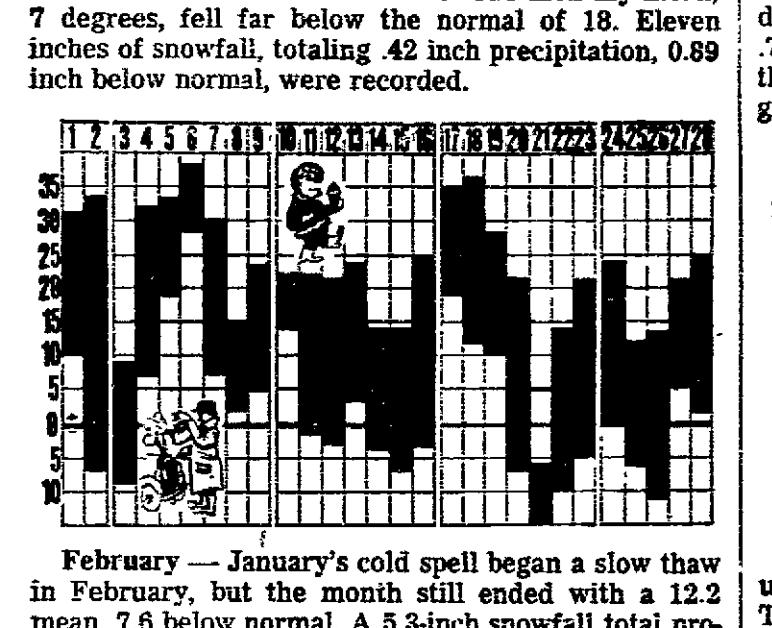
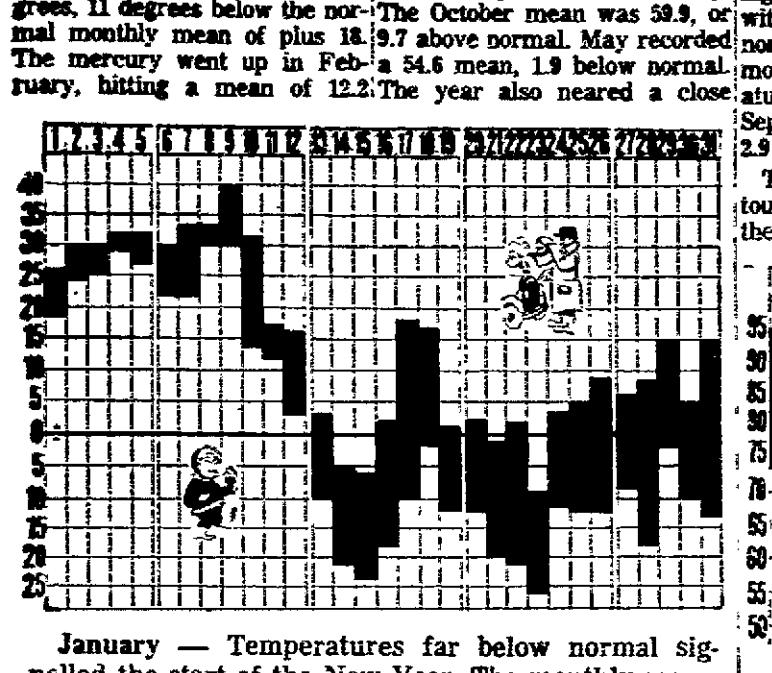
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NEWSPAPER ARCHIVE®

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# NFO, Wheat Referendum Help End Tradition Of Complacency by Nation's Farm Population

BY DON KAMPFER

Post-Crescent Farm Editor

A tradition of complacency was ended this year by the nation's farm population.

In May, many Fox Valley area farmers were caught up in a nationwide wave of opposition to federal controls on wheat price supports and acreage allotments. Wheat growers in two counties, Winnebago and Waupaca, went along with the national trend and polled a negative vote on the wheat referendum. Calumet and Outagamie wheat growers, in a surprising turnabout, favored the acreage controls and accompanying high price supports.

Area farmers also got a taste of collective bargaining efforts and the taste wasn't always to their liking when violence and court actions spiced the withholding actions.

**NFO Weak**

Local participation in the two controversial farm issues of Calumet County wheat growers in 1963, however, amounted to little more than expressions of support for the more than 100,000 votes cast in the referendum. The vote was not an important crop of 159 for and 80 against was in the four-county area and the most top-heavy in the state. National Farmers Organization supporting the referendum, according to County Agent Orrin Meyer, attracted only a scatter-cording to County Agent Orrin Meyer.

V. W. Peroutky, Winnebago County agent, said he felt the wheat referendum was not of major concern in his area. The county has some 270 eligible wheat growers of which 202 voted. The NFO stirred up some excitement but apparently very little work by the farm group.

Meyer was frankly surprised by the results. "Calumet County farmers usually are quite independent and do not wish to be regimented," Meyer said.

The NFO stirred up some excitement but apparently very little work by the farm group.

Of that number, 108 voted few members in its energetic alors Association did have educated against the proposed new wheat campaign during 1963. Because educational meetings to acquaint themselves with the NFO program, 80 favored it and six of the controversial aspects of the group and its tactics, county The group's county meetings agricultural agents have taken at Winneconne are not being a generally neutral stand. All held.

"This concludes one thing. Farmers do not want government controls," Peroutky said.

In Waupaca County, farmer reaction to the wheat referendum was lethargic, County Agent Joe Walker said. "They realized that the outcome would have a bearing on future federal farm controls but still there was newcomer. "It is, therefore, difficult to get membership," Meyer said.

The county's sparse grower population helped defeat the referendum with a negative majority, Walker said.

**Slim Turnout**

The pattern changed in Outagamie and Calumet counties. A slim turnout of Outagamie County wheat growers voted 41-24 in favor of the referendum and its

Interest in the group's withholding tactics generated a lot of early enthusiasm in Winnebago County, Walker reported, but he added that this has waned considerably since the outset.

"Sides have been chosen in our area and there are no longer any fellows riding the fence," Walker said. He also indicated that inflammatory tactics have ended many long friendships.

"To my knowledge there are only a handful of NFO members in Outagamie County," said County Agent Jack Powers. The group's monthly meetings have either died out or are attracting only a slim attendance.

In Winnebago County the program seems to be at a standstill. Agent Peroutky said he year before were made by dividends of no dairy plants in the railroad and county that have signed contracts with NFO although membership by a bigger capital gains dis-

**Police Give Out Many Tickets — to Theater**

ST. LOUIS (AP) — Motorists in suburban Florissant sometimes find the long arm of the law extending theater tickets instead of traffic tickets.

The theater tickets are part of a new driving courtesy program of the Florissant Police Department. The local Junior Chamber of Commerce developed the idea.

When a policeman stops a well-mannered driver, he issues him two tickets to a local theater. The courtesy citation is canceled by the theater and returned to the driver as a souvenir.

**Stocks Bigger**

United States agricultural assets set \$214 billion, equal about three-fifths of all corporation stocks on the New York Exchange.

Corporations paid record high dividends in 1963, according to a Commerce Department report in the Wall Street Journal.

Publicly reported cash dividends were up 7.5 per cent from 1962's previous record to \$16,167,000, the department said.

All manufacturing groups except steel reported year-to-

year increases. Payments by the steel industry dropped to \$671,300,000 from \$733,200,000 in 1962.

Auto industry dividends for the year gained to \$1,423,400,000 from \$1,096,200,000, and total manufacturing dividends amounted to \$8,510,000,000, up from \$7,822,600,000 in 1962. Varying year-to-year advances were shown for mining, trade, finance, railroads, utilities and communications.

"Significant" advances from a year before were made by dividends of no dairy plants in the railroad and county that have signed contracts with NFO although membership by a bigger capital gains dis-

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# Roosevelt '5' Wins, Clinches Tie for Title

**Neenah Triumphs; Kimberly Beats Menasha Team**

**FOX VALLEY FRESHMAN LEAGUE**

Roosevelt 9-0 Madison 3-2 Kimberly 4-1 Menasha 4-1 Wilson 4-1

Thursday's Results:

Roosevelt 56, Wilson 32.

Kimberly 46, Menasha 32.

Menasha 36, Kaukauna 39.

Roosevelt kept its perfect record intact and clinched at least a tie for the title in the Fox Valley Freshman Basketball League by scoring a 55-33 victory over Wilson Thursday afternoon.

Neenah remained in contention for a title share with a 56-39 win over Kaukauna and Kimberly pulled away in the second half to down winless Menasha, 65-32.

Roosevelt was bothered some what by Wilson's stalling tactics in the first period and held a narrow 7-5 lead, but the league leaders got rolling in the second period and outscored Wilson 11-3 to take command.

Gary Lutz paced Roosevelt with 20 points and George Hoffmann helped out with 17. Mueller was high for the losers with 10.

Kaukauna bolted to a 16-10 lead over Neenah in the opening period, but the Rockets stormed back to take the advantage and outscored the Ghosts 31-15 in the last half. Gary Losse had 20 markers to pace Neenah and Jim Felters added 14. Joe Scouting Jr., topped Kaukauna with 15 points.

Kimberly had a 21-19 halftime lead but outscored Menasha 44-33 in the final two stanzas to pull away. Dave Fries had 27 points for the Papermakers while Dave Shukoski led the Bluejays with 12.

ROOSEVELT (11-18-19-55) G. Lutz 2-3; Johnson 0-1-0; Kloss 2-0-2; Lutz 0-0-1; Hoffman 6-1-1; Foth 0-1-2; W. Lutz 1-0-3; Eberle 4-4-4; Egger 0-0-1; Schaefer 0-0-1; Schaefer 0-0-1.

WILSON (16-6-9-33) Jernigan 4-4-4; King 0-0-1; Olson 0-2-2; Stillings 2-2-2; Bock 0-0-1; Bruch 0-1-5; Bushman 2-2-2; Seeger 0-0-2; Mueller 3-1-1; 9-15-19.

NEENAH (17-15-16-51) Neenah 1-1-4; Johnson 1-1-3; Sorenson 3-2-2; Favel 3-1-4; Krikard 2-2-2; Fleischman 1-0-0; Felters 7-2-2; 26-13.

KAUKAUNA (16-6-9-39) Kavanaugh 5-2-2; Berens 1-0-1; Vanden Heuvel 1-0-1; Johnson 1-0-1; Johnson 0-0-2; Janzen 1-0-0; Vande Hey 2-3-3; 15-9.

KIMBERLY (7-14-21-23-55) Maesavage 2-0-1; Fries 12-3-4; DeBruin 0-0-0; Hurst 1-0-1; McSorley 1-0-0; Hofkens 0-0-1; Ronnenberg 1-0-0; Sorenson 1-0-0; Wever 1-0-0; Wiersma 1-0-0; T. Haas 1-0-1; Hammen 1-0-0; Royakkers 0-0-1; DeLeuw 0-0-1; J. Haas 1-0-0.

MENASHA (14-13-32) Shukoski 5-2-2; Kusel 1-0-2; Robinson 6-1-2; Kelly 0-1-4; Kenney 2-0-5; Sheriff 2-1-4; Jansen 1-1-2; Mauths 1-0-0. 12-8-19.

Montreal '6' Wins, Ties For Lead

W.L.T. Pts. GF GA

Chicago ..... 30 17 11 71 181 134

Montreal ..... 30 17 11 71 181 134

Toronto ..... 24 10 10 58 143 142

Detroit ..... 22 24 10 54 143 142

New York ..... 19 29 5 46 147 142

Boston ..... 14 33 10 30 135 171

BY THE ASSOCIATED PRESS

Boston made a determined, if belated, effort, but it was not enough to keep Montreal away from Chicago in the torrid National Hockey League race.

The Canadiens, getting two goals from Claude Provost, outlasted the Bruins 3-2 Thursday night and again took their share of first place. Chicago, idle Thursday, had moved into first with a victory Wednesday night.

Montreal had all but wrapped up an easy 3-0 triumph in the NHL's only game. Then Boston struck. Doug Mohns fired the puck past goalie Charley Hodge at 18:10. Jerry Toppazzini did the same at 19:16. Hodge and the Canadiens hung on the rest of the way, however.

**Badminton Meet Set For Neenah**

NEENAH — The Winnebago Birdwatchers, a Neenah badminton club, will play host to the Wisconsin State Class B badminton tournament at the Neenah High School Gym March 7 and 8.

The tournament is expected to attract between 100 and 150 entrants from the state's 11 sanctioned clubs as well as eligible colleges and high schools.

Events will include men's singles, men's doubles, women's singles, women's doubles and mixed doubles.

Wisconsin is one of the more active states in the Midwestern Badminton Association. There are two Neenah clubs and one in Appleton.

**College Basketball**

BY THE ASSOCIATED PRESS

NYU 95, Memphis State 71. Manhattan 88, St. Francis N.Y. 60.

Massachusetts 69, Northeastern 63.

Holy Cross 60, Connecticut 56.

Furman 79, South Carolina 60.

Virginia 79, Maryland 73.

Drake 77, North Texas 71.

St. Louis 90, Tulsa 81.

Houston 103, Texas Wesleyan 77.

Seattle 96, Utah State 94.

Idaho State 103, Gonzaga 95.

## Deanna Bauman Slams 562 to Lead League

Deanna Bauman slammed a 526 series to pace the latest round of the Lucky Strike Bowling League at the 41 Bowl. Her top games of 196 and 190 also led the circuit.

Central Machine and Engineering (51-18) leads the team race by five games over Vogue Beauty Shop. Morning Glory is just one-half game behind Vogue.

Ag Green's 508 series paced the Women's National loop at the 41 Bowl. Jacobson's (43-22%) leads Ace Floors by 2½ games.

Lo Berg socked a 507 to set the American League pace at the 41 Bowl. Bernice Moore checked in with 502. Larsen Coop (52-14) leads the league and holds a 6-game edge over Schreiter's Tap.

In the Wednesday Afternoon Coffee League, Marge Horn took the honors with a 195 game.

First-place Loving Cup (40-22%) leads by 6½ games.

## Hubbs' Work With Youths Win Praise

### Funeral for Cub Infelder Biggest in Colton History

COLTON, Calif. (AP) — The biggest funeral in Colton's history was held Thursday for the town's most famous athlete, baseball star Ken Hubbs.

Mormon services for the 22-year-old second baseman of the Chicago Cubs were conducted at the Colton High School auditorium, one week after Hubbs and a friend, Dennis Doyle, died in a plane crash.

All 1,200 seats in the auditorium were taken and people standing in the aisles. Many were turned away.

Hundreds of automobiles joined the procession to Monte-Cito Memorial Park after the services. The nearby city of San Bernardino sent most of its police force to help Colton officers handle the traffic.

The service lasted nearly two hours. Bishop Lyman Madson, Mrs. Rita Miller and Kenneth Dyal of the Church of Jesus Christ of Latter-Day Saints, delivered eulogies.

"Ken's footprints are in solid rock," Bishop Madson said. "Time will never erase his memory."

**They Would Listen**

Said Dyal: "We adults were not able to reach the youth but Ken would talk and they would listen."

Hubbs was a Mormon deacon. His casket was placed on the auditorium stage. His parents, Mr. and Mrs. Eulis E. Hubbs, his four brothers and other members of the family were seated in the first row.

Representing the Chicago baseball team were three of its vice presidents, Clarence Rawland, John Holland and Charlie Grinnan; Head Coach Bob Kennedy, and many players.

Kennedy acted as a pallbearer, along with first baseman Ernie Banks, third baseman Ron Santo and pitchers Dick Ellsworth, Glen Hobbie and Don Elston.

Twelve of Hubbs' teammates on the 1954 Colton Lions' Club Little League team were ushers.

## Snead Leads Senior Meet With a 67

PALM BEACH GARDENS, Fla. (AP) — Slammin' Sammy Sneed is 51 years old and sometimes his feet hurt, but the old West Virginia mountaineer still has lots of good golf rounds left.

Thursday his putter "didn't act kindly" at times. But Sneed proved that advancing age hadn't taken too much of a toll when he knocked five strokes off par for a 67 and the first-round lead in the \$30,000 PGA Seniors Tournament for the old-time stars whose exploits made the comparative figures compiled today by The Associated Press.

Sneed is one of the newest competitors in this tournament same period of the 1962-63 season, except in the Missouri Valley. He was expected to show a few key things to the old-time stars whose exploits made the comparative figures to come two, three, even four decades ago.

But the former champion of the PGA Masters and the British Open was looking back reported the biggest increase at some people who were breathing down his neck at the 6,349 through 103 games as of Feb. 15.

Just one stroke behind were 55-year-old Leland Gibson of Kansas City, Mo., and 60-year-old John Moyer of Orwigsburg, Pa., with scores of 68, four under par for the new PGA National Golf Club layout.

## Tito Francona Will Undergo Operation

CLEVELAND (AP) — The Cleveland Indians said Thursday outfielder Tito Francona will undergo abdominal surgery Friday and won't be playing ball for about four weeks.

Francona suffered a hernia shoveling snow Wednesday at his New Brighton, Pa., home.

The Indians open spring training next Wednesday.

## Vocational '5' Tips City Hall

### IPC Posts 71-45 Win Over Police In Industrial Loop

INDUSTRIAL CARE LEAGUE (Final Standings)

W.L.	W.L.
Vec. School 12	IPC
Vec. Hall 12	Police Dept.
Big Tree 6	Police Dept.
App.-Coated 6	Police Dept.

Age 30, passed away at 11 p.m. Thursday after a short illness.

She was born December 29, 1883 and was a life resident of the city. Mrs. Grimm is survived by her husband; one daughter, Mrs. Louis (Viola) Verkuilen, Kaukauna; two sons, Rev. Carl Grimm, Shelby, Ohio and Elmer Grimm, Little Chute; one brother, Ervin Mantei, Neenah; 5 grandchildren; 12 great-grandchildren. Funeral services will be at 2 p.m. Saturday at the Westgor Funeral Home, Kaukauna, from 3 p.m. Friday until 1 p.m. Saturday.

Vocational School, which had already clinched the Industrial League basketball championship, scored a 56-54 victory over second-place City Hall in the final set of games Wednesday night.

In the only other game played, IPC topped the Police Department, 71-45, handing the losers their 14th straight set back.

Valley Iron picked up a forfeit win over Elm Tree and Appleton Coated won a forfeit from the Post-Crescent.

Jim Peerboorn scored 25 points for Vocational School in the win over City Hall. The victors took the lead in the first period and never trailed. Harold Nelson topped City Hall with 25 points and Bud Koehne added 20.

Wally Knaack scored 22 markers and Joe Hamburger had 20 for IPC in the win over the Police. Phil Condu scored better than half of the team total for the losers with 25 points.

CITY HALL — Koechne 9-2; Lorange 7-2; Nelson 10-5; John 2-1; Wittman 2-0; Folsom 2-0; Folsom 3-0; 34-16-12.

VOCATIONAL SCHOOL — Rodebeau 6-0; Stump 2-0-2; Jensen 4-4; Peerboorn 11-3-5; Dietz 1-0-2; Gammon 7-1-3; Dierck 1-0-2; Hanson 6-0-0; Baker 0-0-0; Schaefer 7-0-0; Schaefer 7-0-0; 47-22-24.

GENERAL COUNCIL — DeBruin 2-0-1; Johnson 2-0-2; Jensen 4-4; Peerboorn 11-3-5; Dietz 1-0-2; Gammon 7-1-3; Dierck 1-0-2; Hanson 6-0-0; Baker 0-0-0; Schaefer 7-0-0; Schaefer 7-0-0; 47-22-24.

ELM TREE — Johnson 2-0-1; Hanson 6-0-0; Baker 0-0-0; Folsom 2-0-0; Folsom 3-0-0; 34-16-12.

APP.-COATED — Johnson 2-0-1; Hanson 6-0-0; Baker 0-0-0; Folsom 2-0-0; Folsom 3-0-0; 34-16-12.

VALLEY IRON — Johnson 2-0-1; Hanson 6-0-0; Baker 0-0-0; Folsom 2-0-0; Folsom 3-0-0; 34-16-12.

POST-CRESCENT — Johnson 2-0-1; Hanson 6-0-0; Baker 0-0-0; Folsom 2-0-0; Folsom 3-0-0; 34-16-12.

WEEKEND — Johnson 2-0-1; Hanson 6-0-0; Baker 0-0-0; Folsom 2-0-0; Folsom 3-0-0; 34-16-12.

APP.-COATED — Johnson 2-0-1; Hanson 6-0-0; Baker 0-0-0; Folsom 2-0-0; Folsom 3-0-0; 34-16-12.

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The APPLETON POST-CRESCENT

*Country Life***Top Farmer 'Likes Being Own Boss'**

Jaycee Award Recipient

# Community Service, Latest Methods Win State Honors for Brillion Farmer

BY JAN ALBERT

**BRILLION** — A look at the sleek, healthy dairy herd, the modern equipment and buildings will tell you that this is not an ordinary farmer. This young man was judged the state's top young farmer by the Junior Chamber of Commerce and it is easy to see why.

Orlo Koerth, route 2, Brillion, was chosen by the Brillion Jaycees as their outstanding young farmer for the year and Saturday at Appleton, gained state recognition. He was judged on his progress in farm crops and livestock production over the years; his progress in livestock practices; his investment increase; his soil and natural resource practices; and his con-

tribution to community, state and nation. Koerth excelled on all counts.

Koerth was born and raised on a farm and has a feeling of contentment about his work. He says he prefers farming to other work, primarily because of the freedom the occupation affords him, and because he likes the idea of being his "own boss." He tried a factory job for a short time but didn't like it.

**200 - Acre Farm**

He and his wife, Faith, and their two children — Gary, 10, and Debra, 12, live on and operate a 200-acre farm east of here. About 140 acres is crop land with corn, oats and hay the principal crops. Most of his yield is used for dairy cattle feed, and he raises few cash crops.

Koerth is primarily a dairy farmer. He has about 107 head of cattle with about 50 milk cows. About a third of these are registered Holsteins. In the past he raised hogs but has discontinued the practice to concentrate on dairy farming. He likes this phase of farming best.

Koerth is a 1946 graduate of Brillion High School and attended the University of Wisconsin for three years studying agricultural education. He started

his farming career in 1950. The farm had been in his wife's family for a number of years.

**Works Alone**

Koerth works his farm alone with an occasional exchange of work during haying season with his brother, who also operates a farm.

He feels that he has been able to increase the efficiency of his farm each year by keeping up with new methods and putting them into practice on his farm.

In 1957 he completely remodeled his dairy barn. He also cooperated with Brillion Iron Works Co. experiments on a silo unloader they were testing at that time.

In almost every respect Koerth's dairying, feeding, feed handling and feed storage practices are the very latest. This has enabled him to more than double his herd. Last year he shipped about a ton of milk a day to a dairy cooperative.

**Experimental Projects**

Koerth has been eager to cooperate in experimental work in connection with his farming. He once permitted an artificial insemination test program on his Yorkshire swine. Another project was experimental work with the TVA on fertilizer and corn plots.

As a boy, Koerth was interested in farm work and was active in 4-H work. He joined the club when he was 10 and was a member for 11 years.

He and his wife are leaders of the Farm and Home 4-H Club. Koerth, He also says if his in their area, Koerth for nine children want to farm he would

be pleased, but that it will be a matter of their own choosing. He hopes to send both to college.

They are Eugene Hanson,

Richard Koehler and Vernon Gasch.

Accompanying the team and Norman Pautz, high school agricultural instructor, will be Neil Wettstein, Daniel Klessig and Gordon Koehler.

The judging events will include the grading of live hogs according to the U.S. market grades: grading carcasses, and identifying cuts of pork.

At the Howard Sattler farm at Calumetville at 10 a.m. and will travel to the Earl Lintner farm at 11 a.m.

A noon luncheon at Hotel Chilton will feature talks by Margie

Brantmeier, county dairy queen, and Leslie Peckham, state Guernsey Breeders secretary.

He will speak on guernsey activities.

In the afternoon the two groups will swap tour schedules.

## Set Guernsey Farm Tour At Calumet

CHILTON — Guernsey breeders from neighboring counties have scheduled a tour of Calumet County farms for Saturday, Orrin Meyer, county agent, has announced.

The tour will have two starting points. One group will begin at the county's north end at the Robert Stanele farm, two miles north of Forest Junction, and proceed to the Elmer Federwitz farm near Brandt.

The southern group will start at the Howard Sattler farm at Calumetville at 10 a.m. and will travel to the Earl Lintner farm

You're Invited to Our Big

# JOHN DEERE DAY

Thurs., Feb. 27th

Afternoon and Evening

1:30 P.M. and 8:00 P.M.

at **VAN ABEL'S Hollandtown**

Refreshments Will Be Served

**AWARDS!**  
**AWARDS!**

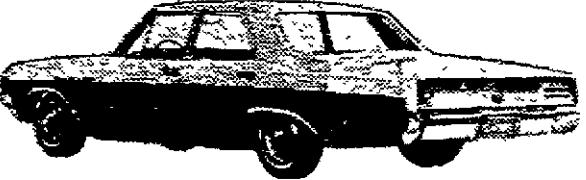
Come, Bring the Family

**KELLER**  
**IMPLEMENT CO.**

Your John Deere Dealer

FOREST JUNCTION

Get Our Deal on the New  
**'64 BUICKS and RAMBLERS**



test drive them today at...

**MELCHERT'S**

SEYMOUR, WIS.

Your Buick and Rambler Dealer

**WESTERN ELEVATOR CO.**



APPLETON — Ph. RE 3-4404

# Outagamie Co-Op Appoints Director

## Badger Breeders Had Record Year, County Members Learn

William Tubbs, route 2, Seymour, was re-elected Outagamie County director of the Badger Cooperative during the county groups meeting Monday at Greenville.

Local members also picked 14 delegates and four alternatives to the cooperative's annual meeting at Shawano March 31.

Ken Pessig, in his service manager's report, said the cooperative hit a new high in volume during 1963 with 408,276 first-service cows. Net cost per first-service cow to the owner was \$4.60.

### Sales Planned

Six sales are being planned for 1964.

This year the cooperative will also convert to the frozen sperm in pipette system. Reasons behind the switch are extended use of superior sires, economy of operation, ability to repeat outstanding matings, and broadened sire availability.

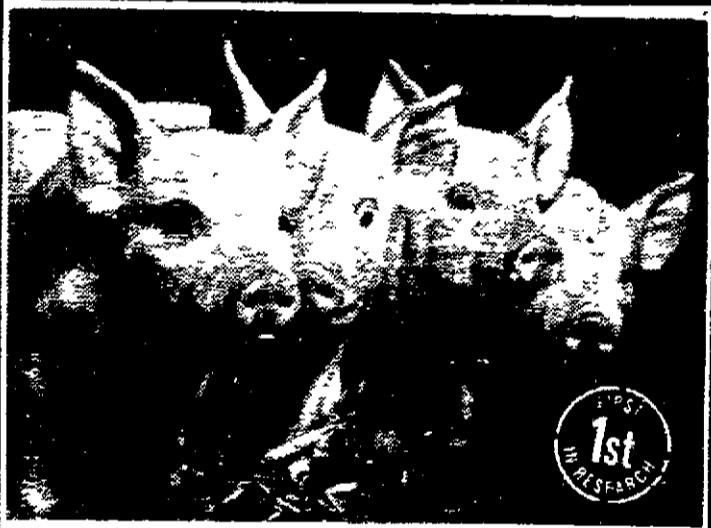
Pessig also commented on the proposed merger of Badger Breeders with Tri-State and East-Central breeder cooperatives.

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Center Valley

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New London

## Series of Meetings For Fruit Growers Started at Oshkosh

OSHKOSH — Recommended fruit varieties, fruiting habits, and source of plants were the topics discussed at the first in a series of fruit growers' meetings in the Winnebago County Courthouse Monday evening. Fruits recommended included apple varieties, pears, plums, cherries, grapes, strawberries and raspberries. G. C. Klingbeil, extension specialist in fruit production, Agricultural Extension Service, led the discussion. The fruit growers school is the first in several years. It was organized and discussions are shared by County Agent V. W. Peroutky. Approximately 45 are enrolled.

The remaining meetings are scheduled Feb. 24, March 3 and March 16. All are at 8:00 p.m. in the courthouse lounge room.

Next Monday's meeting will be thoroughly cleaned and checked for germination.

Other fruits; soil types best suited for best fruit varieties; water requirements; organic and commercial fertilizers; and mulching for winter protection and water conservation.

### 4-H Craft Leaders to Discuss Projects in Calumet County Talks

CHILTON — Junior 4-H craft leaders will meet Feb. 27 at the courthouse.

Problems on leader training, club training meetings, fair exhibits and record books, premiums for exhibition and help and resources available in the community will be discussed.

Leathercraft and basketry are the two most popular crafts. Interest is being shown in stencil, silk screening and mosaics. Ceramics, pottery printing and metal enameling also are available.

### Shawano Cooperative To Make Butter Oil

SHAWANO — Consolidated Badger Cooperative has been awarded a new contract to manufacture 11,750,000 pounds of butter oil for the U. S. Department of Agriculture.

A total of 14,826,000 pounds of Commodity Credit Corp. butter will be made into oil from March 9 to June 19. Some 40 additional men will be hired to complete the contract work.

The contract is the fourth in

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## Time to Pick Oat Varieties

### Soil Fertility Should be Factor In Selection

BY RUSSELL L. LUCKOW

Farm Manager Agent

It's that time of the year again to think about what oat varieties should be planted.

Farmers should consider planting more than one variety if possible; selecting varieties to suit the fertility level of the soil, and if

home grown seed is to be used it should be thoroughly cleaned and

checked for germination.

Samples can be tested at home or submitted to the State Department of Agriculture,

Seed and Weed Division, 4702 University Avenue, Madison 6.

Wisconsin. The charge for germination and purity test is \$1 per sample. A quart sample of small grain should be submitted. The time usually required for this test is about two to three weeks.

If seed is purchased Wisconsin certification will provide assurance of varietal purity and high quality. All bags must be labeled. Check the label to see

that it contains no noxious weed seeds, germinates 90 per cent or better, and has a minimum purity of 95 per cent.

Recommended varieties for rich soils are Goodfield, Dodge and Garland. For average fertile soils, Beede, Garry, Lodi

two years the firm has been successful bidder on the projects.

No Interest—No Carrying Charge 'till July 1st

Friday, February 21, 1964 Appleton Post-Crescent 3

### 4-H Club Makes Easter Decor

Patients at Kaukauna Community Hospital will receive Easter season decorations made that chick production by the Northern Tipper's hatcheries during January was up slightly from the like month last year.

Production totaled 211.4 million chicks compared with 206 million in January last year. Turkey poult hatched in January totaled 3,825,000 compared with 3,323,000 a year earlier.

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Hortonville, Wis.

Larsen Co-operative  
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Black Creek Feed & Supply  
Black Creek

# Seymour Club Tops Song Test

Three Outagamie 4-H Units to Enter District

The Seymour 4-H Club took blue ribbon honors Tuesday night at the Outagamie County 4-H music festival at the Shiocton High School gym.

Members of the top vocal group were Mary Beth Hartwig, Mary Eisenrich and Lana Kollath. The trio earned the right to enter the district festival at Clintonville April 7.

Two other vocal groups also qualified for the district test by earning red ribbons.

Members of the Buchanan Badgers triple trio are Jo, Tam, Linda and Mary Kay Jaeckels and Mary Lou, Kathy, Anthony, John and Robert Welhouse.

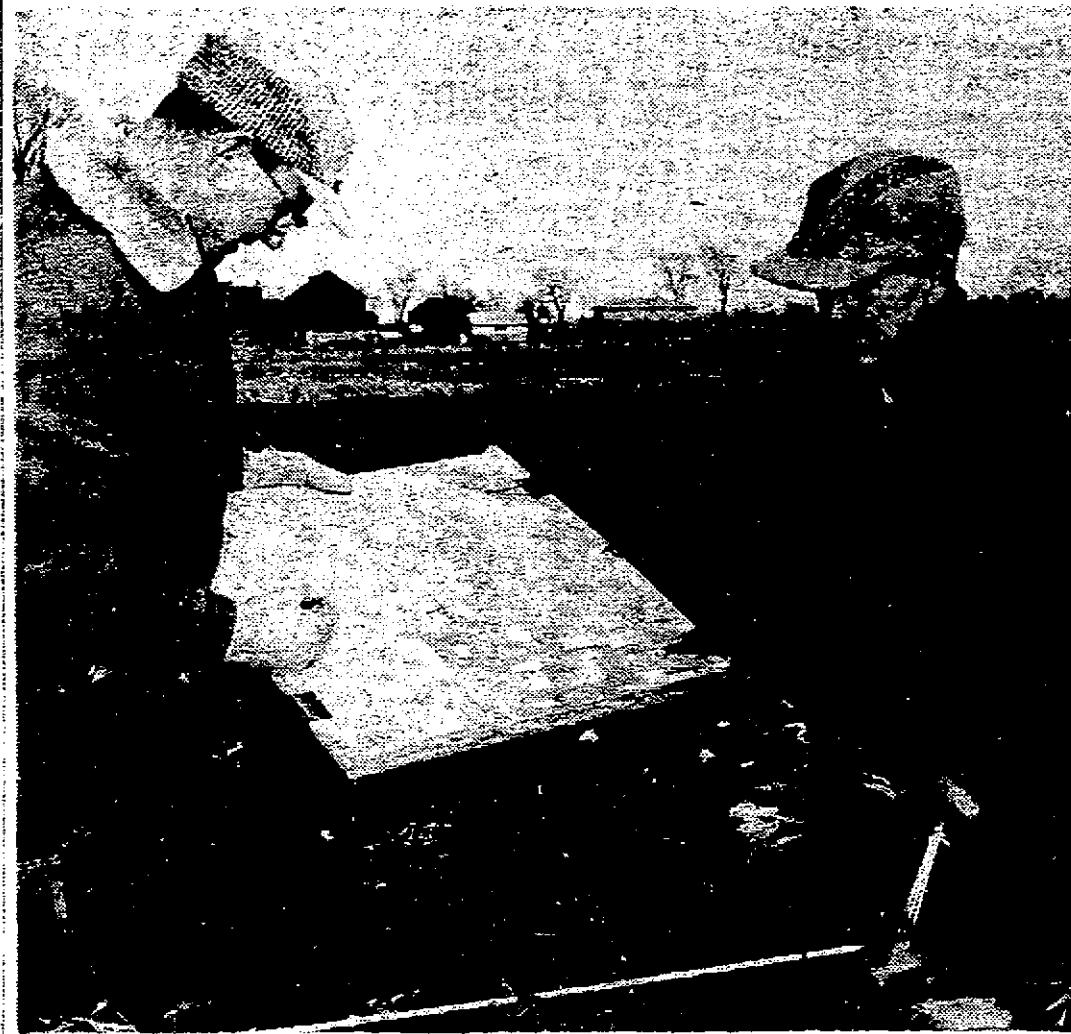
The red ribbon winning Golden Rule Club sextet consisted of Rosemary Ver Voort, Judy Weyers, Judy Larum, Katherine Stellmacher, Mary Kay Ver Voort and Ruth Eggert.

In all, nine groups participated in the contest. Judges were Wayne with and Ed Boehm, band and vocal music directors, respectively, for Shiocton High School.

## Chilton FFA Chapter Names Richard Koehler Speech Test Delegate

CHILTON — Richard Koehler, 17, will represent the Chilton FFA chapter at the district speaking contest Feb. 24 at Elkhart Lake.

He recently won the county conservation speaking contest.



Pre-Measurement of Acreage to be diverted in the 1964 Feed Grain Program has become a popular service this year. Here Ben Tremel, surveyor-reporter for the Outagamie County Agricultural Stabilization and Conservation Service, left, checks and aerial map. Assisting him with the field measuring is farm owner John Jochman, rural Appleton. (Post-Crescent Photo)

and represented the county in Green Bay at the district event.

He will speak on water conservation and water pollution.

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PLUS. Many, Many Other Bargains

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## Chilton Boy Wins State FFA Award

CHILTON — Eugene Hanson, son of Mr. and Mrs. Emil Hanson, route 3, Chilton, has been named winner of the Section 4, State Holstein Friesian Award. Norman Pautz, Chilton Agricultural teacher, has announced.

The award is made through the Wisconsin Association of the Future Farmers of America of which Hanson is a member.

He is a Chilton High School junior and has 13 head of Holstein cattle of his own.

It was one of five such awards in the state and will be presented at the state convention at Feb. 24.

### Episcopal Church Sets Meeting at Chilton

CHILTON — The annual meeting of St. Boniface Episcopal Church is set for 8 p.m. Sunday at the Hotel Chilton.

On the agenda for the dinner meeting is the election of a new senior warden and a new junior warden.

Present senior warden is Andrew Pendl, Chilton.

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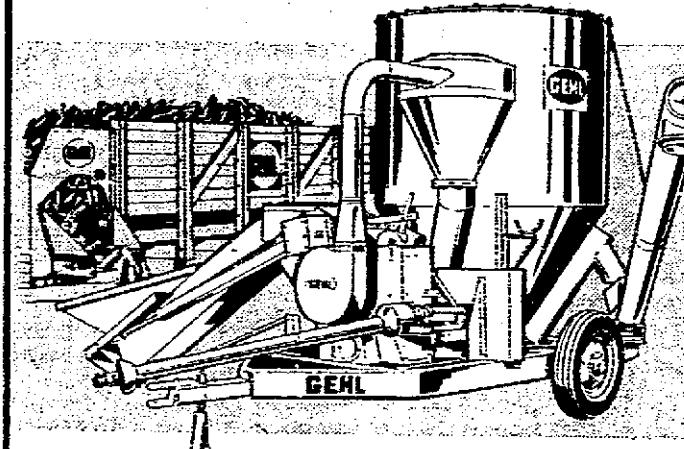
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# Apple Pie Baking Title at Stake at Black Creek Hall

Apple pies and home canned slices, apple pickles, apple preserves will be in abundance at the annual Outagamie County Fruit Grower Association meeting Thursday afternoon at Black Creek community hall.

Five separate contests are being planned as part of the event with prizes and ribbons for the winners. All women attending are asked to enter the apple pie contest. The pies will be auctioned off for dessert at the pot-luck dinner.

Other divisions will determine the best apple display of the show, best plate of winter variety apples, best plate of fall variety apples and best jar of preserved home grown apple

## Seymour 4-H Club to Begin Square Dance Sessions After Lent

SEYMORE—Square dancing will be introduced to members of the North Star 4-H Club at meetings after Lent.

The club bypassed a Valentine party and will use the money for a March of Dimes contribution instead.

Sharron Mastey and Carl Piechocki won free trips to camp for having the best record books in the club.

Demonstrations and safety talks were given by Larry Diemel, Kay Considine, Pat Mastey and Mary Grandy.

## Nation's Dairy Cows Boost Efficiency

WASHINGTON (AP) — Today's dairy cow is about 46 per cent more efficient than her sister of 1945.

This fact was shown by an Agriculture Department milk production report today which showed that last year's dairy cows—which average 16,538,000

## Darboy 4-H Units Change Regular Meeting Schedule

DARBOY—The Darboy Ever Alert 4-H Club's central group decided to change its meeting night from the second Tuesday of each month to the second Thursday so that the club can meet at Holy Angels School hall.

Meetings will convene at 7 p.m.

head-produced nearly 125 billion pounds of milk compared with only 120 billion pounds produced by the 1945 dairy herd, which was the largest in the nation's history — 27,770,000

and close at 9 in contrast to the previous 8 to 10 p.m. schedule.

The calendar for the coming year was planned and the music festival was discussed.

Christine Quella was elected reporter. Demonstrations were given by Elaine Spierings and Christine Quella.

Holy Angels School Hall was the location of the meeting of the club's west group. It also changed the time of its meetings to 7 to 9 p.m.

Mr. Larry Kiel explained the photography project to the group, Mr. Bob Wittmann, leader, suggested that the group contact a seed company to learn if the club could sell seeds as a money making project.

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STARTING AT  
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NEWSPAPER ARCHIVE®

# Recreation Behind Hike In County Pond Work

Farmers Joined by Sportsmen, Owners of Lowland to Develop Water, Wildlife Areas

Recreation is one of the big reasons behind the upswing interest in pond construction, according to Robert Lieske, conservationist with the U.S. Soil Conservation Service office in Outagamie County.

What were once considered farm ponds now have a following of sportsmen, civic groups, fish and game clubs, business men and others with an opportunity to develop hunting preserves and wildlife areas, Lieske said.

Higher areas with small watersheds achieve both recreation and soil conservation goals through erosion control.

Some of the factors to consider when planning pond construction increase, Lieske said, are soil suitability, site adaptability, watershed area, cost and intended pond use—swimming, boating, fishing, wildlife production or fire protection.

## New Early Tomato

An extremely early tomato often ripening big red tomatoes by July 4th, has been developed at the Jung Farms in Wisconsin. You can obtain a trial packet of this tomato by sending 10¢ to the Jung Seed Co., Box 215, Randolph, Wis. They will not only send you this tomato seed but also a packet of the glorious Giant Hybrid Zinnias and a copy of their 57th catalog, America's most colorful 1961 seed catalog. (Adv.)

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The Top Chester White at the Northeastern Wisconsin swine sale at Chilton brought \$100. Ross Hacker, route 1, Brillion, inspects the animal he consigned. (Post-Crescent Photo)

## Omro Farm-City Day Program Features 'Success Stories'

OMRO — Success stories in agriculture and mechanized dairy feeding were the highlight topics of discussion at Omro Farm-City Day held Tuesday at the Masonic Hall. Appearances on a discussion panel with Vernon Peroutky, Winnebago County agent, were Everett Lewis and George Kafer Jr., both of route 1, Omro, and George Gould, manager of Alto Cooperative Creamery with its branch plant at Koro.

Lewis and Kafer reported to the group on their feeding and management programs with their herds. Everett Lewis is milking 40 cows with a production average of 574 pounds of butterfat. He said that the number one practice with his herd is proper milking procedures.

George Kafer told the group how his herd has moved from the only blue ribbon for chopped butterfat in 1956 to 499 among 24 corn silage entries this year. He was Chester Becker, Neenah.

Sound Investments — Becker also received a red ribbon in the grass silage class and invest where it will give you the greatest returns." These en-

were the words of George Gould. The annual Omro Farm-City Day is a cooperative project of the Omro Businessmen's Association, the high school vocational agriculture department, operations and to do the best and the county extension service job of farming that they can. Donald J. Tripp, farm manager of the ever growing community extension agent, served as general chairman of the program.

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## Hilbert Farm Wins Award

Harold Moehn  
Cited for Work  
In Conservation

CHILTON — Mr. and Mrs. Harold Moehn, route 1, Hilbert, have been awarded the Good-year Conservation award, Bruno Zucollo, SCS agent, announced this week.

The Moehns were cited for their job of applying a complete soil and water conservation plan on their farm over the last three years.

They were the first in their neighborhood to lay out strip cropping, waterways and other practices where erosion is a serious problem.

The award is part of a program sponsored by the Good-year Rubber Co., to encourage more public activity by district supervisors. As part of the district program, the supervisors each year pick a conservation farmer of the year.

Supervisors participating in the event were Oscar Kossman, Chilton, and Carl Peik, Charles-ton.

Other supervisors of the county conservation district are

## Wolf River 4-H Will Continue Tree Planting

LEEMAN — The tree planting project on club property west of Leeman on County Trunk M will be continued, the Wolf River 4-H Club decided at its February meeting.

Kieth Carpenter and Kathy McAuly were in charge of the Valentine party.

Louis Huebregtse, Brillion, Ray Rusch, Rantoul, and F. J. Flanagan, Chilton.

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# 3 Township Meetings Set In Outagamie

A series of three township meetings to discuss four vital agricultural issues has been scheduled for the coming week.

Slated for discussion at the meetings is rural zoning and proposed Outagamie County zoning changes, weed control recommendations for 1964, fertilizer and lime recommendations and the 1964, Feed Grain Program.

First in the series will be at 8 p.m. Monday at Dale Town Hall. A 1 p.m. Tuesday meeting has been set for Buchanan Town Hall, Darboy, and the last in the series will be at 8 p.m. Thursday at the Kaukauna Town Hall.

Russell Luckow, Outagamie County farm management agent, arranged the series working with the respective town chairman, Stanley Perkins, John Heidemann and Peter Farrell.

## Club Agent Speaks at Trout Creek 4-H Session

IOLA—Philip Jeske, Waupaca County 4-H Club Agent, spoke at the Trout Creek Beavers 4-H meeting.

A bake sale was planned for Saturday, Feb. 29 at Adam's IGA store, Iola. Each member will donate baked goods.

## State Cows Hit Milk Production Record for Month

Wisconsin dairy herds began 1964 by producing more milk in January than a year ago and reached a new record for the month.

Milk production on farms in the nation in January was unchanged from a year ago, according to the Wisconsin State Department of Agriculture.

Milk production on Wisconsin farms in January is estimated at 1.5 million pounds. This output was 3 per cent above January a year ago and 4 per cent more than the five-year average for the month. Milk production in the state was boosted by increased production per cow.

Mild weather this January, in the state, was exceptionally favorable for milk production and combined with high rates of feeding per cow resulted in the new top record for the month in production per cow.

Dairy herds on farms in the nation produced a little over 10 billion pounds of milk in January. Milk production per cow was the highest on the record for the month and offset the decrease from a year ago in milk cow numbers. More favorable weather for milk production was general for the milk producing area of the nation.

## Tree Farm Unit Names Leader

### Tomahawk Forester Edward Steigerwaldt Taking Over Post

GREEN BAY—Edward "Shorty" Steigerwaldt, a well known consultant forester, route 5, Tomahawk, has been named chairman of the Wisconsin Tree Farm Committee for 1964-65.

It is the first time in the 10-year history of the Wisconsin Tree Farm Program someone other than an industrial forester has held the position. He succeeds J. C. Noblet, Goodman & Lumber Division, Calumet & Hecla, Inc., Goodman.

Steigerwaldt received a bachelor of forestry degree from the University of Michigan in 1943. During World War II, he received intensive training in photo interpretation, which later qualified him for overseas duty in the Natural Resources Section of Gen. MacArthur's headquarters in Tokyo, Japan. Upon his discharge from the service, he re-entered the University of Michigan and earned his masters degree in 1947 and then worked for the Wisconsin Conservation Dept.

**Inventory Supervisor**  
In 1953 he became forest inventory supervisor at the forest protection headquarters at Tomahawk, serving in that capacity until 1957 when he left government service to go into the consultant forestry business.

Other members of the Wisconsin Tree Farm Committee include Weldon G. West, Kieckhefer Box and Lumber Co., Wild Rose; Robert M. Kolbe, Connor Lumber and Land Co., Laona; Frank N. Fixmer, Mosinee Paper Mills Co., Mosinee; Robert C. Dosen, Nekoosa - Edwards Paper Co., Port Edwards; Fred S. Ziemann, Combined Locks Paper Co., Combined Locks; Myron L. Strengberg, Marathontown Div. of American Can Co., Medford; Carl M. Diez, Owens-Illinois, Tomahawk; Stan W. Welsh, Wisconsin Conservation Department, Madison, and Robert A. Schriek, U. S. Forest Service, Milwaukee.

The American Tree Farm Sys-

tem is sponsored by American Forest Products Industries, Inc., representing the nation's wood-using companies. It is designed to give public recognition to woodland owners who have demonstrated an outstanding ability to grow and harvest repeated tree crops.

The program is active in 48 states and presently includes 26,945 certified Tree Farms, embracing 63,959,150 acres of privately-owned, taxpaying forest lands under management.

Wisconsin has 731 Tree Farms, consisting of 1,278,469 acres—ranking it 13th in the nation in numbers enrolled and 16th in acres registered.

Woodland owners who have over five acres of timber and are protecting their trees from fire, insects and diseases, harvesting the trees when they become mature and when markets are available and planting trees when they become mature and when markets are available and planting trees on idle, lazy or loafing lands are eligible for Tree Farm recognition.

### New Kaukauna 4-H Club Planned

KAUKAUNA—A new 4-H club will be formed in Kaukauna.

Courtney Schwertz, Outagamie County club agent, said the group's organizational session has been set for 7 p.m. Feb. 29 at the public school.

Youths age 9 to 19 interested in joining and their parents are asked to attend the session. The role of the 4-H program will be outlined, Schwertz said.

This will bring to 45 the number of 4-H clubs in the county.

### State Milk Production Tops January Average

MADISON (AP) — Milk production on Wisconsin farms in January totaled 1.5 billion pounds, 3 per cent more than in January, 1963, and 4 per cent more than the 5-year average for the month.

The State Department of Agriculture today attributed the increase to favorable weather during the month and high rates of feeding.

National milk production in January was unchanged from a year earlier. National output was 10 billion pounds.

## More Relief Expected Next Fiscal Year for Depressed Rural Areas

WASHINGTON (AP) — Agriculture Department officials expect the next fiscal year to bring greatly increased activity on the part of their agency in relieving depressed conditions in rural areas.

For a number of years, the department has been operating a rural areas development program designed to help find employment opportunities for persons forced out of agriculture. So far, much of what has been done has been what the department has been able to get local groups to do under its guidance and recommendations.

But government activity in this field, previously largely

## 4-H Club Meets

NORTHPORT—Hilltopper 4-H Club met at the Simon Wilson home recently for a lesson on fire prevention. Hosts for the March meeting will be Matt Wilson and James and Michael Bodoh.

confined to urban areas, is expected to be stepped up measurably in rural areas.

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Annual Event

# Fox Valley Area Chapters Have National FFA Week Observances

National Future Farmers of America Week observances by chapter produced the state champion speakers in 1957 and local FFA chapters in the Fox Valley Area ended today.

One of the largest chapters in the area is at Wittenberg High School where 100 boys hold memberships. The Wittenberg unit is the third largest in the state.

It has landed a state office this year for the fourth time in 10 years when Donald Gernrich was named treasurer of the Wisconsin Association of FFA.

Another member, Dan Day, helped the chapter set a new state mark for participation in the state speaking contest finals—four consecutive years. The

Members Alan Jacobson, Richard Schoepke and Jerome Exker have won state farmer degrees. Day won the Wisconsin Association of Cooperative award and a trip to the University of Nebraska.

Wittenberg has won the national chapter award three times and took the gold emblem, the highest possible award.

An all-school assembly program today with a color slide presentation on the chapter's activities of the past year will climax the observance at the school.

F. J. Doering is chapter advisor.

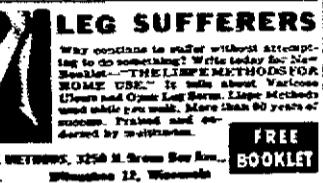
## Bulletin Board

A bulletin board display in the high school hallway was arranged by the Bear Creek FFA chapter. In charge of the project were Mike Flanagan, Everett McGlin Jr., Thomas Lehman, Donald Zabel and Dennis Young. The chapter has 45 members.

## 10 Calumet 4-H Clubs Entering Music Test

CHILTON — Ten 4-H clubs have entered the county music contest March 24 at Forest Junction, Charles Nikolai, 4-H agent announced.

Winning clubs will compete in the district contest April 7 at Chilton high school.



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OMRO 154 E. Main Phone MU 5-5081

CHILTON 23 Chestnut St., Ph. 579

## Leader Meetings

## Open Outagamie 4-H Calendar

Meetings of the Outagamie County 4-H leaders and junior leaders associations at 6:15 p.m. Monday at Black Creek Community Hall open the week's 4-H calendar.

Tractor project training for members and leaders is set for 6 p.m. Tuesday at Outagamie Equity Cooperative. The meeting time and date is the same as one set for home furnishings leaders at Black Creek Community Hall and for house plants

Friday, February 21, 1964 Appleton Post-Crescent 8

project members and leaders at 6 p.m. Tuesday at Black Creek Training for automotive project members and leaders scheduled for the same time and date has been cancelled.

A leathercraft leaders project meeting is also scheduled for 8 p.m. Tuesday at Black Creek.

## Jung's Earliest TOMATO

JUNG'S FAMOUS WAYAHEAD...BIG RED FRUITS RIPEN AS EARLY AS JULY 4th To introduce Jung's Quality Seeds, we will send you a trial pk. of famous Wayahead Tomato, plus a pk. of

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# APPLETON POST - CRESCENT

VOL. LXVI, No. 3

76 Pages and 8-Page Tabloid

APPLETON-NEENAH-MENASHA, WIS., FRIDAY, FEBRUARY 21, 1964

ASSOCIATED PRESS  
WIRE SERVICE

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## 3 Shots Miss Turk Leader; Assailant Arrested by Police

**Prisoner Admits He Tried To Murder Premier Inonu**

ANKARA, Turkey (AP) — A where he is a foreman of a Turk fired three shots at Pre-power station. Informers said he is a member of the outlawed Democratic party of the late strongman Ismet Inonu today as he was entering supporters of the party in front of his man premier, Adnan Menderes' office. All shots Menderes and other leaders of the party were executed after being convicted of crimes against the state.

"I hope I kill him!" police known for his political skill. His experience dates back half a century and includes 14 years as a soldier in the army. Inonu shouted as he was premier under Kemal Ataturk, founder of modern Turkey.

Inonu opened fire with a pistol. "It took, founder of modern Turkey, would be for the good of the country."

Succumbed Ataturk

Mesut Suna, 38, an opponent of Inonu succeeded him as president of the military revolution of 1960.

He brought his country overthrew the Menderes through World War II unseated and lined up with the

The premier, 79, had just left Ankara toward the close of the Assembly a short distance away when the shots rang out. By the Democratic party of Ad-

Unruffled, he got into his car near Menderes after the war in his office to go to the National war.

Police said Suna admitted he Turkey.

had fired his pistol with intent. When Menderes was ousted

by the army in May 1960, Inonu

days ago from Kayseri, 165 wobbly coalition. He resigned

miles southeast of Ankara last December.

## Faces Dismissal for Excessive 2 Pounds

**3 Air Force Colonels Recommend Ouster of Captain, 11-Year Veteran**

PORSCHE, N.H. (AP) — saying he fasted several Air Force Capt. Harold K. Sa- times, sometimes as long as has been fasted, gone on diets five days. But, he added discon-

and taken reducing pills, but an solately, one four-day fast took excess two pounds today jeopardy off only one and a half pounds.

He also charged that Lt. Col.

A board of three Air Force Hugh B. McManus Jr., a medical colonels Thursday recommended officer, "did practically

dismissal of the 221-pound, nothing for me. He denied me

11-year veteran for being "de-

fective toward his duty to main-

tain a prescribed standard of

Denies "Defective" Attitude

McManus, then on duty at Pease Air Force Base, Ports-

mouth, currently is assigned to Guam.

Fasted Several Times

Sacane, whose hometown is Sunnyside, Pa., called "fictitious and false" the claim that

last August for Air Force offi-

cers called for Sacane, a 6-foot, 2-inch, 31-year-old, to reduce the weight reducing matter.

his 235 pounds down to 219. His

As near as I can figure," he

said, "the entire thing was

made up."

The hearing was said to be at Pease Air Force Base. Ports-

mouth, currently is assigned to

commissioned officer.

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# Need Commitment For Branch Campus In Clintonville Area

## Plans Outlined by Educator To Association of Commerce

CLINTONVILLE—A commitment to go along with enthusiasm is needed from the Clintonville-Shawano area in regard to its selection as the proposed site for a two-year branch campus. Carlyle P. Runge, Madison, said here Thursday night.

Runge, a co-director of the joint staff of the state coordinating committee for higher education, told members of the Clintonville Association of Commerce at their annual meeting that the project should be viewed on a long term basis of social and economic structure.

He said the program to establish 13 branch campuses throughout the state is part of a plan aimed at bringing educational facilities closer to home.

### Credits Transferable

Credits earned by commuter students at the branch campuses would be fully transferable to accredited schools, Runge said.

He told how the coordinating committee about two years ago began developing a plan for the general expansion of post-high school education.

Enrollment in the eight university extension centers where a continuous program of arts and science is offered is somewhat over 3,000 freshmen and sophomore students. Runge said.

The coordinating committee decided the pattern could be expanded on a state-wide basis, and further, that this opportunity should be offered to those communities not near existing facilities.

### Branch Campuses

The proposed two-year centers where those communities are close to state colleges will be



The Bathing, dressing and Feeding of an infant were covered in the first session of a baby sitting clinic sponsored by the Clintonville Jayettes for girls 13 years and older. Forty-nine girls registered at the first session. Mrs. Gary Rudolph, a registered nurse, demonstrated the correct method of feeding an infant to, from left, Faye Thurner, Pam Stichman, Michelle Falk and Penny Walker. (Laib Photo)

## Two Latin American Educators to Observe Chilton School Operation

### Venezuela, Dominican Republic Teachers To Arrive Sunday, Study System 3 Weeks

CHILTON — Two Latin American educators will arrive here Sunday for a three-week observation of the different phases of the Chilton school system. Supt. A. W. Gordon said.

Miguel A. Ramos, 31, director all phases of curriculum, guidance and vocational, maintenance and operations, Gordon said.

Under the plan, the state would provide a staff and equipment with the designated area or city furnishing the site, building, maintenance and half the custodial services. Also, under recent federal aids to higher education programs, the federal government would provide 10 per cent of the cost of the land and construction. This would reduce the immediate impact for the communities concerned, Runge said.

The project is sponsored jointly by the University of Wisconsin-Milwaukee, the U. S. Agency for International Development and the U. S. Office of Education.

The program has been started by the Latin American secondary education project.

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## 'Extravagance Praised' Is Sunday Sermon Topic

CLINTONVILLE — "Extrava-The Rev. Donald Biester and gance Praised" will be the sermon of the Rev. William Christian at 8 and 10:30 a.m. Sunday worship services at Christus Lutheran Church.

Sermon theme at the 8:45 (communion) and 11 a.m. services Sunday to support "The worship services at St. Martin Lutheran Hour," a global-wide Lutheran Church will be "The missionary effort of the Blessed Lot of Every Believer," an Laymen's League.

### Sermon Theme

Sermon theme for Wednesday and Thursday Lenten services at St. Martin Lutheran Church will be "Healing Hands" with the movie "I Am the Resurrection" also being shown. Music will be furnished by the first grade and the children's chorus at 6:30 and 8 p.m. Wednesday services and by the nursery department and Grade Two of the Sunday school at 8 p.m. Thursday service.

Sunday masses will be at 6:30, 9 (high) and 11 a.m. at St. Rose Catholic Church. The Rev. Thaddeus Koszarek is the pastor.

At Apostolic Tabernacle, with the Rev. Benjamin Ursner, pastor, the theme of morning worship will be "Thou and Thy House" at the service Sunday, which follows the 9:45 a.m. Sunday school classes. The 7:30 p.m. evangelistic Sunday service will be "The Relation of Faith and Obedience to Salvation."

The sermon topic of the Rev. Bernard Kassilke at the 10:45 a.m. worship service Sunday at the First Methodist Church will be "The Lord's Prayer, Hallowed Be Thy Name."

"Are the Heathen Lost" will be the sermon of the Rev. Theodore Smetters at the 10:30 a.m. Sunday service of Clintonville Bible Church.

The Rev. John Sizemore will have as his sermon topic "A Sermon for Religious High-brows" at the 10:45 a.m. Sunday worship service at Christ Congregational Church.

Worship service will be at 10:45 a.m. Sunday at the Salem Evangelical United Brethren Church with the Rev. S. A. Gutknecht having as his sermon "Running Out of Spiritual Yeast."

The Rev. Dale Leander will send the Bonduel High School to the State Lions Convention at Lake Delton this spring. The club will pay for transportation and will give each band member \$125 for expenses.

**Catholic School Notes**  
**Brotherhood Week**

Also discussed at the meeting were the plans for a March membership drive. Names of prospective new members were submitted and approved by the Catholic School in commemoration board. The annual stag night of Brotherhood Week, Feb. 16-23. A film entitled, "An American Girl," was shown to grades

basketball game with the pro- The picture portrays the story ceeds to go to the Scouting Pro- a well adjusted, popular program and the high school music school girl who suddenly finds department. The Lions are ask- herself snubbed by friends when the Rotarians to answer the they decide she must be of Jewish challenge by Feb. 26. faith.



A Blue and Gold banquet for the families of Fremont Cub Scouts will have bear, lion and wolf shaped place mats with family name inscriptions. From left are Andrew Mead, James Rupno, Douglas Schafer, Chris Redemann, Chuck Abramham and Kieth Steinke. (Schmidt Photo)

## Plan to Start Youth Group At Clintonville

'Beatle' Party Scheduled Sunday At Church Hall

CLINTONVILLE—The organizational meeting of a community youth group has been scheduled for 5:30 p.m. Sunday in the Christ Congregational Church hall.

An informal gathering of young people at the church last Sunday gave rise to the organizational session. Those attending the discussion felt there was a real need for a community youth group.

Objectives of the proposed organization will be to organize group activities such as hayrides, skating parties, dances and excursions. It would also strive for educational programs and community service projects.

The organizational session will take on a "Beatle" theme. After the business meeting a "Beatle Burger" dinner will be served by the teen-agers and the group will remain to watch the Beatles make their final appearance of their current television series.

## Bonduel Lions to Send Band to State Convention

BONDUEL — The Bonduel Lions Club, at a board of directors meeting last week, decided to send the Bonduel High School band to the State Lions Convention at Lake Delton this spring. The club will pay for transportation and will give each band member \$125 for expenses.

**Catholic School Notes**  
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## 4-H Leaders Discuss Fair, Camp Projects

FOREST JUNCTION — Long-range planning of the executive committee of Calumet County 4-H Clubs Tuesday included a new dairy barn and remodeling of the exposition building at Calumet County fair grounds.

Both buildings have outgrown their capacities for proper display of livestock and farm produce in the quantities entered in recent years.

The committee met at the Robert Stanipe home.

Another long-range project discussed was development of a permanent youth camp in the county. Two possibilities were development of a tract at Calumet County Park on the east Winnebago shore. Another larger site of 50 acres, also on the lake shore apart from the County Park, would be available for purchase.

Discussions will be continued at subsequent meetings.

### School Sends 2 Girls To Iowa Band Festival

IOLA — Two Iola-Scandinavia High School band members will participate in the Dorian Band Festival at Luther College, Decorah, Iowa, Feb. 24 and 25.

Darleen Haroldson and Darlene Leean will be among the 240 participants representing 84 schools from Iowa, Minnesota, Illinois and Wisconsin. They will play solos and with a band.

Miss Donna Gardner, vocal instructor, and Charles Mahnke, band director, will accompany the girls and attend a directors' session Tuesday.

### Blue, Gold Dinner

DALE — Cub Scouts of the community will have a blue and gold banquet at Zion United Church of Christ Tuesday eve-

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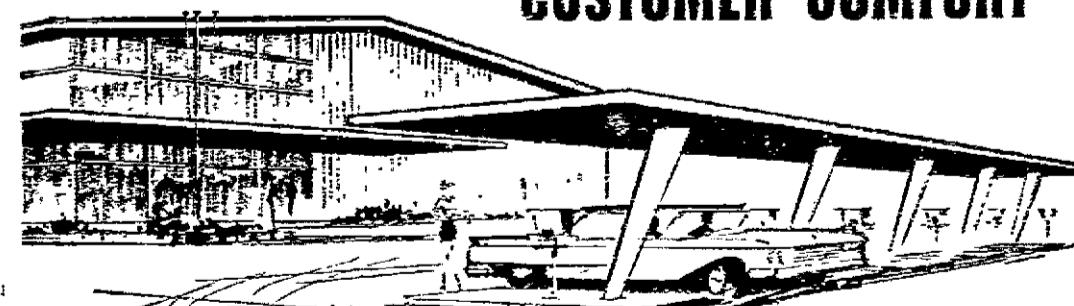
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# Need Commitment For Branch Campus In Clintonville Area

**Plans Outlined by Educator  
To Association of Commerce**

CLINTONVILLE—A commitment to go along with enthusiasm will be university centers. In development standards, Runge said. Shawano area in regard it was obvious that population to its selection as the proposed alone could not be the ruling factor. The co-ordinating committee as a result of this consideration developed a formula of potential enrollment and distance from existing opportunity.

As a result the committee came up with a plan for 13 campuses such as ones proposed at Rice Lake and Rhinelander.

Other proposed campus sites are Beloit-Janesville, Waukesha, Clintonville-Shawano, Baraboo, West Bend, Richland Center, Beaver Dam, Tomah, Lake Geneva, Fond du Lac and Wisconsin Rapids.

30 Miles

With the Shawano-Clintonville area spanning about 30 miles, the co-ordinating committee recommends this should be a branch of Wisconsin State College-Stevens Point, Runge said.

"Our count of students in this area indicates 938 ninth graders, presently attending school within this circle, and if you extend the circle another 15 miles, the count goes to almost 1500 or 1,432 actual. Based on the University's experience in the existing centers, we would predict that a two year college opportunity in this Shawano-Clintonville area would attract approximately 200 full - time students."

He said the program to establish 13 branch campuses throughout the state is part of a plan aimed at bringing educational facilities closer to home.

#### Credits Transferable

Credits earned by commuter students at the branch campuses would be fully transferable to accredited schools, Runge said.

He told how the coordinating committee about two years ago began developing a plan for the general expansion of post-high school education.

Enrollment in the eight university extension centers where a continuous program of arts and science is offered is somewhat over 3,000 freshmen and sophomore students. Runge said.

The coordinating committee decided the pattern could be expanded on a state-wide basis and further, that this opportunity should be offered to those communities not near existing facilities.

#### Branch Campuses

The proposed two-year centers where those communities are close to state colleges will be

## 8 Seek Seats on School Board

NEW LONDON — Eugene Fuhrmann and Fred Bernegger became the seventh and eighth candidates for board of education seats Thursday when they filed declarations of intent with the school clerk.

Fuhrmann is an appointed member of the board seeking vocational and technical schools.

From the Shawano-Clintonville area statistics show that 27 per cent of the students go to college. The percentage does not reflect the best hopes and future of the Clintonville-Shawano communities, according to Runge.

It was pointed out that both the Clintonville and Shawano county board executive committees who are charged with studying this proposal.

#### Vocational Schools

The speaker also mentioned that the state has a strong system of vocational education but said there were no plans to take over or merge with the vocational schools.

On the Shawano-Clintonville area, the state does not reflect the best hopes and future of the Clintonville-Shawano communities, according to Runge.

The other three candidates for the four posts are Gil Daniels, Al Lau and Clare Babcock.

#### Benefit Basketball Tilt Scheduled at Waupaca

WAUPACA — The Waupaca city basketball team will meet Nekoosa in a benefit game at 8 p.m. tonight at the Armory.

Proceeds will be used to buy new uniforms for the Waupaca team.

Members of the team are meet at 7:30 p.m. Monday at Gav Davis, Jack Penny, Den the American Legion Club to nv Schoenick, Gary Potts, Doug

Hadly, Jim Danielsen, Bob Han son and Dick Brown.

State and national officers will be present to ask questions.

## New London Chamber Names Committees

**Several Units of Business Organization Expanded, Title of Others Are Changed**

NEW LONDON — A New London chamber will be handled by a four-man group. Robert Cupp, will be the chairman with Melvin Borchardt, Marlin Brown and Thomas McCormick members.

#### Rural Relations

The retail relations committee was expanded by one from nine to ten members. Clifford Zietlow will chair the committee with Curtis Rogotska and act as chairman with Clair March 31.

The industrial committee retained the same members with will be headed by Robert Neilson, James Cristy, Harold Gensing and Calvin Pomrenke, Neil, James Cristy, Harold Gensing as members.

In an attempt to increase the membership of the chamber, four members were added to the membership committee which

the committee are Ronald Hohman, George Hanlon, Ron Brown, Robert Christ, Lester O'Neil, James Cristy, Harold Gensing as members.

The legislative committee remained the same, with Edward Macklin, chairman. Mayor William Schlafner and Dr. John Nuttall members.

The change in chairman was changed because, Gil Daniel, the new president of the chamber requested committee chairman to be members of the board of directors.

County Highway D committee was changed to just a highway committee which will have Herbert Olson as chairman, and Clarence Laux, Elmer Paul and Walter Tews members.

Public relations and publicity committee was changed to public relations and education. John Sawall will head this committee. Members will be Robert Gretzinger, Joe Oberlin, Thom S. Graham, and Gil Daniel.

Youth activities of the chamber



The Bathing, dressing and Feeding of an infant were covered in the first session of a baby sitting clinic sponsored by the Clintonville Jaycees for girls 13 years and older. Forty-nine girls registered at the first session. Mrs. Gary Rudolph, a registered nurse, demonstrated the correct method of feeding an infant to from left, Faye Thurner, Pam Stichman, Michelle Falk and Penny Walker. (Laib Photo)

## Two Latin American Educators to Observe Chilton School Operation

**Venezuela, Dominican Republic Teachers To Arrive Sunday, Study System 3 Weeks**

CHILTON — Two Latin American educators will arrive here Sunday for a three-week observation and the U. S. Agency for International Development.

Under the plan, the state would provide a staff and equipment with the designated area or city furnishing the site, building, maintenance and half the custodial services. Also, under recent federal aids to higher education programs, the federal government would provide 10 per cent of the cost of the land and construction. This would reduce the immediate impact for the communities concerned.

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**Branch Campuses**

The proposed two-year centers where those communities are close to state colleges will be

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# 11 Institute Men Going To New York

## Staff Members To Attend Annual Paper Week Sessions

Eleven staff members of the Institute of Paper Chemistry will be attending annual paper week activities in New York next week.

They are John G. Strange, Roy P. Whitney, T. A. Howells, Edwin R. Laughlin, Harry F. Lewis, Irwin A. Pearl, John W. Swanson, J. A. Van den Akker, Willis M. Van Horn, W. A. Wink and Howard S. Gardner. Their activities will include presentation of two technical papers and duties as officers and members of divisions and committees of TAPPI AND APPA.

One technical paper will be presented by Pearl who will also be chairman of the technical session of the chemical products division of TAPPI. The other paper will be presented by Swanson to the Beater Additives Committee. Swanson also was pleased at the ruling.

Clintonville Mayor Frank Siewicz said he was exceptionally pleased at the ruling. "Although we know the ruling will present a report to the Wet Strength and Interfiber Bonding Committee of TAPPI and an all-day seminar for personnel of the Morningstar - Paisley, Inc. of New York on the subject of Use of Gums and Synthetic Polymers for Papermaking.

Whitney is chairman of the Research and Development Division of TAPI and member of the Technical Operations Committee. Howells is vice-chairman of TAPPI's Paper-Synthetic Division. Laughlin is secretary of APPA Technical Policy Committee and its four subcommittees.

Lewis is a member of the TAPPI Projects Appropriations Committee. Van den Akker will be chairman of the first session of the new TAPPI Paper Physics Committee. Van Horn will present a report to the APPA Biological Control Committee.

Wink is chairman of the Technical Services Group of the Testing Division of TAPPI and a member of the Division's steering committee. He will also be acting chairman of the Physical Methods Committee for its April Week session.

**Absentee Voting Rules Announced**

CHILTON — City clerk Arthur Pohlman has announced procedure for applying for absentee ballots for the April 7 elections.

All requests for the ballots must be made in writing. Pohlman said included on the application must be the applicant's name, address and signature. All requests must be in by 8:30 a.m. April 3.

Any city resident who knows he will not be able to vote April 7 may request the ballot. They are "God Works Through His Holy Spirit," March 5; son at the city hall after the "Called to His Church," March 12; and "The Promises of God," March 19.

People in the military service can have a relative or friend service will be "An Invitation to Reason."

Pohlman said.

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# CAB Decision Pleases And Surprises Some

## Clintonville, Green Bay Officials React to Ruling Against Regional Airport in State

Post-Crescent News Service  
Officials of two communities affected by the Civil Aeronautics Board (CAB) examiner's findings on regional air service expressed pleasure and surprise Thursday.

Brown County aviation officials were surprised, but not dismayed over CAB Examiner Edward Stodola's ruling which was generally against the concept of regional airline service for Wisconsin.

Stodola, who conducted hearings in the state last summer, Wednesday proposed a regional airport only for the Wisconsin Valley and Appleton-Oshkosh. He also recommended local service continue with North Central Airlines at both Green Bay and Clintonville.

Express Pleasure

Clintonville officials expressed pleasure over the ruling. The community had feared it would lose air service as a result of findings at the hearing last summer.

Clintonville Mayor Frank Siewicz said he was exceptionally pleased at the ruling. "Although we know the ruling will present a report to the Wet Strength and Interfiber Bonding Committee of TAPPI and an all-day seminar for personnel of the Morningstar - Paisley, Inc. of New York on the subject of Use of Gums and Synthetic Polymers for Papermaking.

Whitney is chairman of the Research and Development Division of TAPI and member of the Technical Operations Committee. Howells is vice-chairman of TAPPI's Paper-Synthetic Division. Laughlin is secretary of APPA Technical Policy Committee and its four subcommittees.

Lewis is a member of the TAPPI Projects Appropriations Committee. Van den Akker will be chairman of the first session of the new TAPPI Paper Physics Committee. Van Horn will present a report to the APPA Biological Control Committee.

Wink is chairman of the Technical Services Group of the Testing Division of TAPPI and a member of the Division's steering committee. He will also be acting chairman of the Physical Methods Committee for its April Week session.

In 30 Days

Stodola's recommendation will become final in 30 days unless it is appealed to the CAB.

In ordering the hearings, CAB asked for a determination of whether regional service would not result in better service on larger planes and a reduction of federal and local spending.

Royalton Pastor Lists March Lenten Services

ROYALTON — Lenten service themes during March in Royalton Congregational Church have been announced by the Rev. Alfred Davis.

They are "God Works Through His Holy Spirit," March 5; "Called to His Church," March 12; and "The Promises of God," March 19.

Theme of 9:15 a.m. Sunday pick up the ballot, Pohlman said.

People in the military service will be "An Invitation to Reason."

for airports and airline subsidies.

Brown County, after being designated a party in the hearing, spent \$17,500 for research and testimony of Landrum and Brown, Cincinnati economic researchers, and \$5,490 in fees to Steptoe and Johnson, a Washington, D.C. law firm.

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# Citizens Plan Care Center In Appleton

## Mrs. Kyle Ward Reveals Program For Facilities

Plans are being made to create a board to organize a day care center in Appleton, Mrs. Kyle Ward Jr. told Outagamie County Council for Retarded Children Inc. Wednesday in Plamann School.

Mrs. Ward, chairman of a citizens' committee studying facilities needed for the mentally retarded and the mentally ill, outlined the background of the committee. She discussed the need for a citizens' movement to establish facilities for rehabilitation of both the mentally ill and the retarded in the community.

The mentally retarded need a work training or day care center, she said.

Small Groups

Several small groups are examining community facilities now available and exploring possibilities for development, she said. The committee hopes these groups will report on their findings soon, she said.

The citizens' committee, under the auspices of Outagamie County Mental Health Association, is trying to form a day care center board that will be approved by the State Department of Public Welfare, in order to make the community eligible for a state grant, Mrs. Ward said.

Dr. Harold Cooper, director of Outagamie County Community Guidance Center, and Roland Nock, principal of Morgan School, also spoke.

The Council for Retarded Children has expressed interest in and desire to cooperate with the work of citizens' committee, Mrs. Ward said.

## Temperatures Around Nation

### Today's Deaths

Mrs. Otto Grimm, 911 Lawe

St., Kaukauna.

August A. Pomerenka, 76, Me

nasha.

Lawrence G. Salter, 42, Ev

ansdale, Iowa, formerly of Wau

paca and Appleton.

### Deaths Elsewhere

Hans Peter Nelson, 2918 N

911 St., Milwaukee, a former

Neenah resident.

Infant daughter of Mr. and

Mrs. Donald Bayer, 923 London

St., Menasha.

Mrs. Benjamin Rehbein, 67,

Green Bay Road, Neenah.

### Today's Births

Appleton Memorial:

Son to Mr. and Mrs. Harold

K. Schneider, 1211 E. Pacific

St., Appleton.

St. Elizabeth:

Sons to:

Mr. and Mrs. Victor Berrens,

1400 Catherine St., Appleton.

Mr. and Mrs. William Kadow,

411 N. Locust St., Appleton.

Theda Clark:

Son to Mr. and Mrs. Charles

Pfister, 910 Bayview Ave., Neenah.

Daughters to:

Mr. and Mrs. Alex Biolo, 611

Laudan Blvd., Neenah.

Mr. and Mrs. Patrick Paw

lowski, 421½ Second St., Menasha.

Daughters to:

Mr. and Mrs. Robert Brush,

400 E. Quincy St., New London.

Mr. and Mrs. David Berglund,

1104 Oshkosh St., New London.

Mr. and Mrs. Gordon Behm,

route 1, Fremont.

Mr. and Mrs. Victor Hand

schke, route 1, New London.

Kaukauna Community:

Twin boys to Mr. and Mrs.

Elmer Vandenberg, 1418 Green

Bay Road, Kaukauna.

Daughter to Mr. and Mrs.

Thomas Zwick, route 1, West

De Pere.

### Adoptions:

A daughter has been adopted

by Mr. and Mrs. Joseph A. Pen

nings, 215 Camps Court, Kim

berly.

### Marriage Licenses

Outagamie County — Clerk

Mollie Pfeffer has issued a li

cense to Richard Lee Schroeder,

route 1, Appleton, and Patricia

Ann McNichols, route 2, Horton

Ville.

### Program Canceled

University of Wisconsin Fox

Valley Center has announced

that Chinese National Dance pro

gram will not be presented this

evening. If the program can be

rescheduled, a later announce

ment will be made, officials

said.

**FINANCIAL**

**MONEY TO LEND** 29  
**Payments Too High?** We do not charge any advance fees or appraisal costs.  
**EXAMPLE: CAR PAYMENT** \$75  
**MORTGAGE PAYMENT** \$75  
**FURNITURE PAYMENT** \$25  
**LOANS** \$25  
**HOME IMPROVEMENT** \$25  
**LOAN** \$25  
**289**  
 We can lower your payments by \$7.00 per month... with fed insured savings & loan.  
**LOWEST INTEREST** PROMPT SERVICE All inquiries confidential.  
**JAMES BRICK** FINANCING ADVISOR Call Wrightson 532-6682 or write:  
 James Brick  
 Greenfield, Wisconsin

**Peoples Credit Corp.** 122 S. Appleton St. RE 3-573  
**SAVE MONEY ON YOUR CAR**

Amount 24  
 Financed Payments Payments  
\$1,000 \$45.24 \$31.95  
1,200 59.58 41.52  
1,320 71.00 49.51  
2,000 91.47 55.89

**1st NATIONAL BANK** of Appleton Ph. 9-4141  
**Member FDIC Deposit Insurance Corporation**

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 Let us help you pay your tax bill with our MONEY!  
**CITIZENS LOAN & INVESTMENT CO.** "MONEY IN MINUTES" \$50 to \$5,000  
 Loans for Any Worthy Need 30 E. College Ave., Phone 3-4444

**WANTED TO BORROW** 30  
 "Wanted"

Non-participating investors with \$25,000 to invest in General Motors New Car Franchise. Exclusively opportunity for fine individuals. Write or wire: F-41, Post-Crescent, Appleton.

**MERCHANDISE**

**GOOD THINGS TO EAT** 22

**BEEF SIDES** Black Angus, Corn Fed, etc. COENERT PACKING Ph. 4-3504

**BEER SIDES** - Corn Fed Angus Beef, Sides, etc. by Willard Henke, RE 9-1787.

**Save Up to 50 Per Cent** On Surplus and Day Old Bakery. Always large variety for selection. ELM TREE BAKERY, 9311 N. E. Johnson St. & 3300 W. College.

**DOGS, CATS, PETS** 33

**FRANCE POODLES** - Black, miniature, A.L.C. Puppies \$45-\$55; 3333 N. W. College, Menasha.

**GERMAN DACHSHUND** Brindle faced puppies \$100. PA 2-3023

**IRISH SETTER** - Pure Bred 14 months old. Call 2-3721.

**Poodle Clipping & Grooming** Phone RE 4-2285

**PROFESSIONAL GROOMING** By Robert's Poodle Salon Phone RE 4-4122

**RABBITS** - Small, New Zeal. rabbits. Giant chinchillas, and fawn Flemish. Also coops. RO 4-2167, William Krueger, R. 2, Kaukauna.

**SCHNAUZERS** APPLETON ANIMAL HOSPITAL

**LAWN, GARDEN NEEDS** 34

**RIDING LAWN MOWER** 26". Call PL 7-5940.

**SNOW EQUIPMENT** 34A

**Final Closeout** One New 1964 Simplicity 6 hp. Snow Blower. Also tillers and riding tractors.

**Stump Motor Co.** Sherwood Dial 989-1324 OPEN MON. - WED. FRI. EVEN.

**SNOW BLOWERS** Eskimo, 24", 26", 28", 30", 32", 34", 36", 38", 40", 42", 44", 46", 48", 50", 52", 54", 56", 58", 60", 62", 64", 66", 68", 70", 72", 74", 76", 78", 80", 82", 84", 86", 88", 90", 92", 94", 96", 98", 100", 102", 104", 106", 108", 110", 112", 114", 116", 118", 120", 122", 124", 126", 128", 130", 132", 134", 136", 138", 140", 142", 144", 146", 148", 150", 152", 154", 156", 158", 160", 162", 164", 166", 168", 170", 172", 174", 176", 178", 180", 182", 184", 186", 188", 190", 192", 194", 196", 198", 200", 202", 204", 206", 208", 210", 212", 214", 216", 218", 220", 222", 224", 226", 228", 230", 232", 234", 236", 238", 240", 242", 244", 246", 248", 250", 252", 254", 256", 258", 260", 262", 264", 266", 268", 270", 272", 274", 276", 278", 280", 282", 284", 286", 288", 290", 292", 294", 296", 298", 300", 302", 304", 306", 308", 310", 312", 314", 316", 318", 320", 322", 324", 326", 328", 330", 332", 334", 336", 338", 340", 342", 344", 346", 348", 350", 352", 354", 356", 358", 360", 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